



Hundreds of films have gained recognition, found international distribution and reached global audiences via the festival. We believe that film holds the power to experience a story in the most compelling way.

We empower storytellers to share their unique stories in the most optimal setting, a movie theater.

Placing the Equus Film Festival in the capital of the world, New York City, where people from all walks of life can enjoy these inspiring stories.

We look forward to welcoming you to the coming Equus Film festival, where you can enjoy the impressive line-up of films.

Founder | Lisa Diersen

About the Equus Film Festival

The Equus Film Festival is the first festival oriented around equestrian themed content from all over the world. The festival empowers storytellers to show the rich history and diverse tapestry of horses in human culture through equestrian content. We have feature films, documentaries, shorts, music videos, commercials, training educational materials, art and literary. We are the home for the storytellers of the horse world.

Our festival has been created to highlight and award the diverse and creative efforts of those who artistically pay homage to the horse. The festival hosted one hundred and nineteen pieces of film in 2014 at MIST Theatre in New York City. From horse related commercials to wounded warrior stories and feature length documentaries.

The number of films we've received for our 2015 Equus Film Festival is already surpassing last year's number and the interest is International. Our films came from Japan to Brazil and everywhere in between.



Celebrating Equus Art

From the beauty of the Horse galloping across the big screen, exquisite Fine Art paintings and photography to falling into a wonderfully written equestrian themed literary work, the Equus Film Festival is home to the Equestrian Storytellers of the world.





THE #EFFNYC WILL BE HELD:

FRIDAY, NOVEMBER 20th
SATURDAY, NOVEMBER 21st
SUNDAY, NOVEMBER 22nd

The Equus Film Festival will be held at the **VILLAGE EAST CINEMA** in the Tribeca District of New York City. Friday November 20^{th} 3 pm - 10 pm Saturday November 21^{st} 12 pm - 10 pm

Special Guided Tours of the Historic New York City Carriage Horse StablesSunday November 22nd 12 pm – 3 pm



EquusFilmFestival.net #EFFNYC #EQUUSFILM

WHAT: Equus Film Festival (3rd Annual)

The Equus Film Festival is the first festival oriented around equestrian themed content from all over the world. The festival empowers storytellers to show the rich history and diverse tapestry of horses in human culture through equestrian content. It includes feature films, documentaries, shorts, music videos, commercials, training educational materials, art and literary component (books and publications). EFF NYC is the home for the storytellers of the horse world.

The festival hosted 119 pieces of film in 2014 at MIST Theatre in New York City. From horse related commercials to wounded warrior stories and feature length documentaries. The films came from Japan to Brazil and everywhere in between. The list of entries for the 2015 Equus Film Festival is already growing past last year's numbers and the interest is International.

WHY: The Equus Film Festival has been created to highlight and award the diverse and creative efforts of those who artistically pay homage to the horse. EFF NYC offers a platform to educate and enlighten the world to all issues related to horses. Equus Film Festival's ultimate goal is to better the world for horses.

WHEN: November 20-22, 2015

Friday, November 20: 3:00 PM-10:00 PM;

Saturday, November 21: Noon-10 PM. (Films & Lectures all three days; VIP Awards Party, Saturday evening; Sunday November 22: Noon – 3pm Special Guided Tours of the Historic New York Carriage Horse Stables

WHERE: Village East Theatre, 181-189 2nd Ave. @ 12th St., New York, NY 10003

HOW: Tickets available online, visit the website for more details: www.equusfilmfestival.net.

SOCIAL MEDIA: https://www.facebook.com/EquusFilmFestivalNYC https://www.festivalofthehorseanddrum.com/equus-film-festival.html

EQUUS FILM FESTIVAL HISTORY: The Equus Film Festival was founded by Lisa Diersen, an avid equestrian, who has spent her life in the company of horses. Her mission was and continues to be to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. She presently raises and trains Lusitano horses at her home in St.

Charles, IL at The Royal Lusitano Breeding Farm.

As a co-founder and principal partner of Equus Concepts, LLC, she works to help develop and produce the "Festival Of The Horse & Drum – The United Nations Of Horses & Humans," bringing the concept of multicultural equestrian celebration annually to St. Charles, IL. Here is where children and the general public can be introduced to the magical world of horses.

PR AND/OR SPONSOR CONTACT: Press Link, Diana De Rosa, dderosa1@optonline.net, 516-848-4867.







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Sponsorship Opportunities





QUARTER HORSE PACKAGE PARTNERSHIP - \$3000

In exchange for Quarter Horse Package Partnership - \$3000 the Sponsor will receive:

- 1. Sponsorship Rights
- 2. Logo display and link on Equus Film Festival website
- 3. Logo display on Equus Film Festival Partner Backdrop
- 4. Logo display in marketing and promotional material
- 5. Logo display and mention in press kit and releases
- 6. VIP credentials Personalized credential for exclusive and unlimited access to all festival activities 2 x
- 7. VIP Priority seating for the main events 2 x
- 8. Complementary beverages at the main events
- 9. Invitation for the Opening event and Cocktail reception 2 x
- 10. Opportunity for Brand Activation and Table Top
- 11. Award Presenting Sponsor
- 12. Extra: Agreed to by both parties _____

Official Wild Horse Fund Raiser Poster - Equus Film Festival 2015 <u>Proud To Be Free</u> by Kelly Jay – USA

All proceeds from the sale of this poster will go to the Wild Horse Rescue selected by the artist.





ANDALUSIAN PACKAGE PARTNERSHIP - \$1500

In exchange for Andalusian Package Partnership - \$1500 the Sponsor will receive:

- 1. Logo display and link on Equus Film Festival website
- 2. Logo display on Equus Film Festival Partner Backdrop
- 3. Logo display in marketing and promotional material
- 4. Logo display and mention in press kit and releases
- 5. VIP credentials Personalized credential for exclusive and unlimited access to all festival activities 2 x
- 6. VIP Priority seating for the main events 2 x
- 7. Complementary beverages at the main events
- 8. Invitation for the Opening event and Cocktail reception 2 x
- 9. Extra: Agreed to by both parties -

Official Equus Film Festival Projection Image 2015 Rebuscado by Carolle Beaudry ,CANADA



PONY VIP PACKAGE - \$250

In exchange for Pony VIP Package - \$250.00 the Sponsor will receive:

- 1. VIP credentials Personalized credential for exclusive and unlimited access to all festival activities
- 2. VIP Priority seating for the main events
- 3. Complementary beverages at the main events
- 4. Invitation for the Opening event and Cocktail reception
- 5. Extra: Agreed to by both parties.

Official Equus Film Festival 2015 – T-Shirt Image – RENATUS by Marion Tubiana, FRANCE

ADDITIONAL PARTNERSHIP OPPORTUNITIES

Advertising Opportunities

Advertising opportunities with media partners and the Equus Film Festival website & social media.

Brand & Product Integration - (presentation, demonstration, sampling)

The opportunity to present new product to the Equus Film Festival visitors, guests and industry representatives stand / table with products sampling during screening hours or in goodie bag workshops & showcasing new products

Special Events and Customized Programs - (art exposition, private viewing, etc.)

The opportunity to bring your guest to the Green Carpet Event, Private Screening and Meet & Greet with Filmmakers. The opportunity to adopt the Filmmakers panel discussion

The opportunity to deliver and present the Equus Art Exposition



For additional information or to sign up for a Sponsorship Package Contact:
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Official Equus Film Festival 2015 Program Cover First Ritmo AJ by Shannon Ford, CANADA

#EFFNYC #EQUUSFILM #EQUUSART

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