



Clatskanie Chamber Board Meeting Minutes November 14, 2017

Chamber Board meeting called to order by Interim Board President Chris Dahlgren at 6:13 p.m.

Board Members Present:

Chris Dahlgren, Interim President & 1st Vice President
Debi Smiley, 2nd Vice President
Sarah Johnson, Secretary
Susan Sherman, Treasurer
Sherri Lumijarvi, Merchants Promotions Chair
Della Fawcett, Publicity/Tourism/ Communications Chair

Board Members Absent:

Bob Brajcich, Government Liaison

Guests:

None

Action items:

The minutes from the October 11, 2017 Chamber board meeting were presented.

Upon motion by Susan Sherman and seconded by Debi Smiley the minutes from October 11, 2017 Clatskanie Chamber Board meeting were approved as presented. Motion passed unanimously.

Treasurer's report was presented and accepted.

Christmas Decorations:

Della is following up on the sale of the old decorations. We will be putting them on eBay five at a time. We are using the suggested pricing from eBay.

The new refurbished decorations will be put up the week of Thanksgiving.

Debi will follow up with Greg and Tim regarding the racks for the decoration storage at the City Storage Building.

Keep it Local:

Spirit of Christmas promotion will begin the week before Thanksgiving. Sarah will print the cards at the PUD for Clatskanie / Rainier. It will be advertised in the Chronicle and Chief, as well as, Facebook posts.

There are some great prizes that have been donated by Wauna Credit Union and other local businesses.

Chamber Christmas Wreath Contest:

We will have a wreath decorating contest like our scarecrow one. Chris is taking the forms around to businesses to use for their wreaths. Businesses will need to take a photo of their wreath and send it to the Chamber email to enter. December 1st will be the deadline and voting needs to take place between then and December 15th. The winner will receive a paid Chamber membership for 2018.

Clatskanie Video & Brochure:

It was decided to table the discussion about the video project with Nancy Bowers until January.

The brochure project was also tabled until after the Chamber Board strategic planning.

Communications Update:

Della reported that the email template for meeting reminders has been created in Mail Chimp. It can also have an email set up for new members on how to use their Chamber membership. A welcome packet type email welcoming them to our Chamber.

We will start doing shout outs on Facebook to new members and current members who have paid their dues.

Send survey out about the role of the Chamber.

Would still like to create a newsletter in the future.

Merchants Chair Report:

Sherri reported on the merchants group activities. Sherri will get the LED lights to Windermere for the Chamber Christmas tree lighting. Kiwanis will be delivering the tree. It is not yet known if they are donating it, or if we are purchasing the tree.

The PUD crew will help put up the tree and lights.

We will not have a Santa, since there are two others in town that day.

We hope to have the school choir perform at the tree lighting.

There is a "shop hop" planned with a card to enter to win prizes and gift baskets.

Officers for Next Year:

A discussion was held regarding officer positions for next year.

Della Fawcett has volunteered to be President, Monica Hastings has offered to run for 1st Vice President, and Robert Kaiser will run for 2nd Vice President, Sarah Johnson and Susan Sherman both will run for their current positions of Secretary and Treasurer.

Dues and Chamber Notices:

It was decided to wait until next year to add the different dues levels depending on business size. We need to have our strategic planning and get our goals and direction set so we have more to offer before we start charging more for our dues.

Miscellaneous Announcements/Discussions:

A discussion was held regarding company sponsorships to bring in more money to the Chamber. We will try to have more sponsorship opportunities for Chamber events.

Upcoming Meetings:

Our December board meeting will be held Thursday, December 21st at noon at Ixtapa.

The next general meeting will be January 4th.

Mayor Bob will be our Spotlight speaker.

Officer Elections will be held.

We could have the new person from emergency management speak.

February 1st will be our strategic planning session with Alison from the State Chamber. It will be held directly after our February general meeting. The strategic planning session will be held at the PUD community room.

Meeting adjourned 7:29 pm