

Please consider being a **SPONSOR** of the



2020 Gathering of Friends and Champions

June 26 - 28, 2020

Iowa Equestrian Center - Cedar Rapids, Iowa

SPONSORSHIP PERKS

All Gathering Sponsorships will receive the "Friends of The Gathering" Perks below.

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt of donation
- Recognition on the ILR-SD Gathering Website acknowledging your support

Platinum Sponsor - \$1,000 and up

- *Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility (In order from highest level sponsor)
- A Full Page Color **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- **Business card ad

- "Friends of the Gathering" Perks

Gold Sponsor - \$750 and up

- *Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Full Page B/W **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- **Business card ad
- "Friends of the Gathering" Perks

Silver Sponsor - \$500 and up

- *One free stall (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- **Business card ad
- "Friends of the Gathering" Perks

Bronze Sponsor - \$250 and up

- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Supporting Sponsors - \$100 and up

- A Quarter Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Class Sponsor - \$50 and up

- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Friends of The Gathering - up to \$50

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation.
- Recognition on the ILR-SD Gathering Website acknowledging your support

Consider these SPECIALTY SPONSORSHIP OPPORTUNITIES for additional Promotion!

Dinner and Social Hour (\$1500)

- Special farm or business logo signage prominently displayed at the head of food table
- Farm logo/brand printed on dinner materials (ie; Napkins, Coasters) and Farm or business Highlights/Advertisements will be displayed on food table
- Special "Thank You" included in the centerpiece of each table
- A Full Page Color **Advertisement in The Gathering Show Program
- Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility above all other sponsors.
- Listing / Recognition of sponsorship included on Gathering website, E-Blasts, Social Media Posts and other advertising
- A Full Page Color **Advertisement in The Gathering Show Program
- Sponsorship Signage provided for display on your stalls recognizing contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- **Business card ad
- "Friends of the Gathering" Perks

***In order to receive all rewards, this sponsorship must be claimed by 5/1/20.**

Loading / Unloading Technician Sponsorship (\$700)

Young adults familiar with livestock/agriculture will be helping farms unload / load from at the event. Claim this sponsorship and, in addition to the perks listed below, these youth will be adorned in shirts with your farm / business logo during their time at the event. They will be sure to tell everyone that your farm/business sponsored their help!

- One free stall (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Listing / Recognition of sponsorship included on The Gathering website, E-Blasts, Social Media Posts and other advertising
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- **Business card ad

***In order to receive all rewards, this sponsorship must be claimed by 5/1/20.**

Event Flowers (\$450)

- Preferred Stalling in the facility. (In order from highest level sponsor)
- Special Farm logo/brand signage prominently displayed on the sale stage
- A Half Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Listing / Recognition of sponsorship included on The Gathering website, E-Blasts, Social Media Posts, and other advertising
- Regular announcer recognition throughout The Gathering
- **Business card ad
- "Friends of the Gathering" Perks

***In order to receive all rewards, this sponsorship must be claimed by 5/1/20.**

2020 Sponsorship Form

2020 Gathering Co-Chairs:

Nick Hauptly - (319) 610-7396 - nickhauptly@gmail.com
Lisa Robinson - (317) 341-0533 - lrobinson17@comcast.net

Visit Our
Website

International Lama Registry | 406-755-3438
ilr@lamaregistry.com | www.lamaregistry.com

