

SCOTT COUNTY

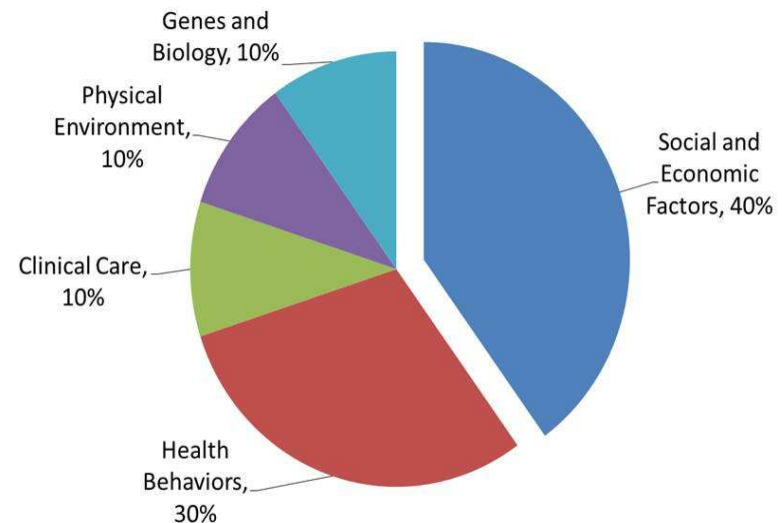
50 BY 30

SEPT 26, 2017

Safe, healthy and livable communities

- The impact of environmental factors on health and chronic diseases affect an individual's life
- The health and vitality of a community depends on that of its people
- Goal of community level efforts is to make healthy living easier where people live, learn, work, and play
- 60% of premature deaths can be attributed to factors that include our environment

Factors that determine health



*Includes income, education, employment, housing, food access, transportation, etc.

Source: Tarlov AR. Public policy frameworks for improving population health. *Ann N Y Acad Sci* 1999; 896: 281-93

Early
Childhood

Housing

Transportation

Career

Healthy
Eating

Parks

Active
Living

Factors that determine health

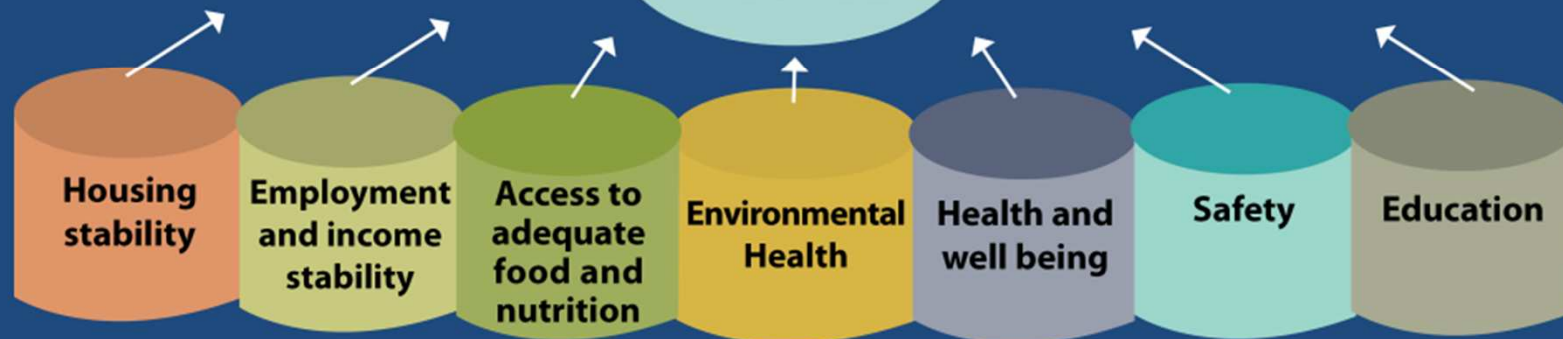


SOCIAL DETERMINANTS OF HEALTH

Inter-related social and economic factors impact people's ability to thrive and be healthy and self-sufficient.

THRIVING PEOPLE

The social determinants of health builds a framework to align our work and partnerships.



Engaging the Community

Focus Groups

- 6 focus groups
 - Esperanza
 - Scott County Historical Society
 - Savage Buddhist Temple
 - CAPS Students
 - Kingsway Retirement
 - 4H Leaders

Pop Up Engagement

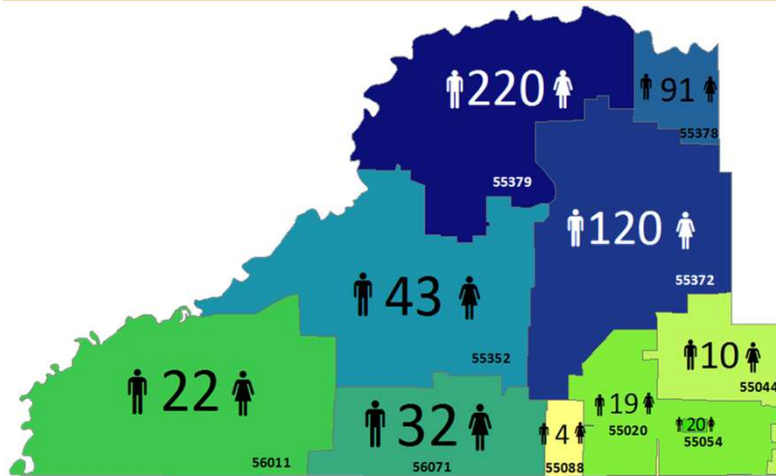
- 16 Events Attended
- 150+ Responses

Online Survey

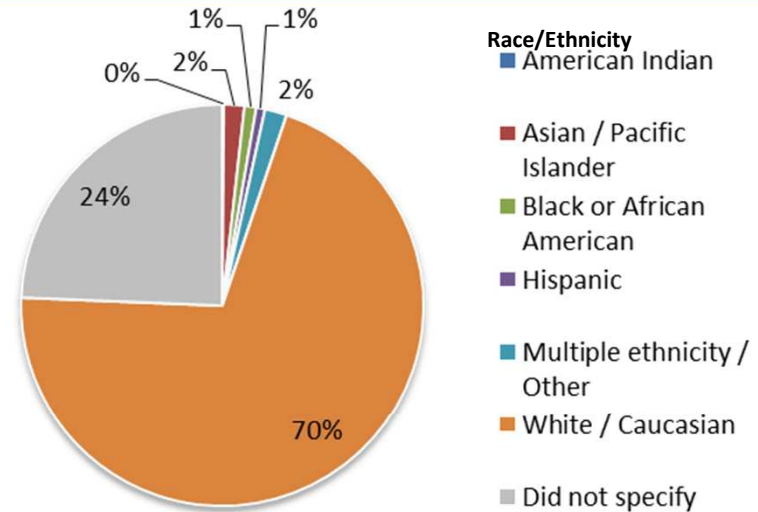
- 639 online surveys completed via Facebook & NextDoor

Results

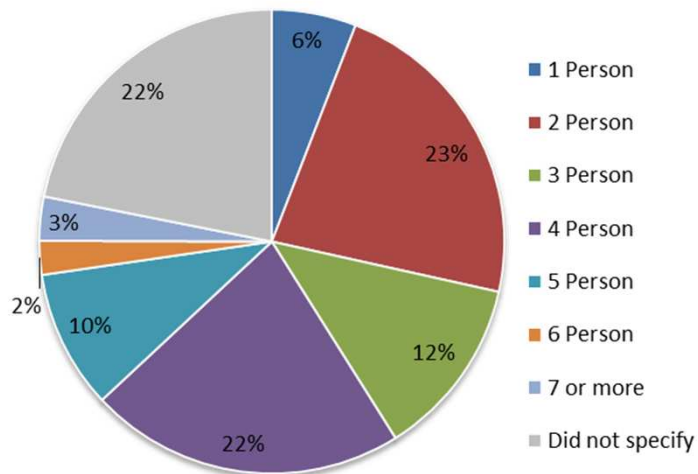
Demographics



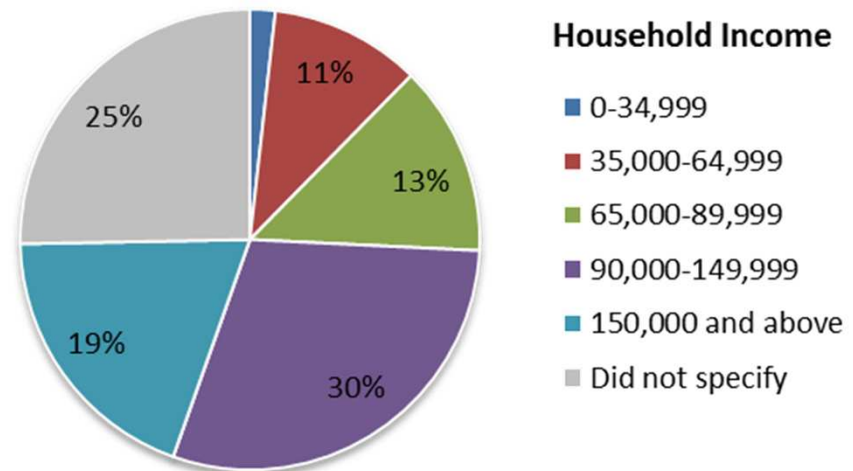
Number of residents who responded from each zip code. 208 did not specify. 61 were not residents of Scott County, but may work here.



Household Members



Household Income



Active Living



When you think about transportation and its relationship to physical activity, what barriers exist to being physically active?

Is there an adequate system of trails and paths that allow for alternative modes of transportation (walking, bicycling, etc.) to occur throughout the city? How accessible are these options?

When you think about active living in Scott County, what are the strong points? What could be improved upon?

Active Living

High-Level Themes

- Lack of Parks & Trails
- Lack of Connectivity
- Lack of Safety
- Lack of Transit
- Lack of Awareness
- Good Recreational Opportunities
- Natural Environment



Career/Workforce



Within Scott County, what do you think about the balance between good career opportunities and being a good place to live?

Do you feel there are professional growth opportunities where you work?

Is there anything else you would like to tell us about finding or keeping work in Scott County? Is additional professional training in your future?

Career/Workforce

High-Level Themes

- Lack of Job Opportunity
- Lack of High-End Jobs
- Higher Education Needed
- Work Outside of Scott County
- Skills Mismatch
- Need More Competitive Wages



Early Childhood



What kinds of support do families of young children need?

Thinking about supporting children and families, what are your community's strengths?

What are the barriers to educational success?

Early Childhood

High-Level Themes

- Child Care Availability
- Need More Activities/Community Education/Active Living
- Community Support is a Strong Point
- More Parks
- Safety
- School Improvements
- Cost
- Awareness



Healthy Eating



Do you feel like the food you eat is healthy?

When you think about healthy eating in Scott County, what are the strong points?

What could be improved upon?

Healthy Eating

High-Level Themes

- Eating What You Grow
- Eating Fruits and Vegetables
- Costs More to Eat Healthy
- Abundant Farmers Markets & Grocery Options
- Limited Healthy Options
- Abundance of Fast Food Options
- Community Gardens



Housing



What do you see as the greatest housing need in Scott County?

We've identified that 30% or less of your income to housing indicates a sustainable cost. What does affordable housing mean to you?

What makes a good neighborhood?

Housing

High-Level Themes

- Affordable Housing
- Senior Housing
- Variety of Homes/Starter Homes – Having a Choice
- Having Money Left Over
- Subsidies/No Subsidies
- Neighborly
- Safe
- Pride of Ownership
- Proximity to Parks and Other Amenities



County Parks and Trails



What prevents you from visiting regional, more natural resources based, parks?

Do you have concerns about visiting regional county parks?

What changes would you like to see made to make visiting regional county parks easier?

County Parks and Trails

High-Level Themes

- Time/Motivation as a Barrier
- Proximity to Parks
- Lack of Connectivity
- Safety
- Amenities & Activities Available
- More Parks & Trails
- Cost
- Natural Environment
- Social/Cultural



Transportation



If you could design your perfect city, how would you like to get around and travel from place to place?

What aspects of the transportation system work well for you?

Describe current challenges you face with the transportation system?

Transportation

High-Level Themes

- Public Transit Options
- Train/LRT/Subway/Streetcar
- Walkable/Bikeable
- Good Roads in Scott County
- Roadway Mobility
- Lack of Public Transportation as an Area for Growth
- Congestion
- Regional Connectivity



Analysis

Analysis Themes

- Open-ended responses were categorized manually
- Time-intensive process
- Allows for non-leading questions
- Sometimes difficult to interpret



Where are we



Summarize Compilation

- Analyze Focus Group Results
- Prepare Formal Report

Where are we; What's Next



Summarize Compilation

- Analyze Focus Group Results
- Prepare Formal Report

Sharing Dissemination

- Share results with community members and stakeholders
- Inform public through comprehensive plan updates

Integrate Collaboration

- Work with populations across Scott County to inform plans
- Pursue new opportunities and strengthen existing partnerships to address community concerns

Dissemination



Reports to:

- 50 by 30 Workgroup
- City Planners and City officials
- Speak Up Scott County
 - Invitation via Social Media platforms – Facebook, NextDoor
- Community Health Board
- Focus Group participants
- County Website
- 2040 Comprehensive Plan Open House

Collaboration

Informing our Comprehensive Plan



Parks:

“This is an important piece of the puzzle and has influenced how we increase the importance of our trail development goals from the previous plan.”



Transportation:

“The public input illustrates the public’s desire for a multi-modal transportation system that includes public transit options and pedestrian and bicycle infrastructure.”

Collaboration

Informing our Comprehensive Plan cont.



Active Living:

“The community engagement report has enlightened SHIP staff as we review the comprehensive plan to share Active Living principles throughout the comprehensive plan.”



Housing:

“The CDA will continue to partner with each of our communities to support the development of a variety of housing types across income levels so that as people move through their life cycle they have access to housing that meets their changing needs.”

Collaboration

Informing our Comprehensive Plan cont.



Healthy Eating:

“The results of the healthy eating and active living portions serve as a starting point for addressing barriers and opportunities of livability within Scott County”



Career/Workforce

Engagement with Scott County’s student population

“resulted in the chapter for the first time inventorying the unemployment rate for 16-19 year olds and 20-24 year olds.”

Collaboration

Informing our Comprehensive Plan cont.



Early Childhood:

“These results will inform Scott County Library’s 2018-2019 business plan. While I was pleased that the library was recognized as an asset that supports families, it is clear we can build on our position in the community.”

Lessons Learned



Time-intensive

- Begin early
- Leverage partnerships

Diversity of responses is difficult

- How do you reach diverse/disadvantaged populations?
- Prioritization
- Language barriers
- Offer incentives

Go where the people are

- Community events
- Captive attentive audiences
- Pre-existing meetings

Questions?

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