

BOOK REVIEW

From Bob's bookshelf



MAKING YOUR LEADERSHIP COME ALIVE

By Jeremie Kubicek

I READ IT BECAUSE: I was in a bookstore at Christmas and saw it on the shelf. It looked like something I would read.

SUBJECT MATTER: This book is about influence. I was inspired to look at the way I lead and to evaluate what I do in relation to the seven actions discussed that might increase my influence. The section on breaking through your walls of self-preservation was impacting. I have been guilty of staying behind the walls of self-preservation many times. It is common for leaders to look at things from behind this wall. I am now more motivated to break down my walls and influence those around me.

SUMMARY: The book is laid out in a manner that discusses the seven actions that will increase your influence. Listed below are the action steps. Each section of the book lays out stories and illustrations about people who have approached each action step, both positively and negatively. The author describes personal illustrations and lessons that he has learned working through the process. The author identifies common challenges with which every leader must deal. He hits the nail on the head as he addresses the common motivations of those who lead, as well as the pitfalls he has experienced in the journey.

SEVEN ACTIONS TO INCREASE YOUR INFLUENCE: # 1 Give trust to become trustworthy # 2 Become credible, not just smart # 3 Be intentional in your influence # 4 Break through your walls of self-preservation # 5 Pursue relationship before opportunity # 6 Give yourself away # 7 Become significant in your impact

QUOTABLE:

"Influence is the most potent and underutilized professional resource on the planet." (p 22)

"Leaders need to understand that the protective mode is not a productive mode." (p 48)

"To have true influence, you have to move beyond the transactional approach to life into the relational." (p 54)

"Leadership is influence. Influence is power. How that power is used comes from the intent of the leader, from the motives of the heart." (p78)

"Leaders who leverage influence and harness power for the best interests of others are revered, successful and significant." (p 110)

WHO SHOULD READ THIS BOOK? This book should be read by anyone who is looking to become a better leader. The content applies to home life, marriage, business, and community. Those who have people they are responsible for would benefit from the book. It helps readers understand how to properly influence those around them. It provides seven action steps to increase one's influence.

RECOMMENDATION: I recommend this book. It is easy to read and in one sitting you can get the gist of the book. However, you will want to go back through to make the most of implementing its content. It is filled with insightful comments and quotes that can easily be used in the leadership context.

