

Sponsorships - 2019

Sponsorship Packages 2019 Ride for Sight

Rest Stop Sponsor - \$500

Rest Stop named in honor of your business.
Promotional Signage
4 Complementary Entries in the Ride for Sight 2019
T-Shirts with Your Name on Back
Certificate of Sponsorship

Adopt-A-Sign Sponsor - \$265

"Sponsored by....." on Promotional Signage
3 Complementary Entries in the Ride for Sight 2019
T-Shirts with Your Name on Back
Certificate of Sponsorship

Platinum Sponsor - \$200

2 Complementary Entries in the Ride for Sight 2019
T-Shirts with Your Name on Back
Certificate of Sponsorship

Gold Sponsor - \$100

1 Complementary Entry in the Ride for Sight 2019
Certificate of Sponsorship

Silver Sponsor - \$50

Certificate of Sponsorship

Sponsor Deadline

Sponsorships/pledges received by
Mar. 15, 2019 will be listed on the
official Ride for Sight
Rider Registration Forms.



Sponsorship Level Selection Option Choice

Sponsor's Name - Please Print

(As you wish it to appear in applicable advertising)

_____ Rest Stop Sponsor - \$500
_____ Adopt-A-Sign Sponsor - \$265
_____ Platinum Sponsor - \$200
_____ Gold Sponsor - \$100
_____ Silver Sponsor - \$50
_____ Donating the following goods/services

Signed _____

Print Name _____

Telephone Number _____

Date _____

Please make check payable to:
Cheyenne Sunrise Lions Club
Mail to:
Ride for Sight - 2019
5149 McCue Drive
Cheyenne, WY 82009

Questions: Jim Reynolds - 307-638-9464
Email: jreyno9153@aol.com

Ride for Sight - 2019
Sunday, August 4



August 4



Cheyenne
Sunrise Lions Club



Sponsorship Information



*Cheyenne
Sunrise Lions
Club*



August 4, 2019

*27th
Annual*

Now in its 27th year, the **Ride for Sight** continues to be a major fund-raising activity in the Rocky Mountain region for a significant variety of Lions Club International causes. The event has been acclaimed one of the premier charity fund-raising recreational rides by riders and recipients alike and the 2019 promises to remain true to its goals and reputation.

The **Ride for Sight** has raised almost \$50,000 over the last five years and attracts riders not only from the region, but as far afield as the East Coast as well. Our proceeds annually support the Early Childhood Vision Screening Program, Rocky Mountain Lions Eye Institute, Rocky Mountain Lions Eye Bank, Leader Dog International, Allen H. Stewart Camp and Summer School for the Blind and Visually Impaired, Lions of Wyoming Foundation and the Lions Clubs International Foundation.

In addition, we provide visual examinations and glasses for local residents in need as well as assisting the hearing impaired and supporting a variety of area humanitarian projects.

Now we are planning for our **Ride for Sight 2019** but we need continued community support from businesses such as yourself for our programs to remain successful and continue to benefit the region and its populous.

We have a variety of levels of sponsorship ranging from \$50-500 or more in cash and/or goods and services. Top level packages include such benefits as complimentary entries in the ride, mention on the official RFS T-shirt and inclusion on promotional signage and in our advertising which covers not only the entire state of Wyoming, but the Colorado Front Range and western Nebraska as well.

Our goals for 2019 continue to be as ambitious as ever and here are just a few of the ways you can assist us:

Financial Donations: Our main goal, of course, is to raise funds for the various Lions club programs and your cash donation would be an excellent method of assuring we attain our objectives. Donors from \$50-500 receive a variety of benefits for their contributions as you can see from this sponsorship package information sheet/donation form.

Goods and Services: We can maximize the support of these programs by limiting our financial outlay for **Ride for Sight**-related items such as food, beverages, etc. You have the option of committing support in this area as well as by simply indicating your assistance on the donation form or discussing possibilities with your Sunrise Lions Club representative.

Merchandise and Gift Certificates: We will host a pre-event pasta dinner on Saturday, Aug. 3, complete with attractive door prizes and raffle items. You can help in this area by donating merchandise items and/or gift certificates for use in this event.

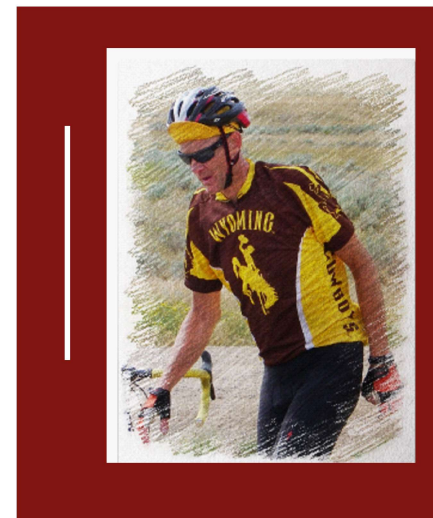
Discount Coupons: Yet another great way to assist the **Ride for Sight 2019** is by participating in our Discount Coupon Program. By becoming involved in this program you not only help the event, but also create additional customers for your business. The discount coupons will be included in every participant's Goodie Bag which means you will receive maximum exposure for your involvement.

The extent of the coupon is strictly up to you, but suggestions include: **Straight Discount** (10-15 percent discount on selected merchandise, meals, etc.), **Buy One/Get One - Buy One/Half Off** (coupons would be valid for two-for-one purchases on selected items or valid for half off an equal or lesser value item) or **Free Item** (coupons would be valid for a free item when purchasing selected items. For example, for restaurants, one free beverage with a dinner order).

Participation is simple. Just provide us with a good copy of your company logo and the details of the offer and we'll design the coupon for your approval. Better yet, if you have your own discount-style coupons, you can provide those.

Goodie Bags: Simply provide us with the promotional item(s) of your choice such as pens, writing pads, magnets, visors, etc. and we'll include them in the riders' Goodie Bags. We will be preparing 200 bags, but you may provide a lesser quantity if you prefer although we do request a minimum of 50 items.

The **Ride for Sight** is the *only* major event in the area of its kind on the first weekend of August which creates maximum interest among recreational cyclists. Cyclists annually pencil in the **Ride for Sight** as one of the "must rides" for the year and 2019 figures to be no exception, so plan now to be one of our sponsors and help us make an important difference to the vision-impaired of our region!



Proudly assisting with vision care programs since 1973

