



New York Reined Cow Horse Sponsorships

What We're About?

The New York Reined Cow Horse Association (NYRCHA) was formed in January 2009 and is affiliated with the National Reined Cow Horse Association (NRCHA.) The NYRCHA maintains a green-rider-friendly attitude, offering numerous levels of competition for green riders and green horses in addition to open and non-pro bridle and hackamore classes. The mission of the NYRCHA is to perpetuate the early Spanish traditions of highly trained reined cow horses, to promote interest in the reined cow horse throughout the Northeast by providing educational and competitive venues that have family oriented environments, and to develop all around cow horses using proper horsemanship and good sportsmanship.

2019 Events

May 4-5: Good To Be Green, Fonda Fairgrounds, Fonda, NY
June 1-2: Silver Spur Classic, Fonda Fairgrounds, Fonda, NY
July 27-28: Cowboy Classic, Fonda Fairgrounds, Fonda, NY
Aug 17-18: Cowgirl Classic, Fonda Fairgrounds, Fonda, NY
October 5-6: Yahoo Buckaroo, *Fonda Fairgrounds, Fonda, NY*

Gold Rush Sponsorship \$1000 & up

Recognition of primary event sponsor. Receive name and location mentioned on promotional items. Name and three line advertisement to be announced throughout the day at shows. An opportunity to setup promotional booth at shows. Get postings on social media and website throughout the year. Promotional sign hung around arena at shows and promotional events. Can send promotional material to NYRCHA Secretary for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$750.00 value. Two complimentary banquet tickets per \$750 donation.

Silver Spur Sponsorship \$500-\$999

Receive name and location mentioned on promotional items. Name and a three line advertisement to be announced throughout the day at shows. An opportunity to setup a promotional booth at shows. Postings on social media and website throughout the year. Promotional sign hung around arena at shows and promotional events. Can send promotional material to NYRCHA Secretary for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$500.00 value. One complimentary banquet ticket per \$500 donation.

Blue Ribbon Sponsorship \$250

Receive name and location mentioned on promotional items, name to be continuously announced throughout the show and link provided on NYRCHA Sponsor page. An opportunity to setup a banner inside the show ring (provided by the sponsor). An opportunity to setup a promotional booth at shows. Mentioned and thanked on Social Media (Facebook).

Silver Buckle Sponsorship \$175

Sponsor a year end buckle for individual classes. Receive name and location mentioned on promotional items. Link provided on NYRCHA Sponsor page. An opportunity to setup a banner inside the show ring (provided by the sponsor). An opportunity to setup a promotional booth at shows. Mentioned and thanked on Social Media (Facebook).

Hackamore Sponsorship \$100

Receive name and location mentioned on promotional items and link provided on NYRCHA Sponsor page. Mentioned and thanked on Social Media (Facebook).

Snaffle Bit Sponsorship: \$50.00 or less

Receive name and location mentioned on promotional material, and link provided on NYRCHA Sponsor page. Mentioned and thanked on Social Media (Facebook).



*New York Reined Cow Horse
Sponsorship*

**New York Reined Cow Horse
2019 Sponsorship Application**

Name/ Business Name: _____

Contact Name: _____

Type of Business: _____

Business Phone: _____ *Cell Phone:* _____ *Text (yes/no)*

Address: _____

Website: _____

E-mail: _____

Sponsorship type: _____

Product Donated: _____

Dollar or value amount/type: _____

Advertisement:

Logo received: Yes No

Promotional items/ flyers to be given to members: Yes No

Approval: Yes No

Donors' name _____

Signature _____ *Date* _____

Mail Completed Sponsorship form to:

Lesa Didas

NYRCHA Treasurer

206 Main St.

Hornell, NY 14843