

HUMBOLDT LODGING ALLIANCE
EXECUTIVE COMMITTEE MEETING
JAN. 31, 2019
LOST COAST BREWERY, EUREKA, CA

Present: Chris Ambrosini, Gary Stone, Lowell Daniels, John Porter, Marc Rowley, Mike Caldwell and Donna Hufford

The meeting was called to order at 1:10p.m in the conference room of Lost Coast Brewery, a quorum was present.

The agenda was approved as presented (Porter/Daniels unanimous)

The minutes of the January 2, 2019 meeting were unavailable.

President Ambrosini and all present expressed the great loss of Tony Smithers, ED of the HCVB and valued member of the HLA team. The Bureau is in some disarray as they face the loss of longtime ED as well as the potential loss of major funding from Eureka City Council.

Potential plans for continuing the administrative duties of the HLA were discussed. HCVB is contracted through June 30 and Chris will confer with them as to whether the services can still be provided. There are so many questions at this time that we need to hold fast and meet again to discern our direction forward.

The TBID Modification is moving forward as the HLA agreed to give the County 2% more for their services. Chris will meet with the cities and inform them of this change prior to the item coming up on the Supervisors agenda.

MISFIT contract: Porter moved and Marc seconded to approve the budget presented by Misfit at our last meeting. Passed unanimously

A Board meeting was set for Feb. 25 at the Victorian Inn in Ferndale to discuss plans going forward i.e.: Administrating duties/contract with HCVB

Financial Reports were reviewed and approved upon motion by Daniels, 2nd by Caldwell and passed.

ZOO update: Gary has concerns with regard to the timing of this project as they still seem to be in design phase. More discussions will be had with the Zoo planners.

There being no further business before the committee adjourned at 3pm
Respectfully submitted, Donna Hufford, Sec. pro-tem