



# Spread the word with the HUDSON VALLEY NEWS

*Reach your neighbors in print and online every week*

Secure your spot in the *Hudson Valley News*,  
or our art & entertainment section  
*Hudson Valley Weekend* to enjoy:

- FREE design of your advertisement  
Free color placement included
- FREE web advertisement  
250x250 web ad included with print purchase;  
other web sizes available for small fee
- Social Media integration  
Reach over 18,000 of our fans on Facebook
- Flexible rates and sizes to meet the specific  
needs of your business or local event

Rates starting as low as \$25/week with free ads included with consecutive runs



**email advertising@thehudsonvalleynews.com for rate details**



**about us:** After the demise of Taconic Press and its eight regional papers covering the Hudson Valley, a small staff came together to keep local news in business with the *Hudson Valley News*. Our weekly paper covers local news from town board meetings to breaking the news of the Chelsea Clinton wedding in Rhinebeck, and features the award-winning *Hudson Valley Weekend* arts and entertainment section every week.

**local news is in your hands.**

Contact the newsroom at [editorial@thehudsonvalleynews.com](mailto:editorial@thehudsonvalleynews.com)  
Send calendar events to [weekend@thehudsonvalleynews.com](mailto:weekend@thehudsonvalleynews.com).

Find us online at [thehudsonvalleynews.com](http://thehudsonvalleynews.com) and at [Facebook.com/HudsonValleyNews](https://www.facebook.com/HudsonValleyNews)



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The grid illustrates the following ad sizes:

- 1/16: A small rectangular spot in the top right section.
- 1/32: A very small rectangular spot below the 1/16 spot.
- 1/8: A rectangular spot in the middle right section.
- 1/2: A large rectangular spot on the left side, spanning two rows.
- 1/4: A rectangular spot in the bottom right section.

## our sizes & starting rates:

Rates are negotiable to your budget and business needs:

FULL PAGE: 10 x 11"

HALF PAGE, vertical: 5 x 11"

HALF PAGE, horizontal: 10 x 5.425"

1/4 PAGE: 5 x 5.425"

1/8 PAGE, vertical: 2.4 x 5.375"

1/8 PAGE, horizontal: 5x 2.7125"

1/16 PAGE: 2.4 x 2.7125"

1/32 PAGE: 2.4 x 1.4"

*Hudson Valley News and Hudson Valley Weekend* publishes weekly on Wednesdays.  
**DEADLINE FOR AD COPY IS 5 P.M. ON FRIDAYS.**



## web advertisements:

- Banner: 920 x 120 pixels
  - Half banner: 460 x 60 pixels
  - Rectangle: 300 x 250 pixels
  - Square: 250 x 250 pixels\*
  - Skyscraper: 250 x 600
- \*FREE with print purchase

## BUY 3 get ONE ad FREE

Discounts offered for consecutive runs. Color placement is included, depending on space. Special requests such as page placement can be made in advance and with approval of the publisher.

Files accepted: Camera-ready PDFs, jpegs with fonts embedded. For more information, email [production@thehudsonvalleynews.com](mailto:production@thehudsonvalleynews.com).

## SHOW OFF YOUR LOCAL BUSINESS OR EVENT.

Reach readers across the Hudson Valley every week.

**email advertising@thehudsonvalleynews.com to reserve your spot**

Find us online at [thehudsonvalleynews.com](http://thehudsonvalleynews.com) and at [Facebook.com/HudsonValleyNews](https://www.facebook.com/HudsonValleyNews)