

## **Corpus Christi United Little Miss Kickball Sponsorship:**

Since 2001 CC United LMK has prided itself on creating a positive environment that promotes sportsmanship, leadership, and fair play which will in turn enable our girls to receive valuable life lessons that will help them through the critical years of their youth and teach them valuable life lessons. Integral to the achievement of reaching this goal is the continual financial support needed from the local community that CC United serves. There is little doubt that as a non-profit youth sports organization there seems to be a never-ending list of costs that range from uniforms, rental fees, to insurance, equipment and awards. The continued successful operation of our league relies heavily upon the parents and the area businesses for financial and volunteer support. The funding provided from our league sponsorship efforts has an impact on all CC United activities throughout the season, but primarily benefits the CCULMK Scholarship program. Parents are often willing to help offset these costs, but it is the outside organizations that truly can make a difference. As a league we feel that giving back to the lifeline that supports your local company or organization creates healthy community relations. CC United is often comprised of the children of your current and potential future customers. Supporting local youth sport organizations, such as CC United LMK, will give your business the exposure that comes with being an active supporter, inevitably allowing the entire United kickball community to think of your company when they are in need of a product and/or service you offer.

Several sponsorship opportunities that allow your organization to get involved with CC United exist.

**Gold/Field Sponsor:** Suggested donation level - \$1500 annually

The Gold level sponsorship represents one of the pillars of guaranteed success for our girls. This donation plays a critical role in helping the league remain financially sound. In return for the financial contribution, the Gold sponsor will receive a large full color banner (3x5') displayed on one of the playing fields of choice for the season. The banner will be proudly displayed to not only the hundreds of our league kickball families, but also to the additional hundreds of families from other leagues that participate in our leagues annual kickball tournament. Additionally, the Gold Sponsor will have a highly visible logo/link on every page of our League's website and social media.

**Silver/Team Sponsor:** Suggested donation level - \$350 Regular Season team or \$400 All-Star team

The Silver/Team level sponsorship helps offset the operational costs which the league incurs, which range from uniforms, to trophies & awards, insurance, and field maintenance activities. Each season allows for only a limited number of Silver/Team Sponsorship opportunities. In return for their financial support, the Team Sponsor will receive their business name on the uniforms of the players/coaches of the team they sponsor (generally 10-12 players and 3 coaches), a link on the Sponsorship page of our League's website, and a plaque with the team picture of the team that was sponsored including the name of the sponsoring business.

**Bronze Sponsor:** Suggested donation level - \$250 annually

The Bronze level sponsorship also helps offset the operational costs which the league incurs, which range from uniforms, to trophies & awards, insurance and field maintenance activities. In return for their financial support, the Bronze sponsor will receive a banner (2'x4') displayed on the outfield fence of one of our 4 playing fields for the season. These banners provide visible recognition of the support provided by the sponsoring organization or family. Additionally, the Bronze level Sponsor will be listed on the League's Sponsorship page.

Thank You for Your Support,

Ron Allen  
President Corpus Christi United Little Miss Kickball, Inc.  
Tax ID: # 26-0104559