

Friends of Silverwood Park (FOSP)
Meeting Notes
Tuesday, November 11, 2014 Madison, WI.

Attendance: Katie Vance-Whitten presiding, Kyle Richmond, John Steines, Kirsten Almo. Excused absence – Donna Skau. Quorum.

Introductions (3 minutes) - None

1. **Approval of previous meeting minutes** (2 minutes) pg 2 Katie wrote freezer memo. Resend as final. Motion approve by Kirsten Almo, 2nd by Katie Vance-Whitten
Approved unanimously.

2. Reports

a. Treasurer - Donna Skau (5 minutes) – No report

b. Outreach Committee – Kirsten Almo (5 minutes): Seeking advice – Email address on website – Kyle needs to check (GoDaddy – need to pay for forwarding). Share details, options to decide, fix soon.

TASK: Kyle - Need to fix emails website.

Newsletter/email/mail chimp/budget for newsletter/need to prompt and give deadline,– eg Phyllis Hasbrook – letter format, redundancy of facebook – redundancy is fine – use images & material, eg Gail Woods format: This is what we've been doing.

Contents:

- i. Article from Kyle – Nov 16th deadline, charrette process, target Nov 21
deadline: charrette, pumpkin thing,

TASK: Kyle – charrette article

- ii. Food donations, Food district food service, expanding acreage.

c. Organization Committee – Katie Whitten and Kyle Richmond (20 minutes)

i. County Meeting; Ladder of communication (partners go through the friends),
-Friends contract MOU needed first!

-Partner contracts and guidelines: Friends contract/Partner contracts (Rhea & John draft and share with both groups – County & FOSP), important to send something out b4 beginning of year on how thing will work - not punitive tone – coordinate with Rhea.

TASK: John work with Rhea on drafting

-County MOU with Partners: Major Partners (ESD & OFS) need to have liaison/board member in regular attendance reporting.

-Bullet points – solicit plans as a park partner 2015 schedule, need regular communication with your group, need a liaison.

Kyle Spoke to Sup Pauli (ESD) & Greg Markle (OFS) without noted change - Scheduling & Communication issues.

County MOA/lease agreement with growing partners (use of land) –how we will be clear about expectations/use of land. FOSP expectations & County expectations need to be shared and mutually reinforced. 2015 letter/re-invitation regular communication/attend regularly, events policy/participation in master plan process

TASK: John contact Claire, supervising growers –by 18th Nov to discuss partner needs/expectations.

ii. FOSP Board of Advisors: review, address recommendations, next steps - has not been sent .

TASK: Kyle needs to send this week (eg by Nov 14th).

Send as raw notes with opening paragraph. Condense into doc plus thank you for attending/intro/those who missed/bulleted notes ok/images to share....

Next steps –

How to engage with those who showed up on ongoing basis?

How we get five who missed on track?

Local group advisors – via Katie/Kirsten plus invite John & Kyle. Ask specifically for other potential BOD members, community minority profile & engagement. Also facilities/Master Planning maps.

TASK : Katie/Kirstgen set up meeting with Paula & Diane

Meet with 5 who haven't shown. Kate Stalker – when can you meet with us – Master Planning. Rhonda Swets – plans for each building. Gary Funk in room with Rhonda. Mara – not available now (programming interest) - plan for 2015. Mini meeting(s) Kate/Rhonda/Gary focus on design components/facilities.

TASK: Kyle, begin correspondence, share follow up.

d. Silverwood Design Charette – Update (5 minutes) – Kyle reports note sent to James Worker (Jim G's assistant) – notes received back from meeting & shared with advisory board. TY note sent: What else do we need to do? Jim G wrote back – expect meeting (Design In-house charrette) and draft in a week or so. PDF's avail in a week or so (note & communication about Nov 4th).

TASK: Katie – remind Gersich, next week – ~Nov 18th.

Final product– plan another discussion to unveil/possibilities. What are we going to do with info?

3. Discussion of Buildings; list and purpose of each building for County (20 minutes) – Kyle – can't get comfortable about specifics of buildings, need help from advisor, eg Kate Stalker. Advisory points on not getting bogged down with old buildings. Layout: Move this item forward with Diane/Paula/Kate/Rhonda/Gary (AB) on Master Plan proposals. Create our own map to move forward with County rather than respond to County's proposals. Why couldn't we move cribs, for instance? Why keep the layout? History! Code issues – specific issues, what are they – still not clear.

TASK: Kyle will call County –Todd, Planning Dept., regarding building code.

4. Discussion of 2015 Policy procedures; Garden plot Lease, guidelines/expectations for growing partners etc. Market Growers (20 minutes): Contract sales/price per acre. Land lease Rademacher – what is going rate? ?\$135/acre ave in Dane County.

TASK: Katie contact Jan Zimmerman for latest minutes on all crop land leases on county land.

Partner: Partners told that sales were not part of agreement but several partners sold anyway without any return to Silverwood. Give us some reasons why this is different than any other location in Dane County where you are growing & selling? Expect County will set the price (based on land quality, usage). Find out what Farley Center

charges – note they are private and can't their own rates without market consideration. Don't think County wants to rent to each partner independently & that is good recipe for end runs around Friends. Friends need an MOU #1. Katie has sample MOU's for parks – in that MOU will be language regarding detail that the growers at Silverwood Park lease from Friends Of Silverwood Park. Historical piece. What about educational part of learning how to sell? That is part of selling program (programming) and funds go back into program (acceptable) but needs to be authentically part of programming with student/job trainee active participation. Sales were not done as part of programming. **TASK: John lead on asking Claire for list on growers and expectations for 2015 & coordination with Rhea** - Request what components growing partners would expect/need on MOU/Lease with county - specific bullet points need to be included.

5. Generate 2015 Silverwood Activity Date List and Calendar (15 minutes):
2015:

- Weekly Tours Summer – PLAN?
 - Silverwood Run (avoid Rascal Run – Edgerton/July): Ask Rita Hops (call other Parks - McCarthy/Indian Springs) - PLAN
 - ?Open house – Janesville & Stoughton - PLAN
 - Stoughton Food Coop Bike Tour (John Morgan)
 - County \$ for Orchard – Dan Busse – Orchard Manager & Claire coordinate? PLAN
- a. Feb – 7th (1st week of Feb) Partner Orientation Kick off - mandatory roundtable
 - b. April: Edible Madison FR Event - ~\$150/plate (ask Erica Hotchkiss, Outreach facilitator County Parks – catered event option)
 - c. April - Edgerton FR Dinner – Edgerton Masonic Lodge: cost, Edgerton Depot: cost (ask Erica Hotchkiss, Outreach facilitator County Parks – catered event option)
 - d. May - tbd – Installation Theme Event
 - ? Stoughton Food Coop Bike Tour (John Morgan contact) May
 - e. June - tdb - Installation Theme Event
 - f. July - tbd Installation Theme Event
 - g. Freshman Summit Aug 4
 - h. August FR Dinner @ Park – to show of the Park
 - i. Aug 22nd - Harvest Open House –
 - j. Aug/Sept - 4H Tomato tasting/seed saving workshop – Installation Theme Event
 - k. Oct 8th - ESD Pumpkin Day
 - l. 1st week Nov 7th - Partner Debrief, mandatory roundtable

2014 Events

JAN & MAR: Open house

MAY- AUG: Weekly tours 10 – 5 pm Wednesday.

Individual tours – numerous: Artists, potential partners & supporters, FFA Alumni

JULY – OCTOBER: Crib Installation documentation, tours and engagement

AUG:

Specific tours – Wisconsin Counties, Environmental Council, Park Commission July,
Historical tour Stone House, Soils tour
Hmong (grower) potluck - Aug
Freshman summit – Jul (Aug 4, 2015)
Week of Aug15 – Coolbot workshop & Food safety workshop
UW Extension field Day Aug – in the field tours/cover crop Heidi & Claire
Open House – Aug 23
SEPT: Renegades tomato tasting & seed saving, Sept 9
OCT: ESD Pumpkin F - Oct 9th
NOV/DEC: Christmas Fair – Edgerton (Katie & Kirsten)

6. Other business? (5 minutes): Ten variations theme/schedule/grant writing submitted – need buy-in & direction from FOSP to support Mission. Evolve range of applications and themes inclusive of Mission. Approve *Food As Medicine* theme without specifying variations. Able to highlight good food growing at Silverwood. Katie - Entice ESD Anat/Phys/Health classes with science and art classes to create.

7. Set time, date of next FOSP meeting (5 minutes) tbd either Dec 11th or 18th/Thursdays for Winter

8. Adjourn @ 8:45 pm