



Dear Prospective PHS Marching Band Sponsor:

On Saturday, September 16, 2023 at 4:00pm, the Phillipsburg High School Marching Band Boosters will host the annual Neil Boyer Festival of Bands, a New Jersey Marching Band Directors Association Festival. This long-standing tradition gives local and regional bands a chance to showcase their talents and be recognized for their hard work held at Maloney Stadium in Phillipsburg.

We are offering you the opportunity to support this event as a sponsor, which will highlight not only your business, but your commitment to the community. We have many sponsorship levels to choose from and your ad will be seen by hundreds of people both local and from the surrounding area.

The enclosed sponsorship form describes in detail the levels and benefits of sponsorship. Your support is not only beneficial to this event, but also to the continuation of the PHS music program's success.

Without the support of local businesses and organizations such as yours, the students would not have this opportunity to shine. Please take a moment and return the enclosed sponsorship form today!

We would also like to extend an invitation to you to attend the Neil Boyer Festival. Tickets are included with certain sponsorship packages as well as at the gate.

SPONSORSHIP & AD DEADLINE – August 25, 2023

As always, thank you for your generosity and continued support of the Phillipsburg Stateliner Marching Band!

Regards,

The Phillipsburg High School Band Boosters

For Sponsorship Questions, please email
bandfestival@phillipsburgband.com



PHILLIPSBURG HIGH SCHOOL MARCHING BAND BOOSTERS Presents
2023 Neil Boyer Festival of Bands
New Jersey Marching Band Directors Association Festival
Sponsorship and Advertising Opportunity

GARNET SPONSOR \$500 - (only three garnet sponsorships available - on a first come basis)

- FULL PAGE AD in the program, placement will be either on the inside cover, inside back cover or on the back cover
- PROMOTIONAL BOOTH (your employees managing booth) and your COMPANY BANNER displayed at the Festival
- Verbal recognition and announced Ad at the Festival, 10 Festival Tickets, and 5 Festival Programs

GREY SPONSOR \$350

- FULL PAGE AD in the program
- YOUR COMPANY BANNER on display at the festival
- Verbal recognition and announced Ad at the Festival, 6 Festival Tickets, and 3 Festival Programs

Advertising Opportunities (in Festival Program)

	Full Page	\$150	7 ½" W x 10" H
	Half Page	\$90	7 ½" W x 5" H
	Quarter Page	\$60	3 ¾" W x 5" H
	Business Card	\$30	3 ½" W x 2" H
	Announced Ad	\$20	Your ad announced during event

AD & PAYMENT DEADLINE IS Friday, AUGUST 25, 2023
FESTIVAL IS Saturday, SEPTEMBER 16, 2023 at 4:00pm
Maloney Stadium – Phillipsburg, NJ

Company Name _____

Address _____ City _____ State & Zip _____

Contact Name _____ Contact Number _____

Email _____

Sponsorship Level/Ad Level Size _____

Student Name _____

Return this FORM with **CASH** or **CHECK** (payable to PHS Band Boosters) to the selling Band Student
or mail to: PHS Band Boosters NB Festival, 1 Stateliner Blvd, Phillipsburg, NJ 08865

Artwork should be HIGH RESOLUTION PDF (600DPI or HIGHER) and in the chosen ad size. Announcement can be up to 5 sentences. All must be emailed to bandfestival@phillipsburgband.com (include the selling student's name)

Questions? Email:

bandfestival@phillipsburgband.com

DO NOT WRITE BELOW THIS LINE -- OFFICE USE ONLY

Date Received _____ Received by _____ Entered in Charms _____

Check # _____ Amount _____ Dep. # _____ Other: _____

Full Page

Half Page

Quarter Page

Business Card



FOR ANNOUNCED ADS ONLY – 5 Sentences Maximum:

Example Announced Ad: Stop by The Pizza Place after today's Neil Boyer Band Festival and have a slice of our delicious hot pizza. We are open from Tuesdays through Sunday 11 am to 9 pm for dine in and take out. We are conveniently located at 1234 Main Street in Phillipsburg. We are looking forward to seeing you soon.



PROUD SPONSOR OF THE

2023 PHS Stateliner Marching Band

Neil Boyer Festival

Saturday, September 16

4:00pm

Maloney Stadium

Phillipsburg, NJ