

# ACTIVE AGING SENIOR EXPO

*Age Successfully!*

MCMINN SENIOR ACTIVITY CENTER  
OCTOBER 11, 2018  
8:30am-2pm

Thank you for your interest in the Senior Expo that will be held at the McMinn Senior Activity Center on October 11, 2018 from 8:30am-2pm. We're anticipating another excellent experience this year with even more visitors to the Senior Expo. The Active Aging Senior Expo is the setting for older adults and their families to find out first-hand the services available to us as we age. The theme for this year is "Aging Successfully." We will have representatives from community resources, health, financial and legal assistance, long-term care, housing, travel and leisure and more!

Booth space is limited and we anticipate booths will fill quickly. Exhibitors will be selected on a first come first serve basis. Your prompt reply and payment is strongly encouraged. The deadline for paid registration is September 21, 2018.

You may register as a vendor (\$30) or as a Title Sponsor. Please call Diane at 423-745-6830 or email her at [msacdevelopment@gmail.com](mailto:msacdevelopment@gmail.com) for more information on how to become a Title Sponsor for this great event and reach even more potential clients and customers. Vendors and Title Sponsors will receive a table and two chairs for their booth. Title Sponsors will receive one of ten reserved sponsorship booth spaces in a prime location (endcaps).

Please review the following rules and regulations:

1. Participation in the Active Aging Senior Expo is for the purpose of information and education only and must be without sales goals or other agendas.
2. Having a sign-in sheet is not allowed. You may hand out business cards so that the seniors may contact you in the future at their discretion.
3. Selling/solicitation of services at the Active Aging Senior Expo Center is not permitted.
4. You may hand out free promotional items at your table.
5. All literature distributed must serve as an impartial resource for education only.
6. Prohibited items: pets, use of open flames such as candles, sterno cans, etc., non-prepackaged food/snacks is not allowed, religious or political promotion, use of tape on any walls, floor or ceiling.
7. **All vendors must check-in with Center staff before you set up. PLEASE NO EARLY ARRIVALS. Booths may be set up on Wednesday, October 10, 2018 between 1:00 pm and 3:30 pm or on Thursday, October 11, 2018 from 8am-8:30am. Please be ready by 8:30am on Thursday, October 11, 2018. The Expo will close at 2pm. PLEASE NO EARLY BREAKDOWN OF SITES.**
8. Electricity is extremely limited. Please note on application if you require access to an outlet. You must provide any extension cords needed.
9. Site must be neat and professional – this includes signage, display and storage of items. Space is to remain in the same manner of cleanliness at the end of the show as vendors found it prior to setup.

For questions regarding the "Active Aging Senior Expo 2018" please contact Diane Hutsell, 423-745-6830, or by email at [msacdevelopment@gmail.com](mailto:msacdevelopment@gmail.com).

To register, please return the enclosed form and the \$30.00 fee\* to:

McMinn Senior Activity Center Expo  
205 McMinn Ave  
Athens, TN 37303

\*Please make checks payable to the McMinn Senior Activity Center. Call 423-745-6830 if you would like to pay by credit card. Please contact Diane if you would like to a Title Sponsor.



\_\_\_\_\_ YES! I would like to be a Vendor for the 2018 Active Aging Senior Expo. \$30

\_\_\_\_\_ YES! I would like to be a Title Sponsor for the 2018 Active Aging Senior Expo. \$500 Please see attached Title Sponsor Sheet.

To register, please return the enclosed form and fee\* to:

**McMinn Senior Activity Center Expo**

205 McMinn Ave | Athens, TN 37303

Please call 423-745-6830 to pay by credit card over the phone.

Please print neatly.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

What screenings/services will you provide (if any) the day of the Expo?

Will you be providing a door prize (\$25 value) and if you are, what will that door prize be?

Do you have any special needs (electricity, etc.)? A table and two chairs will be provided.

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For office use only: Check/Cash/Credit Card Check number _____ Amount \$ _____ Date: _____
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For office use only: _____ Title Sponsor      _____ Booth Number      _____ Logo      _____ Website _____ Vendor      _____ Door Prize      _____ Handouts for "goodie bag"
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