

# PROGRAM AT-A-GLANCE

	Wednesday October 17, 2018	Thursday October 18, 2018			Friday October 19, 2018		
7.30am – 9.00am	CONTINENTAL BREAKFAST						
7.30am – 5.00pm	REGISTRATION						
8.30am – 10.00am	<b>GENERAL</b> <b>8.30am – 9.00am</b> <b>Welcome</b>  <b>9.00am – 9.30am</b> <b>Jenifer Kautzman</b> Associate Director ACE <b>9.30am – 10:00am</b> <b>Nicole Engelbert</b> Vice President Oracle Higher ED	<b>8.30am – 9.15am</b> <b>Mark McConohay</b> Assoc.Vice Provost/Registrar Indiana University  <b>9.15am – 10.00am</b>		CANADIAN PESC USER GROUP	<b>BREAKOUTS</b>  GEO CODE USER GROUP	JSON TASK FORCE	
10.00am – 10.30am	BREAK						
10.30am - Noon	<b>10.30am – 11.15am</b> <b>Charmaine Hack</b> Chair ARUCC/GDN Project  <b>11.15am – Noon</b> <b>Jenny Rickard</b> President & CEO Common App	<b>10.30am – 11.15am</b> <b>Margit Schatzman</b> President ECE  <b>11.15am – Noon</b>		AACRAO SPEEDE	STANDARDS FORUM FOR EDUCATION		
Noon – 1.30pm	LUNCH	LUNCH			ADJOURN		
1.30pm – 3.00pm	<b>1.30pm – 2.30pm</b>   <b>2.30pm – 3.00pm</b> <b>Liz Dietz</b> VP, Student Strategy & Product Mgmt, Workday	DEMOs & PILOTS	<b>BREAKOUTS</b>  DEMOs & PILOTS	DEMOs & PILOTS			
3.00pm – 3.30pm	BREAK						
3.30pm – 5.00pm	<b>3.30pm – 4.00pm</b> <b>Josh Dietrich</b> Vice President, Product Development, Ellucian  <b>4.00pm – 5.00pm</b>	ACADEMIC CREDENTIALING TASK FORCE	EDEXCHANGE USER GROUP	ADMISSIONS WORK GROUP			
5.00pm – 6.00pm		ANNUAL FALL MEMBER MEETING					
6.00pm – 7.00pm	ANNUAL FALL RECEPTION						

All General and Breakout Sessions and events are open to all registered attendees.



## INTRODUCTION

**Data systems only do what you ask them to do.**

**Are you asking the right questions?**

With PESC's mission of fostering open, transparent collaboration across educational communities, attendees of PESC's Fall 2018 Data Summit can expect:

- To learn about emerging initiatives & be provided with a tremendous amount of resources
- To be connected through PESC to a growing global community
- To hear about new opportunities, pilot projects & demonstrations
- To participate in discussions with leaders of emerging initiatives



## PROGRAM COMMITTEE

PESC thanks the following PESC Members who assisted in planning and producing the Fall 2018 Data Summit program, speakers and overall event!

### **LIZ DIETZ**

Vice President  
Student Strategy & Product Management  
Workday

### **RICK SKEEL**

Director of Product Management  
Ellucian

### **TUAN ANH DO**

Senior Director for Infrastructure Services and  
Interim Information Security Officer  
San Francisco State University

### **VIVIAN WONG**

Group Vice President  
Higher Education Development  
Oracle

## WELCOME

**The PESC Membership and the General Public are welcome and encouraged to register and attend!**

The PESC FALL 2018 DATA SUMMIT is held Wednesday October 17 - 19, 2018 in San Francisco. Beginning at 7:30am on October 17, 2018 with continental breakfast, registration and a 1st Time Attendee Meet & Greet Session, the FALL 2018 DATA SUMMIT includes PESC's Annual Membership Meeting, Annual Fall Reception and concludes by noon on Friday October 19, 2018.

The PESC FALL 2018 DATA SUMMIT includes a range of topics all targeting: access, integration and implementation of data systems; maintenance and promotion of data exchange standards; open, community-driven development and innovation of technology; data privacy, data quality, data management, and data collection & reporting; mobility and overall interoperability; & other key factors that drive global education data systems development and technology.

PESC and ITS MEMBERS lead open, transparent, collaborative development across P20W Education. Supporting this mission are PESC partners AACRAO, APEREO, ARUCC, A4L, EMREX, Erasmus Without Paper, Groningen Declaration Network, HR Open Standards, Internet2, SHEEO & US Department of Education's CEDS - Common Education Data Standards Initiative.





# PROGRAM

WEDNESDAY OCTOBER 17, 2018

7.30am – 9.00am Continental Breakfast  
Location

7.30am – 5.00am Registration  
Location

## GENERAL SESSIONS

Location

8.30am – 9.00am **Welcome & Introductions**  
Michael Sessa  
President & CEO, PESCE

9.00am – 9.30am **Breaking Barriers and Advancing Postsecondary Credentials**  
Jenifer Kautzman  
Associate Director  
American Council on Education (ACE)

Moderator:

Translating learning between industries and education is a major challenge facing the nation in our effort to support students and remain relevant in the global workforce and economy. The American Council on Education, with support from Lumina Foundation and in partnership with Credly, have worked to combine our expertise with the emerging needs of adult learners to develop a dual academic and workforce-relevant transcript. These enhanced transcripts will provide a learner-centered approach to documenting attainment of academic credit, competencies, and skills. In this session, you will learn about our journey to define and create transparent credentials, process innovations and technology solutions leveraged to meet unique challenges, and discuss best practices for development of competency-based education models.

9.30am – 10.00am **Oracle**  
Nicole Engelbert  
Vice President  
Higher Education Development  
Oracle

Moderator:

10.00am – 10.30am Break  
Location



# Inspiring Digitalization & mobility Across Education & Employment

10.30am – 11.15am **Creating Next Generation Mobility: Exploring the Possible | The ARUCC Groningen & Student Mobility Project**

Charmaine Hack

Chair, ARUCC Groningen & Student Mobility Project Steering Committee

Past-President, Association of Registrars of the Universities & Colleges of Canada (ARUCC)

Registrar, Ryerson University

Moderator:

Today's learners face many barriers when moving between institutions despite the existence of enabling technology and dedicated effort. Join Charmaine Hack, a university registrar and past-president of the Canadian registrars' association, to learn about ARUCC's national data exchange project, an initiative focused on creating a new approach for student data transfer. Charmaine will share lessons learned and the approach used in Canada to bring together 13 different provinces and territories to solve the challenges of national and international student mobility. Her remarks will include an overview of the project and planned next steps.

11.15am – Noon

Jenny Rickard

President & CEO

The Common Application

Moderator:

Noon – 1.30pm

Lunch

Location

1.30pm – 2.30pm

?

Moderator:

2.30pm – 3.00pm

**Workday**

Liz Dietz

Vice President, Student Strategy & Product Development

Workday

Moderator:

3.00pm – 3.30pm

Break

Location

3.30pm – 4.00pm

**Driving Student Success Through an Empowered Campus**

Josh Dietrich

Vice President, Product Management

Ellucian

Moderator:

Today's campuses are like cities with dozens of departments, hundreds of applications, and thousands of people all producing vast amounts of data. While institutions strive to create programs that drive student success, they are hampered by siloed data, brittle integrations and costly maintenance cycles. Hear how Ellucian is leveraging innovative technology to create an empowered campus through a data model and integration strategy purpose-built for higher education.

4.00pm – 5.00pm

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Moderator:

6.00pm – 7.00pm

Annual Fall Reception

Location



Fall 2018 Data Summit | October 17 – 19, 2018 | San Francisco



## PROGRAM

THURSDAY OCTOBER 18, 2018

7.30am – 9.00am Continental Breakfast  
Location

7.30am – 5.00am Registration  
Location

### GENERAL SESSIONS

Location

8.30am – 9.15am **The Future of the Academic Record and How Technology, AACRAO, and All of Us Are Intertwined"**  
Mark McConahay  
Associate Vice Provost and Registrar, Indiana University  
Vice President of Information Technology, AACRAO Board of Directors

Technology has the potential to, and is fundamentally changing, the capability of the academic record to carry and communicate student learning and achievement. In fact, technology, trends in both the higher educational and professional training space, increased public accountability, labor market needs and the "Netflixification" of instruction are forcing a reexamination of the fundamental nature of our credentials and the records that support them. This session will lay a foundation describing the space and the role AACRAO (and others) may have in providing some direction and administrative governance in the future.

9.15am – 10.00am

10.00am – 10.30am Break  
Location

10.30am – 11.15am **International Credential Evaluation: Why it matters and Its Role in the Data Ecosystem?"**  
Margit A. Schatzman  
President  
Educational Credential Evaluators, Inc.

In an era of tension related to foreigners, immigration and refugees, what is the relevance of international credential evaluation in higher education? This presentation will introduce the role of credential evaluation, provide an overview of the process, how the work effort and analysis are completed and current & future challenges. The impact of emerging technologies and changes in practices will also be examined. How do credential evaluators relate to stakeholders in the PESCC Community, Membership and attendees of the Summit? Discussion will conclude with what's next on the horizon for this little understood, minimally regulated and disproportionately important profession.

11.15am – Noon

Noon – 1.30pm Lunch  
Location



## BREAKOUT SESSIONS

1.30pm – 3.00pm ?

3.00pm – 3.30pm Break  
Location

3.30pm – 5.00pm ?

5.00pm – 6.00pm Annual Membership Meeting  
Location





# PROGRAM

**FRIDAY OCTOBER 19, 2018**

7.30am – 9.00am Continental Breakfast  
Location

7.30am – 5.00am Registration  
Location

## BREAKOUT SESSIONS





**PESC APPROVED STANDARDS**

**PESC MEMBERS**

**WHO WE ARE**

**BOARD OF DIRECTORS**

**PESC GROUPS**

**PESC SPONSORS**

**PESC PARTNERS**

**20<sup>TH</sup> ANNUAL BEST PRACTICES**

**SAVE THE DATE SPRING 2019**