

WALKERTOWN FESTIVAL COMMITTEE MEETING
October 14, 2019; 4:00 P.M. @ TOWN HALL
MINUTES

Present: Doc, Randy Mendenhall, Peggy Leight, Marilyn Martin, Debra Garland, Scott Snow and Rusty Sawyer.

CALL TO ORDER

Marilyn calls the meeting to order @ 4:00.

- **DETERMINATION OF QUORUM:** Yes
- **APPROVAL OF AGENDA**
- **APPROVAL OF MINUTES**

BUSINESS AT HAND

Discussion of Event Details

Rusty: We have 71 vendors coming so far. We had 66 total last year. I'll call every vendor starting on Wednesday with directions to their booth. Should run smoothly again this year. Golf carts coming by 9:00 Friday.

Port-a-lets, holding tank and hand washing stations by 11:00. They have your # Randy.

Todd will be picking up the generator lights Friday morning.

Peggy: I'll come by 9:00 Friday morning to set up for the baking contest.

Marilyn: Okay. I'll come by 9 too.

Deborah: I'm coming at 11:00.

Scott: We bought 15 picnic tables so we don't have to rent them. They'll pay for themselves in a few years by not renting them.

Peggy: I'll get air fresheners. The house interior needs painting. The tiles are falling off in the kitchen. We have 2 boxes of shirts left and a few hats. I'll bring candy and biscuits for Friday morning.

Deborah: Don't forget we'll need 4 Mayor's Choice ribbons. I'll have 3 judges.

Marilyn: I have 4 judges.

Rusty: DJ Britt is giving us 44 value meal deals for our art contest students and teachers. I have to pick them up at McDonald's.

Randy: Looking through the minutes we have 2 sheriffs patrolling during the day and one overnight. Two North State men in the Post Office parking lots. The Fire Department and Todd's people will man the barricades. Rusty, can you make sure everyone gets

Marilyn: Can we have Todd clean the carpet in the Blue Roof House?

Scott: Yes.

Randy: Don't forget to charge the radios.

9/9/19

Rusty: 34 vendors now, 34 this time last year. 3 food trucks are coming. Flight Time Wings, Cooper's Ale House and 7 Seas Seafood Burgers. Also the Civic Club, Mountain Top Concessions and Vera Verde are coming again. Still haven't heard from the Little League but Steve said they were coming. Cut off for food vendor applications is September 11. I take my event application to Environmental Health on September 18 at 3:00. That gives us a week in case we have problems.

Scott: We have the new festival banners in and Todd will be putting them up at 66/311, 158/66, down Harley & Main Street and in front of the elementary school.

Randy: I'll start putting out the big banners as soon as I have time.

Marilyn: I will have baking judges score by points for taste, texture & smell.

Rusty: Rescue Pets is getting a booth. Not bring animals, just info.

Deborah: The art teacher at Middlefork is the only one to answer.

Doc: Will Fire/Rescue get the first booth on Harley again?

Rusty: Yes. Everything is ordered and set to go.

8/12/19

Rusty: 19 vendors now, 14 this time last year.

The man selling hotdogs on Saturday's from a hotdog cart at Webster Bros. is coming.

Also, the 2 young girls selling lemonade at Webster's is coming. Both are 10 yrs. old now.

The new alpaca lady does come with her own pen. She'll also be selling alpaca items.

We have a food truck coming. Buffalo Wings.

Scott: For security, we'll have Jason and another Deputy plus North State.

App. State from Middlefork Ele. Wants a booth. Maybe sell hotdogs.

Rusty: Mountain Top Concessions and Bistro Wine Bar are both coming back this year as non-profits.

Marilyn: I need you to make me some more vendor applications. Also, print up the baking contest forms.

Rusty: I have them ready today.

Marilyn: I'll get the judges. Maybe Wesley will do Mayor's Choice by 3:00 Friday since Doc will be out of town.

We are going to sell all the t-shirts, hoodies & hats. Every one. We'll reduce the price until they are all gone. We can start fresh next year if we decide we want to.

7/8/19

Rusty: 14 vendors now, 11 this time last year.

Randy: I talked to the hotdog cart man that sets up in Webster's parking lot. Invited him to the festival.

Peggy: We need to consider adding lighting in front of the stage. Maybe the phone company would let us use their parking lot.

Does the alpaca's person bring their own fencing?

Randy: If she shows them she'd have to have a pen.

Rusty: We'll make sure.

Peggy: Is the book lady coming this year?

Rusty: Osborne Books. No not yet. I did send her a vendor application.

Randy: Heard from the bee man?

Rusty: Yes. He said he was coming.

6/10/19

Rusty: 13 vendors now, 11 this time last year.

Joy Caudle, Mountain Top Concessions, is coming back after all. As a non-profit. Doc, she said to tell you she'd have tenderloin biscuits Saturday morning.

Marilyn: Jon Myers will be a baking judge.

Doc: Hymns & Brews had a Food Truck event. 20 Food Trucks and 2,000 people.

Scott: Once a month Rural Hall holds a Food Truck event. We could try something similar at TCP.

Randy: Or do it at Walnut Pavilion.

Scott: We could add a summer movie night with Food Trucks and Kona Ice.

Rusty: Or Randy Dean, Paradise Shaved Ice. He comes to the fall festival every year.

Deborah: Rusty, if you still have a copy of the letter we sent to the art teachers please email

to me.

Randy: North State will do security again. We'll put the Fire Dept. at the end of Harley.
Have you reserved picnic tables yet? That was much better than moving them from TCP.
We might want to consider buying them for next year.

5/13/19

11 vendors so far, had 6 this time last year
No major food vendors yet, Kettle Korn & Paradise Shaved Ice
Committee agreed to offer Food Vendors that Pay \$75 for Food Permit free booths this year.
Committee agreed to offer Food Trucks \$300 to come next year.
Randy McGee, Paid For, has agreed to do the sound again this year. All the bands have
agreed to come back this year. The schedule is set, same as last year.
Peggy & Marilyn volunteered to replace Sarah for the Baking Contest.
Committee agreed to let them get their own judges.
Committee agreed to add Baking Contest Forms to town website again this year.
Committee agreed to contact next year's art teacher about doing a food vendor fund raiser.
The blacksmith, Jay Abernathy, offered to make the town a door knocker.
Committee suggested a circle with a "W" inside.

4/8/19

Doc: Do you have any vendors yet?

Rusty: Only 9 so far. I sent out emails with an application attached to all the vendors I
have an email address for. I went back to the last 4 years.
Christina has found a lady with alpaca's for a petting zoo.
Jay Amburgey will be back again this year as our blacksmith.
All the bands have agreed to come back this year. All have agreed to our pay offer. I
haven't heard back from our sound man for Saturday yet. I know Joe had a stroke. I
left Randy McGee a message today. I'd like to have this worked out by the end of this
week.

Randy: Maybe Vernell could do it. Check with him if you don't hear from Randy.
Any new food vendors?

Rusty: I wish. I haven't even heard from past food vendors yet. Paradise Shaved Ice has
turned in an application. I thought I would contact non-profits. All the for profit food
vendors said they would not be coming back after dealing with the inspectors the last
several years.

Deborah: The High School art teacher might be interested in being a food vendor as a
fund raiser.

Randy: I'll talk to Darren about fireman working the gates. We could use 10 volunteers.
We need to encourage more community involvement.
We'll need new banners next year.

Scott: We could get pole banners with the festival dates. Like our Christmas banners.

Rusty: Randy, are you taking care of the inflatables again this year? *Yes*

Doc: Ask Little Richards to come.

Deborah: I've been asked by the "Heart of the Triad" quilters in Kernersville, to have a
Quilt Contest.

Randy: Where would we put them?

Doc: Which reminds me. Have Todd and his men put up the tents.

3/11/19

The 2019 Walkertown Fall Festival date was set at October 18th & 19th. Times were set as 5:00-9:00pm on the 18th and 10:00am – 6:00pm on the 19th.

The Committee agreed to reduce the for-profit food vendor booth fee to \$100.

The Committee agreed to use North State security for security services.

The Committee agreed to request \$10,000 for the annual budget.

The Committee asked to contact the Walkertown VFD about setting up the smoke house for the event, as well as a blood pressure check station.

The Committee recommended contacting the Walkertown High School Fire Academy about working at the event, as well as organizations such as the Kernersville Lions Club and other regional non-profits.

Committee agreed to keep same music groups as last year if all are available.

The Committee was informed that staff is working on finding a petting zoo provider.

MOTION: TO ADJOURN AT 5:00 PM

BY: MARILYN MARTIN

SECOND: DEBRA GARLAND

VOTE: UNANIMOUS

Next meeting will be October 14, 2019 (2nd Monday of the month) @ 4:00 @ Town Hall

Submitted by Rusty Sawyer

Town Clerk