



Meeting Minutes – Steering Committee

Date: January 24, 2017

Time: 10:30 a.m. - Noon

Location: Prior Lake City Hall

Steering Committee Members:

Josh Berg		Kirt Briggs	X	Tim Dittberner	X
Kathy Nielsen	X	Jamie Thelen	X	Jon Ulrich	X
Jane Victorey		Jane Wiley	X		

Working Group Chairs:

Mike Waldo (H)	X	Bob Coughlen (H)	X	Darren Kermes (W)	
Michelle Choudek (W)	X	Kami Thompson (E)	X	Bob Crawford (T)	X
Josh Johnson (T)					

Staff Members:

Tracy Cervenka	X	Brad Davis		Lisa Freese	X
Jake Grussing	X	Barb Dahl (W)	X		

Agenda Item 1: Introductions

Agenda Item 2: Feedback from January 6 SCALE Executive Committee Meeting

Agenda Item 3: Updated Roadmap and Data Points

Kathy Nielsen advised the members that she attended the January 6 SCALE Executive Meeting to provide an update on the 50 by 30: Live Learn Earn initiative. At the meeting she distributed both the data points and Roadmap being utilized by the Steering Committee as well as the Action Agenda and Decision Rules Worksheets prepared by Bob Coughlen. These documents all received positive feedback. The members suggested the addition of language to the Action Agenda asking if the recommended action is a time limited opportunity, and if it has clear and measurable outcomes.

At the SCALE Executive Committee meeting, the members heard a summary of Bob Coughlen’s presentation to the Savage City Council, which included data he learned through his involvement in the Housing Work Group. The Executive Committee was very complimentary of Bob’s initiative and presentation as a resident. For the Steering Committee’s benefit, Bob Coughlen summarized his presentation to the Savage City Council, which was being asked to act on rezoning of land for workforce housing. This project has much opposition in the community and the Savage Planning Commission had previously recommended denial. At the City Council meeting, Bob spoke in support of the request,

presenting facts and data he has learned as a part of his involvement in the Housing Work Group. The Savage Planning Commission did approve the rezoning.

At the SCALE Executive Committee, Kathy asked for input regarding education such as Bob did and/or being advocates in the community relating to 50 by 30: Live Learn Earn. It was clear at that meeting the Committee members are very much in favor of education such as Bob did at the City Council; however, at this time, would not be supportive of advocacy. The Steering Committee discussed this delicate balance. As a part of the discussion, Kathy noted the initiative is not designed to be top down; it is designed to bring together representatives from all facets of the community to look at how to move forward. Barb Dahl agreed, saying the implementation strategy and communication plan would be different for each item and that SCALE is a way to connect resources, build good will, and tap into resources to get things done. Michelle Choudek talked about the story we have to tell – the communities will determine what to do with the information. Bob advised the group that he also met with the SCALE Technical Team regarding comprehensive plan alignment and potential education of councils and planners about tiered housing. He sees this as a time limited opportunity.

Agenda Item 6: Discussion of February 28 Project Team Meeting

Kathy noted the upcoming February 28 Project Team meeting. At that meeting, the working groups will bring data for all to hear and discuss. The Steering Committee's role at this meeting is to ask searching questions like what pieces are missing that will shape where we go next, how they connect to other groups, and paint the bigger picture. Basically, this group should ask why.

Tracy Cervenka advised the group that the Retreat will be held from 4-8 p.m. at the Link Event Center connected to Playworks.

Agenda Item 2: Updates From Workgroups

Barb Dahl provided an update from the Workforce Readiness Work Group. The group discussed the number of people commuting outside of the County to work. The group would next like to drill down to determine the types of jobs people are driving to. The group also discussed the MnCAPS program at the Prior Lake Savage School District (in conjunction with the Lakeville School District). The Work Group would like to engage MnCAPS students as a focus group to drill down into why 81-24 year olds that would like to be in the workforce are unemployed. Bob Crawford initiated discussion of the teleworker population.

Bob Coughlen reported on the most recent Housing Work Group meeting. He stated that in addition to his update regarding the Savage Planning Commission meeting, the group discussed and updated the Progress Outline. Mike Waldo added that the group needs to find a resource to help with education in the community. He inquired about resources and funds. Jamie Thelen noted the need to start moving some items to retain attendance and enthusiasm. Bob Coughlen urged the Housing Group members to put forward action items they are passionate about.

Kami Thompson stated that the Education Work Group will meet tonight. They did not meet in December. She has started to input information from the Education Group into the Progress Outline. At tonight's meeting they will review data points as well as ranking of risk factors and root causes. While many statistics rank our schools higher than others, the numbers are still not adequate. For instance third grade children in Scott County reading at grade level is 64.24% and statewide the average is 57.3%. Data has shown that kids most at risk are kids in special education, the Indian population, those with English as a Second Language, kids receiving free and reduced lunches, and the Hispanic population.

They would like to look at where kids with these risks link to root causes (such as the amount of screen time kids have).

Jon Ulrich provided an update from the Transportation Work Group. The group heard a presentation from Southwest Transit on their prime service that provides small buses to give on demand rides (with a paid fare). They also connect rides from the Eden Prairie Center to the Marschall Road Transit Station for people to interface with the 495 route getting employees to their employers. The lived experience members of the Work Group were very excited about this prospect. Lisa Freese reported that following the meeting, she heard that they are dramatically cutting the service that comes to Scott County (serves Amazon, Shutterfly, and St. Francis). It was noted that the ridership on the 495 route has increased quite a bit.

Agenda Item #4: Work Group Progress Outline Revisions

Kathy also noted that she and some staff members are meeting with Bob Coughlen to review and discuss potential updates to the Progress Outline document.

Other Items:

Kathy Nielsen reported that she has attended three Working Group meetings and will be attending the fourth (Educational Preparedness) tonight. She specifically noted the potential opportunity to tap transportation lived experience members to gather data from them such as what kind of service would make a difference in their ability to function.

The next meeting will be held on Tuesday, March 28 from 10:30-Noon.