



DECADENT, DIVINE DAVOS

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An internationally recognized, pecuniary capital nestled within the Swiss Alps; Davos explodes each January as it welcomes the World Economic Forum and with it, the most powerful movers and shakers on Earth. Despite such heady notoriety, the infinite allure offered by this wonderland extends far beyond the notable reach of the fiscal conference for which she plays host. With drop-dead views, elegant offerings and a welcome as warm as freshly baked strudel; this refined town has aptly earned her reputation as one of Europe's most

coveted luxury travel destinations.

Tucked within the canton of Graubunden, Davos is the highest city in Europe, soaring more than five thousand feet above sea level—positioning rewarded by the awe-inspiring views afforded from nearly every corner of the region. Located two and a half hours from Zurich and the nearest international airport, Davos is readily accessible by helicopter or private car. Despite those options, the more commonly preferred - not to mention impossibly scenic and

marvelously romantic— method by which to reach Davos is rail. Running with unmistakable Swiss precision, cherry colored trains whisk passengers through a kaleidoscopic countryside to deliver them into a town where upscale boutiques and world-class museums harmoniously coexist with the local shops, bespoke chocolatiers and cozy cafes that together create a storybook setting so perfect, it seems lifted from the pages of the Brothers Grimm.

Skiers from around the globe, including a plethora of high-profile royals and a

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dappling of international celebrities, have long favored Davos and her sister town of Klosters for the privacy, pristine trails and staggering vistas the location provides. Originally made popular as a summer health resort, Davos is as well loved now for her frosty, winter sports and she was then for her balmy, therapeutic qualities. What truly sets this magical spot apart from other snowbird locales, though, is the charm that exists both on and off the slopes. Davos Klosters is a place to be savored and explored; where unhurried glamour and effortless elegance create an experience to soothe the soul even as it fans the passions of the visitors she receives year-to-year, season-to-season.

A recent addition to the collection of hotels found deep within the Alps is the casually elegant, entirely posh Inter Continental Davos. Opened in 2013, this shimmering hotel is the newest landmark to grace the Davos landscape. With her distinctively golden, egg-shaped façade the hotel sits like a polished, cabochon jewel at the mouth of the Flüela Pass.

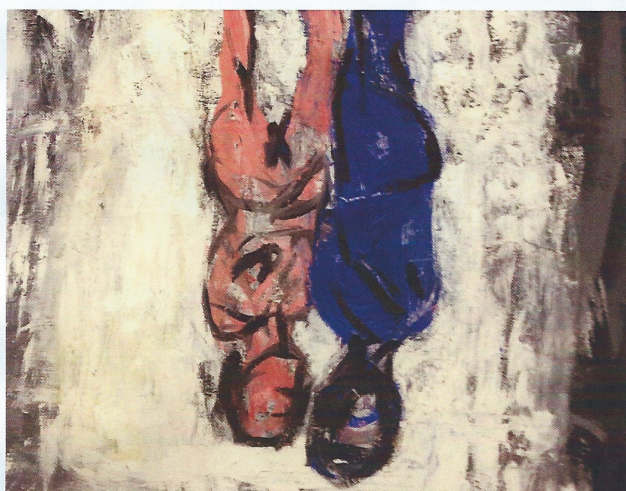
Designed by Munich-based architectural firm Oikios, the stunningly futuristic structure presents itself as a modern cocoon melding seamlessly, almost ironically, with her surroundings. The symphony of contrasts extends to the interiors of the hotel where modern style

brilliantly marries rustic elements. The effect is smoothly chic; a sprawling Alpine stunner where steel dances with stone, wood meets glass and man confronts nature in striking juxtaposition.

Featuring 216 gracious rooms and decadent suites with enormous walk in showers, deep soaking tubs, oversized dressing rooms, beautifully designed living spaces and inviting bedrooms – each accommodation provides a front row seat to the ever-changing mountain mosaic just beyond the floor to ceiling windows. The rooms, however, are just the beginning of the seductive amenities found throughout the hotel. The blissful, sparkling Alpine



Spectacular views from the funicular that transports guests from Davos-Doif to Parsenn Mountain Ski Resort, the cradle of skiing in Davos/Klosters (where skiers and adventurists can swish down the 12km descent!)



CLOCKWISE FROM LEFT:
An icy waterfall as seen from the Hohe Promenade in Davos; Apres Ski at Parsenn; The work of Georg Baselitz in a recent exhibit at the renown Davos Kirchner Museum.

Spa offers herbal-inspired treatments as well as a state of the art exercise room, yoga studio, several relaxation lounges and a unique, indoor/outdoor pool that allows guests the sensuous experience of swimming outdoors under a snowy sky, gliding through silky, warm water while breathing impossibly crisp, clear air.

Not to be outdone by the property's other, magical attributes, dining at the Inter Continental Davos is a celebration for the senses. Each of the three restaurants boasts an individual kitchen and designated chef to create decidedly distinctive culinary experiences. At Matsu, guests are

treated to Asian-inspired specialties within a space that reflects the Zen ambience of the Japanese highlands. Capricorn invites diners to sample a remarkable selection of regional, farm-to-table cuisine including Chef Alex Kroll's inimitable "Hay Soup", a savory masterpiece as lovely as it is flavorful. Set loftily on the tenth floor is Studio Grigio; a sophisticated phenomenon popular with guests and locals alike where striking design, a preeminent wine list and daring culinary creations leave diners deliciously awestruck. In between the skiing, spa treatments, meetings, shopping excursions and exploring, guests gravitate towards the Nuts & Co. lounge where cocktails,

sumptuous leather seating and scattered throw pillows are irresistible reasons to curl up, relax and enjoy the moment.

"This property was designed to be a trendsetter. Not just for the brand, but for the Davos clientele," says Zoe Paulix, the hotel's Public Relations executive. In her delightful, lilting accent Paulix explains, "Inter Continental as a brand supports the benchmark of high standards that our clients expect, but the properties each have their own, distinct personalities. Davos is an excellent example of that philosophy."

Stunning looks with a personality to match... willkommen to Davos. ✈