



## **2017 Rocklin Brewfest WINERY Application**

The Rocklin Brewfest Committee must review & approve vendor applications before acceptance.

**Winery Name:**

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**Phone (Day):**

**Cell:**

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**Brewery Contact:**

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**Email Address:**

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**Mailing Address:**

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**City:**

**State:**

**Zip:**

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### **I. WINE VARIETALS**

Names and Descriptions of Wine that you will bring for sampling:

NOTE: please list only what you will bring to sample as a “wine sampling card” will be published for the event.

### **II. WINERY LOGO**

Please send a high-resolution Logo (.jpg or .pdf) to: [Winery@rocklinbrewfest.com](mailto:Winery@rocklinbrewfest.com)

All booth locations are a 10’x10’ space. A table and ice are provided.

- Please have application in by March 17th or make special arrangements.
- Entrance to the festival for set-up will open at 10 a.m.
- Wineries are asked to have their booth set up by 12:30 p.m.
- Please email, fax, or mail your completed application
  - o Fax to: 916-259-1871
  - o Email to: [winery@rocklinbrewfest.com](mailto:winery@rocklinbrewfest.com)
  - o Mail to: Rocklin Brewfest, PO BOX 1042, Rocklin CA 95677

### **III. WINERY INFORMATION**

- No corking fee
- Wineries receive two (2) Brewfest access badges
- Attendees receive .5-1 oz. pours (Winery discretion)
- Wineries or distributors should bring enough wine to sample for 500 people, although there will be about 2,000 attendees
- Wineries will act as knowledgeable representatives of their product
- All participating wineries will be listed at <http://www.rocklinbrewfest.com> with a link to their website
- Rocklin Brewfest has a designated driver program. DDs will be marked by special bracelets and will receive non-alcoholic beverages and other items.
- Ice will be provided.
- Food and non-alcoholic beverages will be available for purchase by other vendors

- Setup starts at 10:00AM
- Event ends at 4:30PM
- Unless otherwise arranged for (ABC Licensing and permission) NO SELLING of your product will be allowed. You could sell “Coupons” and have them pick up the wine after the event. We do not want people opening bottles within our confines.

**Upon execution of this contract with Rocklin Brewfest, our company named above agrees to participate in the Rocklin Brewfest to be held June 3, 2017 at the Johnson-Springview Park in Rocklin, CA.**

**Winery will be responsible for handling product liability during the Brewfest Event. In reserving one (1) space Winery agrees to hold harmless South Placer Rotary and their insurance carrier, their agents or members, from any and all liability, damages, expenses and claims that may occur during this event. Vendor agrees to participate and abide by the terms and conditions explained to me and set forth in this agreement.**

**This certifies that Rocklin Brewfest has been granted permission by our company named above, to use our company name, logo art and product description for the limited purpose of promoting the 2017 Rocklin Brewfest. The effective dates for the usage are specified as March 1, 2017 - August 31, 2017. It is understood that promotional strategies for this event may include print, broadcast advertising, and the production and distribution of promotional merchandise. The terms of this release agreement shall cease effect on August 31, 2017.**

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Vendor Signature

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Date

Website address:

Wines being poured: