



2017-2018
BID BOARD of DIRECTORS' & STAKEHOLDER MEETING MINUTES

Date: October 11, 2018
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order 9:01 AM
2. Roll Call Board Members present: Bob Bolen, Mike Williams, Kate Leigh, Michelle Vespe, Max Schlutz and Past President: Steve Daniel. Board Members absent: Matt Peterson, Lizzie Raudenbush, and Dave Shenkman. HBDBID Staff: Marianne Tonjes, Darci Henderson Also in attendance: City Staff Kellee Fritzal and Councilpersons Patrick Brenden and Erik Peterson.
3. Public Comments Nicole Lido with Visit HB shared the shuttle will be running Saturday and Sunday, October 20 and 21 for the Air Show. Kate Leigh from 5 th & PCH shared they are hosting a pilot party on October 18 th with emcee Lynette Romero.
4. Approve Minutes <ul style="list-style-type: none">a. Mike Williams motioned to approve the September 20, 2018 BID Board meeting minutes, attachment 4a, Max Schlutz seconded. Ayes:5, Noes:0.b. Mike Williams motioned to approve the September 21, 2018 BID Board meeting minutes, attachment 4b, Max Schlutz seconded. Ayes:5, Noes:0.c. Kate Leigh motioned to approve the October 4, 2018 BID Board meeting minutes attachment, 4c with the amendment of correcting the date, Max Schlutz seconded. Ayes:5, Noes:0.
5. President Report <ul style="list-style-type: none">a. Vice President Bob Bolen reported the International Surfboard Builders Hall of Fame and Tiki festival will be held on October 13, 2018.
6. Treasurer Report - Financials <ul style="list-style-type: none">a. Treasurer Mike Williams reported on the current financial information provided by the CPA. Mike Williams stated we are tightening up and using the surplus for security. Kate Leigh motioned to approve the July financials for the HBDBID and Surf City Nights, attachment 6a, Michelle Vespe seconded. Ayes:5, Noes:0.b. Treasurer Mike Williams discussed the revised 2018-19 budget, attachment 6b. Mike explained a budget increase for security and a reduction in marketing and contingency. Kate Leigh motioned to approve the revised 2018-2019 HBDBID budget, attachment



6b, Michelle Vespe seconded. Ayes:5, Noes:0.

- c. Mike Williams also reported he will be transferring \$199,000.00 into the reserve account for a total of \$200,000.00. Mike will next combine the Surf City Nights account with the BID account.

Staff Reports:

7. BID Manager-Contractor

- a. Marianne Tonjes reported on BID activities. Marianne shared the BID has reduced to the number of events to five, but we support other events from local partners i.e. HB Art Center, International Surf Museum, and Visit HB. Halloween Fest is approaching, and we are collecting candy requests from BID businesses.

8. Events Coordinator

- a. Darci Henderson reported Surf City Nights continues with organization and rule implementation with vendors.
- b. Darci Henderson reported on upcoming HBDBID Halloween Fest and Miracle on Main St. We are currently planning and making a few minor changes to these next two BID events. Darci also stated there will be a bike valet on the second block of Main St and VW Buses on the first block during the Air Show.
- c. Darci Henderson postponed requesting a task force to determine the HBDBID Member booth policy and fees until the new board.

Other Committees

9. Events

- a. Pat Rogers was absent. See event coordinator report.

10. Beautification

- a. Bob Bolen wants to continue the discussion about a lighting project downtown. Kellee Fritzal suggested hiring a lighting or landscaping company for a plan and then working with Travis.

11. Nomination

- a. Steve Daniel reported the HBDBID Board of Directors elections have reopened. Applications are due by noon on Friday, October 19. New ballots must be postmarked Nov 16.

Other

12. City of HB Business Development Update

- a. Kellee Fritzal reported the parking structure bathrooms should be open before the Air Show.

13. Announcements



- a. Bob Bolen shared an article about cell towers and the dangers. Kellee Fritzel explained there is a difference between macro and micro sites.

14. Adjournment

Mike Williams motioned to adjourn the meeting, Max Schlutz seconded. Ayes:5, Noes:0. Meeting adjourned at 9:44 am.

- a. The next HBDBID Board Meeting is November 8, 2018.

Quarterly Stakeholder Meeting

- a. BID Manager Marianne Tonjes will provide information on how to contact the HBDBID
- i. President Matt Peterson was not present so Marianne stated that Security personnel was down to two employees per shift and there has been positive feedback from businesses. She stated Matt would make a more involved report on the Downtown Security Program and Possible Design Elements for Pathway to Pacific City at the annual Stakeholder's meeting.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, HBDBID Manager, at 714-536-8300.