

# **VIRGINIA JAYCEES** **STATE MEETING *WORKING DOCUMENT***

February 14-17,2019 Holiday Inn 21st Street, Virginia Beach, Virginia

## **FRIDAY**

**6:00pm – 8:00pm CONFERENCE REGISTRATION**

**6:30pm JCI Senate/Life Member Association Dutch Treat TBD**

**8:30pm SOCIAL at restaurant venue nearby hotel TBA**

**i** *Network and Connect with your fellow Jaycees from throughout VA. Senators, Life Members are welcome.*

**9:00pm– 1:00am JCI Senate Hospitality Suite – Room TBD**

**9:00pm– 1:00am Life Member Hospitality Suite – Room TBD**

## **SATURDAY**

**8:00am-9:00am CONFERENCE REGISTRATION**

**8:00am-8:30am First Timers**

*If you have never attended a state Jaycees meeting, this is a great introduction on what to expect and how to get the most out of the convention. Think of this meeting as a crash course in JCI and meet seasoned state Jaycees.*

## 8:30am-8:35am State Meeting Welcome from President Marissa Nihill

## 8:35am- 10:00am Board of Directors Meeting & Virginia Jaycees SWOT Analysis for Strategic Planning

**i** Kickoff the day with a brief Board of Directors Meeting!

*Immediately following, President Marissa Nihill will lead an interactive session on the Virginia Jaycees. What do you think are our strengths, weaknesses, opportunities, and threats? She wants to hear from you; together leveraging our individual experiences as Jaycees and personal strengths, we can collaborate to create strategic goals for 2019 and beyond.*

*Marissa began her involvement with the Arlington Jaycees in 2012 where she served as the VP of Community Development. In, 2015 she transferred to the Virginia Beach Jaycees. She has served on the board since 2016 including two years as Chapter President. Following serving in the US Navy, Marissa has worked predominantly in the nonprofit sector and she is currently the Executive Director for the American Red Cross Coastal Chapter. During her career she was on staff with the March of Dimes for five years. Marissa has an MBA from Stony Brook University & Bachelors of Science from SUNY Maritime College.*

## 10:00am – 11:00am Life Member Association Meeting

## 10:10am-11:10am Guest Speaker: Lizette Dizon Arches will provide training on effective networking and leadership

**i** Lizette Dizon Arches is an entrepreneur, leadership development trainer, certified life coach, and public speaker. People she has trained include corporate executives, managers, staff, leaders of non-profit organizations such as pastors, teachers, and administrators. Her passion for equipping and empowering has given her opportunities to speak across the United States and abroad.

*As an entrepreneur, she develops people in business leadership and ownership. Along with her husband, she helps families often overlooked by the financial services industry to plan their financial futures through education, advocating the power of choice for clients through leading companies in the financial and insurance sectors. She is also a certified Mobilized Advance Trainer and a Certified Instructor of the Leadership Training International and Momentum-Makers Professional Development Skills.*



## 11:00am – 12:00pm Finance Committee Meeting

## 11:10pm- 12:10pm Guest Speaker: Mrs. Ny Jackson will provide training on leveraging partnerships, effective team building, and breaking down communication

**i** Ny Jackson is the owner of Generating Results Consulting, LLC.; a small business consultancy firm focused on helping clients achieve maximum results in their businesses and careers so they can, in turn, have maximum impact in their lives, communities, and ministries. Ny is also an ordained minister and founder of Manifesting Kingdom Results Ministries, an equipping ministry.

As a Master Consultant with over 16 years of senior level management experience, Ny focuses on helping entrepreneurs, executives, leaders, small business owners, churches and non-profits make strategic moves that yield real results.

Ny's versatile real world leadership experience allows her to teach proven techniques that push businesses and organizations to move past the roadblocks that hinder sustainable success. It is her keen ability to assess situations quickly and implement tailor-made solutions that have led her clients to call her the "Facilitator of Transformation."

As a speaker, she is often called upon by both ministry and marketplace organizations to exhort, challenge, motivate and accelerate. It has always been Ny's passion to see people leverage their gifts, talents, knowledge, and expertise in ways that expand their sphere of influence and have a positive global impact.



## 11:15-pm – 12:00pm VA Jaycees Foundation Meeting

## 12:10-1:00pm Lunch for Jaycees

## 1:00pm-3:00pm Service Project

**i** **Open to all Jaycees, Senators and Life Members. Tentatively this is the project:**

Service to humanity is the best work of life! Everyone is welcome to participate in this community service activity. This is a great opportunity to work alongside from Jaycees, Life Members, and Senators from across the state, packaging food for those in need. Rise Against Hunger is a North Carolina based nonprofit working to eliminate hunger around the world. Participants will work in an assembly-line packaging of highly nutritious dehydrated meals comprised of rice, soy, vegetables, and 23 essential vitamins and minerals.

## 3:00pm – 4:30pm JCI Senate Meeting

### 3:15pm-4:30pm Diversity & Inclusion Panel Discussion

**i** *In this session, Walter Hoff President of Development First, , Delceno Miles President/CEO The Miles Agency, and Cole Werkheiser, President Hampton Roads Pride will guide an interactive discussion with Jaycees on why fostering an inclusive, service-oriented environment is critical for success. How can we as young leaders, influence and encourage others to be more accepting in our organization and the workplace? We will identify best practices as well as discuss misconceptions and how to address them with others.*

*Walter W. Hoff, President, Development First, LLC*

*Walt provides leadership development consulting, coaching, facilitation, and curriculum design services to companies in various industries focused on building the skills of present and future leaders of people.*

*Walt is a Certified Professional Coach through the Institute for Professional Excellence in Coaching, an affiliate of the International Coach Federation.*

*He has produced positive outcomes in several consulting projects where he designed coaching and leadership learning events. He has conducted more than 990 face-to-face and virtual classroom sessions*

*Walt has more than 29 years of corporate experience, with 25 years in the pharmaceutical industry. He spent the last 16 years with Johnson & Johnson, working last at Ortho Biotech where he was Director of Leadership Development. He held positions in sales, sales management, marketing, managed care, human resources, and leadership development. Walt contributed to bottom-line sales and to the development of people throughout his career. .*

*Walt received a BA in Sociology and an AS in Journalism at UNH. He earned an MBA in Marketing from Pace University in Manhattan.*

*Delceno C. Miles, President/CEO of The Miles Agency, a Virginia Beach-based niche marketing and public relations firm she founded in 1989. She serves on the boards of the Hampton Roads Chamber of Commerce (regional and Virginia Beach Division). Delceno was appointed in 2002 as the first African American and only the third woman chair of the Hampton*



*Walter Hoff, President  
Development First, LLC*



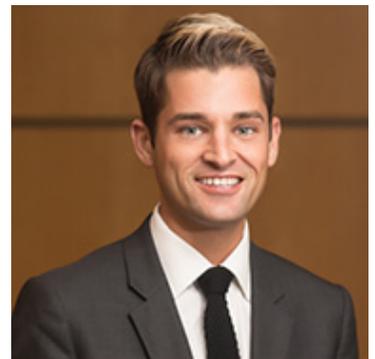
*Delceno Miles, President/CEO  
The Miles Agency*

Roads Chamber of Commerce regional board. She was elected to the Virginia Beach School Board and served as vice chair for two years. She was honored by Inside Business publication with its Women in Business Achievement Award in 2009. The YWCA named her its 2011 Woman of Distinction in Communications and Inside Business named her to its 2011 Power List as one of the top 75 most powerful leaders in Hampton Roads. She was named to the Power List again in 2012, 2013, 2014, 2015, 2016, 2017 and 2018.

She was inducted into the 2013 Inaugural Hall of Fame by the Hampton Roads Black Media Professionals. She earned her B.A. in Psychology from Stanford University and her M.A. in Communications from Regent University.

*Cole Werkheiser, President Hampton Roads Pride*

Cole has been actively involved with Hampton Roads Pride since 2014 and has served on several committees including the Entertainment Committee, the Events Committee, and the Sponsorship Committee. He has also co-chaired the Club PrideFest area for the past two years. Cole was born and raised in Virginia Beach, VA. He attended Norfolk Academy and later went on to James Madison University where he received his Bachelors of Business Administration in Marketing in 2013. Cole works as a commercial real estate agent for The Katsias Company and also serves as the U-16 Director for the TCOYO Field Hockey Club. Cole regularly volunteers with Equality Virginia and is a member of the Arts & Rising Tide Committee in Norfolk.



*Cole Werkheiser, President Hampton Roads Pride*

## **5:30pm – 6:15pm COCKTAIL RECEPTION**

**i** Open to all banquet attendees. Cash bar available on site.

## **6:30pm-8:45pm Saturday Evening Banquet**

**i** Key note speaker information coming soon! Attendees will enjoy some social time with other Jaycees at this event.