

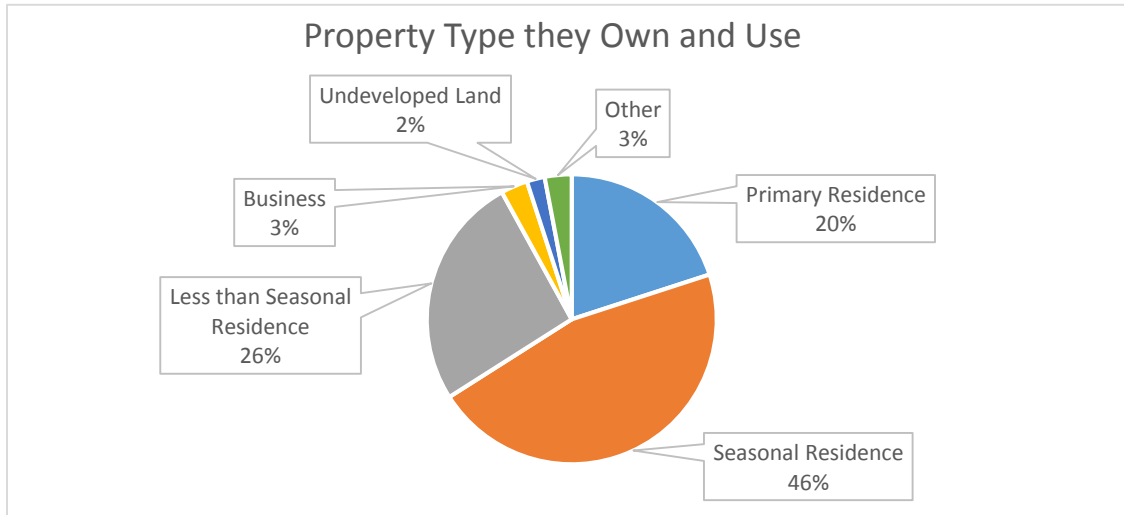
# Big Chetac Lakeshore Property Owner Survey Results “At a Glance”

## Survey Facts:

- Survey mailed to all 390 property owners (list supplied by Sawyer County).
- 244 people returned completed surveys, representing a 62.5% response rate.
- As a result of the outstanding response rate, the findings are considered statistically representative of the whole group.

## Part 1: Big Chetac Lakeshore Owner Demographics (what do we know about them?):

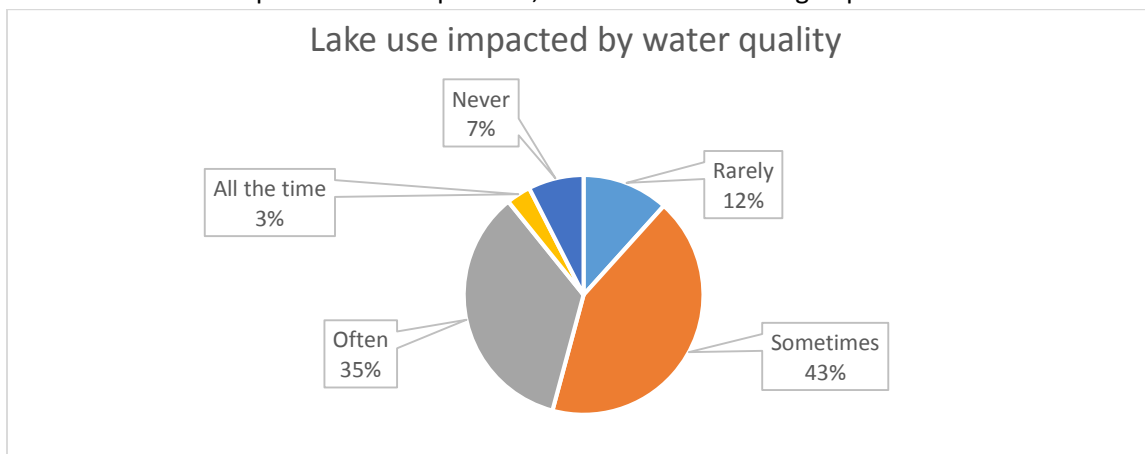
- **Property Type they own and use:**



- **Length of Ownership:** Average of 19.74 years, with 34.57% owning their property over 20 years.
- **Days they use their property each year:** 45.19% over 100 days; 46.44% from 26 to 100 days; and, 8.37% less than 26 days each year.
- **Number of people using property when in use:** 48.55% 2 or less; 35.68% 3 to 5; 12.03% 6 to 10; and, 3.73% over 10.
- **What activities they participate in on Big Chetac:** #1 Fishing from a boat (93%); #2 Fishing from shore (86%); #3 Rest/Relaxation (83%); and, #4 Pontoon Boating (70%).
- **What activities they participate in most often:** #1 Fishing from a boat (73%); #2 Pontoon boating (58%); #3 Fishing from Shore (41%); and, #4 Rest/Relaxation(37%).

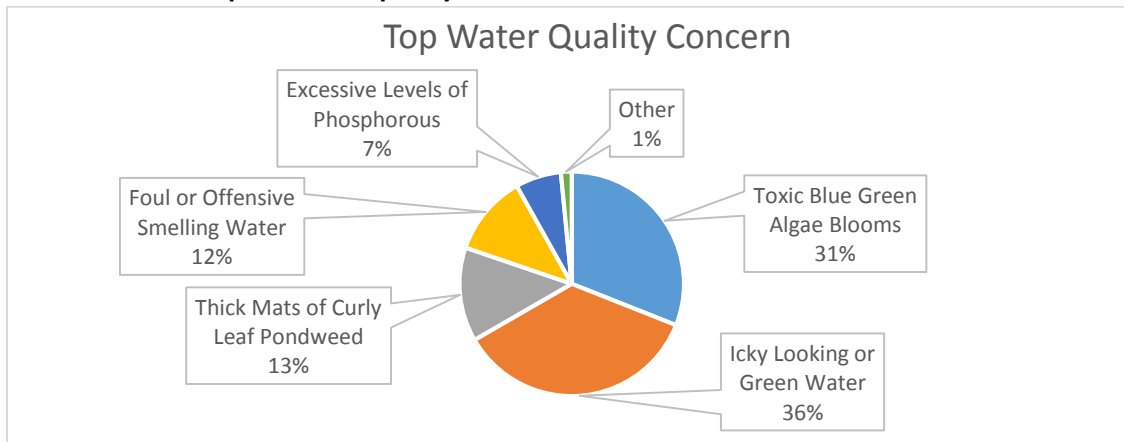
## Part 2: What Big Chetac Lakeshore owners think about water quality on the lake:

- **During open water season, how often does the water quality of the lake negatively impact their enjoyment of the lake?:** Of 240 responses to this question, 92.5% indicated being impacted.

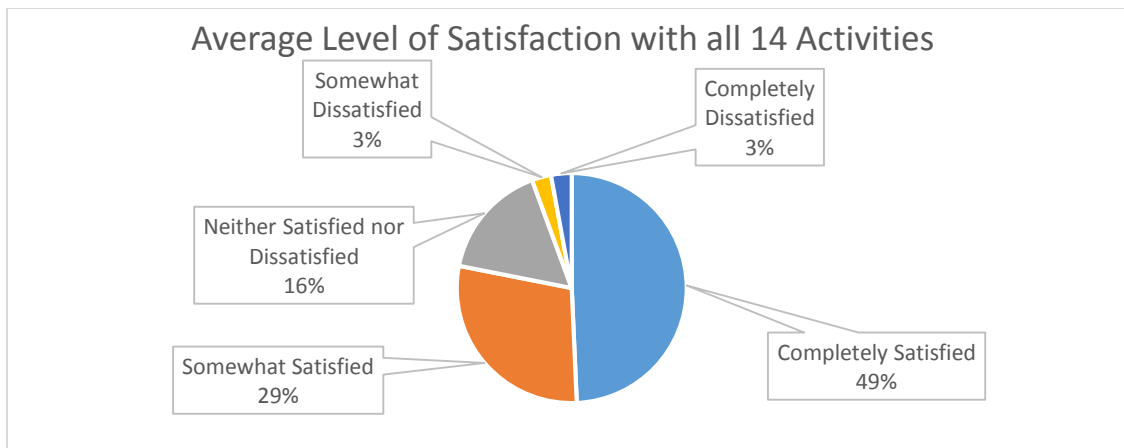


- **How do they rate the water quality of Big Chetac:** 77% consider the water quality of the lake to be fair to very poor, 22% considering it good and 1% as excellent.

- **What indicator of poor water quality concerns them the most:**

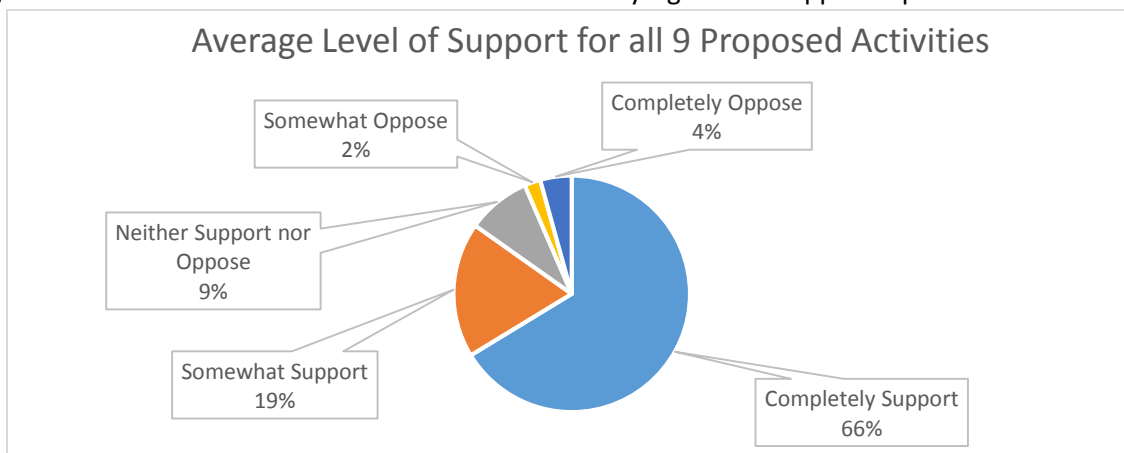


**Part 3: What Big Chetac Lakeshore owners think about the work that the Lake Association has done to date in trying to improve water quality:** 14 questions were asked in this section of the survey regarding 14 specific activities.



See full survey report for the detail by question, as the responses by question vary. The facts are really positive overall, with significant levels satisfaction reported with all of activities to date.

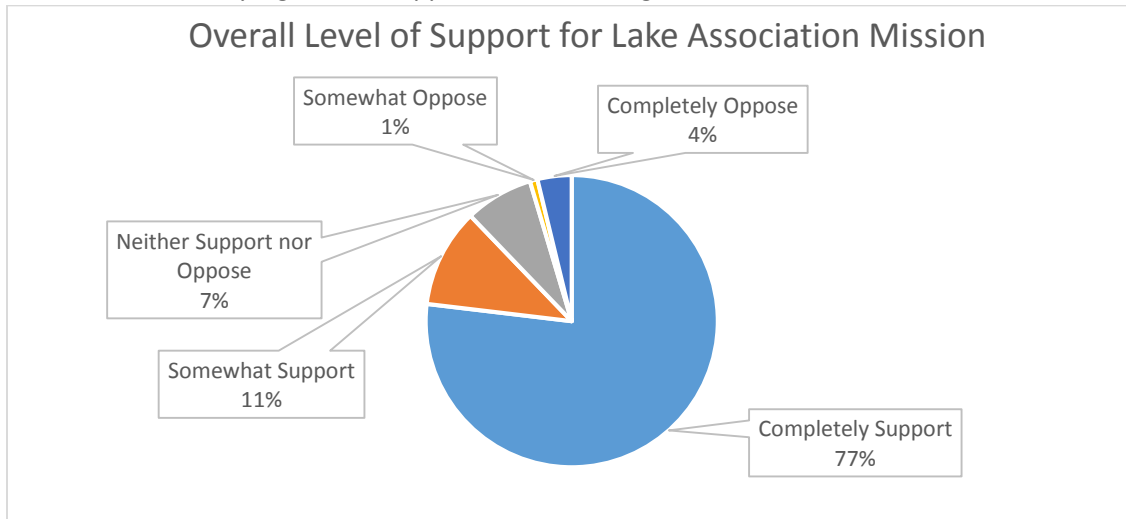
**Part 4: What activities do Big Chetac lakeshore owners want the Lake Association to pursue in the future to improve water quality on Big Chetac?:** 9 individual questions about water quality activities and 3 individual questions about funding those activities were asked in this section. Extremely significant support reported.



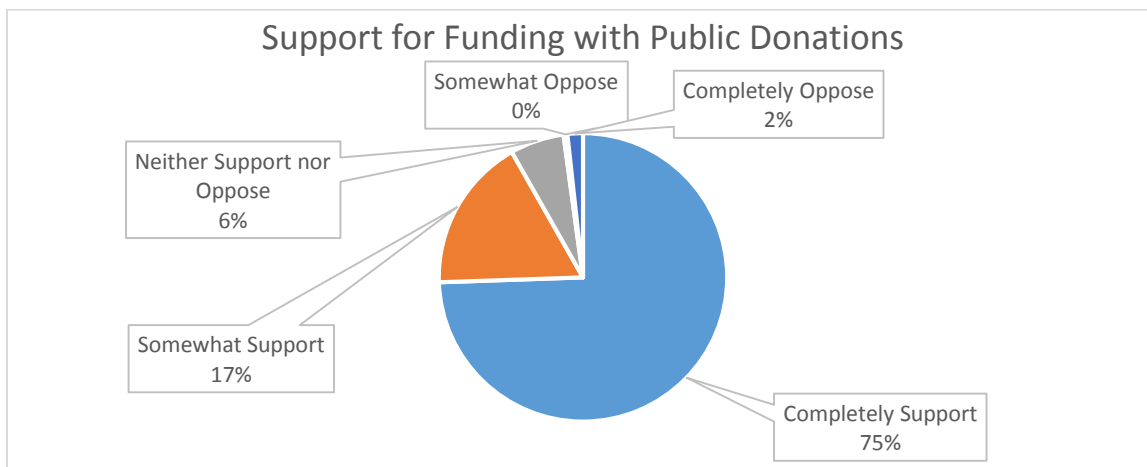
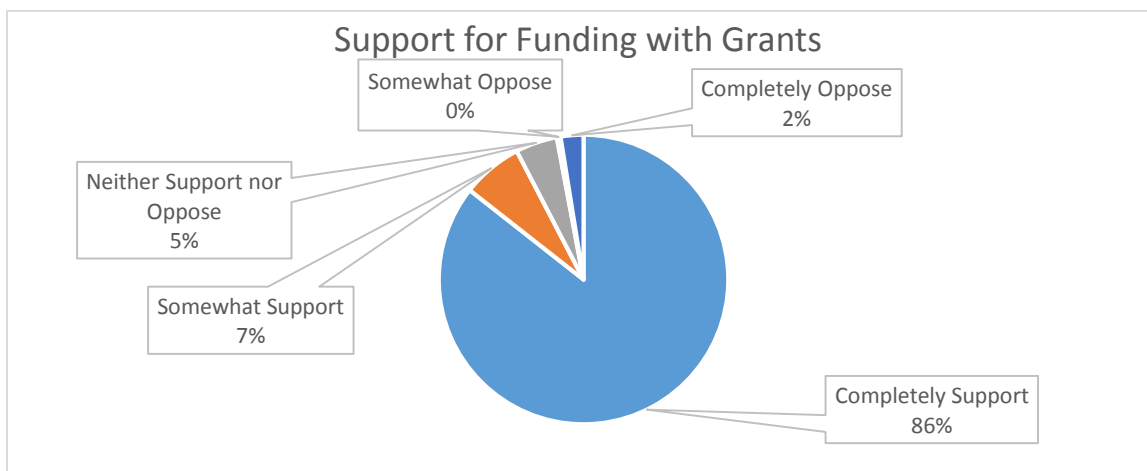
See full survey report for the detail by question, as the responses by question vary. The above indicates extremely significant support for all 9 of the proposed water quality activities, and very few individuals being neutral to the suggested activities. The support for these activities exceeds the level of satisfaction shown for what the lake association has already completed.

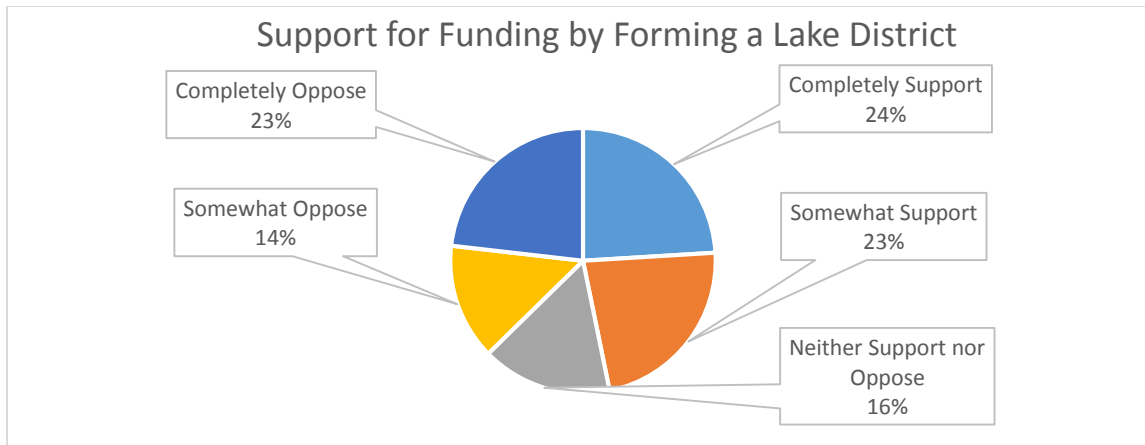
For the detail regarding the 3 funding questions see the full report. There was significant support indicated for using grants, and public donations. Of the three proposed activities, only support for the formation of a lake district appears to be more divided, but still indicating more support for forming one than not.

**What level of support to Big Chetac Lakeshore owners have for the Lake Association’s mission to improve water quality?** : There is extremely significant support for continuing the mission.



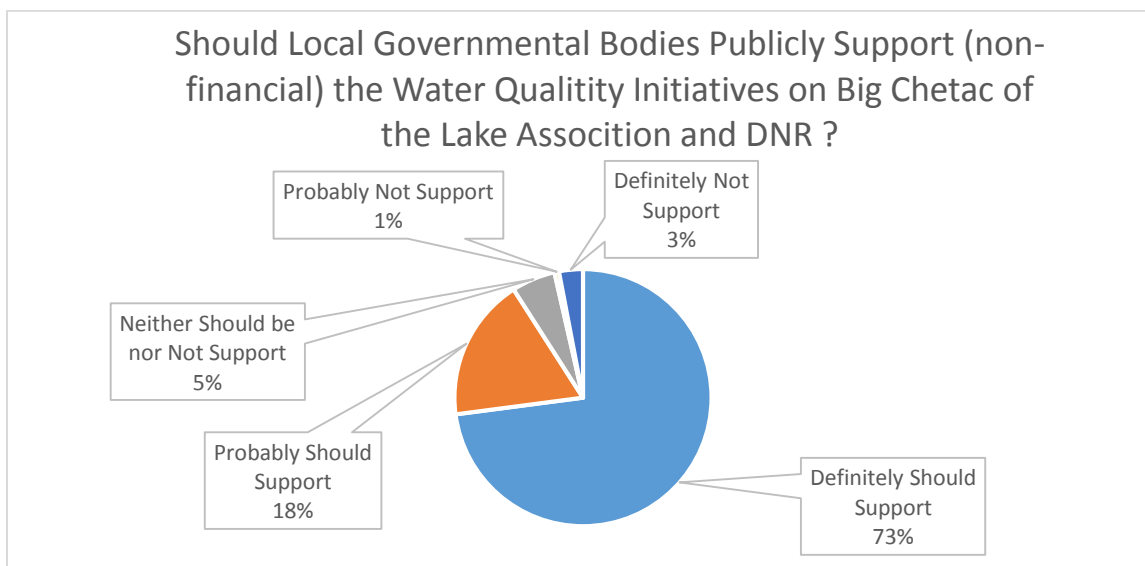
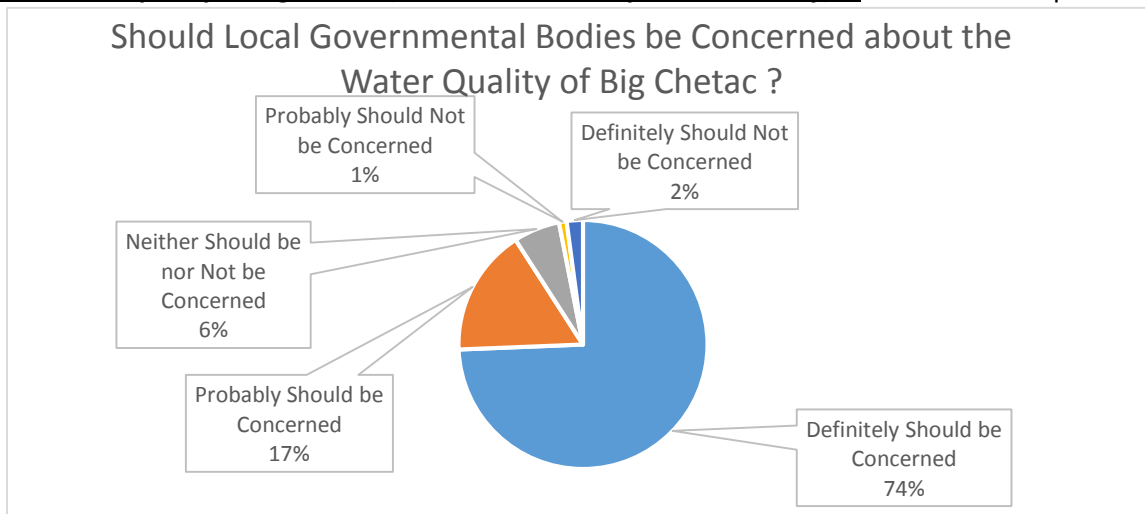
**Part 5: How do Big Chetac Lakeshore owners want the Lake Association to Fund the actual activities undertaken: Grants, Public donations and/ or the formation of a lake district.**



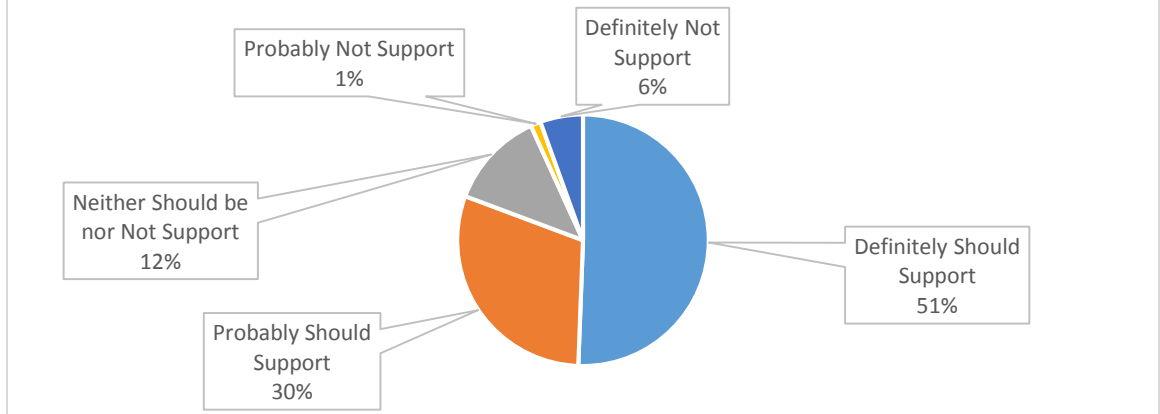


**If they were required to, how much money would the lakeshore owners be willing to contribute annually to pay for water quality initiatives on Big Chetac?:** 202 responded, with 14.4% saying \$0; 20.8% less than \$100; 33.2% from \$100 to \$149; 14.4% from \$150 to \$299; 2.9% from \$300 to \$499; and, 14.3% stating \$500 or more. The average reported dollars was \$190.74 per year.

**Part 6: Should the local governmental bodies (Edgewater Township, Village of Birchwood and Town of Birchwood) be concerned about the water quality in Big Chetac, and publicly support the activities of the Lake Association and DNR to improve water quality of Big Chetac (both non financially and financially)?:** Yes to all three questions.



Should Local Governmental Bodies Publicly Financially Support the Water Quality Initiatives on Big Chetac of the Lake Association and DNR ?



On all three of the above questions, the findings were higher for Edgewater Township, than the other two entities. This makes sense, given Big Chetac is under the jurisdiction of Edgewater Township. Please see the full report for the breakdown of these questions by entity.