



# BRAIN INJURY RESOURCE CENTER of Wisconsin

**Walk-Roll-Run for Brain Injury**

**Saturday, Sept 16, 2017**

**Cutler Park, Waukesha, WI**

**Begins at 8:00 am and concludes at 12:00 noon**

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*Then join us for the Bethany Rieth Memorial Garden  
Dedication at the BIRCoFWI Offices  
(511 N. Grand Ave, Waukesha – just south of Cutler Park)  
2:00 pm – 3:00 pm*

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**Walk-Roll-Run for Brain Injury**

**Presented by Brain Injury Resource Center of Wisconsin will include:**

- ✓ Local Businesses/Vendors
- ✓ Wisconsin Brain Injury Artists and their creations
  - ✓ Food and Beverage Sales
  - ✓ Silent Auction Items
- ✓ Education and Awareness Interactive Stations
  - (Feel what is like to sustain a concussion)
  - (Feel what it is like to live with double vision)
- ✓ FUN for the whole family

**Event organizer is Lois M. York-Lewis, Executive Director, and Co-Founder**

Contact Information: [lois@bircofwi.org](mailto:lois@bircofwi.org) or 262-232-8887

Mailing address 511 North Grand Ave, Waukesha, WI 53186-4916

# Walk-Roll-Run for Brain Injury Sponsorship Packages

Why should you support our organization and this event?

The Brain Injury Resource Center of Wisconsin (a registered 501C3 public charity) strives to connect people with useful, accurate information and resources in their area. If you, a family member, an employee, a neighbor, or a friend struggle with the effects of a brain injury just know that there is help.

Our volunteer staff of brain injury experts can provide useful information about programs, support groups, and connect you with services that could be helpful to you.

Brain injury can be complex and overwhelming, but we are here to help. Understand that recovery after a brain injury is a journey and no one should have to go it alone.



## Leading the Way Sponsor \$2500

Placement of Logo Banner on Event Grounds

Sponsor Mention in all event Press Releases

Advertisement (1/6 page 3.5 w X 3.0 h) in the BIRCoFWI Quarterly Bulletin 2017-2018

Logo on Full Color Rack Cards (circulated around Waukesha County)

Logo Included on BIRCoFWI website home page

10 X 10 space for tent/table/booth



## Wind Beneath My Wings Sponsor \$1500

Placement of Logo Banner on Event Grounds

Advertisement (1/8 page 3.5 w X 2.250 h ) in the BIRCoFWI Quarterly Bulletin 2017-2018

Logo on Full Color Rack Cards (circulated around Waukesha County)

Logo Included on BIRCoFWI website sponsor page

10 X 10 space for tent/table/booth



## Awareness Sponsor \$1000

Advertisement (Phonebook Style Listing) in the BIRCoFWI Quarterly Bulletin 2017-2018

Logo on Full Color Rack Cards (circulated around Waukesha County)

Logo Included on BIRCoFWI website sponsor page

10 X 10 space for tent/table/booth

### **Foodstuff Station Sponsor \$500**

Logo on Full Color Rack Cards (circulated around Waukesha County)

Logo Included on BIRCoFWI website "Upcoming Events Page"

10 X 10 space for tent/table/booth

### **Hydration Station Sponsor \$500**

Logo on Full Color Rack Cards (circulated around Waukesha County)

Logo Included on BIRCoFWI website "Upcoming Events Page"

10 X 10 space for tent/table/booth

### **Education and Awareness Interactive Stations Sponsors \$500**

Logo on Full Color Rack Cards (circulated around Waukesha County)

Logo Included on BIRCoFWI website "Upcoming Events Page"

10 X 10 space for tent/table/booth

### **Community Sponsor \$100 (Individuals, \*Businesses, \*Vendors, and \*Exhibitors)**

Sponsor mention on BIRCoFWI website "Upcoming Events Page"

\*10x10 tent space at the event

***For guaranteed inclusion in the Full Color Rack Card option, payments must be received no later than Tuesday, August 15, 2017***



# BRAIN INJURY RESOURCE CENTER of Wisconsin

## Walk-Roll-Run for Brain Injury Sponsorship Packages

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

Indicate which Sponsor Package is right for you:

- Leading the Way Sponsor \$2500
- Wind Beneath My Wings Sponsor \$1500
- Awareness Sponsor \$1000
- Foodstuff Station Sponsor \$500
- Hydration Station Sponsor \$500
- Education and Awareness Interactive Stations Sponsors \$500
- Community Sponsor \$100

Total Enclosed \$ \_\_\_\_\_ Checks can be made payable to the Brain Injury  
Resource Center of Wisconsin

Payments should be sent to 511 North Grand Ave, Waukesha, WI 53186

Total Paid online \$ \_\_\_\_\_ via [www.bircowfi.org](http://www.bircowfi.org) home page (secured by paypal  
processing)