

# Marquette County Fairest of the Fair Information Sheet

## Eligibility Requirements

- Applicants must be 18 or turn 18 by January 1st, 2022.
- Applicants must be a resident of Marquette County, or may reside in an adjoining county if the majority of fair and/or school activities are in Marquette County.)
- Applicants must be willing to speak in public.

## Important Date

Application Deadline: April 15th, 2021

Interviews & Judged Areas of Competition: May 27th, 2021

## How Do I Apply?

Complete the "2021 Fairest of the Fair Application" and the "2021 Fairest of the Fair Obligations Form". These forms can be found on the Marquette County Fair Website ([www.marquettecountyfairwi.org](http://www.marquettecountyfairwi.org)) Drop off or mail your completed forms to:

**Tonya Timme, Fairest Program Director**  
**N2280 County Road CX Endeavor, WI 53930**

Once your application has been received you will be contacted to schedule your interview time.

## Areas of Competition

- Individual Interview
  - Each contestant will do a 10 minute interview with the judges. They will be asked a variety of questions about themselves, their personal goals and hobbies, their passion for agriculture, their involvement with the fair, and why they want to be the fairest of the fair. No political or inappropriate questions will be asked.
- Personal Introduction
  - This phase of the competition will be completed in front of the fair board members as well as the judges. Your personal introduction should be memorized, not read, and should not exceed 30 seconds. The goal here is for you to talk about yourself, where you're from, your fair involvement, and any other information you would like the fair board to know about you.
- 30 Second Radio Commercial
  - Your radio commercial can be written out before the competition. You will be able to read your radio commercial at the podium in front of the judges and the Fair Board. Your radio commercial should be fun and upbeat. There are no content requirements but you can talk about real events that happen at the fair and/or incorporate the fair's theme as well. Your goal is to get people excited about the fair.
- On Stage Interview
  - This portion of the competition will take place after you deliver your 30 second radio commercial. Each contestant will answer two questions. Your first question will be given to you prior to the event. The second question will be impromptu and given to you on stage. Each contestant will draw a card with a question

written on it. You will read the question out loud, take a few seconds to gather your thoughts, and deliver your answer. These questions may include, but are not limited to, scenarios on how you would handle situations as the Fairest of the Fair, what different aspects of the fair and being the Fairest of Fair mean to you, and what is the importance of the fair and how can we increase attendance and exhibitor entries.

### **Proper Dress and Attire**

During the competition held on May 27th, 2021 you should come dressed wearing business professional attire. This can include dress pants or a skirt paired with a blouse and a cardigan or blazer, or a business type dress with a cardigan or blazer. Nylons should be worn with a dress or skirt. Closed toed flats or heels will finish off the look nicely.

### **Selection Procedure**

Representatives of the Marquette County Fair "Fairest of the Fair" Committee will make the selection of the recipient based upon:

- Personality and Attitude
- Maturity and Professionalism
- Speaking Ability
- Poise and Appearance
- Involvement and Activities
- Overall Impression

### **Fairest Coordinator Information**

Program Coordinator: Tonya Timme

Email: [dwt@maqs.net](mailto:dwt@maqs.net)

If you have any questions, want more information about being the fairest of the fair, or need help with anything please send an email and we'll get back to you as soon as possible.