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16ThingsKidsCanDo.Org

Working for the Betterment of Kids, People & The Planet!

Greek Program Information

16 Things Kids Can Do is a non-profit educational organization that works for the "Benefit of Kids People & The Planet." We are happy to announce that we are expanding our programs to benefit Fraternities and Sororities nationwide.

Members of the Greek Community have many of the characteristics that we are seeking in our organization. However, many people on campuses and in communities across the country don't have a full picture of the benefits of Greek life.

By working with our programs, your Chapters will receive:

- 1) Quality Public Relations
- 2) Enhanced Recruitment, and
- 3) Retention of Students

-- all while enhancing members' individual skills, resumes and future career prospects.

We combine student majors and interests in the furtherance of Social Responsibility programs while improving their communication, business, marketing, management, leadership, computer, research, problem solving and time management skills. All necessary skills for people to be successful both professionally and personally.

Be A Part of the Delegation to The White House!
"10 Seconds To Change" - Help Us Petition the President to Declare August as:
"National Kid's Awareness Activities & Acknowledgement Month!"

Specifically we provide tangible Internship, Work Experience and Career Track programs for your members that enhance their marketable skills to better prepare them for their careers.

Please take a few minutes to complete the attached survey so we can begin the process. Be sure to check out mission and our programs at: www.16ThingsKidsCanDo.org. And when your members and alumni make our mission their mission -- your organization reaps the benefits.

We look forward to developing the relationship between our organizations while working for the betterment of all concerned.

With best regards,

A handwritten signature in blue ink that reads "Lyle Gregg Benjamin".

Lyle Gregg Benjamin
Executive Director

Get Involved! Get Informed! Get Going!



Our Mission is to provide an on-going network of books, workshops, programs and events that educate and empower Kids, People & The Planet to be proactive on a host of fundamental issues on subjects like health, nutrition, education, business, the environment, volunteering and life skills. And when Kids & People are empowered they can help change family, peer and world dynamics.

*Working for the Betterment of Kids, People & The Planet!
Get Involved. Get Informed. Get Going.*

Create Your Own 16 Things Social Responsibility Club!

The Ripple Effect ...

Everything you do has benefits. Everything you do has a ripple effect. You never know who might be positively impacted because you made the decision to start something, and followed through with it. That's a big deal. Thanks much. Make a decision to live:

“The Power Of One!”

**Are You In Middle, H.S. or College?
Fraternity or Sorority?
Non-Profit or Religious Org?
Association, Union, Business?**

SIGN UP & CREATE YOUR CLUB ON OUR WEB SITE!

**GET INVOLVED. GET INFORMED.
& GET GOING!**

Just Do It ...

The truth is that anything worthwhile takes a little effort. We all know it. The key here is simply ... Do it! Start a club; whether it's at a school, org., business or in your city; whether the focus is limited to one area or whether it encompasses many. Just Do It!

WANTED: Volunteers To Change The World!

“16 Things” Club Activities:

Be Part of Our “16Things Telethon” & Help Petition the President to Proclaim August as “National Kid’s Month!”

Create “Better Communication & Literacy” Workshops & Scholarships!
Give Educational & Empowerment Talks in Schools, Churches, Businesses!

Create Content for “16 Things” Shows including:

“Cooking with Kids!” • “16 Things Magazine” • “Celebrity Quest!”
Do Social Media! Do PSAs! Do Fund-Raising Programs!

Do Internships, Work Experience & Career Track Programs!



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Petition President Obama to Proclaim August “National Kid’s Month”



**Are You In Middle, H.S. or College?
Fraternity or Sorority?
Non-Profit or Religious Org?
Association, Union, Business?**

**Create & Submit Your Public
Service Announcement (PSA) In
Support of Our Petition Drive &
You Can Earn Your Invitation to**

Join The Delegation to The White House!

CONTEST!

WANTED: Volunteers to Change the World!

1. Start your own “16 Things Social Responsibility Club”
2. Sign-Up for our Free Educational Programs!
3. Create your PSA & Help Petition the President!
4. Be a Part of our “16Things Telethon”
5. Create “Better Comm. & Literacy” Workshop Scholarships!
6. Get Involved. Get Informed & Get Going!

1. Visit our Web Site & Read Sample PSAs!
2. Use our Ideas or Write your Own PSA!
3. Gather your Cast & Crew!
4. Shoot, Edit & Submit to our YouTube Channel!
5. Promote, Promote, Promote!

The Top 5 PSAs in each category will be Featured on our 48-Hour Telethon Feb. 14-15!



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16ThingsKidsCanDo.Org

Lyle Benjamin, Exec. Director • #10SecondsToChange



16 Things Public Service Announcements (PSAs):

Do Ours or Write & Produce Your Own & Submit!

When Just One Day Isn't Enough

Two kids sitting a table with their parents. There is a pile of candy in the middle. One kid takes a candy from the pile give it to his/her father. Other child takes one candy and gives it to his/her mother. The two kids look at each other, nod and reach out and ensnare half the candy between them and pull it towards them.

Narrator. "It's great to give back to parents on their special day, but don't our children deserve more? Support 16 Things Kids Can Do.Org and sign our Petition to have President Obama declare August as "National Kid's Month. To learn more go to (Screen Graphics) www.16ThingsKidsCanDo.Org.

This message has been brought to you by XXXXXX. Join our 16 Things Social Responsibility Club and see how you can make a difference."

16 Things Kids Can Do . Org

A Non-Profit Educational Organization

Working for the Betterment of Kids, People & The Planet!

Get Involved. Get Informed. Get Going.

A Month In The Life

Door bell rings. Mom answers. Mailman delivers Envelope and Balloons. (Happy Mother's Day.)

Door bell rings. Dad answers. Mailman delivers Envelope and Balloons. (Happy Father's Day.)

Door bell rings. Kid answers (overweight, slobby) Mailman delivers Envelope and Balloons.

Door bell rings. One Week Later. Kid answers (trimmer, with sporting equipment).

Mailman delivers Envelope and Balloons.

Door bell rings. One Week Later. Kid answers (dressed for business, wearing glasses, holding tablet).

Mailman delivers Envelope and Balloons.

Door bell rings. One Week Later. Kid answers (casual, reading book)

Mailman delivers Envelope and Balloons.

One Week Later. Kid answers (with group of happy friends).

Mailman delivers Diploma with group of Happy Friends!

Narrator: Support 16 Things Kids Can Do.Org and sign our Petition to have President Obama declare August as "National Kid's Month" To learn more go to (Screen Graphics) www.16ThingsKidsCanDo.Org. This message has been brought to you by XXXXXX. Join our 16 Things Social Responsibility Club and see how you can make a difference!"

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16 Things Public Service Announcements (PSAs):

It's Personal.

Narrative: I am not a great student in school. My father/mother said I was lazy. That I'd never do anything in my life with my attitude. I felt like an embarrassment. I felt angry. They don't have a right to judge me or tell me my future. Maybe all I need is to find something I want to do. Maybe then if I get a little support.... Boost my confidence. Then I can change my life. Then I can show them

Narrator: "Support 16 Things Kids Can Do.Org and sign our Petition to have President Obama declare August as "National Kid's Month" To learn more go to (Screen Graphics) www.16ThingsKidsCanDo.Org. This message has been brought to you by XXXXXX. Join our 16 Things Social Responsibility Club and see how you can make a difference."

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All For One & One for All

Kid Sitting in chair. Kid One: "I'm popular."

Kid Sitting in chair. Kid Two: "I'm not so popular."

Kid One: "After school I like to do sports."

Kid Two: "After school I like to eat."

Camera pulls back and both kids sitting side by side.

Kids Together: "But now we both started a '16 Things Social Responsibility Club' and we are working together to change our world!"

Kids get up and camera pulls back to see people of all ages, races standing behind them smiling.

Narrator: Start your own "16 Things Social Responsibility Club" and Sign the Petition to have President Obama declare August as "National Kid's Month." To learn more go to (Screen Graphics) www.16ThingsKidsCanDo.Org. This message has been brought to you by XXXXXX. Join our 16 Things Social Responsibility Club and see how you can make a difference!"

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National Greek Organization Survey:

Contact Information:

Organization: _____ Primary Contact: _____
Web Site: _____ Title: _____
Address: _____ Phone: _____ Ext: _____
City: _____ Fax: _____
State: _____ Zip: _____ Email: _____
Add'l. Contact Name: _____ Title: _____ Email: _____

1. The Mission of our Organization is:

2. For our Members, we are interested in the following:

Volunteering	Internship Programs
Non-Profit Charitable Work	Leadership Programs
Non-Profit Fund-Raising	*Career Path Programs
Helping Others in The Community	Social Responsibility Programs

3. We have:

_____ Active U.S. Chapters _____ Members _____ Alumni

4. Our Members/Alumni would be interested in the following areas:

Business:

Advertising
Communications
Entrepreneurship
Management
Marketing
Merchandising
Public Relations

Financial Services:

Accounting
Economics
Finance

Computer Skills:

App Development
Business Technology
Graphic Design
Programming
Web Development

Miscellaneous:

Entertainment
Legal Services
Public Policy
Publishing
Social Media
Video Production

Meetings/Events:

Galas
Fund-Raisers
Expos/Trade Shows
Job Fairs
Meetings
Parties
Seminars
Travel
Workshops

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Chapter Survey: _____ (Org) _____ (College/Univ.):

Contact Information:

Contact: _____	Phone: _____
Title: _____	Cell: _____
Address: _____	Fax: _____
City: _____	Email: _____
State: _____ Zip: _____	Web Site: _____
Add'l. Contact Name: _____ Title: _____	Email: _____

1. The Mission of our Chapter is:

2. For our Members, we are interested in the following:

- | | |
|---------------------------------|--------------------------------|
| Volunteering | Internship Programs |
| Non-Profit Charitable Work | Leadership Programs |
| Non-Profit Fund-Raising | *Career Path Programs (in red) |
| Helping Others in The Community | Social Responsibility Programs |

3. We have:

_____ Active Members in our Chapter

_____ Recruits per year at our Chapter. (Utilize our Programs to help with Recruitment/Retention)

_____ Alumni from our Chapter

4. Our Members/Alumni would be interested in the following areas:

Business:
Advertising
Communications
Entrepreneurship
Management
Marketing
Merchandising
Public Relations

Financial Services:
Accounting
Economics
Finance

Computer Skills:
App Development
Business Technology
Graphic Design
Programming
Web Development

Miscellaneous:
Entertainment
Legal Services
Public Policy
Publishing
Social Media
Video Production

Meetings/Events:
Galas
Fund-Raisers
Expos/Trade Shows
Job Fairs
Meetings
Parties
Seminars
Travel
Workshops

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Member Survey:

Name: _____ University: _____
Email: _____ School/College: _____
Address: _____ Major: _____
City: _____ Minor: _____
State: _____ Zip: _____ Date of Graduation: _____

Greek Organization: _____ Member _____ Alumni

1. My **Personal** Goals/Objectives are:

2. My **Career** Goals/Objectives are:

3. I am interested in the following areas:

Business:

*Advertising
Communications
*Entrepreneurship
*Management
*Marketing
Merchandising
Public Relations

Financial Services:

Accounting
Economics
*Finance

Computer Skills:

App Development
Business Technology
Graphic Design
Programming
Web Development

Miscellaneous:

Entertainment
*Legal Services
Public Policy
Publishing
Social Media
Video Production

Meetings/Events:

Galas
Fund-Raisers
Expos/Trade Shows
Job Fairs
Meetings
Parties
Seminars
Travel
Workshops

4. Please contact me as I am interested in participating in the following Programs:

Internship: Subject: _____ Start Date: _____ Hours/Week: _____

Volunteering: Subject: _____ Start Date: _____ Hours/Week: _____

NPO Charitable Work: Subject: _____ Start Date: _____ H/W: _____

Management Programs: Subject: _____ Start Date: _____ H/W: _____

*Career Path Programs: Subject: _____ Start Date: _____ H/W: _____

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