

SPONSORSHIP OPPORTUNITIES AT THE SPEEDROME

NUMBERS TO KNOW

- Grandstand signage seen by an attendance of over 80,000 in 2019
- Web site had 500,000+ views in 2019
- Facebook passed 19,000 likes in 2019
- Video board's sponsor logo program ran 50+ cycles during each event

LATE MODEL SHIRT PACKAGE - \$500

New for 2020 is a t-shirt in support of the amazing and world-famous Late Model Figure 8 cars!

- Your logo will appear on the official 2020 Late Model Figure 8 t-shirt sold all season long
- Your logo posted on Speedrome.com with a link to your web site or social media page
- The announcement of your company's sponsorship on the Speedrome Facebook page
- 100% of this package's sponsorship dollars will go directly to the Late Model Figure 8 driver's championship point fund

SIGN PACKAGE - \$1,000

We continue our wildly popular grandstand sign program. It includes for the 2020 season:

- Your business on a 4' tall by 12' wide sign atop one of our fan grandstands
- Your logo in rotation on our video board during race events
- Your logo posted on Speedrome.com with a link to your web site or social media page
- The announcement of your company's sponsorship on the Speedrome Facebook page
- Each sign requires a onetime \$300 fee to create and install your sign (only if you do not already have a Speedrome grandstand sign)

NIGHT AT THE RACES PACKAGE - \$1,500

Get a sign and treat your folks to a night at the races. It includes everything from the Sign Package plus for your night:

- Use of the track's climate-controlled suite and platform area
- 25 complimentary tickets
- Your company's night listed on our 2020 season schedule
- The announcement of your company's night on the Speedrome Facebook page
- Public address system interview with your company representative
- Opportunities to advertise your company at a front entrance table, front gate fan handouts or giveaways to the fans
- Opportunity to interact in the event such as: command to "get the racing started", trophy presentations, ride in the pace truck, and photos in victory lane
- Some special event nights are not available for this package

PREMIER & UNIQUE OPTIONS

We can tailor a package for you!

- Division title sponsorship – Inquire for details
- Major event sponsorship such as Jake's 150, CRA, 1-Hour, etc – Inquire for details
- School Bus, Demo Derby, Trailer Figure 8 series – Inquire for details
- Video board surrounding signage – Inquire for details
- Bike Racing Series - \$2,000
- Track wall sponsorship - \$3,500
- Flag stand sponsorship - \$2,000
- Weekly Facebook/YouTube preview show sponsorship – Inquire for details
- Got another idea? Let us know!