HEATHER J. TAYLOR

COPYWRITING PUBLISHED ARTICLES MARKETING & DESIGN CREATIVE SAMPLES

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Rusty Andrews co-owner, Mucky Duck

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SOCIAL MEDIA INSTAGRAM DESIGNER, CREATIVE, WRITER, MANAGER





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Endoscopic Spine Surgery

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What is it?

Endoscopic Spine Surgery

Endoscopic Laminotomy

Endoscopic Spine Surgery is a type of state-of-the-art surgery that uses small tubular system or micro incisions, assisted with an endoscope for visualization. This type of Minimally-Invasive Spine Surgery (MISS) provides patients with quicker recovery and less pain than traditional spine surgery. It preserves normal spine mobility because the spine is not fused with screws and rods. With experienced hands, most of procedures takes less than one hour and the patient gets back to walk around in only a few hours.

Our Endoscopic Spine Surgery is a true minimally invasive procedure that has revolutionized the treatment of back and neck pain. If you're searching for long lasting pain relief, we can help.



Back Pain Management

by Kaixuan Liu, MD, PhD | Updated: Oct 16th, 2013

Effective Back Pain Management Techniques

Pain Management Treatments are minimally invasive, nonsurgical procedures to alleviate chronic back pain and discomfort to aid in the rehabilitation and diagnosis of the underlying trauma or condition. Atlantic Spine Center provides several different types of pain management treatments for managing back pain.



MEDICAL PRESS RELEASE COPY / DISTRIBUTION

Tightening the Screws on Radical Spine Surgeries: Patients Look for a Better Way

Patients speak up about Atlantic Spine Center's advanced technology and same day spine surgery.

West Orange, NJ (PRWEB) October 18, 2013 - Kimberly Chatlos broke her spine carrying her sick mother from bed. She suffered an excruciating amount of pain and turned to Atlantic Spine Center for help. With the advancements in technology and the extreme precision of endoscopy surgery performed by the qualified doctors at Atlantic Spine Center, same day fusion surgery has become a popular alternative to traditional open fusion surgery. It was the relief Chatlos had been seeking for a very long time.

After a year of epidurals and intense pain, Kimberly Chatlos contacted Dr. Frazier at Atlantic Spine Center. After a complete review of her back, Kimberly received a spinal fusion surgery, which resulted in Kimberly being able to walk and exercise again nearly immediately after her procedure.

"I was lucky to find Dr. Frazier," said Kimberly Chatlos, a patient of Atlantic Spine Center. "He saved my life. I feel terrific."

Since endoscopic surgery has become more advanced in the last few years, it is a less invasive surgery that involves a much smaller incision and therefore creates less trauma and blood loss than conventionally offered with more radical procedures. Other benefits of same day fusion are a lower infection rate, earlier ambulation post operatively, and a faster recovery.

Atlantic Spine Center believes in surgery procedures that allow doctors to utilize endoscopic technology, like fusion surgery, discectomy, and SI Joint Fusion or iFuse Implant System. SI joint fusion is performed for sacroiliac joint conditions and degenerative sacroiliitis, which is usually caused by arthritis, injury or infection. At the Atlantic Spine Center these endoscopic techniques allow for less invasive procedures. Patients are looking for a better way to heal from back pain and understand the value in a same day fusion because of a minimally invasive surgical opening. For instance, the iFuse system creates stabilization with the use of three titanium implants that are inserted across the SI joint. Minimally invasive sacroiliac joint surgery is preferred by patients who can't afford to take months off from work or risk prolonged downtime. Doctors have to stay on top of technology so patients have the best care possible and the speediest recovery. With numerous progressive surgery options available at Atlantic Spine Center, patients who have sought pain relief for years, but have been too scared to commit because of the slow healing time of traditional open back surgery, are now realizing they have more solutions for pain relief. Smaller incisions mean healing more quickly and getting back to life much sooner. Some patients are walking immediately after surgery. Kimberly Chatlos, can appreciate the progressive endoscopic procedures offered by top physicians at Atlantic Spine Center...

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HEALTH TV COMMERCIAL CONCEPT / WRITER / PRODUCER

SCRIPTWRITER PRODUCER

TV + RADIO CLIPS AVAILABLE

Orthopedic & Laser Spine Surgery :60 TV COMMERCIAL Pain... INT. KITCHEN/DINING ROOM - DAY ANNOUNCER (V.O.) Constant suffering from chronic back pain can ruin your life. A Caucasian, old man, BEN, pushes himself in a wheelchair to the kitchen and reaches for a spoon. He can't reach it. He addresses the camera. After I endured a number of failed back surgeries, my chronic pain was intolerable. This wheelchair took over my INT. EMPTY ROOM - (NEUTRAL COLOR WALLS) A 45-50ish African American man sits at a table drinking CUT TO: coffee. We cannot see his full clothes. He addresses the My spinal stenosis caused terrible pain that kept me from doing the things I love. All I could do was watch the world go INT. GYMNASTICS STUDIO - DAY FADE IN: C/U: Charlotte, a 35ish, pretty Latin Woman, and her teenage daughter, Lily are seated. We don't know where they are and we can't see Lily's outfit. Watching my daughter endure so much pain after the car accident nearly killed me.

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We know back pain can slow you down, but our treatments are designed to get you back on your feet faster than a pop quiz.

Atlantic Spine Center offers:

 Minimally invasive procedures

- · Same day surgery
- ·Local anesthesia

Call us now for a free consultation.

Teacher Hotline: 866-716-1994 www.atlanticspinecenter.com



Our Locations

475 Prospect Avenue, Suite 110,West Orange, New Jersey, 07052

1921 Oak Tree Road No 103 Edison, New Jersey, 08820

A Hero Shouldn't Live in Pain

If back pain is a problem, call us. It's important to us that our heroes receive priority treatment.

Atlantic Spine Center offers:

- Free MRI Review
- Minimally invasive procedures
- Same day surgery

Call us now for a free consultation.

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Meet Our Doctors



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See What We Can Do

Start Living Pain-Free

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ONLINE MEDICAL INTERACTIVE WEBSITE CREATIVE + CONTENT MANAGEMENT





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The Cloud 9 Spine Pain Evaluation Tool

Discover Your Pain's Cause & its Recommended Treatment

Begin Your Evaluation 🕽

We help people suffering from back or neck pain.

We are spine industry experts who counsel our clients and help them find appropriate treatment from the best spine specialists. With the combination of proprietary technology coupled with our staff of Spine Care Counselors, we provide the highest level of service to each one of our clients. We've helped thousands of people find back pain relief. Now it's your turn



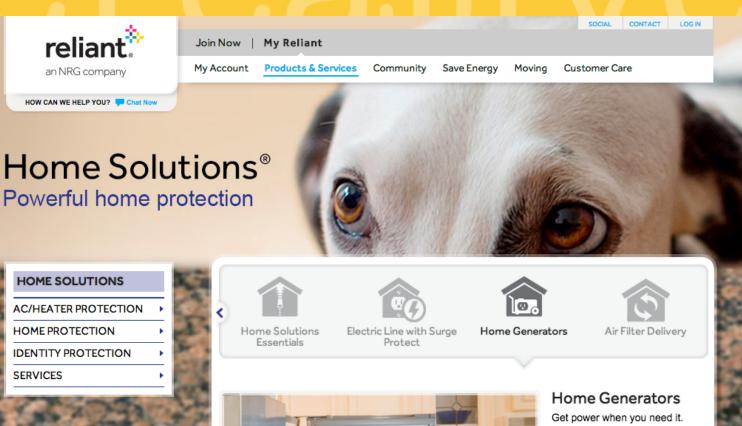
Revolutionizing Spine Care

For nearly a decade, the founders of Cloud 9 Spine have worked with a variety of independent spine specialists, doctors and institutes across the nation. During that time, we have helped introduce specialists to 100,000 + potential patients. We Are Ready to Help



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ENERGY – RETAIL SENIOR WEB COPYWRITER / CONTENT MANAGER



Generators 101

Most people don't think about buying a generator until they need one. Taking the necessary steps to help ensure you have backup power during a storm is not only smart, it could be essential. Read on to learn more about the benefits of owning a portable generator or an always-neady whole house system.





Know Your Wattage

To know which kind of generator to buy, you need to decide exactly what you want to power up. Decide whether you want to power you entine home only specific household terms like lights, spur computer and the refligerator. Choo you lose power, you will want to make sure you have a solid backup plan. A portable generator can fulfill many small household needs during a power outage. For example, a 60-awli light bub regulars 60 number waits of electricity. Cho serage, a refligerator can use 700 watts. A microwave needs about 1500, and a coffee maker can consume up to 1000 watts. Bo, depending on what you need to power up during an outage, with help point you towards the right penetator.

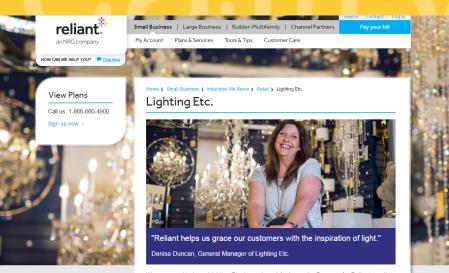


Get power when you need it. Plan ahead by buying a generator before the next power outage, camping trip or tailgating party. We can help you choose a generator that meets your needs, and show you how to get one.

Learn More 🔿

HEATHER J. TAYLOR CREATIVE LEAD

ENERGY – RETAIL LONG-FORM WRITER / CONTENT STRATEGY



We are proud to have Lighting Etc. in our brand Ambassador Program for Reliant small business. Located in Fort Worth, the company is a third generation, faith-based, family owned business that specializes in lighting fixtures, ceiling fans and home décor. When we asked the family why they chose the Reliant Business Power Plus plan, their answer was simple, "Reliant saves us money on our electricity bills every month."

See how Reliant can light up your business. Start or switch your electricity service. Call **1-844-329-4874** from 7:00 a.m. to 7:00 p.m. to speak with a representative or view plans online now.



Serving consumers, designers and builders for over 30 years, there's a reason people feel comfortable when they visit Lighting Etc. Not only are patrons surrounded by hundreds of dazzling LED lights when they enter their award-winning showroom, but folks are greeted by the gracious character and generous spirit that illuminates from the people who own and run the business.

Energy usage at Lighting Etc.

The electriciy usage at Lighting Etc. includes powering over 2000 chandeliers, lamps and lighting fixtures, and maintaining the proper temperature for a show room that holds a ton of equipment. Indoor and outdoor lighting comprises of approximately 25% of their energy usage. The Business Power Plus plan helps the company save every month with a low, fixed energy charge, plus access to an online management tools that help offer monthly usage analysis.

Lighting the way to a better future.



Lighting is an essential component for home and business, especially with smart technology shaping interior design. The team at Lighting Etc. knows how to help customers choose LED lighting options and the right combo of colors and characteristics to help save energy.



As one of the largest, jaw-dropping showrooms in the DFW Metroplex, the family first business offers a wide variety of innovative fixtures, fans and furnishings, which helps maximize performance for its customers.

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EMISSION CONTROL CAPABILITIES WRITER

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ENGINEERING WRITER CAPABILITIES + INTERACTIVE



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ENGINEERING WEBSITE SENIOR COPYWRITER / STRATEGY



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Engineering & Surveying

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REAL ESTATE WEBSITE SENIOR COPYWRITER / SEO



Falls to the Future

You don't need a crystal ball to see what's coming down the pike at The Falls at Imperial Oaks. Truly discover what the Falls has to offer inside the community and around the Spring area. Take a stroll down the safe and friendly streets and gaze at golden sunrises over one of our lakes. Cross over to a community rich in family, surrounded by majestic trees and Texas wildlife. Breathe in tranquility, beautiful lakes, greenbelts and pocket parks. Get a total workout in our gym or at the sports courts.

The Falls at Imperial Oaks offers a variety of home designs with spacious wooded lots with gated and non-gated sections. Conveniently located, residents are minutes from fine dining, shopping sprees, worship centers and medical facilities.





Property of Heather J. Taylor

REAL ESTATE PRESS RELEASE WRITER / ONLINE CONTENT STRATEGY

Falls at Imperial Oaks Will Develop 1000 Acres for New Homes

Unlike other developers in Houston, Falls at Imperial Oaks is not facing a shortage of lots and will develop an expansion to the master-planned community of 1000 acres in Spring, Texas.

Houston, TX (PRWEB) March 23, 2015

The Houston new home market continues to surge, motivating builders to focus on new construction. But due to lot constraints, builders simply can't ramp up construction too fast, which is the number one reason Houston is faced with slowing paces. The Houston market has faced an overall lot shortage the last few years. However, Holcomb Properties, developer for Falls at Imperial Oaks, hasn't felt the lot pinch during the real estate boom due to its 1,000 acre land expansion plan that will continue to build-out the master-planned community over the next few years.

The homebuilders at the Falls have built nearly three hundred new units during 2014, with the total number of homes sold in The Falls up an astounding 75%. Due to the rising numbers of residents, Holcomb constructed a new 2.5 million dollar access road at Birnham Woods Drive to connect travelers directly to the existing Riley-Fuzzell Rd and future Grand Parkway Toll Road.

Homebuyers can expect the same award-winning amenities from The Falls expansion, including tennis courts, state-of-the-art fitness, waterfront properties, canoeing and fishing, gated and non-gated sections and greenbelts. A new hiking and biking trail is currently under construction to serve as a social hub for residents who enjoy exercising in the great outdoors.





Brian Jarrard, Jim Holcomb and James Noack cut ribbon at new Birnham Woods Dr. Bridge

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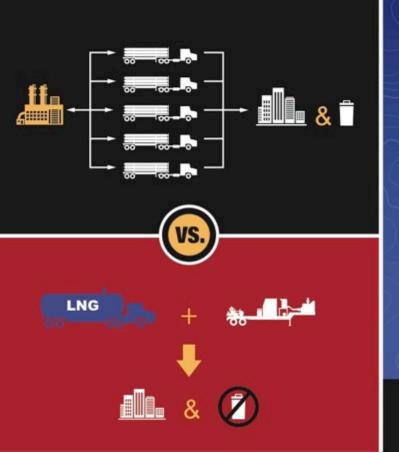


of Heather J. Taylor

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> OIL FIELD + INDUSTRIAL CAPABILITIES WRITER





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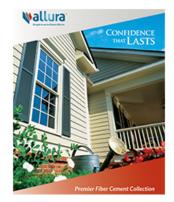
BUILDING + CONSTRUCTION MANUALS TECHNICAL WRITING

Installation





Allura Brochure



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FIND OUT MORE

> HEAVY-DUTY TRUCKING TECHNICAL WRITER / STRATEGY



NEW LIGHT WEIGHT STA-LOCK™ GLADHAND FROM PHILLIPS INDUSTRIES STAYS CONNECTED

Gladhands from Phillips Industries are the perfect choice to ensure a secure trailer connection when space is tight and reduced weight is a goal. The STA-LOCK[™] Gladhand combines a lightweight aluminum body with a cast iron connector plate. The heavy-duty connector plate includes a spring-loaded, stainless steel ball bearing that provides a positive lock for gladhand mating.

The "locking" dimple on standard gladhands can flatten out over time leading to a lower breakaway threshold. Additionally, road vibration and turning can cause enough pressure to uncouple the gladhands. Heavy duty cast iron gladhands can be heavy and bulky, and often do not fit on trailers with space constraints. The Phillips STA-LOCK[™] Gladhand solves both problems with the right blend of strength and size, offering a single product ideal for any trailer operation.

CHANGE AN ELECTRICAL CORD PLUG END IN 2-MINUTES WITH PHILLIPS QCP™

The number one reason most aftermarket electrical cords fail is due to pin push out in the plug end. Replacing a new plug end to salvage the still valuable used cord can cost more than \$30.00, almost as much as a brand new one. Why bother with this time-consuming, costly chore when you can swap a cartridge on a Phillips QCP[™] electrical assembly in less than 2 minutes?

The Phillips QCP[™] also prevents shorts and other electrical malfunctions by putting an end to wires pulling free from electrical terminals inside the plug housing, and stops moisture and corrosion from creeping into the cable - because all the terminals are sealed in a molded connection. If you ever have to repair it, you can count on a fix in less time than it takes to fuel up.

The QCP[™] was one of 2005's best new products and is available on Phillips ABS LECTRACOIL[™], ABS PERMACOIL[™] and PERMACOIL[™] cables. Inexpensive QCP[™] cartridges (part number 16-125) should be included in a mechanics tool box, the fleet's parts room, and in the glove box so they are readily available for routine maintenance and emergency repairs at the scales. All Phillips electrical assemblies are chemical and abrasion resistant and have the industry's best re-coil memory. Stop wasting time with used trailer cords by asking for QCP[™] by name at any OE Dealer or Authorized Warehouse Distributor.

HEATHER J. TAYLOR CREATIVE LEAD

EDITORIAL COVER + BEAUTY TIPS CIAO BELLA MAGAZINE





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> CIO BELLA MAGAZINE (PRINT) WRITER EDITORIAL



by Heather J. Taylor

Loveable Aunt Becky from the hit show, *Full House*, juggles home and family while starring in the new series, *When Calls the Heart* for Hallmark.

ori Loughlin might have wrapped her role as the lovable Aunt Becky on Full House back in 1995, but that never slowed her down. Two years later, she tell in love with prominent fashion designer, Mossimo Giannulli, the creator of the Mossimo clothing line, and they married and began building a family of their own. Today, she's still running a full house with hubby and two teenage daughters, Olivia and Jade while maintaining a successful career and starring on a new series for Hallmark.

Loughlin grew up in Long Island with her devoted parents who knew nothing about the entertainment industry. From a young age, she yearned to work in the biz. Finally, at age 11, she received



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a break and signed with a modeling agency.

"My mother was flabbergasted that I received a contract so soon! My parents told me I could pursue modeling, but under the conditions that I kept a positive attitude and maintained my good grades," said Loughlin.

Her next big break was the soap opera Edge of

Lori Loughlin and her daughters arrive at the Hallmark Channel Summer TCA event this past summer. Night. "My agent told me to lie about my age and say I was 18, but when the casting director asked me how old I was, 'fifteen' flew out of my mouth!" Loughlin said with a laugh. But that didn't stop her from getting the part. She met with producers and was cast as the aspiring dancer Jody Travis, a role she performed for three-and-ahalf-years.

HURRAY FOR HOLLYWOOD

Loughlin eventually moved to Los Angeles and began the Hollywood hustle auditioning for acting jobs. But, she was the new kid on the block so it wasn't easy. During a dire financial time, she drove to her agent's office and pleaded with him to get her any audition so she could pay the rent. He casually asked if she would be interested in six episodes for a new show called Full House. Of course, she jumped at the chance and fate intervened, eventually providing Loughlin with a fulltime job as Aunt Becky on the popular series.

Loughlin has worked consistently as long as she can remember. She has had the privilege to work with legends like Blythe Danner, Kelly Preston, John Travolta, Jerry Seinfeld, Michael J. Fox and of course, The Olson Twins. She has starred in hits, including 90210. Major Crimes and her own series, Summerland, which she co-created. At the end of the day, the celebrity lifestyle doesn't overshadow her keen sense of self. She knows who she is and where she belongs.

MAKING IT WORK

"I'm not in episodes three or four of the show," Loughlin admitted. "When I was offered the part of Abigail on the TV series, When Calls the Heart, I was worried about the shooting schedule in Vancouver. The producers were amazing and worked with me so I didn't have to be away from home on the weekends. Even though



HEATHER J. TAYLOR CREATIVE LEAD

CIAO BELLA MAGAZINE WRITER EDITORIAL



"When Calls the Heart" tells the

captivating story of Elizabeth Thatcher (Erin Krakow), a young teacher accustomed to her high society life, who receives her first classroom assignment in Coal Valley, a small coalmining town where life is simple, but often fraught with challenges. Lori Loughlin plays Abigail Stanton, a wife and mother whose husband, the foreman of the mine, along with a dozen other miners, has just been killed in an explosion. The newly widowed women find their faith is tested when they must go to work in the mines to keep a roof over their heads. Tune in to "When Calls the Heart" on the Hallmark Channel on Saturday nights at 8 p.m. Central. The series is inspired by Janette Oke's bestselling book series about the Canadian West, and reunites Oke with Executive Producer and Director Michael Landon, Jr.

photo cutlines

my daughters are teenagers, this is a time when I feel they need me the most," said Loughlin.

So Loughlin is home every afternoon when her daughters get home from school and she drives them wherever they need to go. When shooting for Hallmark, her Vancouver schedule is one week in Canada and two weeks home. With flex in her sked and a brilliant script in her heart, Loughlin didn't hesitate to sign on to become one of the strongest female characters on television.

She fondly shares everyday life inside her full house. "I cook for my family every night. I prepare simple, healthy meals using quinoa instead of pasta, organic meats and lots of vegetables." She also maintains several family gatherings a week, hails to the slopes every year for Christmas and makes sure she is involved with her family's day-to-day lives. When asked about her fashion faves, Loughlin admitted to loving Tom Ford, but also added that she can be seen in lululemon much of the time because she goes to yoga at least five times a week. She insists it is her yoga discipline that keeps her mind and body healthy.

A POSITIVE SHOW FOR THE WHOLE FAMILY

Hallmark's new series is set in 1910, about women who live in a coal mining town struggling to stay alive after their husbands are killed in a mining explosion. Facing the challenge head on, the widows don mining helmets and assume their husband's duties in the mines. Intertwined in the conflict, the show is also a romance. Since its debut on January 11, the family show has been well received by audiences and critics alike. With positive similarities to The Waltons and Little House on the Prairie, the new show, When Calls the Heart, directed by Michael Landon, Jr., also stars Erin Krakow (Army Wives; Castle) and Daniel Lissing (Last Resort).

"The women on the show have found their inner strength, explained Loughlin. "It's a very relatable and contemporary piece even though it's a period piece," she continued. "When I watch TV, there aren't a lot of shows I can watch with my kids, but I like Hallmark's sensibility and how the stories tug at your heartstrings. I also like that you can watch all of their shows and then go to bed with a smile on your face."

The Hallmark star is witty, smart, creative and down to earth. With a career spanning two decades, Lori Loughlin has definitely proven she has the talent and staying power. And above all, she knows how to keep her full house happy. •



HEATHER J. TAYLOR CREATIVE LEAD

CIAO BELLA MAGAZINE WRITER EDITORIAL



THE WORD GAME

Here's what first came to Lori Loughlin's mind when writer, Heather J.Taylor shared the following words:

ciao bella!:

New Year's Resolution? Politics? Gluten-Free? Human Rights? Miley Cyrus? Jimmy Choos?

LORI LOUGHLIN:

Be on time. Vote. Moderation. Important. OMG! Love.



as confessed to Heather J. Taylor

COVER GIRL, LORI LOUGHLIN, AGE 49

ciao bella? "What are your skin care secrets?" LOUGHLIN "I am very good about wearing sun block and always, no matter what, even when I get home late, I will never ever go to sleep with a dirty face. I wash my face and use a cream cleanser, use some toner and then I've been using Vitamin C in a jar with a dropper. I let it soak in and then use moisturizer and eye cream. In the morning I use moisturizer and then sunblock."

ciao bella! "What is your favorite cosmetic line?" LOUGHLIN "Laura Mercier – There are really beautiful colors and her brushes are easy to use! I find it to be idiot proof!"

ciao bella! "What hair care products do you use?" LOUGHLIN "I am using Davines shampoo and conditioner for colored hair right now, but I switch it up and go with others from time to time."

ciao bella? "What is your fitness routine consist?" LOUGHLIN "I am very into yoga. I try to do yoga every day or every other day, and I also play golf. There have great yoga studios in Vancouver so I go to the studio sometimes when I can fit it in. But I don't get myself into a tizzy if I miss a class. I can always stretch in my hotel room. I never beat myself up."

ciao bella! "What do you do to manage your stress?" LOUGHLIN "Yoga really helps me physically and the breathing helps me keep centered – deep breaths can always set you straight."

ciao bella! "What is your diet secret?" LOUGHLIN "Everything in moderation!"

ciao bella? "What is your personal style like and what are your fashion favorites?"

LOUGHLIN "I tend to stick with the classics and what works better with my body. As I get older I see fashion go younger and younger and younger and sometimes I don't feel wearing certain things are appropriate at my age. I don't wear my skirts too short. Tom Ford is very talented on the high end, but in my every day life I go with lululemon."

ciao bella! "What is your biggest beauty secret?" LOUGHLIN "If I feel like my skin is a little dull or puffy, I do a steam shower and sweat it out. The hot water gives my skin a glow and is a nice pick me up."

HEATHERJTAYLOR.COM

CIAO BELLA MAGAZINE ASSISTANT EDITOR / WRITER



iving in Houston has its perks. We are the fourth largest city in the nation, have some of the best restaurants in Texas, and many would call us the nicest of southerners. We are also lucky to have a dedicated resident who spends most of her time helping others.

Homemaker and renowned silhouette artist, Cindi Rose is beyond committed to her family, friends and creating her art. She is constantly on the go, travels frequently, and her schedule makes Madonna's schedule look light.

hoto (above): Herb Hochman





after J. Taylor gives an insightful allowettis into the giving unred presider diffuourtite artifict Child H. Ross, In the window have of Child Bellin Magnutine, produced and published treats and animal advocate, Held Suprus, which can be well on-line.

a wood floor, a renowned silbourte artist and tarin, not only calcular discussion publics from sight, do learness aculptures, cosk and prepara as regards have and 64 Hadesah women both her discipture, mailty PF Ref.Res. as load pended; she has founded a new pendit the affaits allowed best being the hully fount that on the discussion?

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She believes in raw julon fasts such as the ones at Hippocrates, Deer Luins Luings, and WeCare as well as using natural food care products such as exceeds inside and extedior your body, intermediated althouette artist, Cindi Rose, is featured with her all paintings, berne works, althouette artist, as no certifis and







Our of Housekeet own payment encoders. Call Rates around the bank, between and generics that ways or and you and if has the Understand by personing the balance of the standing. Call with the scalar and the balance defension and the standing encoderstand search is sub-dense balance and the standing independent. These aligns, maching the data of the stands. Help Redden state payment areas were also as any state to any state alignment of the scalar data water and the state of the state of the state of the scalar data water alignment of the reddent data water is the scalar data water is unastate of static cours on an and with the scalar large data years.

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When achieve before would'relating has the same largetness in this cards initial presented in a secondary university or early and a dedinated worker. Are contained when we define of a dedinated worker, the contained is been as these relations? A dedinated worker, the contained is a second to be relation as we do not a second to be the two or early second to be the asset of the present is the two or early and the second as a second to be the two or early and and a second to be a second to be the second or and present to be the two.



SKIN CARE. Among her many areas of expertise, Cind Rose is cartified in organic kilocare and uses only nanza', chemical-free products. She exhibites shall you have a strain to the start of the start of the rowelling. To cone her takin, Cind uses a minitume of Bragg organic spile older vineger and water, in place of hanth alcohol-containing satingents. To protect her shin from the sam, Cind uses at micro. To motourize, Cind applies nonvally fragment wwest almoad of on dampered data. She also takes to motistaria with sufflower of mixed with fragmant essential oh. At bedtime, Cind prefers to use organic cold-pressed lood grade coconst of to motizarite. The also enjoys lipering in lipender or samilla iscented essential oh. for the relaxing aroundherapy benuffic they provide.

HAIR CARE. Cindi uses hair care products with Argon oil. Among its many connect benefits, argon oil smoothes hair catcles and provides disatcity to damaged hair. There usidp or hair becomes dry from overprocessing, the uses Bragg tople cider visegar as a restorasive measuremer. Cind also shared that fresh speesed eigens; gring biolos & mint are great natural ingredients which stimulate hair growth.

DIET. Clevels has servigeed the barelies of raw foods and juicing since the age of 17. Cited¹'s tapple juices contain calery and counder (they contain the listst amount of sugn) and she sweetens them with a little bit of apple juice. Another of her homemade albeirs in wheatgress juice. Cited blanches the wheatgrass roots in hydrogen periodia and risues it before juicing to ensure the absence of mod. She enjoys coeking every day when she is in serve with organic local foods or organic floods from California. Some of her decary staples include subait, cape free eggs, hormone-free Meynoheng goar milk, looker turkey (because the animali are treated humandy) and runs. When the go out for a meal she enjoys Harvest Organic Grills and Jeason's 32 for their healing holices. One of her constance and Jeast juicy pressure? In a mod pairs that all organic roots

FTPNESS. In her venntes Chulk was a fromest model, Ber won 11 body bulding contexts and hosted an exercise show on television. Clud sell works out when she is in town at least five days a week at The Hostonian. Her fitness routine includes yogs, circuit training and the candid use of free weights. The sale neights using a stretch hall.

PERSONAL STYLE. Circli believes that a great sense of style is expressed by the way a worras completes her look with an interesting starf or a wonderful accessory. She thirds but the way a worras pats an oudit together is more important than how much it cours. Some of Circli's ferretre places to shop are BBI Classic, Vineto Collection, Eksabeth Anthory-Ether Wolf, Nima Boucique, Jonaton Bala and Toolsies.

STRESS HANAGEMENT. Clearly feverine app gearway in Hipporrises Handhalder in Wears Palm Braach, Horida, Ia har daily Higporrises Handha Stantone in Wears Palm Braach, Horida, Ia har daily Hig, Cindi finds that her artistic andexnovs bring about a samse of inner pates. She sheat her draving the most difficult times in her Hig. Like the balance found in the yin and yang of her black and write siftwareten. Cind Rose finds balance in the though of her draving of her black.

HEATHERJTAYLOR.COM

TUBEFILTER.COM EDITORIAL WRITER





`The Battery's Down' Brings Broadway to Broadband

May 12th, 2009 | Written by: Heather J. Taylor



Rosie would be proud. Jake Wilson and his post grad colleagues from University of Michigan-Ann Arbor have belted out two seasons of clever story telling with exceptional musical numbers that tap dance straight into the heart of theater lovers.

The Battery's Down, an original online comedy series created by Wilson, has managed to come out on top with its impressive cameo collection and choreography. The show introduces amateur actor, Jake Wilson, living in New York City, doing whatever it takes to land a gig on Broadway.

TUBEFULTER FULL ARTICLE EDITORIAL (PUBLISHED)

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Like so many other web series, the show is shot like The Office, with a hybrid blend of improvisation and scripted content that serves as a backdrop for the musical showcase. Think Joss Whedon's "Once More with Feeling" from Buffy the Vampire Slayer but without the vampires or demons (and without Whedon's genius dialogue). In this coming of age tale, the combined cast does a great job at the grunt work required of every up and coming actor who dreams to be on Broadway. The ensemble stays in step with original musical scores and tiptop choreography. They sing, they act and yes, they dance.

On a potential dime, Wilson has managed to lure Broadway stars such as Tony winner, Christine Ebersole (42nd Street) and Tony nominated Daphne Rubin-Vega (Rent) to the series and enlisted the most promising up -and-coming composers, Benj Pasek and Justin Paul (who wrote the show's theme song). Musical contributions also come from David Kirshenbaum (Vanities, Summer of '42), Laurence O' Keefe (Legally Blonde, Bat Boy!), and Michael Patrick Walker (Altar Boyz). All of the performers whip it into shape with creative choreographed dance sensations, costumes and locations that include New York, Las Vegas and (of course) a gay cruise line.

If you are a New York City resident and love the theater, the inside jokes and constant cameos will impress you. But for everyone else out there, you might miss the innuendos. For instance ...With big Broadway beats built into their small budget production, The Battery's Down at times feels like a very good NYU student film project. The cast receives my standing ovation for enticing me to sing along and tap my feet to the tunes, It'd be great to see what the kid could do with a bigger budget.

A round of applause goes out to the notable musical numbers, "You Should Be In That," "This is Your Life" and "Natural." These melodies are sure to see some hits on iTunes. But if you find yourself enthralled in every number, just hit Jake up for the soundtrack. It's available, along with tee shirts at www.thebatterysdown.com.

HEATHERJTAYLOR.COM

TUBEFILTER.COM EDITORIAL WRITER





The New York Times Singles Out 'One in 8 Million'

April 3rd, 2009 | Written by: Heather J. Taylor



Time seems to stop as Todd Hesler, a New York Times photographer, snaps countless pictures of ordinary faces that dwell in New York City. The common becomes the extraordinary with the ease of story telling presented in *One in 8 Million*, a weekly web series about a diverse group of characters that survive and sometimes thrive in the city that never sleeps.

TUBEFILTER.COM FULL ARTICLE EDITORIAL WRITER (PUBLISHED)

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On the subway, streets, and hoods of the five boroughs you will find people with unique stories to tell. This New York Times series lets viewers look inside the lives of a few innocents who describe their careers, passions, day-to-day routines and many unknown contributions to the city. The stage is set with all walks of life - from mozzarella makers to an urban taxidermist - as each story unfolds with a quick succession of black and white photographs accented with narration from the subject.

Not that it's too daunting a task in NYC, but the Times found a truly eclectic mix of residents. One in 8 Million does exactly what you'd expect, showcase inhabitants of the Big Apple and highlight what makes a particular individual different from the 7,999,999 others around.

For instance, Ra Ruiz, a 22-year old lesbian explains while her family was homeless she took refuge with a group of gay youth. Even though she was forced to grow up in the streets, her determination prevailed and she continued her education. Her courage is prevalent as she describes her fears of living without a roof and dodging homophobic gangs.

We also meet Michael Kramer-Metraux: The Wedding Wardrober. The 68 year-old director of men's formal wear at Saks Fifth Avenue and son of a French silk purveyor demonstrates his pride and fashion sense as he takes viewers to the back rooms of his workplace, where needle meets thread.

And, then you have the urban taxidermist, who suffers from MS while offering the city her services, turning blood and guts into art. The self-described "queen of hare-brained ideas" has shown her animal pieces at the SoHo design house.

The series introduces survivors. (If they can make it there, they can make it anywhere, right?) And whether they have endured the roller coaster of life or medical trauma, the subjects evoke empathy and hope during downtrodden times.

Check out One in 8 Million at NYTimes.com.

ONLINE TRAVEL USATODAY.COM TRAVEL + TOURISM REVIEWS WRITER

10BEST SAYS...

A top pick for the most romantic restaurant in Houston, Chef and Owner, Mark Cox has certainly honed his culinary skills at Mark's American Cuisine restaurant. <u>Winner</u> of several awards, including, #1 in Houston of Zagat's Best Restaurants in the World, people flock to dine in style at the refurbished church with superbly crafted, ornate golden ceilings. The decorated walls surrounding the dining area are hand painted and stained glass lamps

COUPONS FOR MARK'S AMERICAN CUISINE

\$10 Restaurant Coupon for only \$5

\$25 Restaurant Coupon for only \$20

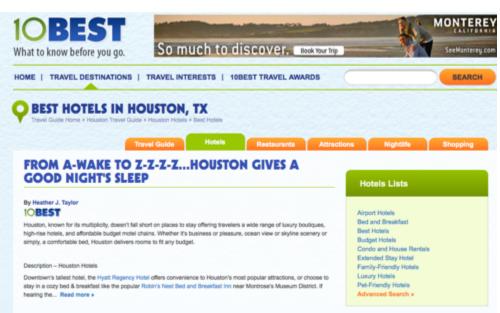
GET COUPON

hang from rustic chains overhead. Each plate has Mark's signature touch and the well thought-out wine list offers perfect pairings for your meal. Handcrafted truffles, delicious cakes and fruit tarts are prepared nightly by Executive Pastry Chef, Sam Major. There is an art to what Mark's American Restaurant serves to Houston and whether they choose the slow roasted duck, sesame crusted ahi tuna, or a prime sirloin of beef, no one goes away <u>hungry</u>.

LOCAL EXPERT TIP



By Heather J. Taylor 10BEST Make a reservation before you go!



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HEATHERJTAYLOR.COM

WEBSITE WRITER

» By htaylor August 29, 2012, 15:03pm 30 Rock American Idol autobiography books by celebrities celebrity books celebrity memoirs creed Emmy winner Little House on the Prairie Memoir Nellie Oleson New

memoirs creed Emmy winner Little House on the Prairie Memoir Nellie Oleson New York Times Best seller Red Carpet rock and roll memoir The View





Kathy Griffin

Kathy Griffin's "Official Book Club Selection: A Memoir According to Kathy Griffin" gains extra bonus points for a book title scoring high in search engine optimization. Kathy's first memoir walks a thin line between her comedic wit mixed with pointers on how she clawed her way to the top on her <u>hike</u> through life, love and the pursuit of fame.

PRESS RELEASE SAMPLE

STAPP TAKES A BIG STEP WITH UNTOLD STORY Lead Singer of Creed, Set to Launch "Tell-All" Book This Fall

(BOCA RATON, FLORIDA, June 26, 2012) — For over a decade, Grammy Award winner, singer, songwriter and front man of the mega band, Creed, Scott Stapp has bottled up his emotions and concealed his escapades and personal dilemmas from the world. Recognized as one of the most accomplished artists of the modern rock era, Scott Stapp is set to release his first-ever, uncensored memoir called <u>Sinner's Creed</u>, unleashing behind the scene realities about his life-threatening suicide attempts, alcohol-induced rampages and intimate details about his abusive childhood.

Scott Stapp found his true voice when he collaborated with David Ritz of Rolling Stone Magazine to write a compelling story of his life. Ritz is a notable writer of biographies, which include works for Janet Jackson, B.B. King and Aretha Franklin, as well as, the best seller, "Divided Soul: The Life of Marvin Gaye" released in 1985 that depicted a similar story to Stapp's of childhood abuse and harsh religious upbringing.

In a world stimulated by celebrity, the first question anyone embarking on a star studded driven career must ask is: Do I have what it takes to handle the pressure of fame? Scott Stapp is certainly no stranger to controversy in the media, and yet over the last few years, he has managed to ostracize himself from society to avoid the stress of cyber-bullying and related conflicts. The rise and fall of fame has been a constant during his career, but he has managed to maintain his status as a multi-platinum artist and sell more than 50 million albums worldwide. Die-hard Creed fans are relying on the band to stick together through thick and thin and continue producing the ultimate rock experience. Stapp's tremendous songwriting skills have proven time and time again that he has the strength that it takes to survive. And in *Sinner's Creed*, the message is clear, genuine and concise. Stapp's memoir is full of heart and emotional vulnerability and regardless of his setbacks, losses, and battles with depression. Stapp's unique vocal style, blended with compelling, lyrics continues to breathe life into the rock and roll music scene...*to be continued*.

LEGAL MEDIA ALERT SAMPLE

Malibu Trial Court to Decide if More Money Should be Paid Involving Record Judgment for Hilton and Hyland

Court will decide exactly how much money should be paid by Susan Loggans to compensate Hilton & Hyland for attorneys' fees and costs incurred in a hard-fought legal battle that included a nine day trial before a Malibu jury. (CASE SC084111)

Malibu trial court to decide if an additional \$350,000 in attorneys fees and costs should be paid by Susan Loggans, a Chicago attorney, to Hilton & Hyland and Chad Rogers, her real estate agents, as part of a record judgment involving the sale of Ms. Loggans' beach front property, located in the exclusive Malibu colony. Judgment should be awarded by end of the week. The Malibu jury's award of a commission in the amount of \$360,937.50, plus prejudgment interest in the amount of \$41,137.20, in favor of Hilton & Hyland is a record in the state of California for the sale of a single family residence.

On Friday, June 16, 2006, the Honorable Cesar C. Sarmiento of the Los Angeles Superior Court heard oral argument concerning how much money should be paid by Susan Loggans to compensate Hilton & Hyland for attorneys' fees and costs incurred in a hard-fought legal battle that included a nine day trial before a Malibu jury. On April 5, 2006, Judge Sarmiento entered the judgment in the case, Hilton & Hyland v. Loggans, LASC, Case No. SC084111, that affirmed the jury's award of a commission in the amount of \$360,937.50 in favor of Hilton & Hyland, and added an additional \$41,137.20 for prejudgment interest. Judge Sarmiento's ruling is expected to be released shortly and will determine if the total amount of the judgment will exceed \$750,000.

At the trial of the case, the jury learned that in October 2001, Chad Rogers, who was 24 years old at that time and a successful real estate agent at Hilton & Hyland, was originally introduced to Ms. Loggans by Sheldon Adelson, the owner of the Venetian Hotel in Las Vegas, Nevada. As a result of that introduction, Mr. Rogers played a critical role in assisting Ms. Loggans in locating and purchasing her Malibu residence in May 2002 for \$5,750,000 ... The dispute arose due to Ms. Loggans' refusal to pay a commission to Hilton & Hyland and Mr. Rogers under the terms of a one-page, written contract, the Single Party Compensation Agreement, that protected Hilton & Hyland's and Mr. Rogers's interests in the event of a sale of Ms. Loggans' Malibu residence to the Mascolos...

Gerald L. Sauer, lead trial counsel for Hilton & Hyland and a partner in the law firm of Sauer & Wagner LLP, said, "This case shows that even rich and powerful attorneys are bound by the same rules that govern everyone else. The mere fact that you can afford to go the distance in a lawsuit and hire a prestigious law firm does not mean that you will win in the end." Mr. Sauer handled the trial with Vina Chin, another attorney at Sauer & Wagner LLP...

HEATHERJTAYLOR.COM

HOSPITALITY SALES COLLATERAL CREATIVE / ART DIRECTION / WRITER



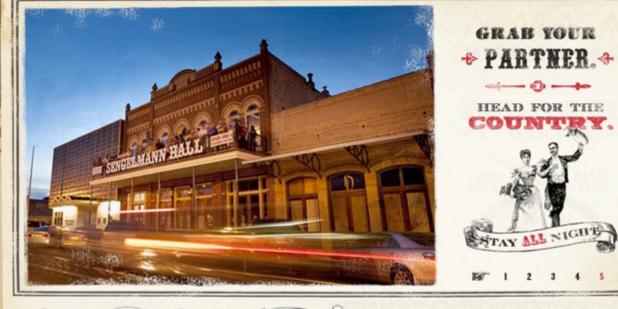
HEATHER J. TAYLOR **CREATIVE LEAD**

1894 HALL 2009

SCHULENBURG, TEXAS

HOSPITALITY WEBSITE WRITER / ART DIRECTION

SENGELMANN RESTAURANT SIPS & SUDS DANCE HALL CONTACT IN THE NEWS ABOUT SENGELMANN HALL PHOTO GALLERY HOURS & LOCATION VISIT SCHULENBURG a**naaanaanaanaanaan**aanaanaa



WHERE THE HALL HOME IS

Sengelmann Hall is a fully restored 1890's Texas Dance Hall, located in Schulenburg, Texas - halfway between Houston and San Antonio and down the road from Austin. Join us for live music and dancing, step up to the bar for a classic pre-prohibition cocktail, and enjoy authentic home cooked cuisine with a Euro-Texas twist.



For generations, couples met here, married here and danced here every weekend as they built their lives together. Carry on the Texas dance hall tradition with your wedding, reception or private event held at Sengelmann Hall.

Two-Step Down the Aisle (or polka, if you prefer)!

Sips & Suds Authenic Saloon & Biergarten

Enjoy a pre-prohibition cocktail in our authentic Texas saloon, join your friends on the picnic tables in our biergarten shaded by live oaks, or watch the sunset from our balcony above Main Street.

Drinks at Sengelmann Hall echo the spirits of generations past with a pre-Prohibition era cocktail list. Cocktails are handmade using top-shelf spirits, fresh juices, house-made syrups and a variety of old-fashioned bitters.

The bar hosts 14 beers on tap with particular focus on Czech and German favorites and Texas microbrews. Upstairs, the dance hall serves up Sengelmann Hall's secret recipe, Whiskey Punch. (And it packs quite a punch!)

You can also enjoy a selection of great late-night snacks, traditional German and Czech bar fare and hot, homemade soups inspired by secret family recipes.

The bar downstairs is an exact replica of the mahogany bar that adorned Sengelmann Hall from 1894 until the 1940's. And be sure to stop by the upstairs bar on your way to the balcony. This unique bar is built into the original bar and hatcheck booth, which the Sengelmann brothers covered in chicken wire to discourage theft!

HEATHERJTAYLOR.COM

CAPABILITIES BROCHURE WRITER / ART DIRECTION

THE FORUM

The Forum L.A.'s Premiere Entertainment Landmark

The Forum is a premier multi-cultural events and entertainment destination in Southern California. Our venue is a classic example of our city's history and its desire to grow and prosper. We have quite the reputation of attracting major concerts, family shows, sporting events, conventions, religious events, banquets and other community events to the arena. The Forum is an established, recognizable landmark in the nation.

The arena is a destination, primed to deliver an experience like no other. The arena generates an emphasis on the importance of sports and entertainment in Los Angeles' continued economic development. With SMG as the worldwide leader in venue management at the helm, we will continue to provide a dynamic facility and host exceptional entertainment in LA. Location: The Forum is located in Inglewood, CA and is within driving distance of three of Los Angeles' most heavily traversed highways. The Forum is only a few minutes away from the Los Angeles Airport and there are more than 10,000 hotel rooms in the area surrounding our venue.

Capacity: The Forum can seat up to 18,000 and will accommodate half-house, theatre-style, end stage and many other configurations.

Parking: The on-site parking lot has 3,500 parking spaces including disabled and VIP parking.

We offer sponsorship opportunities, group packages and a variety of events which appeal to all segments and interests in the community.



Property of Heather J. Taylor

Our dedication to the community...

The continued success of The Forum will help to rejuvenate the Inglewood area and provide entertainment to people of all ages.

The Forum can deliver a series of memorable moments of excitement that are unforgettable. These "event experiences" include:

- National and regional family shows (multiple day events)
- Concerts that cater to all musical genres: Latin, Rock, R & B, Gospel, Filipino, Country etc.
- · Multi-cultural events
- · Conventions (Assembly style)
- Single day special events
- · Local business and social functions
- Forum Club banquets, wedding receptions, holiday parties and catered functions.
- Film shoots
- · Concert and theatrical rehearsals



HEATHER J. TAYLOR

20+ years of hands on experience. Case Studies available.

For more information, please visit heatherjtaylor.com



https://www.linkedin.com/in/heatherjonestaylor