



2020 Company or Individual Sponsorship Agreement Form

Company: _____

Contact/Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email Address: _____

THE SPONSORSHIP DEADLINE FOR ALL BANNER, SIGNAGE & PROGRAM PRINTING IS FIRM. ALL COPY & LOGOS (High Resolution) MUST BE IN BY 2/10/20.

I wish to sponsor HUMANE SOCIETY OF NORTHWEST INDIANA's PET ROCK at the following level:

STAGE/BAND Sponsorship (\$2,500) -- Only ONE Stage Sponsorship is sold -- first come basis.

- Reserved table of **16**. Event tickets for 16 and table signage noting Sponsor Name
- Stage is branded with your company banner (*HSNI provides banner*) hung on front of stage.
- **Back Page Color Ad** on the event program. (Ad dimension: **4 1/4" x 7 1/4"**)
- Listing in the event program as "*Entertainment sponsored by...*"
- Sponsorship live mentions from the stage on **every** break by emcee.
- Event Sponsor Banner Listing.

DIAMOND Sponsorship (\$1,500)

- Reserved table of **8**. Event tickets for 8 and table signage noting Sponsor Name
- **Full page Color ad** in the event program. (Ad dimension: **4 1/4" x 7 1/4"**)
- One of the auction tables branded with your company name.
- Sponsorship live mentions from the stage on **every** break by emcee.
- Sponsorship banner (*HSNI provides 4"x 3" banner with company name/logo*) hung in a prominent place.
- Event Sponsor Banner Listing.

PLATINUM Sponsorship (\$1,000)

- Reserved table of **6**. Event tickets for 6 and table signage noting Sponsor Name
- **1/2 page Color ad** in the event program. (*Ad dimension: 4 1/4" x 3 1/4"*)
- Sponsorship live mentions from the stage on breaks by emcee.
- Signage (11"x17" Sponsor Poster) at the front entrance door or at basket table.
- Event Sponsor Banner Listing.

GOLD Sponsorship (\$750)

- **4** event tickets at reserved tables.
- **1/3 page B&W ad** in the event program. (*Ad dimension: 4 1/4" x 2 1/4"*)
- Sponsorship live mentions from the stage on breaks by emcee.
- Event Sponsor Banner Listing.

SILVER Sponsorship (\$500)

- **4** event tickets at reserved tables.
- Sponsorship listing in the event program.
- Sponsorship mentions from the stage on breaks by emcee.
- Event Sponsor Banner Listing.

BRONZE Sponsorship (\$250)

- **2** event tickets at reserved tables.
- Sponsorship listing in the event program.
- Sponsorship mentions from the stage on breaks by emcee.
- Event Sponsor Banner Listing.

"Friend of HSNI" Sponsorship (\$100)

- **2** event tickets at reserved tables.
- **"Friends of HSNI"** Sponsorship listing in the event program.

Make Checks Payable to: Humane Society of Northwest Indiana.

Please come and visit us to see where your sponsorship money is going and to meet the animals that it is helping. If mailing your sponsorship, please address and mail envelope to:

***Humane Society of Northwest Indiana
Attn: PET ROCK c/o Tom Lounges
6100 Melton Road (Hwy. 20)
Miller Beach/Gary, IN 46403***

Humane Society of Northwest Indiana is a 501c3 non-profit organization

and your donation is tax deductible to the extent of the law.