



Stand beside her.

A movement to create a world of compassion without comparison and competition.

www.standbesideher.org

**Flip flops, sneakers, boots, or heels.
It doesn't matter. Standing beside each other does.**

WHEN WOMEN SUPPORT EACH OTHER, INCREDIBLE THINGS HAPPEN.

That's the *Stand Beside Her* Movement's purpose — to encourage women and girls to sing each other's praises, be each other's best source of support, and to be the change that eliminates the current culture of comparison and competition among females. The Movement begins on the playground, must carry over to the boardroom, and also become a part of everyday life..

Let's create a world where all women and girls are appreciated for their talent, strengths, and uniqueness.

START EARLY. START NOW.

Stand Beside Her is a rally cry to inspire girls & women to stand up for each other and commit to ending unhealthy comparisons that divide & tear us down. We all know that feeling. By celebrating each other's talents and successes, we all rise — one courageous, confident girl & woman at a time.

JOIN US.

5 Ways to Stand Beside Her:

- 1** Invite a junior colleague for coffee. Your simple kindness can change the course of another woman's attitude and perspective of herself.
- 2** Speak with purpose & avoid language that stereotypes women. Remember that other women may model the way you communicate.
- 3** Volunteer with women & girl-serving organizations. Your goodwill can motivate others.
- 4** Donate to nonprofits that support women & girls. When your time is tight, your generosity can also send a strong message of support.
- 5** Register to vote & stay informed.

