

## Making UH the Transcendent University on Earth



**A transcendent vision for UH that will astonish everyone as it changes the world.**

### **The Premise**

***“Every measure of human progress can be traced to someone having the imagination, the courage and the determination to forcefully challenge the status quo and create a better way.”***

The University of Houston (“UH”) is an outstanding institution of higher learning but, as with other universities, America and humanity, it is functioning at a fraction of its potential. This assertion is not a criticism of anyone but it is a challenge to embrace a much larger vision of what UH, America and the world can become when self-imposed limitations are removed and common sense innovations are implemented.

***“Underachievement, mediocrity, mistakes and missed opportunities can all be traced to misperceptions, false assumptions, timidity, fear, ignorance, cowardice, laziness, blind fealty to conventional wisdom, acquiescence to the status quo or other self-imposed limitations.”***

**America was made great by people who transcended their self-imposed limitations to forcefully challenge their failing status quo to create the USA.**

As a direct result of their vision, courage and determination, the USA has become the global epicenter of innovation, free enterprise, liberty and civilization. Absent the USA, humanity would descend into the endless darkness of economic failure, destructive conflicts, oppression and totalitarianism. Therefore, it is essential to all humanity that the USA remain the determined defender of freedom and free enterprise. This means the USA must be united and strong in economic, political, social, military, education and fiscal terms.

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In truth, modern America is languishing far below its potential in all of these areas and on a path to almost certain calamities because the political, media and other elites are systematically ignoring a multitude of major problems and opportunities while they relentlessly divide Americans against each other in every imaginable way for personal, partisan, political, power and financial advantage.

It is a self-evident reality that the USA's political and governing institutions are failing to serve the best interests of the American people and are recklessly disregarding the very serious problems that all Americans face together to our collective detriment and peril.

A full understanding of the severity of our collective problems and the huge magnitude of our missed opportunities will reveal that these assertions are not politically motivated alarmism but very serious issues that require a common sense reformation to unite America to resolve them before it is too late.

This document is designed as a hard reality check of the problems we all face together and the opportunities we can seize if we summon the will to remove our self-imposed limitations. It will also reveal a vision of UH as the leading institution of higher learning and productive innovation in a strong and united America in a world without geopolitical conflict where everyone can elevate their prosperity. It will also reveal the following obstacles to making this vision a reality:

- Broad spectrum, systemic dysfunctions that are suppressing America's success factors and causing the USA and the global community to far underachieve their social, economic and prosperity potential.
- These debilitating realities have been ignored for so long that the USA and humanity itself are now on paths to calamities that will adversely affect everyone. The era of inaction must end.
- Political and geopolitical reforms are necessities but the dysfunctional and self-serving elites will never lead the way.

UH is well positioned to rise and lead a major reformation that would benefit everyone and elevate its stature and resources far above its peers if it can summon the will to challenge the failing status quo.

There are numerous opportunities for UH to lead visionary paradigm transformations in politics, governance, university activities, education/adult education and socialization methodologies, human resource development and productivity optimization, news media, consulting, advanced methodology development in many realms, motion pictures, venture capital and crowdfunding.

Visionary UH leadership in all these realms will attract the capital, the superior educators and the outstanding students to make UH the preeminent university on earth to the benefit of everyone.

### **The Transcendent Opportunity for UH**

***“Determined fealty to the status quo is a certain formula for mediocrity in all things.”***

Our global status quo is clearly failing but the impetus to reform it will never come from the self-serving elites who defend it. Therefore, it is vital that respected voices of reason and innovation emerge from other sources to lead change. In truth, UH possesses the means and the stature to help unleash a new age of reconciliation and prosperity if it can summon the will to transcend conventional wisdom and lead the way.

- Is this an impossible idealistic notion or a feasible and historic opportunity to elevate UH's profile far above its peers to become a major innovations incubator and global leader of common sense solutions to the most serious problems that prevent America and humanity from reaching their full potential?

Sounds improbable? Then recall that 242 years ago, 55 Americans set the example by joining in common cause and risking everything to forcefully challenge their failing status quo to implement common sense

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innovations that unleashed a new age of liberty, self-governance and free enterprise that created the many blessings that Americans take for granted today. In this context, is there any reason that UH cannot:

- Lead a similar reformation that helps to free Americans and the global community from their self-imposed limitations to reach their full social, economic and prosperity potential?
- Become a prescient voice of reason and advocate for common sense innovations and comprehensive reform and integration of the free enterprise, education, human resource development, political and governing systems to benefit everyone?
- Become an objective information source that transcends political and media dysfunction to 1) raise awareness about the very serious problems we all face together and 2) lead common sense innovations and solutions into reality in our divided and underachieving nation in our troubled world?
- Become the leading epicenter of global reforms and innovations in politics, geopolitics, economics, governance, education, human resource development, science, software, hardware, digital applications, advanced methodologies, capital market optimization, law, free enterprise, healthcare, constructive journalism, media and motion pictures?
- Lead an education and socialization transformation that expands human resource development methodologies beyond knowledge conveyance to fully integrate public education and reeducation curricula, content, teaching and skill set development with the needs of the free enterprise system?
- Attract a surge of talent, capital and other resources to make this vision a reality that benefits everyone.

Yes, these are big visions but **will** is the major obstacle to making them realities. Yes, resources will be a concern but these solutions oriented innovations, their related applications and the supporting methodologies will attract strong capital inflows to CU from a multitude of business, government and other sources. As an innovation/solutions incubator and awareness disseminator, UH should be freed to make high certainty of success capital investments with large return on investment potential to fund its development and education processes and reduce the costs to students who will surge to attend UH.

***Is this common sense vision “too big” or is it UH’s historic opportunity to lead humanity to reach its full peace and prosperity potential?***

### **America Reality Check**

***“America did not become great by acquiescing to the failing status quos in 1776. It became great by forcefully challenging it.”***

Very similar to 1776, modern America is far underachieving its social, economic and prosperity potential because it is being manipulated by feckless and self-serving political, media and other elites who are systematically dividing Americans against each other for partisan and financial advantage while they buy and sell political outcomes and largely ignore the very serious problems that all Americans face together.

Most Americans are intuitively aware that the USA is being systematically divided against itself, underachieving and facing major issues that will not be resolved by our self-serving elites and dysfunctional political system. This concerned mindset is reflected in congressional approval ratings that are consistently below 20%. Almost everyone wants Congress to work together to solve problems and increase prosperity but these are not the priorities of the political elites.

Despite unease with our broken political system, almost all Americans remain content to acquiesce to our failing status quo because they believe nothing can be done to reform our dysfunctional political system and Federal government. This same acquiescent mindset prevailed in colonial America until the founding fathers rose in 1776 to forcefully challenge the most powerful nation on earth at that time.

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A similar cynical mindset will persist in America until some group emerges to confront people with the severity of the issues, the urgency to address them, the high costs of acquiescence and a vision for a reformation agenda that will unleash a new age of reconciliation and prosperity that will benefit everyone.

*“It is human nature to conform to conventional wisdom but humanity would still be stuck in the Stone Age if everyone had acquiesced to their status quo.”*

Contrary to laissez-faire theory, maximum national success achievement does not magically occur on its own. The level of success achieved is directly correlated to success factors that must be nourished and developed to their optimum potential. A close examination of the status of these success factors in America reveals that **all of them** are languishing far below their potential in our failing status quo.

An objective review of the status of these success factors in the chart below reveals the seriousness of our collective problems, the magnitude of our national underachievement, the missed opportunities and the urgency to take action to nurture these success factors to their full potential to avoid calamities:

Success Factor	Reality Check
<b>Non-employment</b>	<p>America currently has about 106 million adults (near 40% of total citizens over age 16) who are 1) not working, 2) not producing GDP, 3) under-consuming their potential, 4) not paying income and social security/Medicare taxes and 5) often consuming government benefits.</p> <p>The combination of this massive tax revenue void and huge benefits expense is a major reason that the federal debt has doubled to above \$21 trillion since 2008. This problem will get worse as automation and digital operations continue to reduce the volume of current jobs.</p>
<b>Job creation</b>	<p>The USA has created adults almost <b>4x</b> as fast as jobs since February 2008. During this time, America has created about 7 million additional jobs while total citizens over age 16 have increased by 23 million. Therefore, the total of non-employed adults increased by <b>16 million people</b> who are not paying income related taxes and are often consuming government benefits.</p>
<b>Political</b>	<p>Politicians are dividing Americans against each other for partisan advantage rather working in common cause to solve problems and maximize prosperity.</p> <p>What organization could achieve its maximum productivity if it was led by 536 people who are divided into two groups of acrimonious partisans who 1) are more loyal to party and ideology than the common good and 2) systematically undermine each other and prevent problem resolutions rather than unite everyone to achieve common sense outcomes that benefit almost everyone?</p>
<b>Free enterprise</b>	<p>The federal government systematically suppresses all of the success factors of the free enterprise system. It is in the business of consuming and redistributing wealth in very unproductive ways rather than skillfully fostering the success factors of free enterprise to create more wealth and prosperity for everyone.</p> <p>As a result, the government is consuming wealth much faster than the free enterprise system can create it. This is the primary reason the federal debt has doubled to above \$21 trillion since 2008.</p>

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Success Factors	Reality Check (Continued)
<b>Governance</b>	<p>The USA federal government is the largest, most costly, most wasteful and most ineffective organization in the history of the world. It <b>consumes</b> over \$4 trillion of the wealth of Americans each year while it actively suppresses all the success factors of the free enterprise economy that is the source of wealth and prosperity. It has no “Chief Operations Officer” who is held accountable for its performance and productivity in managing the expenditures and achieving beneficial results.</p> <p>What organization can achieve maximum productivity and minimize costs when there are no incentives for performance or penalties for non-productivity and bureaucrats cannot be held accountable or terminated?</p> <p>Why is the Federal government focused on regulation, bureaucracy and wealth redistribution rather than facilitating all the success factors of the economy?</p>
<b>Campaign finance &amp; lobbying</b>	<p>The corrupt election funding and lobbying systems allow the political, corporate and wealthy elites to buy and sell political outcomes to the detriment of America. Over <b>\$1 billion</b> was spent on the 2016 elections to buy political outcomes.</p>
<b>Fiscal/Federal debt</b>	<p>The Federal debt has grown <b>3x</b> as fast as GDP since 2008 as it doubled to above \$21 trillion to leave the nation vulnerable to interest rate hikes. This is especially alarming given the projection of an above <b>\$1 trillion federal deficit</b> in 2018!</p>
<b>Federal expenditures</b>	<p>The federal government has consumed over <b>\$30 trillion</b> of American wealth since 2008 to create average GDP growth below <b>2%</b>. Since 2008, the Federal budget has increased by 33% while real GDP has increased by only 15% so the budget has grown <b>2.2x</b> as fast as the economy. This is unsustainable.</p> <p>So faulty government policies suppress the economy into endless stagnation and Congress exercises the fiscal discipline of a teenage girl with a no limit credit card but they are a reflection of their constituent’s entitlement expectations.</p>
<b>Social harmony</b>	<p>Politicians are fostering social unrest by race, ethnicity, religion, gender, sexual orientation, age and economic status for political benefit rather than uniting people in common cause to resolve problems and maximize prosperity.</p>
<b>Socialization</b>	<p>There are no organized public systems of positive structured socialization that elevate the awareness of citizens and prepare them to succeed in life.</p>
<b>Media &amp; Journalism</b>	<p>The major news media has become propaganda and false narrative instruments of political parties rather than impartial sources of facts, news and useful insights. Journalists have largely abandoned impartiality and convey their thoughts through the lens of partisan political considerations rather than national interests.</p> <p>Major media and journalists are completely failing in their duty 1) to raise awareness about the many issues in this document, 2) foster solutions and 3) demand accountability from the political elites with no partisan slant.</p>
<b>Constitution</b>	<p>Politicians and media members are inventing and promoting false legal narratives to try to overturn election outcomes or mute their effects.</p>
<b>Rule of Law</b>	<p>Federal judges are facilitating states and municipalities that are openly rebelling against federal laws while the Department of Justice and FBI are selectively enforcing them based on political considerations.</p>



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Success Factors	Reality Check (Continued)
Judiciary	<p>The Federal system of government is grounded in checks and balances among the branches of government but there is no congressional or executive oversight on the judiciary after Federal judges are appointed for life.</p> <p>This sets up a scenario where judge candidates can act very differently than their confirmation representations and impose their personal and political biases on their rulings with impunity in perpetuity of their lifetimes.</p> <p>Too many Federal circuit court judges are inserting their personal and political views onto their interpretations of the law and imposing their will across the nation during an appellate process that moves too slowly and is too often biased as well.</p> <p>The Federal judiciary is not structured or staffed adequately to deliver justice in an expeditious way. This is especially problematic when major executive or legislative branch issues arise or cases have special urgency.</p>
Monetary policy	<p>The Federal Reserve pursues monetary policies that contribute to huge equity over-valuations, debt under-valuations and huge unproductive liquidity reserves.</p>
Capital markets	<p>Federal laws, regulations and policies systematically suppress rather than foster venture capital formation, innovation and entrepreneurship. These practices are a major drag on economic and job growth.</p> <p>Low interest rates and high liquidity have created a huge overvaluation in the public equity markets. The DOW has increased <b>300%</b> since March 2009 while GDP has only increased by only <b>17%</b> in the same time period. ie <b>The DOW has grown 19x as fast as the economy since 2009</b>. This represents a huge overvaluation "house of cards" that can collapse at any moment and unleash economic devastation as it did on a smaller scale in 2008.</p>
Small business	<p>The Federal government enforces regulations, laws and policies that suppress the success factors of small businesses that produce 70% of jobs.</p>
Social security	<p>American workers are forced to pay about 7% of their income in social security taxes each month but they earn no return on their investment during the 40+ years of their working lives. Age discrimination and the absence of public reeducation alternatives force many people into welfare and early social security benefits that increase deficits and pay people to be unproductive.</p>
Entitlements	<p>Unfunded social security, Medicare, Medicaid, federal pensions and federal debt exceed \$100 trillion and represent a huge drag on the prosperity of current and future Americans. Too many politicians cynically attempt to maximize these expenditures to create government dependents and reliable voters.</p>
Healthcare	<p>The USA spends more per capita on healthcare than any other nation without creating better health outcomes. The major healthcare providers, drug producers, insurance companies and trial lawyers spend billions on lobbying and political donations to maintain a system that grossly inflates healthcare costs and sustains the failing status quo of 20% of the American economy.</p>
Military	<p>The USA spends over \$800 billion per year to subsidize the military defense of an ungrateful free world rather than lead a global geopolitical reconciliation that would make the huge expenditures unnecessary. The USA can no longer afford to bear the lion's share of this burden given its many systemic problems.</p>

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Success Factors	Reality Check (Continued)
<b>Geopolitical</b>	<p>The USA is part of a self-destructive global geopolitical system that fosters senseless conflicts and wasteful military expenditures rather than global reconciliation and human prosperity. This global nationalistic madness is in direct conflict with the interests of all humanity yet persists in a void of visionary leadership to lead a global reconciliation. There are obvious, common sense solutions to every geopolitical conflict that are being ignored to the detriment of everyone.</p>
<b>Human resource development, education &amp; integration with the job markets</b>	<ul style="list-style-type: none"> <li>• It is the digital age but there is still no comprehensive human resource development and matching system to harness and integrate the education systems with job market requirements. Everyone is typically left to their own devices after high school.</li> <li>• America spends more money on education per capita than any major nation but achievement test scores typically do not rate in the top 20 of nations.</li> <li>• The high tech industries are importing legions of foreign workers because the USA education system is not producing enough highly skilled workers.</li> <li>• The education system focuses on knowledge accumulation rather than skill set development that matches the work place requirements of the future.</li> <li>• Age discrimination is a major problem because it often forces the most experienced workers out of the income tax paying workforce and onto early social security benefits that exacerbate the federal deficit.</li> <li>• Almost nothing is being done with public reeducation systems to convert the non-employed into productive taxpayers rather than government benefit recipients. This is a key cause of federal deficits.</li> <li>• Millions are dropping out of high school and into crime or government dependency even though the digital age offers technologies to insure a strong education for everyone.</li> <li>• No one makes the compelling case that it is much less costly for America to invest in strong and perpetual public education and reeducation systems than to 1) forego the productivity, higher consumption and payroll tax revenues of millions of people and 2) often pay them benefits to be unproductive.</li> </ul>
<b>Higher education costs</b>	<p>The costs of attending universities have been rising much faster than inflation and economic growth for many years. These costs have become so high that ever more people cannot afford a college education or the huge student debt burdens. In truth, the net present value of the future income benefits of a university education are rapidly converging with the costs of the education in many careers.</p> <p>This is all occurring in a digital age where advanced university degrees are vital to meet future work place requirements, non-employment is rising rapidly and the USA is importing large numbers of foreigners with advanced degrees to meet employer demands.</p>
<b>Government innovation &amp; problem solving</b>	<p>The Federal government has no comprehensive or integrated system for identifying the above problems or developing innovations to solve them. This major issue is exacerbated by the reality that many cynical politicians prefer to preserve problems for political and partisan advantage than to resolve them.</p>

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Success Factors	Reality Check (Continued)
<b>Economic</b>	All of the systemic issues and problems above have had the collective effect of limiting GDP growth to less than <u>2%</u> on average since 2008 and causing the federal debt to double to over \$21 trillion over the same time period. Strong economic growth is the major solution to these problems but it cannot be achieved absent major reforms to our broken political, governing and education systems.
<b>Economic (Continued)</b>	Stronger economic growth is the only way to solve America's fiscal, entitlement and non-employment problems. However, stronger economic growth will cause the Federal Reserve to increase interest rates to fight inflation and the annual federal debt service will rise to above \$1 trillion if treasury rates reach 5%. This "debacle" is the consequence of the USA allowing the federal debt to double to above \$21 trillion since 2008.
<b>Prosperity</b>	These unresolved issues have also suppressed the prosperity of the American people to levels that are far below their potential. This has the effect of inflaming social tensions, family disharmony and crime.

### The Big Picture Realities

As you can see, the depth and breadth of the issues, problems and missed opportunities are enormous and require comprehensive and well-integrated solutions. The common sense solutions are obvious and well within the intellectual and resource capabilities of the USA but the political, government, media, journalism, education and socialization systems are:

- Failing to inform Americans about all of these realities so they can make well informed voting decisions and life choices.
- Refusing to unite America and work together resolve these problems and seize the countless missed opportunities for the common good.

*The most disturbing part is that almost no one is talking about these major systemic issues in solutions oriented ways because our broken partisan political system too often acts to preserve problems for political advantage than to resolve them for the collective benefit.*

The rapid increase in interest rates and the massive jump in the Federal deficit to above \$1 trillion this coming year should be setting off alarm bells for anyone who understands the true severity of the very serious problems that all Americans face together. Federal expenditures, debt, entitlements and interest carry are all growing much faster than the economy and this is unsustainable.

In truth, our extreme government dysfunction is causing America to far underachieve its economic and prosperity potential and has placed the USA on a fast track to major fiscal, economic, social, capital market and national security calamities absent dramatic reforms in our political culture and practices.

The severity of this dire situation is ignored and suppressed by the political and media elites but the problems far transcend the partisan and ideological considerations that are dividing Americans against each other to our collective detriment.

### The Common Sense Solutions and Reforms

Can anything be done to fix the dysfunctional and acrimonious political status quo in Washington D.C. that is allowing all of these major problems and missed opportunities to remain ignored? The answer is yes. 242 years ago, 55 visionary Americans out of about 13 million citizens arose and risked **everything**



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to set an example by joining in common cause to forcefully challenge their failing status quo to unleash a new age of liberty, innovation, free enterprise and prosperity that all Americans take for granted today.

Today, exactly **zero** visionary Americans out of about 320 million citizens have arisen to risk or do **anything** to forcefully challenge our failing status quo and unleash a new age of reconciliation and prosperity that would benefit **everyone**.

Then as now, self-serving elites are exploiting the wealth and suppressing the prosperity of the American people. Worse now than then, the elites are aggressively dividing the American people against each other in every imaginable way for partisan political and financial advantage to the great detriment of everyone.

America must follow the example of our founding fathers and join in common cause to reform our failing status quo to avoid impending calamities and free America to reach its full prosperity potential.

Problems/Issues	Common Sense Solutions and Reforms
<b>Partisan political dysfunction</b>	<p>America’s founding fathers were not self-serving political partisans who sought to undermine each other for political advantage at the expense of the common good. They were selfless visionaries who met in common cause to reach a consensus to challenge their failing status quo and create a new system of governance grounded in liberty, self-rule of the people and free enterprise.</p> <p><b>In truth, the Declaration of Independence, the Constitution and the USA would have never occurred if the founding fathers had employed the divisive and hyper partisan political culture that dominates America today.</b></p> <p><b>Common sense</b> would indicate that America should abolish political parties and return to the innovative, solutions oriented, government by consensus system that made America great in the first place. People working together can accomplish exponentially than people working against each other.</p> <p>The comprehensive solutions that are recommended in this document can never be implemented as long as the acrimonious, divisive and hyper partisan political party system remains in place.</p> <p>The self-destructive partisan era can be relegated to the dust bin of history as soon as the American people become aware of the realities of our collective problems and the urgency to address them in productive ways.</p> <p><b>One selfless, courageous and visionary president can lead the way.</b></p>
<b>Campaign finance corruption</b>	<p>Nothing will get much better in America as long as the political, corporate and wealthy elites can buy and sell political outcomes through the corrupt campaign finance and lobbying systems.</p> <p><b>Common sense</b> would conclude the following actions should be implemented:</p> <ul style="list-style-type: none"> <li>• Abolish private donations to political candidates.</li> <li>• Institute Federal funding of Federal elections.</li> </ul> <p>Such a system would eliminate the buying and selling of political outcomes, the financial barriers to serving in Congress and the advantages of incumbency.</p> <p>This would attract much more selfless, innovative and solutions oriented people to Congress to serve the best interests of the people rather than the corporate and wealthy elites and other special interests.</p>

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Problems/Issues	Common Sense Solutions and Reforms
<b>Job creation shortfalls</b>	<p>The USA has created adults almost <b>4x</b> as fast as jobs since February 2008. Therefore, the conversion of non-employed adults into highly skilled potential employees will be of limited value if GDP growth rates do not rise well above the current 2%-3% levels to create much greater demand for skilled employees.</p> <p><b>Common sense</b> indicates that the implementation of all the solutions recommended in this document in integrated ways are keys to super-charging the free enterprise system to create much stronger economic and job growth.</p>
<b>Non-employment neglect</b>	<p><b>Common sense supports the assertion that it is in the best interests of every American for every able bodied American adult to be productive, working taxpayers who do not consume government benefits.</b></p> <p>America can no longer afford to have 40% of its adults not working, not paying income/social security/Medicare taxes, not creating GDP, consuming below their potential and often receiving government benefits.</p> <p>In truth, it is far less expensive for the USA to fund upgraded education and skill set development of children and the perpetual reeducation of non-employed adults than to 1) forego their lost productivity, consumption, payroll tax revenues and 2) subsidize their non-employment for large portions of their 40+ year working lives.</p> <p><b>There is no effective solution to the non-employment, federal debt, entitlement and economic growth problems that does not involve large investments in perpetual public education to reintegrate at least 50% of the non-employed adults into the work force.</b></p> <p><b>Common sense</b> dictates that America should invest in:</p> <ul style="list-style-type: none"> <li>• Reforms of our existing education curricula and teaching methodologies into skill set development to match the job market requirements of the future.</li> <li>• Perpetual publicly funded skill set development post high school,</li> <li>• A national, online human resources clearinghouse with mandatory participation by all adults to help match education programs and skill set development with employer requirements and insure against age discrimination.</li> <li>• Systematic reeducation, resocialization and reintegration of non-employed adults into the work force.</li> </ul> <p>This system will initially require higher tax rates that will eventually be much more than offset by increased consumption, property, sales and payroll taxes and lower government benefits paid to people who would otherwise be non-employed.</p> <p>Does it not make sense to have a system that helps non-employed adults get the education and skill sets they need to become productive tax paying citizens?</p>
<b>Federal expenditure excesses</b>	<p>The USA federal government <b>consumes</b> over \$4 trillion of the wealth of Americans each year which equates to about 21% of GDP. Federal entitlements, pensions and the defense budget make up about 88% of the federal budget that is deemed “non discretionary”.</p> <p><b>Common sense</b> would indicate the following steps to deal with this issue:</p> <ul style="list-style-type: none"> <li>• Implementation of the government reforms listed above to reduce expenses.</li> <li>• Skillful pursuit of a global geopolitical reconciliation to reduce defense costs.</li> <li>• Implementation of all the recommendations in this document to 1) reduce non-employment, welfare, Medicaid, early retirement and other support outlays and 2) increase tax revenues from stronger economic growth and employment.</li> </ul>

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Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Government dysfunction, unproductivity &amp; accountability</b>	<p>The USA Federal government is the largest and most costly organization in history. It consumes over \$4 trillion of American wealth each year but no one is held accountable for its performance and productivity.</p> <p><b>Common sense</b> would suggest a reorganization of the Federal government:</p> <ul style="list-style-type: none"> <li>• Shift the domestic focus away from wealth consumption and redistribution to skillful facilitation of all the success factors of the free enterprise system.</li> <li>• Make the USA VP the “COO” of the government who is responsible and accountable for the deficit and government productivity as well as the performance of the economy &amp; the success factors of the free enterprise system.</li> <li>• Eliminate unions and future pensions and offer incentive based compensation related to economic growth, job growth, deficit minimization &amp; other measures. Pensions have largely vanished in the free enterprise economy so why should taxpayers fund pensions for government employees who are receiving base compensation for similar work that is well above most taxpayers?</li> <li>• <b>Conduct a comprehensive cost vs benefits &amp; productivity analysis of every Federal department, job, rule, regulation, law and policy and make rational changes. Aggressively identify and eliminate waste, fraud and abuse.</b></li> </ul>
<b>Fiscal peril with Federal debt &amp; entitlements out of control</b>	<p>The Federal debt has grown <b>3x</b> as fast as GDP since 2008 as the national debt has doubled to leave the nation vulnerable to interest rate increases. The Federal deficit is projected to be \$1 trillion for next year. This is unsustainable.</p> <p><b>Common sense</b> would indicate the following steps to deal with these issues:</p> <ul style="list-style-type: none"> <li>• Implementation of all the recommendations in this document to increase economic growth, employment and Federal tax revenues.</li> <li>• Implementation of all the Federal expenditure recommendations above to reduce Federal outlays.</li> <li>• <b><u>Moving 50 million adults from non-employment to work and off of government benefits</u></b> must be a major priority along with deferring the date that adults leave the work force by choice for social security and Medicare benefits.</li> <li>• Introduce a wealth test to Social Security and Medicare benefits.</li> </ul> <p>Deferring the social security and Medicare eligibility age will not solve the problem because it would just move many people onto welfare and Medicaid.</p>
<b>Social harmony disruption</b>	<p>Politicians are fostering social unrest by race, ethnicity, religion, gender, sexual orientation, age and economic status for political benefit rather than uniting people in common cause.</p> <p><b>Common sense</b> would indicate that abolishment of political parties and related partisan motivations would relieve this issue if it is accompanied by a national disdain for the use of these destructive tactics to win elections.</p> <p>Removal of these deplorable tactics is essential to uniting Americans in common cause to solve our collective problems and maximize our prosperity.</p>

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Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Socialization neglect</b>	<p>Is it not in the interest of all Americans for all other Americans to maximize their happiness, productivity, success and prosperity in life?</p> <p>Does it make any sense to allow millions of Americans to languish in perpetual poverty or to otherwise achieve far less than their productivity, consumption and tax paying potential while subsidizing their underachievement?</p> <p>There are no organized public education systems of positive structured socialization that elevate the awareness of citizens and prepare them to succeed in life. Too often dysfunctional families and school systems are left to their own devices to prepare children for success in the free enterprise system.</p> <p><b>Common sense</b> would conclude that is in the national interest for all citizens to reach their full career, productivity, taxpaying and consumption potential and not receive government benefits or end up in the penal system.</p> <p>Therefore, the public education system should include mandatory “Positive Structured Socialization” curricula that is designed to prepare all children for a successful career and life in the free enterprise system.</p> <p>There also need to be national resocialization, education and skill set development programs for drop outs and convicts while they are incarcerated. It is much less expensive to convert these people into productive taxpaying citizens than to forego their taxes and subsidize their non-employment or further incarceration.</p>
<b>Free enterprise suppression</b>	<p>The federal government systematically suppresses the success factors of the free enterprise system even though it is the only source of wealth, prosperity and tax revenues. As a result, the government is consuming wealth much faster than the free enterprise system can create it and the Federal debt has risen to <b><u>\$21 trillion</u></b>.</p> <p><b>Common sense</b> would conclude that it is in the interests of everyone to foster all the success factors of the free enterprise economy to 1) supercharge economic, job and federal revenue growth and 2) minimize Federal expenditures.</p> <p>Comprehensive implementation of all the recommendations in this document will achieve these goals.</p>
<b>Constitution abuses</b>	<p>Politicians and media members are inventing and promoting false legal narratives to try to overturn election outcomes or mute their effects.</p> <p><b>Common sense</b> would indicate that it is dangerous madness to engage in criminalizing political activity to achieve political ends that were not endorsed at the ballot box. This is the path to totalitarianism and national self-destruction.</p> <p>Abolishment of political parties and partisanship should resolve these issues.</p>
<b>Rule of law abuses</b>	<p>Federal judges are facilitating states and municipalities that are openly rebelling against federal laws while the Department of Justice and FBI are selectively enforcing them based on political considerations.</p> <p><b>Common sense</b> says the rule of law is a vital cornerstone of the nation and it must be enforced to the letter of the law regardless of political considerations or judicial bias or state or municipal level preferences. Change the Federal law or enforce it.</p>

## Making UH the Transcendent University on Earth

Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Judicial oversight &amp; process defects</b>	<p>After initial confirmation, Congress and the President surrender their judicial oversight responsibilities for the active life of judges. This has allowed too many judges to inject their personal and political biases into rulings that can be imposed across the whole nation pending the slow appeal process.</p> <p>The Federal judicial process often moves too slowly to deliver timely justice, especially in conflicts between the executive and legislative branches.</p> <p><b>Common sense</b> would suggest that:</p> <ul style="list-style-type: none"> <li>• Federal circuit and appellate judges should be reviewed by Congress and the President every 10 years to address bias, performance on appeal and other issues.</li> <li>• The resources of the Federal judiciary should be expanded to expedite the delivery of justice in a more timely way.</li> <li>• A fast track judicial process should be created to elevate executive and legislative branch disputes and other major issues to early resolution.</li> <li>• A mandatory retirement age of 80 should be set for all federal judges.</li> </ul>
<b>Monetary policy dysfunction</b>	<p>The Federal Reserve pursues monetary policies that contribute to huge equity over-valuations, debt under-valuations, market volatility and huge unproductive liquidity reserves.</p> <p><b>Common sense</b> would argue that the Fed should adjust its policies to better facilitate venture capital formation and employ its large and unproductive liquidity reserves in more productive ways that do not foster equity market overvaluations.</p>
<b>Capital markets suppression &amp; dysfunction</b>	<p>The Federal government systematically suppresses rather than fosters venture capital formation, innovation and entrepreneurship. These policies are a major drag on innovation and economic/job growth.</p> <p>Low interest rates and high liquidity have created a huge overvaluation in the public equity markets. The DOW has increased <b>300%</b> since March 2009 while GDP has only increased by only <b>17%</b> in the same time period. ie <b>The DOW has grown 19x as fast as the economy since 2009</b>. This represents a huge overvaluation "house of cards" that can collapse at any moment and unleash economic devastation as it did on a smaller scale in 2008.</p> <p><b>Common sense</b> suggests that the Federal government should:</p> <ul style="list-style-type: none"> <li>• Stop suppressing and start fostering all of the success factors of venture capital formation, innovation and entrepreneurship.</li> <li>• Implement all of the recommendations in this document that would reduce volatility, free liquidity and create a sound basis for equity value appreciation.</li> <li>• Foster the creation of a venture capital clearinghouse where American entrepreneurs could post their R&amp;D and business plans in a forum that would attract the attention of global investors and capital partners.</li> </ul>
<b>Small business suppression</b>	<p>The Federal government creates and enforces regulations, laws and policies that suppress the success factors of small businesses that produce 70% of jobs.</p> <p><b>Common sense</b> would indicate that the Federal government shift to elimination of burdensome and costly Federal mandates and fostering all of the success factors of small businesses and the free enterprise economy where they operate.</p>



## Making UH the Transcendent University on Earth

Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Media &amp; journalism bias &amp; ineffectiveness</b>	<p>The major news media and journalists have become propaganda and false narrative instruments of political parties rather than impartial sources of facts, news and useful insights.</p> <p>They have become a major enablers of debilitating partisan tactics that seek to divide the nation by race, ethnicity, faith, gender, age, sexual orientation and economic status for political advantage.</p> <p>Major media and journalists are placing their financial and partisan priorities above their sacred responsibility to report the news in fair and objective ways that foster awareness, understanding, national unity and common interests.</p> <p><b>Common sense</b> indicates that the news media must become impartial in its pursuit and reporting of news, information, facts and insights. It should also assume the responsibility of raising awareness about America’s very serious problems and projecting common sense solutions as it also holds the political system accountable in fair and objective ways that serve the common good.</p>
<b>Social security investment abuse</b>	<p>American workers are forced to pay about 7% of their income in social security taxes each month but they earn <b><u>no return on their investment</u></b> during the 40+ years of their working lives. Age discrimination and the absence of public reeducation alternatives force many people into welfare and early social security benefits that increase deficits and pay people to be unproductive.</p> <p><b>Common sense</b> would suggest that all workers should be allowed to keep 35% of their social security payments in a self-directed “IRA” type account that would allow them to invest the funds in the stock or other markets so the value could appreciate substantially over the course of their working lives and enhance their lifestyle once they retire. This would also inject more liquidity into the non-government capital markets and foster equity value appreciation and GDP growth.</p>
<b>Entitlement costs out of control</b>	<p>Unfunded social security, Medicare, Medicaid, federal pensions and federal debt exceed \$100 trillion and represent a huge drag on the prosperity of current and future Americans. Too many politicians cynically attempt to maximize these expenditures to create government dependents and reliable voters.</p> <p><b>Common sense</b> suggests that the Federal government should implement the many suggestions in this document that would substantially reduce non-employment and/or delay dependence on Federal entitlements.</p>
<b>Military</b>	<p>The USA spends over \$800 billion per year to subsidize the military defense of an ungrateful free world rather than lead a global geopolitical reconciliation that would make the huge expenditures unnecessary.</p> <p>The USA can no longer afford to bear the lion’s share of this burden until its systemic problems are resolved and it seems clear that other western nations are unwilling to significantly increase their military expenditures absent a major war in progress.</p> <p><b>Common sense</b> would assert that implementation of the geopolitical reconciliation strategy above is the only solution to this problem.</p>

## Making UH the Transcendent University on Earth

Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Geopolitical</b>	<p>The USA is part of a global geopolitical system that fosters senseless conflicts and wasteful military expenditures rather than global reconciliation. This global nationalistic madness is in conflict with the interests of all humanity and every nation yet it persists to everyone's detriment in a very dangerous nuclear age.</p> <p><b>Common sense</b> suggests that is long past time to abandon self-destructive geopolitical games and nationalism to create a new global system of reconciliation, cooperation and trade that reduces wasteful military expenditures, increases economic growth and elevates the happiness and prosperity of everyone. Conventional wisdom would have us believe that is an idealistic fantasy but, in truth, it is a common sense solution is search of selfless and visionary leaders who are more concerned with maximizing the welfare and prosperity of their people than playing senseless and wasteful geopolitical games.</p> <p><b>This solution also offers every global leader the historic opportunity to elevate their stature far above the predecessors and leave a positive legacy of peace, happiness and prosperity that will benefit everyone in the future.</b></p> <p><b>A selfless and visionary American president can lead the way.</b></p>
<b>Healthcare costs out of control</b>	<p>The USA spends more per capita on healthcare than any other nation without creating better health outcomes. The major healthcare providers, drug producers, insurance companies and trial lawyers spend billions of dollars on lobbying and political donations each year to maintain a system that grossly inflates healthcare costs and sustains the failing status quo of 20% of the American economy.</p> <p><b>Common sense</b> would suggest healthcare costs are being grossly inflated the following solutions:</p> <ul style="list-style-type: none"> <li>• Healthcare is a human necessity like other utilities. Therefore, the shift of healthcare and drug corporations to regulated utility status should be explored or proposed as a lever to help pressure providers to lower healthcare costs.</li> <li>• Tort claims are a major source of healthcare cost inflation and insurance costs. Therefore substantial tort reform should be implemented to limit claim payment amounts and reduce senseless lawsuit costs and payouts that <u>severely</u> inflate all healthcare and drug costs above global averages. Elimination of corporate campaign donations and political parties should solve this problem that is fostered by the trial lawyers.</li> <li>• Abolish restrictions on healthcare insurance across state lines to improve insurance access and price competition</li> <li>• Research, develop, advocate, implement and operate a national healthcare clearinghouse where all citizens, healthcare providers, drug manufacturers and insurers register to create a highly efficient national market for healthcare services, drugs and insurance.</li> </ul> <p>Use this system to establish and post national standards for healthcare and drug costs that consumers and insurers can review and monitor for abuses.</p> <p><b>All of these healthcare reforms are obvious but they will never be implemented until political parties and partisanship end and federal funding of federal elections removes the ability of healthcare providers, drug companies and trial lawyers to buy political outcomes from politicians.</b></p>

## Making UH the Transcendent University on Earth

Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Human resource education, development &amp; integration with the job markets dysfunction</b>	<p>There is no comprehensive human resource development and matching system to integrate the education systems with job market requirements.</p> <ul style="list-style-type: none"> <li>• 105 million American adults are not working or paying payroll taxes.</li> <li>• America spends more money on education per capita than any major nation but achievement test scores typically do not rate in the top 20 of nations.</li> <li>• The high tech industries are importing legions of foreign workers because the USA education system is not producing enough highly skilled workers.</li> </ul> <p><b>Common sense</b> suggests that it is in the national interests for all American adults to be productive, tax paying citizens rather than government dependents. To achieve this goal, the USA must invest in major reforms and enhancements of the public education and socialization systems that are vital to 1) addressing America's major problems before they become calamities and 2) unleashing Americans to achieve their maximum prosperity potential.</p> <ul style="list-style-type: none"> <li>• It is much less costly for America to invest in strong and perpetual public education, reeducation and socialization systems than to 1) forego the productivity, higher consumption and payroll tax revenues of millions of people and 2) often pay them government benefits to be unproductive.</li> <li>• Therefore, a national, publicly funded reeducation and development system for adults needs to be instituted and able to utilize available education facilities and resources for adults after normal school hours. These systems need to be focused on rapid skill set development in tasks that match job market requirements.</li> <li>• It is the digital age and there is no reason that the most excellent education curricula, methodologies, systems, teachers and teaching methods cannot be delivered into every classroom via the internet to create equal opportunity of superior education, skill set development and career opportunities.</li> <li>• A national human resources clearinghouse needs to be created that mandates participation by all adults and students. This data base would house 1) education, skill set and job profiles for everyone 2) all job postings by employers. This would 1) allow comprehensive job searches by individuals and employers, 2) enable tracking of education and skill set development versus job market requirements and 3) monitor age and other discrimination. It would also provide summary job requirement data so that individuals and schools could make better education and skill set development choices.</li> <li>• Education focus needs to shift to skill set development that matches employer needs. Progress tracking needs to shift from grades to skill set certifications.</li> <li>• Teacher income needs to become income tax exempt and incentive compensation for superior performance needs to be available to attract better teachers to the profession and stimulate stronger performance.</li> </ul> <p>Conventional wisdom will argue that the costs of all of the above are prohibitive. Yes, the initial investment amounts will be substantial but the cost of these investments is a small fraction of the present value of higher future tax revenues and lower government benefit payments and crime/incarceration costs.</p> <p>The USA cannot solve its problems, avoid calamities, optimize its competitiveness in the global markets and maximize the productivity and prosperity of its people without making these investments that will be more than recovered over time.</p>

## Making UH the Transcendent University on Earth

Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Higher education costs</b>	<p>The costs of attending universities have been rising much faster than inflation and economic growth for many years. These costs have become so high that ever more people cannot afford a college education or the huge student debt burdens. In truth, the net present value of the future income benefits of a university education are rapidly converging with the costs of the education in many careers.</p> <p><b>Common sense</b> would indicate that it is in the national interest to take measures to dramatically reduce the costs of higher education to allow many more citizens to obtain greater knowledge and skill sets that match the employer requirements of the 21<sup>st</sup> century. Several revenue concepts to consider:</p> <ul style="list-style-type: none"> <li>• Create a national sales tax and/or increase state sales taxes and/or energy taxes. The latter would minimize the tax effects as energy costs are far below historical levels. These tax increases can be phased out as other tax revenues rise with greater employment, stronger economic growth and lower benefit payments.</li> <li>• Proceeds from university investments in high certainty of success venture capital scenarios.</li> <li>• University development and licensing of productive innovations.</li> </ul>
<b>Economic growth stagnation</b>	<p>All of the systemic issues and problems above have had the collective effect of limiting GDP growth to less than <u>2%</u> on average since 2008 and causing the federal debt to double to over \$21 trillion over the same time period. Stronger economic growth is the solution to these problems but it cannot be achieved absent major reforms to our dysfunctional political, governing and education systems.</p> <p>confirms that much stronger economic growth is the only way to solve America's fiscal, entitlement and non-employment problems. However, stronger economic growth will cause the Federal Reserve to increase interest rates to fight inflation and the annual federal debt service will rise to above \$1 trillion if treasury rates reach 5%. This "debacle" is the consequence of the USA allowing the federal debt to double to above \$21 trillion since 2008.</p> <p><b>Common sense would assert that all of the recommendations in this document need to be implemented in comprehensive, skillful and well-integrated ways to stimulate the free enterprise economy to create much stronger economic and job growth. This is impossible without converting the USA's partisan political dysfunction into a culture of cooperation for the common good.</b></p> <p>The Federal Reserve must develop better inflation management techniques than interest rate hikes that suppress vital economic growth. Congress also needs to hold the Fed governors accountable for economic growth performance.</p>

## Making UH the Transcendent University on Earth

Problems/Issues	Common Sense Solutions and Reforms (Continued)
<b>Government innovation &amp; problem solving dysfunction</b>	<p>The Federal government has no comprehensive or integrated system for identifying the above problems or developing and implementing innovations to solve them. This major issue is exacerbated by the fact that many cynical politicians prefer to preserve problems for political advantage than to resolve them for collective benefit.</p> <p><b>Common sense</b> would suggest that the government reforms should create an internal ability to identify major problems, develop comprehensive and effective solutions and implement them in concert with a solutions oriented congress.</p> <p>History suggests that government is unlikely to become innovation source for real world applications in the free enterprise and human resource development realms.</p> <p>Major universities like UH are well situated to function as proactive innovation and solutions incubators and advocates for comprehensive and well-integrated resolutions that involve the government and private sector interface to optimize performance of all the success factors in the free enterprise world.</p>
<b>Prosperity underachievement</b>	<p>All the unresolved issues above have the effect of suppressing the prosperity of the American people to levels that are far below their potential. This needless dysfunction inflames social tensions, family disharmony and crime.</p>

America has a multitude of very serious problems with obvious, common sense solutions that require comprehensive and skillfully integrated implementation to achieve the optimum effects. This means that the USA can no longer afford the acrimonious political partisanship and the corrupt campaign finance/ lobbying system in which political outcomes are bought and sold while the most vital interests of the American people are being largely ignored.

The self-serving elites will never take action to reform the political system and implement these very beneficial solutions until some respected entity rises to 1) skillfully challenge the failing status quo with common sense, 2) elevate the awareness of the American people and 3) project a visionary agenda for a new age of reconciliation and prosperity into their consciousness. **America needs UH to take the lead.**

### **The Historic Opportunities for The University of Houston to “Change the World”.**

***“You have to think big to be big and we are HOUSTON!”***

The breadth, scale and historic magnitude of the opportunities for UH in these scenarios cannot be overstated but conventional wisdom will readily dismiss them as hopeless idealism or financial impossibilities.

Conventional wisdom also dismissed our founding fathers as hopeless, suicidal idealists and derided the fantasy that the rag tag Colonial Army could defeat the mighty British military that was the super power of its day. Fortunately for all of us, the first Americans defied conventional wisdom to forcefully and successfully challenge their failing status quo to create the great United States of America and thus demonstrated what the American spirit can achieve when it summons the will to stop acquiescing to mediocrity, cast of its self-imposed limitations and “change the world” for the better.

Unfortunately, I am just one voice without the stature, the profile or the resources to make the “America 2.0” vision a reality no matter how compelling or logical these scenarios may be. By extreme contrast, UH is not burdened by my constraints and must only summon the wisdom to embrace this vision and the will to forcefully challenge our failing status quo to “change the world” for the better in innumerable ways.



## Making UH the Transcendent University on Earth

**So what are the historic opportunities for UH?**

**“Dramatically expand and elevate the scope of university activities into innovation, advocacy, consulting and investments to help solve major problems and enhance global peace & prosperity.”**

UH School	Opportunity Summary
<b>Public Affairs</b>	<p>Design, articulate, lead, advocate a compelling agenda for an American reformation that will unleash a new age of reconciliation and prosperity that will benefit everyone.</p> <ul style="list-style-type: none"> <li>• Lead the effort to abolish political parties and articulate a new approach that returns America to the innovative, solutions oriented, government by consensus system that made America great in the first place. People working together can accomplish exponentially than people working against each other.</li> </ul> <p>The comprehensive solutions that are recommended in this document can never be implemented as long as the acrimonious, divisive and hyper partisan political party system remains in place.</p> <p>The self-destructive partisan era can be relegated to the dust bin of history as soon as the American people become aware of the realities of our collective problems and the urgency to address them in productive ways.</p> <ul style="list-style-type: none"> <li>• Advocate abolishment private donations to political candidates.</li> <li>• Advocate Federal funding of Federal elections.</li> </ul> <p>Such a system would eliminate the buying and selling of political outcomes, the financial barriers to serving in Congress and the advantages of incumbency.</p> <p>This would attract much more selfless, innovative and solutions oriented people to Congress to serve the best interests of the people rather than the corporate and wealthy elites and other special interests.</p> <ul style="list-style-type: none"> <li>• Shift the domestic focus away from wealth consumption and redistribution to skillful facilitation of all the success factors of the free enterprise system.</li> <li>• Eliminate unions and future pensions and shift to incentive based compensation related to economic growth, job growth, deficit minimization &amp; other measures.</li> <li>• Advocate conversion of the USA VP into the “COO” of the government who is accountable for the deficit and government productivity and the performance of the economy and the success factors of the free enterprise system.</li> <li>• Design/conduct a comprehensive cost versus benefits and productivity analysis of every Federal department, job, rule, regulation, law and policy and lead rational changes. Aggressively identify and eliminate waste, fraud and abuse.</li> <li>• Design, articulate, lead and advocate a compelling agenda that challenges global leaders to pursue a comprehensive international reconciliation that will end senseless geopolitical acrimony and wasteful military expenditures and refocus their efforts on maximizing the welfare and prosperity of their people.</li> </ul> <p>This solution also offers every global leader the historic opportunity to elevate their stature far above the predecessors and leave a positive legacy of peace, happiness and prosperity that will benefit everyone in the future.</p> <ul style="list-style-type: none"> <li>• Research and make recommendations to the Federal Reserve to adjust its policies to better facilitate venture capital formation and employ its large and unproductive liquidity reserves in more productive ways that do not foster equity market overvaluations.</li> </ul>

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
<b>Public Affairs (Continued)</b>	<ul style="list-style-type: none"> <li>• Research and advocate for reforms of the social security system to allow workers to keep 35% of their tax payments in self-directed IRA type accounts that would allow them to enhance their retirement lifestyles by benefiting from stock or other market value appreciation over the course of their working lives.</li> <li>• Collaborate with the UH Law school to research and advocate for 1) congress and executive branch reviews of all circuit and appellate court judges every 10 years and 2) a mandatory retirement age of 80 for all Federal judges.</li> <li>• Collaborate with the UH School of Business to create innovations for better integration between government, business and the capital markets.</li> <li>• Collaborate with the UH School of Liberal Arts/Economics to develop innovations for better integration of government and the free enterprise system.</li> <li>• Collaborate with the UH Medical school to create innovations for better integration between government and the healthcare system.</li> <li>• Research and possible advocate the concept of shifting healthcare corporations to regulated utility status to manage inflated costs.</li> <li>• Develop the case and advocate for substantial tort reform to dramatically reduce senseless lawsuit costs and payouts that <u>severely</u> inflate all healthcare and drug costs above global averages.</li> <li>• Research and advocate an end to limitations of cross state health insurance plans to reduce costs and expand availability.</li> <li>• Research the USA healthcare system and advocate common sense reforms that would improve healthcare integration with government, reduce costs and insurance premiums while expanding care and insurance availability.</li> <li>• Research, develop, advocate, implement and operate the national healthcare clearinghouse as described on page 15 of this document.</li> </ul>
<b>Law</b>	
<b>Business</b>	
<b>Liberal Arts/ Economics</b>	
<b>Medical</b>	

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
<b>Public Affairs (Continued)</b>  <b>Natural Sciences</b>	<ul style="list-style-type: none"> <li>• Collaborate with the Computer Science department of the Natural Sciences school to design a national healthcare clearinghouse as described on page 15 of this document.</li> <li>• Collaborate with the Computer Science department of the Natural Sciences school to design a national human resources clearinghouse where 1) all citizens are registered and their education, skill set certifications and job experience are listed and 3) all job openings are posted. This system will a) allow optimization of job searches b) tracking of federal non-discrimination compliance and c) insure that all non-employed are classified and exposed to job opportunities.</li> </ul>
<b>Education</b>	<ul style="list-style-type: none"> <li>• Collaborate with the UH Education school to create innovations for better integration between government and the education system.</li> <li>• Develop and advocate the compelling cases for much larger investments in education, perpetual reeducation and positive structured socialization.</li> <li>• Design, articulate, lead, advocate a compelling agenda for digital age education, socialization and skill set development systems that:</li> <li>• Delivers equal opportunity of an outstanding education, advanced socialization and state of the art skill set development to every student and classroom in America.</li> <li>• Skillfully integrates the education and skill set development curricula with the requirements of the free enterprise system of the future.</li> <li>• Produces advanced methodologies to download higher awareness, advanced knowledge and skills into the minds of students, parents and teachers.</li> <li>• Creates methodologies for development and dissemination of state of the art digital video content that employs the most advanced teaching methodologies, insights and teachers for availability in every classroom in America.</li> <li>• Advances the education focus and curricula beyond knowledge conveyance to skill set development that matches employer needs. Shifts education progress measurement away from grades to skill set certifications that allow students to progress at their own pace.</li> <li>• Develop a comprehensive, publicly funded system for perpetual adult reeducation and skill set training to reintegrate non-employed adults into the workforce with the abilities that are most need by employers.</li> <li>• Advocate for income tax exemptions and incentive compensation programs to attract better teachers to the profession and stimulate stronger performance.</li> </ul>
<b>Business</b>	<ul style="list-style-type: none"> <li>• Collaborate with the UH Business school to create advanced methodologies and systems to insure full integration of education and skill set development curricula with the requirements of business.</li> </ul>
<b>Liberal Arts/ Economics</b>	<ul style="list-style-type: none"> <li>• Collaborate with the UH school of Liberal Arts/Economics to create advanced methodologies and systems to insure full integration of education and skill set development curricula with the requirements of the free enterprise system.</li> </ul>

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
<b>Education (Continued)</b>  <b>Social Work</b>   <b>Business/Human Resources</b>	<ul style="list-style-type: none"> <li>• Collaborate with the UH school of Social Work to develop a national system and curricula for “positive structured socialization” that is designed to help all citizens reach the full career and life potential through higher awareness of the skill sets and success factors of a successful life.</li> <li>• Collaborate with the UH Business School/Human Resources to create advanced methodologies and systems to insure full integration of education and skill set development curricula with the requirements of the job markets.</li> </ul>
<b>Liberal Arts/ Economics</b>	<ul style="list-style-type: none"> <li>• Catalog all of the success factors of the free enterprise and develop methodologies to track their performance over time.</li> <li>• Create concepts and strategies to enhance the performance of all the success factors of the free enterprise and global economic systems and advocate for their implementation.</li> <li>• Research and develop methodologies to enhance the fairness and facilitate the optimum performance of global trade.</li> </ul>
<b>Business</b>	<ul style="list-style-type: none"> <li>• Collaborate with the Computer Science department of the Natural Sciences school to design a national venture capital clearinghouse where all entrepreneurs and project developers can post and promote their projects for investment consideration by corporate and private investors from across the globe.</li> <li>• Research and develop a venture capital and private equity stock exchange without the onerous public company reporting and other rules. These stocks are already being bought and sold and an exchange would enhance liquidity and stimulate more investment.</li> <li>• Research and develop the methodologies and systems to create national crowdfunding platform that can be operated by UH to attract global investment and facilitate capital formation for entrepreneurs, project developers and small businesses.</li> <li>• Research and develop the methodologies and systems to securitize syndicated commercial bank term loans through DTC to enhance market liquidity and facilitate better risk management.</li> <li>• Interface with the SEC to reform laws and regulations better facilitate entrepreneurship, crowdfunding and venture capital formation.</li> <li>• Interface with the Federal government to identify and remove constraints on small business success factors.</li> <li>• Research, develop and advocate public/private partnership methodologies and scenarios.</li> <li>• Research and perform due diligence to locate high certainty of success venture capital scenarios that are candidates for UH donor and crowd funded ventures on behalf of UH.</li> </ul>

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
Communication	<p>Coordinate collaboration with and among the other UH schools to design and advocate the creation of advanced digital age media and information systems that fully integrate government, business, capital market, human resource and education systems to optimize the performance of the free enterprise economy.</p> <p>Facilitate a productive communication interfaces and a network of collaboration toward innovation implementation in all these realms.</p> <p><b>The best innovations, ideas and solutions will never become realities without the ability to convey their compelling worth and value to the huge numbers of people that are needed to support major changes and reforms over the objections of the entrenched and self-serving elites.</b></p> <p>In this regard, the UH School of Communication can play a vital role in exploiting all forms of media to disseminate information and higher awareness about 1) the very serious problems we all face together and 2) the common sense solutions that are summarized in this document and that will be developed by others in the various schools of the UH system.</p> <p>The Communication school would serve as the hub of 1) information collection from the other UH schools/other sources 2) and effective distribution of the information to millions of people through all forms of media.</p> <p>The major challenge is that UH with all its resources and statue is just one voice among hundreds of universities, think tanks, political and media sources. Therefore, it is imperative for UH to devise the means to rise above the fray of media dysfunction, distractions, false narratives, ideologies and conventional wisdom to command the respect and attention of millions of voters and inspire them to action in support of major reforms.</p> <p>While there are countless media strategies that can be employed, two are likely to have to greatest impact in reaching and motivating voters and politicians to action:</p> <ul style="list-style-type: none"> <li>• <b>UH News Channel – Constructive Journalism – Honest, insightful, informative, constructive, solutions oriented</b> - Modern media is polarized on each end of the partisan political spectrum where they each target about 15% of the electorate. The other 70% of people much prefer news and insights from non-partisan sources that largely do not exist in the current media landscape.</li> </ul> <p>UH is perhaps ideally situated to create a new and <b>innovative TV and radio news channels</b> that 1) focus on delivering news and insights without partisan slants, 2) raise awareness of the very serious issue we all face together, 3) offer compelling solutions and 4) hold the political elites accountable for action to resolve problems and enhance the prosperity of everyone.</p> <p><b>This objective, “constructive” and “solutions oriented” approach</b> to news media and journalism is likely to find a large “mainstream” audience that will ultimately 1) force the polarized media sources to follow, 2) hold the political elites accountable based on their performance in increasing economic and job growth and prosperity and 3) deliver huge earnings and stature rewards to UH.</p> <p><b>The “UH News Channel” can become a source of credibility and financial resources that can help fund the other UH innovations and initiatives. It can also be an invaluable medium for 1) teaching these advanced news media and journalism skill sets to students and 2) elevating UH’s stature far above its university peer group in the communications and information realms.</b></p>



## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
<b>Communication (Continued)</b>	<ul style="list-style-type: none"> <li> <p><b>• The UH Virtual Movie Studio - Opportunity - Motion Pictures</b></p> <p>The successful implementation of the America 2.0 agenda and the UH opportunities requires 1) significant financial resources and 2) delivery of the reality check on the severity of our current problem, the potential for impending calamities and the huge magnitude of the missed opportunities into the consciousness of very large voter audiences.</p> <p>While the <b>“UH News Channel”</b> is a worthy venture and huge earnings source for UH that should be pursued, it will take time to create and the initial audience reach will be limited. Rush Limbaugh is the largest political radio audience at about 12 million. The top cable news shows typically reach audiences of less than 4 million people per episode in largely USA markets vs approximately 170 million tickets sold to <b>“Black Panther”</b> so far in global markets.</p> <p>Therefore, the faster and more effective track to delivering an effective reality check and the <b>“America 2.0”</b> reformation vision to large American and global audiences is to produce very entertaining motion pictures to deliver these compelling concepts into the consciousness of over 100 million people.</p> <p><b>Motion pictures also have the great advantage of delivering extraordinary returns on investment that can help drive all of the concepts in this document into reality.</b></p> <p>To make this vision a reality, Renaissance Studio, Ltd. (<b>“RSL”</b>) has invested years in a comprehensive analysis of the motion picture industry and the development of the means to exploit its dysfunction to launch a virtual movie studio that will target the huge underserved movie goer markets to deliver extraordinary returns on investment to global movie goers and RSL investors.</p> <p>The RSL research and development process is complete and it has produced:</p> <ul style="list-style-type: none"> <li>• A digital age business model for a virtual movie studio that will avoid the pitfalls and exploit the dysfunction of the movie industry.</li> <li>• A 180 page business plan that will launch the new studio to produce 4 films per year that will project a strong IPO profile that can deliver a multibillion IPO windfall in 5 years on an initial equity investment of \$15 million.</li> <li>• Advanced movie concept and content evaluation metrics and greenlight standards that avoid the over 85% of movie projects that lose money for production equity investors to insure consistent profitability.</li> <li>• Proprietary screenwriting methodologies that skillfully match a diversity of compelling resonance elements with the viewing preferences of broad global demographics to insure strong market acceptance and profitability.</li> </ul> <p>The RSL methodologies have been employed to create an initial inventory of 16 exciting movie screenplays that are designed to launch up to 10 sustainable film franchises that will serve as a strong cinematic and earnings foundation for a compelling IPO profile and windfall by year 5.</p> <p>The RSL metrics, methodologies and screenplay inventory mean that RSL will not have to compete for content with everyone else in the movie industry from sources that result in movies that lose money for production equity over 85% of the time. The RSL inventory is objectively superior to anything in theaters if maximizing IRRs is the goal.</p> </li> </ul>

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
Communication (Continued)	<p><b>The UH Virtual Movie Studio - Scenario</b></p> <p>The RSL business model, plan, metrics, methodologies and script inventory could be contributed to a special purpose entity that would form the basis for a “UH Movie Studio” that could become a new epicenter of filmmaking and investment in Houston that would compete successfully with the major “Hollywood” studios in the global movie markets.</p> <p>This is no impossible assertion in an industry that systematically ignores the preferences of the 85%+ of adults who are not attracted to the shallow storytelling, one dimensional characters and gratuitous/repetitive action, violence, depravity, horror, super heroes, sci fi and computer generated effects that dominate modern cinema. “Hollywood” is targeting the same 15% over and over again.</p> <p><b><i>“Everyone is familiar with the recurring frustration of wanting to view a movie, checking the listings and finding nothing that inspires them to go to the theater.”</i></b></p> <p>This strange reality persists because the viewing preferences of adult females and over 30 audiences are being largely ignored. This is the reason that 90% of people see only 2 movies on average in theaters each year (MPAA statistics). This situation represents a huge exploitation opportunity for prescient filmmakers and capital partners.</p> <p>UH could project the movie studio concept to its alumni and donor groups to raise the initial \$15 million that is needed to launch the studio into reality. This could result in a crowdfunding result or a major donors contributing the funds to create:</p> <ul style="list-style-type: none"> <li>• A UH movie studio that would also serve as the basis for the most exceptional film school on earth where students can participate in 1) content evaluation metrics development and applications, 2) screenwriting methodology development, 3) advanced screenwriting, 4) project development, 5) directing, 6) acting 7) preproduction 8) cinematography, 9) production, 10) post production, 11) editing, 12) music composition, 13) promotion, 14) marketing, 15) advertising and 16) global distribution for major motion pictures in Houston.</li> </ul> <p><b>In truth, there are major shortages of highly skilled professionals in the first 6 categories listed above and UH could be the development source of superior talent in all these disciplines.</b></p> <ul style="list-style-type: none"> <li>• A new non-union epicenter of filmmaking and investment in Houston that would attract filmmaking talent and resources from all over the world and elevate the local and state tax basis to please legislators.</li> <li>• A source of ongoing funding and an eventual IPO windfall to implement the suggestions and exploit all the opportunities in this document and help lead an American reformation that would unleash a new age of reconciliation and prosperity that would benefit everyone.</li> </ul> <p>All of the above would enable UH to elevate its stature above all other universities which would attract outstanding teaching talent, students and huge additional resources to UH that could dramatically reduce the costs of a UH education for Houston residents and please Houston legislators.</p> <p><b>The RSL plan would enable UH to return the initial \$15 million investment to donors or divert it to other UH uses after the successful release of the first RSL film “America 2.0”.</b></p>

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
Communication (Continued)	<p><b>The UH Virtual Movie Studio – “America 2.0” the movie</b></p> <p>Delivering strong cinematic and financial success on the first “UH Movie Studio” film project is vital to:</p> <ul style="list-style-type: none"> <li>• Establish credibility for the entire America 2.0 agenda by reaching huge audiences and inspiring them to support an American reformation that will launch a new age of reconciliation and prosperity.</li> <li>• Establish the cornerstone of credibility for the “UH Movie Studio”, the UH film school and the new epicenter of filmmaking and investment in Houston.</li> <li>• Establish UH as a source of insightful and common sense solutions to major problems in many realms.</li> <li>• Establish the credibility for a visionary business model of what universities can and should be in the digital age.</li> <li>• Return the initial \$15 million investment in the studio to eliminate the risk of capital loss to donors or investors.</li> <li>• Create the financial resources to execute the RSL business plan to launch the virtual movie studio to a \$5+ billion IPO windfall for UH by year 5-6.</li> <li>• Create the financial resources to make the visions and suggestions in this document a reality.</li> <li>• Launch the America 2.0 agenda into reality.</li> </ul> <p>To achieve certainty of financial success on the first “UH Movie Studio” film, the America 2.0 Foundation has collaborated with RSL to create the “America 2.0” movie screenplay.</p> <p>“America 2.0” is the most consequential movie concept ever conceived because it is designed to deliver a compelling reality check on America that elevates awareness and conveys the vision of a new age of reconciliation and prosperity. This very high concept is the vital key to achieving high certainty of financial success while sparking the America 2.0 agenda into reality.</p> <ul style="list-style-type: none"> <li>• “America 2.0” is a high concept, epic scope, triumph of the human spirit story that features a sensational, multidimensional female protagonist who is the master of artistry in all things and on a “mission impossible” to save America from itself. To achieve this goal, she engages the most important issues of the modern world in thought provoking, awe inspiring and solutions oriented ways.</li> <li>• The script was skillfully written and designed by RSL to match a large diversity of compelling resonance elements with the viewing preferences of broad spectrum international demographics to insure strong global market acceptance and earnings on a low risk profile.</li> <li>• A read of “America 2.0” will reveal the most consequential movie ever conceived that is poised for huge profitability with its 1) \$33 million budget, 2) its fantastic protagonist, 3) its multitude of awe inspiring artistry, 4) its huge diversity of compelling resonance elements and 5) its America 2.0 endgame that delivers a powerful case for an American reformation in very entertaining ways.</li> <li>• These and its many other attributes could plausibly push its total revenues well above the \$500 million genre average to deliver windfall profits that will provide the financial resources to execute the visions and opportunities in this document.</li> </ul>

## Making UH the Transcendent University on Earth

UH School	Opportunity Summary (Continued)
<b>Communication (Continued)</b>	<p>The huge cinematic and financial success of “America 2.0” will allow the “UH Movie Studio” to return the initial \$15 million investment by month 24 and provide the equity capital to produce the 4 sequels to “America 2.0” and launch up to 9 other film franchise profiles in the 16 film RSL inventory.</p> <p>After “America 2.0” succeeds, the “UH Movie Studio” would be able to produce a perpetuity 4 major motion pictures per year without raising any additional equity capital.</p> <p>After year 2, the “UH Movie Studio” should be able to deliver many millions of dollars to UH for other purposes each year until the \$5+ billion IPO windfall arrives in year 6. This will make the UH film School a sustainable funding source that can eventually dwarf athletics.</p>

### Funding Sources

The implementation of the visions and recommendations in this document will require substantial financial resources but they would convert UH into a huge magnet for endowments and other funding sources as follows:

Funding Category	Increased Capital Sources
<b>Endowments</b>	<ul style="list-style-type: none"> <li>• The huge magnitude and significance of the recommendations in this document will increase donor endowments in support of the many new UH initiatives.</li> </ul>
<b>Motion pictures</b>	<ul style="list-style-type: none"> <li>• Script evaluation metrics and related services</li> <li>• Screenwriting and related rights sales</li> <li>• Movie content development and packaging services</li> <li>• Motion picture production, distribution and related rights sales</li> <li>• Movie promotion, advertising and marketing services</li> <li>• Proceeds from the UH talent agency services</li> <li>• Additional tuition from the expanded scope of the film school</li> <li>• Crowdfunding services for third party producers</li> <li>• Corporate, private, alumni and other donors</li> <li>• <b>UH Movie Studio IPO proceeds</b></li> </ul>
<b>Crowdfunding services</b>	<ul style="list-style-type: none"> <li>• Crowdfunding for other UH ventures like the “UH Movie Studio”</li> <li>• Third party movie producers</li> <li>• Entrepreneurs</li> <li>• Venture capitalists</li> <li>• Small businesses</li> </ul>
<b>Venture Capital Clearinghouse</b>	<ul style="list-style-type: none"> <li>• Membership dues on access to the clearinghouse</li> <li>• Transaction fees</li> <li>• Proceeds from retained equity interests in successful ventures</li> </ul>

## Making UH the Transcendent University on Earth

Funding Category	Increased Capital Sources (Continued)
UH News Channel	<ul style="list-style-type: none"> <li>• Subscription fees</li> <li>• Advertising net revenues</li> </ul>
Consulting	<ul style="list-style-type: none"> <li>• Compensation for conducting the comprehensive cost versus benefits analysis of the Federal government and developing recommendations.</li> <li>• Software development contracts in support of the UH initiatives.</li> <li>• Venture capital project and other due diligence fees.</li> </ul>
Human Resources Systems	<ul style="list-style-type: none"> <li>• Compensation for designing, programing, implementing and operating the national human resources data base.</li> </ul>
Education Systems	<ul style="list-style-type: none"> <li>• Compensation for designing, programing, implementing and operating the national refocus on skill set development and certification systems that match with the job requirements of the free enterprise system.</li> <li>• Compensation for designing, programing and implementing the systems, curricula and methodologies to deliver superior education content and teaching methodologies into every classroom via video and live feeds over the internet. Get the best teachers with the best methodologies and content to all classrooms.</li> </ul>
Reeducation Systems	<ul style="list-style-type: none"> <li>• Compensation for designing, programing, implementing and operating the new national continuing education, reeducation and skill set development systems, methodologies, curricula and programs that target the conversion of at least 50% of the 105 million non-employed American adults into productive, tax paying citizens who do not consume government benefits.</li> </ul>
Socialization Systems	<ul style="list-style-type: none"> <li>• Compensation for designing, programing, implementing and operating the new national “Positive Structured Socialization” systems, methodologies, curricula and programs that are designed to raise the awareness of all students and adults and convey the skill sets of a successful life to them.</li> </ul>
UH Branding	<ul style="list-style-type: none"> <li>• The value of the UH brand will rise dramatically with the implementation of the recommendations in this document and can be exploited in a multitude of ways that will increase revenues to UH.</li> </ul>
Polling Services	<ul style="list-style-type: none"> <li>• Compensation for designing, programing, implementing and operating new polling methodologies and systems in support of the other new UH initiatives.</li> </ul>
Other Sources	<ul style="list-style-type: none"> <li>• The implementation of the recommendations in this document will likely spawn a multitude of other revenue productive opportunities from the imagination of people within the UH system and beyond.</li> </ul>
Athletics	<ul style="list-style-type: none"> <li>• The elevation of UH’s stature into a class by itself among universities in so many disciplines would likely have a very positive effect on athletic recruiting, performance, attendance and other related revenue sources.</li> </ul>
Joint Ventures	<ul style="list-style-type: none"> <li>• High certainty of success venture capital investment opportunities similar to the “UH News Channel” and “UH Movie Studio”.</li> </ul>
Commercial Applications	<ul style="list-style-type: none"> <li>• Rights fees from commercial applications of the innovations and methodologies.</li> </ul>

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### Summary

Determined fealty to the status quo is the great obstacle to overcome in any endeavor that proposes major changes. The scope and significance of the visions and recommendations in this document are so large that they will almost always trigger an initial reflex disbelief that they are all possible or desirable. However, the more time that is devoted to due diligence on these concepts, the more clear it becomes that they are all grounded in common sense and profound intrinsic merit that will benefit everyone.

Support from the Houston State Legislature and the citizens of Texas may be required to implement many of the recommendations in this document but these initiatives offer a multitude of benefits to the people of Houston that will largely not require additional state spending. Please consider the following key benefits:

Benefit	Comments
America 2.0 Agenda Implementation	<ul style="list-style-type: none"> <li>• All Houstonians, Americans and global citizens will benefit from a new age of reconciliation and prosperity.</li> <li>• The \$15 million of capital to produce “America 2.0” the movie and launch the “UH Movie Studio” <b>will not come from state or student funds</b>. However, most of the potentially enormous annual earnings and the \$5+ billion of IPO proceeds will help fund the America 2.0 agenda into reality. It will also fund other UH initiatives and benefit Houston citizens through lower tuition and greater resources to improve university education content and instruction.</li> </ul>
UH Stature Elevation	<ul style="list-style-type: none"> <li>• Implementation of the recommendations in this document would elevate UH into a class by itself above all other global universities to the benefit of its students, alumni and Houston citizens.</li> <li>• The elevated stature of UH will attract the best educators and students to UH to further enhance its reputation and performance</li> </ul>
Education, Reeducation, Socialization	<ul style="list-style-type: none"> <li>• The improved reeducation, socialization and perpetual public, adult education and skill set development programs would benefit all Houstonians and other Americans through the course of their working lives.</li> </ul>
Human Resources Clearinghouse	<ul style="list-style-type: none"> <li>• Establishment of the “National Human Resources Clearinghouse” in Houston would deliver substantial jobs, tax revenue and economic growth to Houston in addition to the direct benefits to individual Houstonians and American citizens.</li> </ul>
Venture Capital Clearinghouse & Crowdfunding Venture	<ul style="list-style-type: none"> <li>• The location of a major venture capital clearinghouse and crowdfunding venture in Houston would create a substantial capital market in Houston far from the traditional cultures in New York and Chicago.</li> <li>• The presence of the network in Houston would create substantial job, tax revenue and economic growth benefits.</li> </ul>
UH News Network	<ul style="list-style-type: none"> <li>• The creation of the “UH News Network” would establish a new source of honest, insightful, informative, constructive, solutions oriented news and journalism in Houston and far away from the partisan news culture in New York and Washington D.C. This network would promote the America 2.0 agenda and foster reconciliation and common sense/solutions oriented innovations that benefit everyone. The ability of UH students to participate in a real news channel would be a unique advantage in developing their skill sets.</li> <li>• The presence of the network in Houston would create substantial job, tax revenue and economic growth benefits.</li> </ul>



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Benefit	Comments
<b>“UH Movie Studio” &amp; Epicenter of Filmmaking &amp; Investment</b>	<ul style="list-style-type: none"> <li>• The creation of the “UH Movie Studio” could spawn a new epicenter of filmmaking and investment in Houston that would challenge the dominance of “Hollywood” in the motion picture industry by serving the viewing preferences of the 85% of adults who find almost nothing that inspires them in theaters.</li> <li>• The ability of UH students to participate directly in the production of major motion pictures would establish UH as the premier film school and attract the top students, educators and talent to UH. It would also establish UH as a major source of 1) high quality movie content for the global movie markets 2) movie development, acting and directing talent.</li> <li>• The ability to create, produce and distribute major motion pictures with high certainty of financial success profiles would serve as a substantial source of earnings to UH that would finance the other initiatives and lower university education costs for Houston residents.</li> <li>• The economic, jobs and tax benefits to Houston and Houston would be substantial.</li> </ul>
<b>Education Videos</b>	<ul style="list-style-type: none"> <li>• The resources of the “UH movie studio” could also be employed with the UH Education School to create state of the art instruction videos in all education subjects and age classifications for distribution, to all classrooms in America. This scenario could create and deliver huge advancements in education conveyance methodologies that better match the techniques of the best educators with the technological sophistication of modern students.</li> <li>• Production and global distribution of this content could earn tremendous rights fees and other revenues for UH and benefit all students who view them.</li> </ul>
<b>Financial Resources</b>	<ul style="list-style-type: none"> <li>• Implementation of the recommendations in this document would attract enormous new financial resources to UH and the Houston university education system from a multitude of sources as detailed above. This will eventually reduce the need for state funding and tuition costs to Houston residents.</li> </ul>
<b>Student Demand</b>	<ul style="list-style-type: none"> <li>• The elevation of the stature, resources, educators and curricula at UH would increase the demand for UH graduates in the job markets and likely elevate their compensation levels. This will attract the best and brightest students to UH.</li> </ul>

The ability to offer all of the above benefits to Houston and its citizens without additional state outlays and with the very real potential to reduce them in the future while delivering better university education outcomes should be an easy sale to the Houston legislature on any issues that require their consent.

Leadership and greatness are not defined by a person’s ability to defend or acquiesce to the status quo but by their skill and determination to challenge it for the greater good. These scenarios are perhaps an ultimate expression of these realities. Is UH content to remain in the comfortable confines of the traditional university paradigm or do its leaders possess the wisdom, the vision and the will to create a new paradigm that will help UH, America and humanity reach their full peace and prosperity potential?

*Where would America and the world be today if our founding fathers had not possessed the vision, the wisdom, the courage and the determination to forcefully challenge their failing status quo for our*

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*benefit? Where will America and the world be in the future if no one today is willing to forcefully challenge our failing status quo for the benefit of our families and future generations?*