

Cancer
WELL-fit.



TENNIS AND RAFFLE FUNDRAISER

Saturday, April 28, 2018

Happy
Hour!

**Come have fun and
support Cancer Well-fit!**

Gift
Card
Raffle!

Play tennis! Enter a raffle to win a package of gift cards from local businesses! Join us for live music, drinks and snacks at Happy Hour! Any one of these are a great way to help support the cancer survivors who participate in the Cancer Well-fit program!

Tennis Entry Fee: \$65/person

Tournament starts at 8am

Contact 805-595-7600 x106 or

michael@avilabayclub.com

for tennis info!



Avila Bay
ATHLETIC CLUB & SPA

For info on becoming an event sponsor, contact Jan at 805-602-0403

Cancer Well-fit Tennis Tournament Entry Form

Name: _____

Partner: _____

Your Level: A B C

Phone Number: _____

E-mail: _____

Payment Type

Cash Check CTA

CC: _____

Exp: _____ CVV: _____

Name: _____

Please give your tennis entry form to the front desk at ABAC or
mail to PO Box 2149, Avila Beach, CA 93424



February 5, 2018

Dear Community Partners,

On behalf of the Cancer Well-fit program, I am pleased to tell you about our non-profit organization and the good work it does in our community. The organization is in its 10th year providing rehabilitative exercises to cancer patients in a socially supportive environment and under the guidance of certified cancer exercise specialists. It is no cost to the patient, and our local oncologists, radiologists, and other physicians refer their patients to us to help aid their recovery. The program is held at Avila Bay Athletic Club & Spa and at the Paso Robles Sports Club.

Nearly all the funds needed to offer this program are raised through community donations and our annual fundraiser. This year, the fundraiser is a tennis tournament, raffle, and happy hour to be held at Avila Bay Athletic Club & Spa. It will be on Saturday, April 28 starting at 8:00am and will run throughout the day.

We are in need of gift card donations which will be packaged together into prizes for the raffle. We will have a display in the lobby that lists the companies who donate. Any donation you make will count double, as the Avila Beach Community Foundation will generously match all donations up to \$5,000.

In addition, we would be honored if you would consider being a community sponsor for this event. Your company's product or service, marketing materials, and signage would be set up in a prominent place at the Avila Bay Athletic Club for a week leading up to the day of the event. The club has nearly 1000 members and reaches over 3,500 people in its direct marketing efforts.

In addition to event signage, sponsorship level opportunities include:

- \$750** *This amount covers one half of the session cost for one patient.*
Your company's name will be listed as a sponsor on the Cancer Well-fit website and Facebook page, and in Avila Bay Athletic Club's Monthly newsletter as well as on their lobby television screen
- \$1,500** *This amount covers one full session for one patient.*
In addition to the benefits of the \$750 level, this level includes a Public Service Announcement on local radio acknowledging your support and on-site banners or large signage to hang on tennis fences.
- \$3000** *This amount covers one full session for two patients.*
In addition to all the above benefits, this level includes a sponsor table and direct marketing opportunity on the day of the event, with live announcements thanking you for your support. Your company's logo will also be on all of the event's flyers and advertisements.

The Cancer Well-fit program has helped hundreds of local residents regain their strength and quality of life. Please consider helping us continue to provide this invaluable service to our community, and enjoy the benefit of advertising your business at a beautiful venue.

Sincerely,

Jan Secord
Director, Cancer Well-fit
www.cancerwell-fit.com
805-602-0403