Project: Direct Mail **Description:** Panel 1





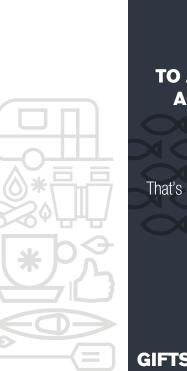




SPOUL

ATIA





\$339 MILLION TO ALASKA'S TOURS AND ACTIVITIES INDUSTRY That's equal to 1,356,000 Kenai King Salmon fishing charters \$347 MILLION

TOURISM BROUGHT

TO ALASKA'S GIFTS/SOUVENIRS INDUSTRY





Project: Direct Mail Description: Panel 4



IDEAS