

7th Annual C.M.E. Unity Summit & General Connectional Board

2019 SPONSORSHIP OPPORTUNITIES

Sheraton Grand Phoenix
August 19-23, 2019

THE SEVENTH ANNUAL C.M.E.

UNITY Summit

& GENERAL CONNECTIONAL BOARD

AUGUST 19-23, 2019 // PHOENIX, ARIZONA

Hosted by Bishop Bobby R. Best, First Lady Mrs. Jacqueline Best, and the Ninth Episcopal District

Sheraton Grand Phoenix
340 N. 3rd Street // Phoenix, AZ

Registration
\$175.00

Theme:
"A Way Forward:
Vibrant Worship"

unitysummit@thecmechurch.org
1-855-CME-1870

BISHOP SYLVESTER WILLIAMS, SR. // UNITY SUMMIT CHAIR
BISHOP MARVIN FRANK THOMAS, SR. // PROGRAM CHAIR
BISHOP THOMAS L. BROWN, SR. // FINANCE CHAIR
SENIOR BISHOP LAWRENCE L. REDDICK, III
DR. PENE' G. WOODS // EXECUTIVE DIRECTOR

#CMECHURCH

The Unity Summit reaches thousands of people every year!

PARTNER WITH US IN 2019

- In addition to the audiences at our conference, we reach an engaging and influential crowd online.

2019 Stats

Dates: August 19-23, 2019

Location: Sheraton Grand Phoenix, 340 N 3rd Street, Phoenix, AZ 85004

Expected In-Person Attendees: Between 2,500-3,000 (our biggest event ever!!!)

Expected Live Stream Viewers: Between 8,000-12,000

Combined Twitter Followers: 1,052

Current Email Subscribers: 15,000+

Members of the CME Facebook Page: 2,429+

CME Facebook Group: 5,735

CME Unity Summit Facebook Group: 500+

9th Episcopal District Facebook Group: 1,086

Past Partners: CVS, Citizens Bank, AARP, Aramark

Contact Dr. Pene' Woods cmeexecutivesecretary4@gmail.com (901)489-9253



Investment: \$49,500

Only 2 available.

We have two exclusive opportunities available for Diamond Sponsors that would ensure the highest visibility and engagement with our audience both at the conference and online from August 2019-August 2020.

Diamond Sponsorship Includes:

- **Premium Exhibitor Booth** - A 12' X12' space in a premium location. We provide a table, chairs, wifi, and power. You may bring a booth, signage, etc. in order to make the space your own.
- **Premium Logo Placement** - Your logo will be displayed everywhere, and on thecmechurch.org website as well as on screen throughout the conference and livestream!
- **Stage Time** - You will have 5 minutes to present to the audience during the conference or alternatively we will show a pre-recorded video that you provide.
- **Livestream Interview or Video** - We'll interview you live to the online audience, or we can play a 30 second promo video in the livestream.
- **2 Sponsored Emails** - We'll send two separate sponsored emails to our full list of 15K+ pastors and church leaders, missionaries, laypersons and young adults; one before the conference and one after. You provide the copy and images.
- **Copy of Attendee List** - Once registration closes we will provide you with a copy of the attendee list so you can add them to your own email list for follow up and promotion.
- **Social Media Engagement** - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook and Instagram throughout the conference year.
- **Sunday to Sunday Facebook Group Post** - We'll post two sponsored posts in our Facebook Group. You provide the copy and image/video, and choose the dates to post.



Investment \$24,500

Only 4 available

There are four Platinum Sponsor opportunities available. Be seen and engage with attendees in the room, as well as with our audience online through digital placements.

Platinum Sponsorship Includes:

Exhibitor Booth - A 10' X 8' space to promote your brand and meet attendees. We provide a table, chairs, wifi, and power. You may bring a booth, signage, etc. in order to make the space your own.

Copy of Attendee List: Once registration closes we will provide you with a copy of the attendee list so you can add them to your own email list for follow up and promotion.

Logo Placement: Your logo will be displayed on thecmechurch.org as well as on screen throughout the conference and livestream.

LiveStream Video - We will play a pre-recorded video provided by you in the livestream (up to 30 seconds).

Gift or Promotion in Attendee Bag - Place a gift, swag, and/or promotional material or printout in each attendee bag.

Sunday to Sunday Facebook Group Post - We'll post one sponsored post in our Facebook Group. You provide the copy and image/video, and choose the date to post.



Investment \$14,500

Only 6 Available

There are six Gold Sponsor opportunities available this year. Be seen and engage with attendees in the room, as well as with our audience online through digital placements.

Gold Sponsorship includes:

Exhibitor Booth - A standard space to promote your brand and meet attendees. We provide a table, chairs, wifi and power. You may bring a booth, signage, etc. in order to make the space your own.

Logo Placement - Your logo will be displayed on thecmechurch.org as well as on screen throughout the conference and livestream.

Social Media Engagement - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the conference year.

Gift or Promotion in Attendee Bag - Place a gift, swag, and/or promotional material or printout in each attendee bag.



Digital Sponsor

Investment \$9,500

Only 8 available

Get your brand in front of our highly engaged online audience.

Digital Sponsorship includes:

Logo Placement - Your logo will be displayed on thecmechurch.org

Social Media Engagement - Not only will we post sponsored tweets about your product or service, we'll continually engage with your brand on Twitter, Facebook, and Instagram throughout the year.

Sunday to Sunday Facebook Group Post - We'll post one sponsored post in our Facebook Group. You provide the copy and image/video, and choose the date to post.



ADD-ON OPTIONS

Add any of the following services to your sponsorship package or by itself.

Sponsor a lunch or dinner (TBD): Sponsor a lunch or dinner for a select group in attendance at the Summit. Number of attendees as well as menu will determine the amount.

Gift or Promotion in Attendee Bags (\$750): Place a gift, swag, and/or promotional material or printout in each attendee bag.

Sponsored Email (\$1,000): Get your message in front of our entire list of 15k+ pastors, church leaders, missionaries, laypersons, young adults, and youth through CME Communications. You provide the copy and images.

We love working with companies who love the church. Partner with the Christian Methodist Episcopal Church and align your brand with a trusted and respected brand supplying training and resources that help grow churches.

Ready to get started?

Contact Dr. Pene' Woods today, or book your sponsorship online at thecmechurch.org

Contact Dr. Pene' Woods

cmeexecutivesecretary4@gmail.com

(901) 489-9253