



Stone Ridge
Phase 1, HOA, Inc.
P. O. Box 1574
Navasota, Texas 77868

**RESOLUTION OF THE HOME OWNERS ASSOCIATION OF STONE RIDGE,
HOA, PHASE 1 INC. ADOPTING SOCIAL MEDIA POLICY**

SUBJECT: Adoption of a social media policy.

PURPOSE: To establish a policy to be followed setting behavioral standards, expectations, and guidelines with respect to use of Association sponsored social media.

AUTHORITY: The Declaration, Bylaws, and Articles of Incorporation of the Association and Laws of the State of Texas.

EFFECTIVE DATE: 10/27/15 WHEREAS, the Board of Directors for the Association has determined the Association may benefit by utilizing social media such as Facebook, Twitter, LinkedIn, and other similar medias for the purpose of providing information concerning community events, governance, meetings, discussion forums, community advertisement, and other similar information;

WHEREAS, social media is defined as media designed to be disseminated through social interaction, created using highly accessible and scalable publishing techniques;

WHEREAS, social media is a powerful communications tool that may have a significant impact on the Stone Ridge community, both positive and negative if not properly utilized;

WHEREAS, the Board of Directors has determined it is in the best interests of the Association to adopt guidelines, expectations, and rules for using any social media sponsored by the Association in order to protect the Association's and individual owners' reputations;

NOW, THEREFORE, The Board of Directors adopts the following Social Media Policy:

Central Responsibility

(Owners) refers to home owners or renters of homes located in the Stone Ridge Subdivision.

1. The Social Media Committee, consisting of not more than three homeowners within the community, is appointed by the Board of Directors and is responsible for monitoring all posts and social media content. Committee members and or the board will view all posts at least once each weekday and periodically on weekends.

2. All Board and Committee members will be familiar in the use of social media tools and this policy to ensure consistency in the treatment of posts.
3. The Board or committee designee shall be the only authorized parties to create new pages, feeds, groups, etc. on Association social networks.
4. Social Media Committee members shall report to the Board at least once every month concerning status of social media and coordinate with the Board as to postings and information to be broadcast via the Association's social media.

Use of Social Media by Owners

1. Association sponsored social media may only be accessed and used by owners within the community who will, use correct names as members, receive passwords and login information, if needed, to access Association sponsored social media. The login information may not be shared with any non-owner and if disseminated, will be deemed a violation of this Policy.
2. Owners must be in good standing with the association in order to benefit from the use of social media as it pertains to the Association.
3. Owners may post comments and information in relation to the pages, feeds, groups, and other information created by Committee designee or Board members.
4. Posts containing any of the following items are prohibited and will be deemed a violation of this Policy:
 - Vulgar language
 - Inappropriate images, such as, but not limited to pornography
 - Personal attacks of any kind against any person or group of persons
 - Comments or content that promotes or perpetuates discrimination
 - Spam or links to other sites advocating illegal activity
 - Promotes services, products, or political organizations
 - Infringements on copyrights or trademarks
 - Personally identifiable medical information
 - Information that may compromise the safety, security, or proceedings of any legal action pertaining to the Association.

The Association reserves the right to remove any content the Board or Social Media Committee, in their sole discretion, deem inappropriate or harmful to the Association or any individual.

Content Management

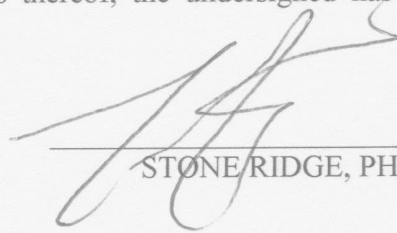
1. Any posts in violation of this Policy may be deleted by the designated Committee member or member of the Board.

2. In the event any content is found to be contrary to this Policy, the owner posting such content will be deemed in violation of this Policy and subject to appropriate enforcement action in accordance with the Association's Enforcement Policy, which may include fines (after notice and opportunity for hearing) or legal action. In the event an owner has violated this Policy more than three times within a 6 month period, such owner shall be removed as an allowed user and will no longer have access the social media site(s).

This Policy may be repealed, supplemented or amended from time to time by the Board of Directors.

PRESIDENT'S CERTIFICATION:

The undersigned, being the President of the Association, certifies that the foregoing Resolution was adopted by the Board of Directors of the Association on 10/27/15 and in witness thereof, the undersigned has subscribed his/her name.



STONE RIDGE, PHASE 1, HOA, INC.
By: President