

Willows Car & Bike Association
PO Box 1115
Willows, CA 95988

32nd Annual Show
August 17th & 18th, 2018

"The mission of the Willows Car & Bike Show Association is to provide a fun activity for all ages, and bring together people that love cars and motorcycles of all years and styles, while raising money for our scholarship program."

In 2018 The **Willows Car and Bike Show** will be celebrating their 32nd Annual show, and we are proud to say that on top of providing a fun community event we have also been able to provide over \$24,000 in scholarships and support to our Glenn County Seniors, Glenn County Adult Education, Willows Veterans, and many other community events.

Each year we start our festivities with a Show and Shine, street dance and dignitary awards on Fri night. We follow up with our Annual Car and Bike Show on Sat morning. The entire event this year will be at Jensen Park.

The Willows Car and Bike Show, will again be advertising in 2018, on our website, facebook page, attending local events, posters, flyers, and news media. Early sponsors of the 2018 show will be used in all promotions and awards. This will give you, our supporters, the recognition and advertising that you deserve.

The success of our show would not be possible without the support of our sponsors and our community. We would love to add you to our 2018 sponsor list.

Please take a look at our sponsorship levels and what each provides, complete the enclosed form and mail your donation to the address listed above. ***Please Note The Due Date As Some Levels May Differ.**

You may also contact one of our members listed below and we will be happy to pick up your sponsorship. If after the deadline we will still include you in as much of the event advertising that we can. All sponsors will be announced at the festivities Friday night and throughout the day Saturday at the park. The entire event this year will be at Jensen Park.

For further information, please contact:
Kevin Nelson, President 530-586-0119
Colleen Worthington, Treasurer 530-413-3372 racentry@sbcglobal.net.
Willows Car & Bike Show Association website: www.willowscarandbikeshow.org

**SPONSOR AGREEMENT - 2018 WILLOWS CAR & BIKE SHOW
August 17th and 18th 2018**

I wish to sponsor the 2018 Car & Bike Show by contributing as one of the following:

PLATINUM**DEADLINE February 28, 2018** \$1,000 or more
Sponsor Best of Show Trophy 2 Available
Sponsor People's Choice Trophy 2 Available
Sponsor Longest Distance Trophy 2 Available
Business Logo printed on our Event Shirts and you will receive 4 Event shirts (please advise of us sizes), be included in all printed material and media advertisement, FREE vendor space both Friday night and Saturday, space to display your business banner in Jensen Park on Saturday, links to your page via our website and facebook page, space at our Hospitality Booth for giveaway items (ie pens flyers etc.)
DEADLINE Reminder it is Feb 28, 2018 for a commitment to sponsor. We can invoice you. This is to allow the shirts to be printed early with your logo on them.

DIAMOND **Deadline June 1, 2018:** \$500-\$999
Sponsor A Specialty Trophy. 13 Available
Name on sponsor announcement list and in all advertising
You are welcome to display your business banner in Jensen Park on Saturday

GOLD**Deadline June 1, 2018:** \$250-\$499
Sponsor 1st in Class Trophy. 26 Available
Name on sponsor announcement list and in all advertising

SILVER**Deadline June 1, 2018:** \$100-\$249
Sponsor 2nd in Class Trophy 26 Available

BRONZE: \$50-\$99
Name on sponsor announcement list and in all advertising

PLEASE. Take a look at the deadlines. These dates are very important if you would like to be included in/on any printed material and advertising.

Business Name _____ Mailing address _____
City _____ Zip _____
Phone _____ Cell Phone _____
email _____ website _____

Payment enclosed (preferred) or Please bill me

PLEASE include your business card

THANK YOU FOR YOUR SUPPORT 501c(3)Tax ID #: 81-4819029
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