



LEESVILLE
ELEMENTARY SCHOOL PTA

Corporate Sponsorship Program

Dear Community Partner,

This year marks the 25th anniversary of Leesville Elementary School! The school and PTA are celebrating this milestone together with an exciting project for our students, for our school, and for the local community.

For the 2017-2018 school year and beyond, our goal is to build and maintain a sustainable outdoor learning environment to enhance and improve the health and well being of our children. In an effort to support that goal, we have partnered with a local landscape architecture firm and have designed playground and outdoor learning environment enhancements, and will begin construction in the Fall of 2017. We anticipate that the entire project will take 2-3 years to complete. Along with being a wonderful new learning space for our students, the area will also be available on weekends for the local community to enjoy.

In an effort to support our goals, we are offering a Corporate Sponsorship Program for local businesses. We cannot implement this large-scale project without the investment of the local community. Your support will help provide us with valuable resources, while also providing local businesses with an additional way to gain exposure within the Raleigh community – through our parents, teachers, staff and families.

We are offering a variety of corporate sponsorship levels in an effort to give you flexibility to get involved in a way that best supports your business. We also accept goods & services, as well as monetary donations. Along with this sponsorship program, we are also happy to partner with you on donated items for our annual Spring Carnival & Silent Auction, including gift certificates and special/one of a kind items, to raise money to support school programs and events we sponsor each year.

We are asking any businesses that wish to support us to send a check (instructions are below) by October 25th, so that we can appropriately plan the phasing of this project based on the funds we receive. The Leesville Elementary School PTA is a 501(c)3 non-profit organization, and all donations to us are 100% tax-deductible. The LES PTA tax ID is 56-1787326.

We believe that education is a community effort, and we thank you for your consideration to support our students and school community. We look forward to working with you!

Best regards,

Rebecca Shreve
PTA Fundraising Chair
fundraising@lespta.com

Lynn Iannucci
PTA President
president@lespta.com

Ari Cohen
Principal – Leesville
Elementary School

#25YearsOfPride



Corporate Sponsorship Levels

If you wish to exceed the Diamond level sponsorship, contact us at fundraising@lespta.com to discuss a custom sponsorship package.

	Diamond	Platinum	Gold	Silver	Bronze
Amount:	\$5000	\$2500	\$1000	\$500	\$250
<i>Permanent public recognition on school playground equipment / outdoor space</i>	Permanent sponsor plate on a large piece of equipment or area on the school playground	Permanent sponsor plate on a medium piece of equipment or area on the school playground	-	-	-
<i>Sponsors Plaque on school playground / outdoor space</i>	Company name listed as a Diamond Sponsor on a permanent plaque	Company name listed as a Platinum Sponsor on a permanent plaque	Company name listed as a Gold Sponsor on a permanent plaque	Company name listed as a Silver Sponsor on a permanent plaque	Company name listed as a Bronze Sponsor on a permanent plaque
<i>Logo and link to company web site on the LES PTA Web Site Sponsors Page for the 2017-2018 school year</i>	Large logo with premier top tier placement	Large logo near top tier placement	Medium logo with second tier placement	Medium logo with third tier placement	Small logo with third tier placement
<i>Social Media posts</i>	The school and PTA will publish thank you posts on Facebook and Twitter, as well as school and PTA web sites				
<i>Newsletter</i>	The school and PTA will publish thank you mentions in a print or email newsletter				

If you wish to discuss the program further, please email us at fundraising@lespta.com to set up a time to visit or call you. If you are ready to donate, please complete the form below and notify us at fundraising@lespta.com of your support. We ask that donations be sent by October 25th, so that we can appropriately plan the phasing of the project based on the funds we receive this year. We can visit your business to pick up any donations, or you can mail a check to:

Leesville Elementary School PTA
 c/o: Fundraising Chair – Corporate Sponsorship Program
 8402 Pride Way
 Raleigh, NC 27613



Corporate Sponsorship Form

Business Name: _____

Business Mailing Address: _____

Address Line 2: _____

City, State, Zip Code: _____

Business Phone: _____

Primary Contact Name: _____

Primary Contact Email Address: _____

Sponsorship Level (select one):

- Diamond Sponsorship Platinum Sponsorship Gold Sponsorship
 Silver Sponsorship Bronze Sponsorship Custom Sponsorship
 Donation Only: _____ (amount)

Additional Options:

- We would like to make a donation of goods or services as follows (please indicate the monetary value of the goods or services):

- We are interested in supporting the Spring Carnival & Silent Auction with an auction item. Please contact us closer to the event date to coordinate.

Once payment is received, a member of the PTA board will contact you to coordinate receipt of your approved logo and business information you would like to publish for applicable recognition.

Please make checks payable to LES PTA. *There is a \$25 fee for all returned checks.*

Leesville Elementary School and the LES PTA thank you for your support!