



For Immediate Release:  
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**'Brighten a Barrel' Returns to the 2018 EPCOT Flower and Garden Festival Where 40 Rain Barrels Will Be Painted for Orange County**

(Orange County) Barrels by the Bay, a non-profit organization committed to educating individuals about conservation and sustainability through rain barrels, has teamed up with Walt Disney World, Coca-Cola Beverages Florida (Coke Florida), and the Orlando City Mayor Buddy Dyer's Green Works Initiative. From March 2-4, 2018 Walt Disney World guests visiting the EPCOT Flower and Garden Festival will paint 40 rain barrels for the local community at the 'Brighten a Barrel' activity station. A rain barrel is a system that collects and stores rainwater from a roof, preventing rainwater runoff pollution that could flow into streams, rivers, and oceans.

Guests will be invited to paint a rain barrel from 10AM-5:30PM each day at the center of the park near the EPCOT fountain. 'Brighten a Barrel' gives guests of all ages the opportunity to learn more about their local waterways and how stormwater runoff concerns can be minimized through rain barrels. Volunteers will be on hand to talk with guests about rain barrels and ways to protect their community's waterways. The rain barrels being painted are recycled Coke Florida syrup barrels that will be converted into rain barrels. Orlando City Mayor Buddy Dyer's Green Works Initiative has assisted with finding installation locations for the painted barrels in Orange County, to help protect the community's water resources.

"We are excited to return to Walt Disney World for the 25th EPCOT Flower and Garden Festival. The Brighten a Barrel activity gives EPCOT guests from around the globe the opportunity to learn more about the importance of protecting our world's waterways, while giving rain barrels a splash of color," said Megan Rosenberger, President and Founder of Barrels by the Bay.

"At Coke Florida, it's our responsibility and privilege to make a positive difference for our consumers, communities and environment," said Erin Black, Coke Florida's Vice President, Risk Management and Sustainability. "That is why we place priority on water stewardship and commit to do our part to conserve, restore and replenish our local water supplies. We're excited to continue to partner with conservation partners such as Barrels by the Bay to create local rain barrel workshops and community education opportunities."

Please visit [www.barrelsbythebay.org](http://www.barrelsbythebay.org) to learn more about the Barrels by the Bay.

### **The Barrels by the Bay Story**

After a devastating rainfall flooded her hometown community, Megan Rosenberger began to educate her community about rain barrels and their positive impact on pollution and flooding reduction. In March 2015, while a midshipman at the US Naval Academy, Megan founded Barrels by the Bay, a 501(c)(3) nonprofit organization whose mission is to educate individuals about world's water resources. Since its founding in 2015, Barrels by the Bay has reached over 10,000 participants in five states and Washington, D.C., reducing millions of gallons of potentially contaminated rainwater runoff annually. For more information about Barrels by the Bay, visit [www.barrelsbythebay.org](http://www.barrelsbythebay.org).

### **About Coca-Cola Beverages Florida**

Coca-Cola Beverages Florida, LLC, (Coke Florida) is a family-owned, franchise Coca-Cola bottler. Coke Florida's exclusive territory covers over 18 million consumers across 47 Florida counties, and includes the major metropolitan markets of Jacksonville, Miami, Orlando and Tampa. Coke Florida sells, manufactures, and distributes over 600 products of The Coca-Cola Company and other partner companies. Coke Florida is the third largest privately held Coca-Cola bottler and the sixth largest independent bottler of Coca-Cola products in the United States. Coke Florida was founded in 2015 and is headquartered in Tampa, Florida. For more information, please visit [www.cocacolafloida.com](http://www.cocacolafloida.com).

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