

Sept 2017

To Hiring Committee,

Hello, my name is Patrick Chau; I am interested in an employment opportunity at your firm.

Currently, I am looking for career advancement in the field of Graphic Design/Art Direction. I have a degree in Still Photography and a diploma in Advertising Design. I am sure my skills and my 14 years experience in advertising agency and in-house design can become one of the greatest assets of your firm. I am very creative, detail oriented, self-motivated, a quick learner, a team leader and a team player.

For more information on some of my works, please visit my personal website at:

www.pcdesign.ca

Since I can not show all my works online, I am looking forward for an interview in person to show you more variety of my works through my portfolio.

Thank you for your time to review my resume and looking forward to hear from you.

Sincerely,

Patrick Chau

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PROFESSIONAL PROFILE

I am a 3D person who seeks opportunity in a 2D industry. Do not get me wrong, only a 3D person can work well and create dynamically in the 2D world.

3D person: Dedicated (*Great Ethic / On Time / On Budget*)
Detail Oriented (*Pay attention to detail from start to finish*)
Dynamic Design (*Research / Creativity / Well Executed*)

2D industry: Design (*Advertising, Graphic Design, Web Design and Media Production*)
Desktop Publishing (*Brochures, magazines layout in English, French and Chinese*)

ADVANCED COMPUTER, PUBLICATION AND TECHNICAL SKILLS

Software: Mastery of Adobe Creative Cloud*, Photoshop (CC)*, Illustrator (CC)*, InDesign (CC)*, Premiere Pro (CC), iMovie, Quark Xpress, PowerPoint*, Microsoft Office*
Extensive knowledge of Windows OS, Mac OS X, CNC programming
Experience with PageMaker, Flash, GoLive*, FrontPage, CMS, HTML programming

** Software on both Mac and PC platforms*

Hardware: Extensive knowledge of (desktop and server) hardware setup and software installation

Pre-press: Experience with 4-color process printing, 4/c films and proofing, set-up and calibration for color out-put and digital printing

Photography: Mastery of 35 mm digital and 4x5 cameras, Audiovisual setup and slide show production
Extensive knowledge of black & white processing and printing

WORK HISTORY

Maple Diversity Communications Inc. - Mississauga, ON Canada (2016-Present)

Grapher Designer

Brochures design, print ads, digital photography, desktop publishing (English/Cantonese/Mandarin/Punjabi), media production.

Projects included: Bell Canada

In-store sale poster, brochures, magazine ads, digital banners, Facebook banners, experiential showcase presentation (video and youtube)

Betty Crocker

Showcase presentation (video and youtube)

Edward Jones

Brochures, magazine ads, digital banners

Haagen Dazs

Trade show booth design

Meridian Financial

Brochures, digital banners

OLG

Brochures, welcome kits

Pillsbury

Showcase presentation (video and youtube)

Quality Street

Magazine ads, digital banners, showcase presentation video

Royale

Magazine ads, digital banners, trade show banner, coupon booklet, CNY experiential event, showcase presentation (video and youtube)

Virgin Mobile

Magazine ads, digital banners, foam core banner

Lockwood Industries Inc. - Burlington, ON Canada &

Gulfport Industries Inc. - Tampa, Florida USA (2004-2012)

In-House Designer & Production Manager / Buyer

In-House Designer: Brochures design, catalogues design, packaging design, digital products photography, direct mail, invitations and flyers, in-store sale poster, magazine ads, web site

Production Manager: Production management, CNC programming, warehouse organization, outsourcing and material buyer

Piper Group Inc. - Mississauga, ON Canada (2001-2004)

Graphic Designer

Print ads, logo development, photography and digital photography, direct mail, desktop publishing (English and French), invitations, flyers and brochures design.

Projects included: bb bargoons

Direct mail, in-store sale poster, magazine ads, digital photography, web site

Bellwood Health Services Inc.

Brochure (corporate & individual), magazine ads, trade show banners

CSAO - Construction Safety Association of Ontario

Magazine ads

Ganong Bros. Limited

Business sale promotional kit, PowerPoint presentation, magazine ads, stationary

OREA - Ontario Real Estate Association

Corporate identity guild, membership brochure, volunteer kit manual, web site

Quit Easy

Step by step guide for quit smoking

Interkom Creative Marketing - Burlington, ON Canada (2000-2001)

Junior Art Director & Production Room Assistant

Logo development, desktop publishing (English and French), invitations, flyers and brochures design.

Projects included: Advanced Medical Systems

InstaTEST logo and packaging development

City of Brampton

Brampton's billboards, business development, city image poster concepts and logo design

CPL

Corporate folder design

Leo Pharma Inc.

Fucidin dose card

Ontario Municipal CAO's Benchmarking Initiative

OMBI brochure

York Region Transit

YRT flyer design

Independent Contractor - Oakville, ON Canada (1995-Present)

Freelance Graphic and Publication Designer

Clients: **rayray** (a local musician)

CD cover design

China Di-Net (Canabase Inc.)

In-house graphic design, server technician, web site

Dynamic Mutual Funds

Slide shows Translation (from English to Chinese) with
Microsoft PowerPoint presentation

Logos Baptist Church (volunteer)

Annual theme logos (display banner, booklet cover or T-shirt),
created logos and posters for different events, publication design

LINC/LBCM

Posters design for different English classes for LINC (Language
Instruction for Newcomer to Canada)

Freelance Photographer

Clients: **TOA** (a local musician group)

On location photo sections, poster, flyer concept and design

Wedding Photographer

Wedding photography, ceremony documentary & outdoor wedding
photography for more than 28's couples

EDUCATION

Advertising Design (Diploma), 1999

International Academy of Design, Toronto, ON Canada

Still Photography (IA 95' Btech), 1995

Ryerson Polytechnic University, Toronto, ON Canada

AWARD

Mapler of the Month (Employee of the Month) 2017 May

Maple Diversity Communications Inc., Mississauga, ON Canada

Employee of the Year 2005

Lockwood Industries Inc., Burlington, ON Canada

Advertising Design 1999 Best Designer

International Academy of Design, Toronto, ON Canada

ONLINE PORTFOLIO

www.pcdesign.ca