



**Veterans of Foreign Wars Auxiliary
Department of Wisconsin
Membership & Recruitment Bulletin
October 2018
www.wivfwaux.org**

Congratulations to the 3 Auxiliaries that have reached 100+% and the 11 Auxiliaries that have obtained 100%. Look for your achievement certificates at your District meeting. The monetary awards for both the National President's Visit and August Awards will be given at Mid-Winter as we do not have a Fall Council of Administration and these awards will not be mailed. **Remember Ambassador Nicole has a goal to have all annual dues renewed by October 31, 2018.**

The September 5, 2018 Big Ten Membership Report documents that we have **56 new/rejoin/transfer members**. out of **90 members** needed to meet our first Quarterly Goal. Our current total percentage is **77.41%** The Conference with the highest total percentage by December 31, 2018 will earn \$50 for each Department in that Conference. BIG TEN ROCKS. I believe we will earn the \$100 for WI. **Suggestions for obtaining the 34 members that we need are listed below.**

- Each Auxiliary will have their members sign the "Just One Pledge" for each member to recruit ONE member. If all Auxiliaries do this, we could double our membership and we would reach the goal. (Cards attached).
- Each District Membership Chairman will focus on having at least 1 new or rejoin member for each Auxiliary in his/her District. This alone would be enough to reach the goal of 90 new/rejoin members.
- The Auxiliaries that are 100+% and 100% will continue to recruit more members.
- All Auxiliaries will have all annual dues renewed by October 31, 2018 and continue to recruit members to reach 100+% and more!
- Each Auxiliary will have recruiting events at community and Post events. Every event at your post could be a recruiting event!

RECRUITMENT POINTERS

- To be a successful recruiter, you must have: enthusiasm, empathy & understanding, manners & charm, be fun, and have product knowledge.
- Successful recruiting Drive Techniques: Personal Contact, mail and e-mail, referrals, and telephone contacts.
- Set up a recruiting booth.
- Include membership with other programs.
- Look for prospective members at: Local Guard/Reserve Units, Homecoming /Yellow Ribbon Events, VA Job Fairs, USO at Airports, VA Representatives at Colleges and Universities, Leave VA Materials in Waiting Rooms, Past Auxiliary Membership Rosters, Military Recruiters, and anywhere else where there might be Veterans' relatives.

OCTOBER MEMBERSHIP AWARDS:

1. All Auxiliaries that have the President, Secretary, and Treasurer's dues paid by Oct. 15, 2018, will be entered in a drawing for \$25. Please send me a copy from Malta verifying the officers have paid.
2. Auxiliaries achieving 90% by October 31, 2018 will have their names entered in a drawing for 5(10) Awards.

BIG TEN CONFERENCE ON OCT. 19-21 IN ST. LOUIS: If you are attending the Big Ten Conference and you are not part of the original Membership Skit, please let me know via phone, e-mail, text, or messenger. I would like to send you the skit so you can be part of the fun. **PLEASE LET ME KNOW.**

"I believe...We Can Do It. As we are "Reaching for the Stars for Veterans," we will meet our Quarterly Goal.

Linda Schluter, Jr. Vice President, 608-246-8414
Membership and Recruitment Chairman
4601 Declaration LN, Madison, Wisconsin 53704, buffy0713@gmail.com

