



THERE'S ALWAYS TIME FOR BUGATTI

With only thirty destined for creation and a price tag of nearly \$300K, the Bugatti Super Sport Watch is an exclusive luxury reserved for a privileged few.

Crafted by the masters at Parmigiani Fleurier, the 36mm 18k red case is elegantly paired with a sumptuous, deep indigo alligator band by Hermes to create a timepiece that is deliciously decadent, sinuous and - dare we say - sexy. In its design, alluring metal curves meet convex crystal to offer attention-grabbing glimpses into the finely tuned workings - not unlike peeking under the hood of a stellar sports car.

The manual wind beauty offers a ten-day power reserve with indicator and is water resistant to 10m to ensure accuracy as it redefines aesthetics.

Available from the end of 2014 and through the end of 2015, access to the limited edition watch is as fleeting as time itself.