



South Pasadena Tournament of Roses Association 2021 Rose Float Design Contest Entry Release Form

It's not too early to be creating a design for the City of South Pasadena's Rose Parade float entry into the Rose Parade held on New Year's Day. Anyone can submit an entry!!

All entries will be judged by the Design Committee, who will then present four options to the entire committee for approval.

Rules and Tips:

1. The sketch of the design must be in black & white and on paper no larger than 11" by 17".
2. Keep in mind the logistics of converting the design into a float. While only a very simple sketch is necessary, more detail can help the decision process. A written explanation of the ideas and representations of the design could be helpful and can be included.
3. By submitting this entry form, the designer(s) grants to the South Pasadena Tournament of Roses Association the exclusive right to use and modify the design and the ideas represented by the sketch of the design submitted with this entry form, as well as any explanation provided. Designer(s) warrants and represents that the entry is original, not from a copyrighted work and not created by any other party. Designer(s) warrants and represents that he/she has not submitted the same or any similar sketch of the design to any other agency participating in the next Rose Parade. Designer(s) understands that he/she will receive no compensation, monetary or otherwise, for the use of the design and that the South Pasadena Tournament of Roses Association, any legal successor, the City of South Pasadena and the Pasadena Tournament of Roses Association have no obligation of any kind towards designer(s). By signing this entry form I/We agree to these Terms
4. **Deadline to submit design is January 31, 2020.**

Name: (Please Print) _____

Address: _____

City, State, Zip: _____

Phone Number: _____

I'm 18 years of age or older Yes No

Signature of Designer(s)
(If not 18, signature of legal guardian) _____

This form can be dropped off at or mailed to the following locations:

South Pasadena
Tournament of Roses
PO Box 3662
South Pasadena, CA 91031

South Pasadena
Chamber of Commerce
1121 Mission Street
South Pasadena, CA 91030

Reimagine Your Home
1518 Mission Street
South Pasadena, CA 91030

2021 Theme Hint Statement

The 2021 theme celebrates education's ability to open doors, open minds and change lives.

Education paves the path to success with a world of opportunities through knowledge, compassion and determination.

As students visualize their future, education is the bridge to accomplish their aspirations and encourage generations to come.

Together, let's celebrate dreams fulfilled, goals achieved and millions of lives forever changed.

Float Design Suggestions

- Float design should not exceed 55 feet long and 18 feet wide
- The design should be presented with the front on the right and the rear on the left
- Three quarter view is preferred
- Big and simple—can the audience get the story within 3 seconds?
- Finish it in black ink—pencil drawings don't reproduce well and don't show well
- The design must relate to the theme
- A short description is useful
- Don't draw a flat base—the main chassis is 7 feet wide by 30 feet long by almost 5 feet tall
- Big items tend to work better in back of the float
- You should consider animation possibilities in your design
- You should consider entertainment elements in your design
- Cartoony characters tend to be popular
- If you want to keep your original artwork, clean photocopies are accepted
- You may give your design a title, however, the float title may change by the Association
- The use of live people will be considered if it enhances the float design or entertainment value
- Don't tape your description to the back of your entry
- Tape your description to face the front and hang off the bottom of your entry
- Place tape on each side of your entry form envelope when you place it on the back of your entry