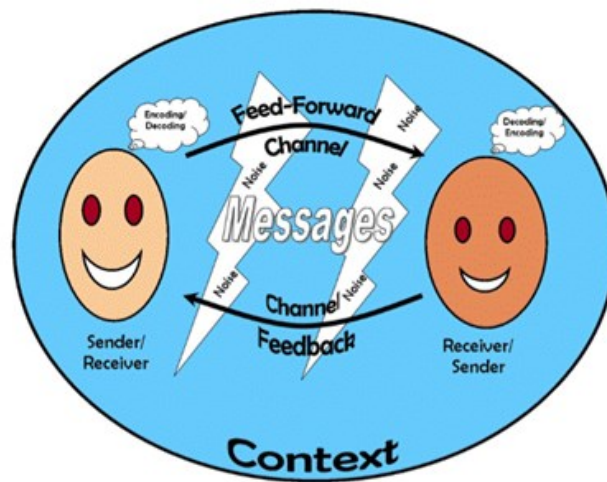


Mass Media and Society

Modeling Mass Media

Listed below is the standard communication model that we discussed in Human or Interpersonal Communication. This will be discussed in class. Your group's task is to discuss this model and what elements also needed to be included to model a communication within the framework of "Mass Media." Have your group draw your model of communication and then explain how your model differs from that of the interpersonal model. You can use any symbols to help clarify meaning.



Types of Noise include:

Psychological (Mental)

Physiological

Physical

Semantic

The Context Includes:

Physical

Social

Historical

Psychological

Cultural