

# Executive Exchange Forum

## For Business Owners and Executives

- Format:** Round Table Discussion, facilitated by *HR Alternatives*
- Time:** Eight meetings per year
- Location:** Rotated among convenient locations
- Membership:** September - May

Include this forum in your **Executive Education Plan**.

**Call for an application today.**



***your HR Alternatives***

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Download Application Form at:  
[www.yourHRalternatives.com](http://www.yourHRalternatives.com)



*Wouldn't it be nice to have your own group of "personal advisors" to share insight and expertise, and encourage you to meet your goals?*

Business owners and Executives in Eastern Massachusetts now have that opportunity! The Executive Exchange Forums provide the opportunity to discuss issues of concern, opportunities for improved business strategy, and personal challenges all within a safe, confidential, and supportive environment of an outside, professional, unbiased peer group.

With eight meetings per year, each participating Company may send up to two representatives to each meeting. Topics are determined by the group.

Sample of topics covered:

- Issues of legal compliance
- Succession planning for the family business
- Strategies for developing and rewarding employees
- Managing succession and leadership development
- Strategic business planning
- Marketing strategies that work
- Non-compete, confidentiality, severance agreements
- Successful negotiation strategies