



**Tips Outdoors Foundation**  
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***“Mentoring the Future of  
the Great Outdoors”***

News Release for Immediate Release  
Tips Outdoor Foundation  
651-779-8216 for more info

Mark Tipler: A Man on a Mission, Teaching the Love of the Outdoors

A Minnesota man has taken his love for the outdoors to an entirely new level. Mark Tipler shares his passion with all he meets by teaching thousands of boys and girls how to fish in addition to other traditional outdoor activities like archery. He magnifies his outreach by training mentors to share their outdoor skills and experiences.

He has wrapped all this and more into the Tips Outdoors Foundation, a 501c3 non-profit. The training (hands-on outdoor education) which touches so many lives is made possible with financial support from existing and future partners. “What I’m hoping for in 2017 is more funding so our team can increase the number of families we positively impact,” Tipler said.

He also partners with other organizations to conduct the same outdoor educational experiences for youngsters, their families and friends. As one of the creators of the Minnesota DNR Certified Outdoor Mentoring Initiative and a certified outdoor mentor himself, this ever-widening pool of mentors continues to reach more kids and families.

The numbers tell the story. In 2011, Tips Outdoors was in direct contact with 14,556 kids and parents. The number jumped to 20,564 the next year, and by 2013, totaled 36,271. In 2014 and 2015, the respective numbers were 52,368 and 58,742. In 2016, another 50,000-plus will be reached. “These are real people (more than 200,000) with real smiles. The numbers of newspaper, magazine and digital impressions are in the hundreds of thousands annually,” Tipler said.

A listing of 2017 outdoor teaching includes the Lake Harriet winter kite festival, St. Paul Crossroads elementary school ice fishing experience on White Bear Lake, the Adventure Trail at the Twin Cities Northwest Sportshow, the MN Governor’s fishing opener, Minnesota Twins Hope Week, National Get Outdoors days in Minneapolis and Dakota county, St. Cloud Granite City fishing derby, Cabela’s Adventure Days, Big Brothers Big Sisters, Women’s Outdoor Expo, and many, many more.

Tips Outdoors partners with corporate sponsors to produce outdoor sports related special events. For example, the very successful Bass’n for Burn’s charity tournament sponsored in part by Cabela’s has provided significant funding for a family burn camp and burn awareness.

Tipler has been an outdoor educator for 21 years. As a certified outdoor mentor trainer, he supports others through the Tips Outdoors program. “When new mentors volunteer at events or independently with direction from us, they reach youngsters in their communities. The result: more families will spend quality time together outdoors. Fishing is a big part of Tips Outdoors and archery is growing in popularity. If it happens outside, I know families will have fun and create memories,” he said.

***“Teaching Kids and Families How to Enjoy the Great Outdoors Together”***

Tips Outdoors is building mutually beneficial relationships with partners to continue and expand the many mentoring opportunities. “Yes, I am seeking financial support and outdoor gear so I can continue mentoring the future of the great outdoors. I want to take advantage of the many requests arriving daily from all over the country, and reach even more youngsters with the outdoors message,” he said. Tips Outdoors partners receive significant exposure at events, on the [tipsoutdoors.org](http://tipsoutdoors.org) website, and via an on-going public relations campaign. Tipler can be reached at 651-779-8216 or [mtipler@tipsoutdoors.org](mailto:mtipler@tipsoutdoors.org)

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Mark Tipler (Professional Angler for 23 years, Outdoor educator for 21 years) Career Highlights

Help to develop Minnesota Certified Outdoor Mentoring Program with Mike Kurre, DNR mentoring coordinator and Henry Hubben, Big Woods Club Founder, with assistance from Big Brothers and Big Sisters and others.

Powderhook honored Tipler as the second person ever to win the “Local Legend” award for his service in mentoring and educating thousands of people in the outdoors.

Recognized for his outdoor mentoring by being invited to participate in the first of its kind 2016 National Mentoring Summit hosted by Federal Premium Ammunition and Vista Outdoors along with summit organizers Pass It On Outdoor Mentors, the Council to Advance Hunting and Shooting Sports, invited leaders from state agencies, national and state organizations the group aligned their efforts with the National Hunter Recruitment, Retention and Reactivation Plan (R3).

Certified NASP Archery Instructor – registration number: 60301

Burned over nearly 80 percent of his body at age 18, Tipler now hosts Bass’n for Burn’s to raise funds for family burn camp and people touched by a burn.

Complete Tips Outdoors 2017 schedule – [tipsoutdoors.org/schedule-of-events](http://tipsoutdoors.org/schedule-of-events).

Some people love to fish. Others, to hunt. Tipler loves to teach and share his passion for both and everything outdoors.

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