



THE WHITE HOUSE

WASHINGTON

It is with great enthusiasm and pride that I greet everyone taking part in ASIAFEST – enthusiasm because ASIAFEST offers an unprecedented opportunity for Americans and Asians to broaden and deepen our many cultural and economic ties, and pride because international recognition of and demand for U.S. products and services have never been higher.

The Business Consortium of ASIAFEST will offer Americans a unique chance to discover the many opportunities available to support Asia. At the same time, it will introduce the many services our government offers citizens to assist them in their Asian export efforts. The Executive Agencies participating in the Business Consortium will include the U.S. Trade Representative, the Department of Commerce, The Export-Import Bank, and the Overseas Private Investment Corporation.

So much has been said lately about the strengthening ties between the Pacific Rim and the United States. ASIAFEST is a confirmation of this development and a testament to its promising future. More open and vigorous trade among our peoples can mean only good for All of us.

I applaud the goals of ASIAFEST and wish you great success for a productive, exciting week of activities and for the years to come.

*Ronald Reagan*