

Attention on Deck

10 September 2019

Houston-Holicky-Sitter Luncheon

**Publix at 2250 John Rolfe Pkwy & Ridgefield Pkwy
Richmond, VA 23233
Celebration Room, 2nd deck/far right end**

The Houston-Holicky-Sitter Veterans' lunch group is an informal forum for veterans of all branches of the armed forces. Col. Joseph J. Holicky, Jr. (USMC, ret.) and Congressional Medal of Honor recipient Col. Carl L. Sitter (USMC, ret.) began having lunch together in the mid 1970's following their retirements. Over the years, other veterans and local active duty Marines joined them for lunch. In the early 1980's Lt. Col. L.W. "Chip" Houston (USMCR, ret.) became part of the leadership team and served as its Master of Ceremonies for over 25 years. Today nearly 100 veterans meet each month to carry on the HHS tradition and to hear prominent guest speakers address military history, national security issues, and other topics of interest to veterans.

HHS is apolitical, and promotion of political interests is prohibited. HHS is a not-for-profit group, but it is neither a 501c3 nor a 501c4 organization.

Uniform: **Whatever you want to wear.**
Cost: **The chow you get in line - Optional**
Time: **Chow 1130 - Speaker 1200 - Secure 1245**
Next Date: **Tuesday, 10 September 2019**
Speaker: **Brian McLaughlin, LREC SME / Instructor – EUCOM AOR**

Bio: **Brian McLaughlin** joined the Center for Advanced Operational Culture Learning in June 2014. He is a U.S. Marine Corps Veteran, who served as a Russian Crypto-linguist, Infantry Officer, and Foreign Area Officer. His key assignments include Marine Corps Attaché at the U.S. Embassy in Kyiv, Ukraine (2011-2013); Eastern European Regional Planner at U.S. Marine Corps Forces, Europe in Boeblingen, Germany (2008-2010); Foreign Area Officer at the U.S. Embassy in Zagreb, Croatia (2003-2004); and Russian Linguist at 2d Radio Battalion at Camp Lejeune, North Carolina (1996). Additionally, Brian deployed twice in support of Operation IRAQI FREEDOM to Al Anbar Province, Iraq (2005-06 and 2007-08), conducted one deployment to Okinawa, Japan (1998-99), and traveled to nearly 40 countries. He holds an M.A. in National Security Affairs from the Naval Postgraduate School (2003) and a B.S. in Business Administration from The Citadel (1991) and is a graduate of U.S. Marine Corps Command and Staff College (2010) and Amphibious Warfare School (2003). He is the recipient of the Provost's Award and a two-time awardee of the Faculty Book Award from the Defense Language Institute in Monterey, California.

Over the past year, Brian has developed operational culture training materials for those countries and regions within the EUCOM area of responsibility where U.S. Marines deploy to execute security cooperation missions. Notably, he delivered pre-deployment operational culture training to more than 6,000 Marines and Sailors from II MEF and supporting units to prepare them for NATO exercise Trident Juncture and for the Marine Rotational Force – Europe mission. His collaboration on the "Russian Culture and the Cognitive Dimension" project has set the groundwork for the development of related projects focusing of key adversaries to include China, Iran, and North Korea.