



MONTANA HEALTH CARE ASSOCIATION

# 2020 Midyear Convention

April 5-8, 2020

Fairmont Hot Springs Resort

Fairmont, Montana

Register on line at: <https://cvent.me/Kb7bxx>

Or click the link at:  
[www.mthealthcare.org](http://www.mthealthcare.org)



# Montana Health Care Association

## 2020 Midyear Convention and Awards Banquet

April 5-8, 2020  
Fairmont Hot Springs Resort  
Fairmont, Montana

Online registration available at <https://cvent.me/Kb7bxr> or click the link at [www.mthealthcare.org](http://www.mthealthcare.org)

### Annual Awards Banquet

**Tuesday, April 7, 6:30-9:00 pm**

The highlight of our 2020 Midyear Convention, the Awards Banquet, will honor winners of the MHCA annual award competitions, including skilled nursing facility. Outstanding Volunteers of the Year, Innovative Care and Commitment to Caring Awards, and an Innovative Program Award and Enrichment of Life Award for volunteers and staff from assisted living facilities.

### Continuing Education Credits

Participants attending all educational functions can receive up to 16.25 CE credits subject to approval of appropriate licensing boards and professional certifying organizations. Certificates will be provided for up to 16.25 hours of continuing education, which are designed to meet the requirements of the Montana Board of Nursing Home Administrators and the Montana Board of Behavioral Health. Credits have been applied for and are pending with the National Certification Council for Activity Professionals and National Association of Activity Professionals Credentialing Center.

### Nursing credits

Montana Health Care Association is a professional organization that establishes standards and criteria for continuing education programs in nursing pursuant to Montana Board of Nursing regulations. Programs with a star (★) in Education Highlights and on the Seminar Registration Page indicate nursing contact hours.

### Registration Category

Your "Full Registration" includes all events, educational sessions, meals and meetings. Full registrations are available to employees, individuals, owners, associate members, consultants and corporate office staff.

Facilities may purchase additional "single day facility staff registrations" after purchase of a full facility registration. Spouse/guest registrations may also be purchased. Additional social and meal event tickets will be available on site at the MHCA registration desk.

### Special Rates for CNAs

To encourage facilities to include CNAs, nurse aides and personal care attendants as part of the team attending the conference, MHCA offers, to members only, a special reduced rate for CNAs. After the first full member registration, you may register CNAs for the entire conference for \$150 each at the early bird rate.

### Registration & Seminar Forms

Complete both the Registration Form for all attendees and the Seminar Registration form for EACH attendee showing the particular educational sessions chosen by each attendee and return by email or mail before **March 13 to receive the early bird registration discount**. Please note: If payment is being sent from a corporation or county office, **please email, mail or fax the registration** and indicate the check is being processed. **All early bird registrations must be received in the MHCA office on or before March 13, 2020.**

### Cancellation & Refund Policy

All requests for refunds must be addressed to MHCA in writing. Full refunds will be paid if canceled by March 13. Partial registration (all fees less \$50 per person administrative fee) will be refunded if written cancellation is received between March 14 and March 20. No refunds after March 20. Replacements are always welcome and no-shows will be billed.

### Hotel Reservations

The convention headquarters is Fairmont Hot Springs Resort, 1500 Fairmont Road, Fairmont, Montana, (406) 797-3241 or (800) 332-3272. A limited block of rooms at a special rate of \$134 single/double occupancy, \$149 triple, and \$164 quad plus tax has been reserved at Fairmont for MHCA attendees. When making reservations, individuals must ask for the MHCA rate (Group ID 23878). Reservations must be made by March 20 to receive the special rate. Early reservations are advised as the room block will fill up quickly.

### For More Information Contact MHCA

Montana Health Care Association  
36 S. Last Chance Gulch, Suite A  
Helena, Montana 59601

**Telephone:** 406-443-2876 Fax: 406-443-4614

**E-mail:** [rsimmons@rmsmanagement.com](mailto:rsimmons@rmsmanagement.com)

**Website:** [www.mthealthcare.org](http://www.mthealthcare.org)

# Agenda at a Glance

## Sunday, April 5

MHCA Scholarship Foundation

Board of Directors Meeting.....9:00 am - Noon

MHCA Board of Directors Meeting..... Noon - 5:00 pm

## Monday, April 6

Registration desk open.....7:30 am - 5:00 pm

**Concurrent Educational Sessions** .....8:30 am - Noon

Lunch & Roundtable Discussions..... Noon - 1:30 pm

• Administrators • Social Services Professionals

• Nurse Executives • Assisted Living • Activity Directors

**Concurrent Educational Sessions** .....2:00 - 4:30 pm

## Tuesday, April 7

Registration desk open .....7:30 am - 5:00 pm

**Concurrent Educational Sessions** .....8:00 - 11:30 am

Lunch and MHCA District Meetings.....11:30 am - 1:00 pm

**Concurrent Educational Sessions** .....1:00 - 4:30 pm

President's Reception (no host) .....5:45 - 6:30 pm

Awards Banquet .....6:30 - 9:00 pm

## Wednesday, April 8

Registration desk open.....7:30 am - Noon

**Concurrent Educational Sessions** .....8:00 - 11:30 am

MHCA Annual Membership Meeting.....10:15 am - Noon

The Montana Health Care Association (MHCA) cannot be held liable for events beyond its control, such as acts of God, government regulations, disasters or weather-related hazards, civil unrest, acts of terrorism, or any other emergency, making it inadvisable or impossible to hold the conference. MHCA will make every effort to inform participants of any cancellation as soon as possible to enable participants to cancel hotel and flight arrangements.



### Marla Berg-Weger, Ph.D., LCSW

Ms. Berg-Weger is a Professor at the Saint Louis University School of Social Work and Executive Director of the Saint Louis University School of Medicine Geriatric Education Center. She serves as the Co-Project Director of the federally-funded Geriatric Workforce Development Program, overseeing the educational and service initiatives, including Cognitive Stimulation Therapy. Marla's social work degrees were completed at Kansas State University,

University of Kansas, and Washington University. Her scholarship has focused on aging, family caregiving and social work practice. She has authored four books and 100 book chapters, journal articles, and scholarly publications. Her primary areas of research include family caregiving, cognitive stimulation therapy, and driving and mobility with social isolation and loneliness being a recent area of focus.



### Kenneth Daily, LNHA

Founder of Elder Care Systems Group, Mr. Daily has a long track record of experience leading people, building teams, and recommending best practices, quality control and fiscal accountability for healthcare programs. He is a frequent and engaging speaker, having lectured nationwide at professional conferences and trainings, sharing insights on LTC operations, quality, survey, disaster management and Life Safety Code. Facilities must be

prepared for emergencies which are never expected but do occur. Since the implementation of CMS's EP mandate, Kenn has worked with hundreds of facilities and individuals focused on being better prepared for those events we cannot control. Kenn is one of today's leading LSC Specialists focused on senior living as he consults throughout the country on life safety and emergency preparedness.



### Marcy Gallagher, RHIA, CPHQ

With Mountain-Pacific Quality Health since 1993, Marcy serves as a principal contact for and liaison with health care providers to assist in implementing quality improvement for nursing homes and health care communities under Mountain-Pacific's contract with the Centers for Medicare & Medicaid Services (CMS). Marcy helps convene and facilitate collaborations across Montana to promote the sharing of best practices and peer learning among health care providers.

She partners with nursing homes to implement evidence-based tools and training programs on process improvement methodologies to improve quality of care for patients and nursing home residents. She also works closely with stakeholders on ways to coordinate performance improvement activities in Montana. Marcy received her Bachelor of Arts degree from Carroll College in Health Information Management. She is a registered health information administrator (RHIA) and a certified professional in healthcare quality (CPHQ).



### Douglas Kuntzweiler, MD

Dr. Douglas Kuntzweiler is the Chief Medical Officer for Mountain-Pacific Quality Health, where he works collaboratively with Mountain-Pacific staff and physician colleagues and other health care professionals to promote and implement transformational change for high quality health care across Montana. Dr. Kuntzweiler retired from St. Peter's Health in Helena, Montana, in 2018, where he was an emergency department physician for 27 years. With more than 40 years of medical

experience, Dr. Kuntzweiler is a champion for quality health care for health care systems across Montana, especially advocating for improved rural health. He is Board-certified with the American Academy of Family Practice and is certified in advanced trauma, advanced cardiac, and pediatric advanced life support. He has served in the Air Force and the Army National Guard, working as a Chinese linguist and conducting aerial surveillance in Vietnam in the 70s, and being deployed to Iraq in 2007. He received an Army Commendation Medal in 2007.



### Janice Lundy, MA, MHA, CDP

Ms. Lundy is the Director of Social Work and Geriatric Care Management at Perry County Memorial Hospital, Perryville, Missouri. She has a Bachelor Degree in Social Work and Master Degrees in both Gerontology and Health Care Administration. Janice is also a certified dementia practitioner by the National Council of Dementia Practitioners. Janice is trained in the techniques and principles of Cognitive Stimulation Therapy (CST), and

approved as a trainer by the University College London (UCL). In 2014, she joined a team at Saint Louis University Geriatric Education Center developing and providing CST education for the U.S. Taking the lead role for PCMH as a collaborative partner with Saint Louis University Geriatric Workforce Enhancement Project, Janice implemented a comprehensive geriatric assessment program at PCMH.



## Pat Preston, MS

Mr. Preston is an infectious diseases prevention and control consultant for the long term care industry. His 46-year national practice provides workshop participants with an up-to-date, experienced and practical approach to the subject matter. Pat incorporates the most current CDC, OSHA and CMS guidance for infection control and prevention in a LTC facility setting.



## Steve Schmidt

Mr. Schmidt is the President of Marketing With Care. He is known for his principles, discipline, high energy, results and ability to help people solve their own problems. He uses his unique blend of experience in marketing, management and customer service to help those in the care industry to see things differently and clearly. Working with all size communities and facilities, he effectively diagnoses marketing problems and is not afraid

to be bluntly honest. He then presents simple solutions based on the capabilities of his clients. Steve's seminars and trainings are energetic presentations that offer practical knowledge and experience while encouraging attendees to be involved.



## Catherine R. "Cat" Selman, BS

Cat Selman presently serves as President and co-owner of The Cat Selman Company, a company specializing in continuing education for healthcare professionals. Ms. Selman received her degree from Trevecca Nazarene University, with continued graduate work at the University of Southern Mississippi. She was the Corporate Activity & Social Work Consultant for 101 nursing homes in seven states. With over 35 years'

experience in management, education and consultation, Ms. Selman has trained providers and surveyors in all 50 states. Since 1989, she has often been requested by the Centers for Medicare and Medicaid Services (CMS) to sit on stakeholder/expert panels responsible for the revision of surveyor guidance and compliance issues. In fact, Ms. Selman participated in a CMS Expert Panel Group responsible for some of the Surveyor Guidance that is now included in the current CMS RoP. She continues to train state agencies and surveyors in the Care Planning Process, as well as other requirements regarding process, documentation, and compliance.



## Stephanie Staples

Stephanie will have you laughing, thinking and inspired to take immediate action that will positive impact your life and livelihood. Buckle up, this author, radio host and social entrepreneur works with busy professionals from the Mayo Clinic to the Middle East to help them live their lives with full gusto and she is ready to light a fire here with us, too! She is the Women Entrepreneur of the Year winner for Contributions to Community, a wife, mom and triathlete (she came in last, but who's counting?) with

programs proven to increase feelings of hope, happiness and empowerment for participants. Are you impressed yet? She also bakes a mean chocolate chip cookie!

## We are also pleased to have the following DPHHS staff presenting at this convention:

### QUALITY ASSURANCE DIVISION – CERTIFICATION BUREAU

**Todd Boucher, BS**, Bureau Chief

**Tony Sanfilippo, CFI**, Health Facilities Surveyor Supervisor, LSC & CLIA Supervisor

**Tyler Smith, DC, MS**, NLTC & Health Facilities Surveyor Supervisor, Complaint Coordinator

### QUALITY ASSURANCE DIVISION – LICENSURE BUREAU

**Tara Wooten, LPN**, Health Care Facility Program Manager

**Linda Egebjerg, RN, MA**, Health Care Facility Surveyor

**Brett Christian**, Health Care Facility Surveyor

### SENIOR AND LONG TERM CARE DIVISION

**Barbara Smith**, Administrator

**Shaunda Hildebrand**, Nursing Facility Services Bureau Chief

**Jill Sark**, Community Services Bureau Chief

### HUMAN AND COMMUNITY SERVICES DIVISION, PUBLIC ASSISTANCE BUREAU

**Barb Eslick**, Field Operations Manager

**April Staudinger**, Health Coverage Policy Specialist

## About Our Education

### Which Programs Are for Me?

Once again, our education programs feature national experts in fields of interest to long term care providers. Many of the programs are designed to be inter-disciplinary—of interest to all members of your team. Some programs are designed exclusively for skilled nursing facilities and some are designed exclusively for assisted living—many are of interest to both. The **SNF and ALF** symbols following the program description indicate whether a program is for skilled nursing facilities, assisted living or both. The "intended for" line indicates the disciplines for which the program is designed, and 🕒 indicates nursing contact hours.

To fully benefit from conference educational sessions, please carefully review the following program descriptions and designations before making your selections on the registration page.



**Monday, April 6, 2020**

**8:30 to 9:45 am**

### **1 Bring Your 'A' Game to Work and Life!**

If you have ever been tired, stressed and it's not even lunchtime yet, you will need to hear this program. If you have ever felt like there was not enough time, energy and motivation to do the things you know you 'should' do, you will appreciate this program. If you have significant relationships that have room for improvement, you should grab your pen and paper and run, not walk, into this program! Immersed in the world of long-term care since she was 15, Stephanie has burnt out and bounced back. She has run out of time, energy and motivation, and now has more than enough of all of them. Journey on this high energy, no holds barred presentation as Stephanie peels the layers back and exposes not only what you, as a long-term care professional, need to do to bring your 'A' game to your life and livelihood, but how to do it – sustainably!

⚙️ SNF / ALF

**Presented by:** Stephanie Staples, CSP, Founder, Your Life Unlimited, BC, Canada

**Target Audience:** All

**2:00 to 4:30 pm**

### **2 Cognitive Stimulation Therapy – Making a Difference**

This session will introduce participants to Cognitive Stimulation Therapy (CST), an evidence-based, non-pharmacologic intervention for persons with mild to moderate dementia. This session aims to expand knowledge and competence regarding strategies to address symptoms in persons with dementia and improve quality of life. The interactive session will highlight non-pharmacologic interventions appropriate for the long-term care setting with specific strategies for implementation of CST, into the residential environment. The presentation focuses on the evidence and options for inter-professional non-pharmacologic interventions with specific attention being devoted to Reminiscence Therapy, Validation Therapy, and Reality Orientation. Combining all of the most effective elements of these approaches, a focus on CST as a well-researched non-pharmacologic intervention, which can be delivered by residential staff at multiple levels of clinical training to address symptoms in persons with dementia.

**Presented by:** Janice Lundy, MA, MHA, CDP, Director of Social Work and Geriatric Care Management at Perry County Memorial Hospital, Perryville, MO

**Marla Berg-Weger, Ph.D., LCSW**, Professor and Executive Director of Geriatric Education Center, Saint Louis University School of Social Work, St. Louis, MO

⚙️ SNF / ALF

**Target Audience:** All

### **3 State Update: Survey and Certification**

Staff from the Certification Bureau will present updates for the Bureau, CMS, and applicable regulations. Long term care topics will focus on Top 10 Deficiencies, Abuse/Neglect, Nutrition/Hydration, Unnecessary Medications, Pressure Ulcers and Facility Reported Incidents. Life Safety Code topics will include Top 10 Life Safety Code Deficiencies, Top 10 Emergency Preparedness deficiencies, and FSES changes.

⚙️ SNF

**Presented by:** DPHHS Certification Bureau Staff

**Target Audience:** All

### **4 State Update: Assisted Living**

The Licensure Bureau staff will be presenting on: Top Ten Deficiencies of the first half of fiscal year 2020; Discharges: What, When, Where, How?; and providers' perspective on current Assisted Living Facility trends and issues.

⚙️ ALF

**Presented by:** DPHHS Licensure Bureau Staff

**Target Audience:** All

**Tuesday, April 7, 2020**

**8:00 to 11:30 am**

### **5 Life Safety Code: Don't Get Burned at Your Next Survey**

CMS adopted both the 2012 Life Safety and Healthcare Facilities Code more than three years ago, establishing many new expectations for inspection, testing and maintenance for the many features of fire protection found in long term care facilities. With this sweeping adoption there has been an evident tightening of the requirements through stricter implementation resulting in many more deficiencies for nursing facilities. The Life Safety Code establishes minimum criteria for the many protective features and systems as fire protection, generators, doors, building services, and maintenance activities. All of this must be accomplished under the rubric that facilities achieve an acceptable degree of safety for all who live and work in our centers. The program will examine all sections of the LSC applicable to skilled nursing and provide forms, policies and best practice guides for use by healthcare organizations. Using real life examples and survey scenarios, you will explore how these codes apply to nursing facilities, discuss code changes and the increased inspection, testing and maintenance (ITM) requirements, and review common violations.

⚙️ SNF

**Presented by:** Kenneth Daily, LNHA, President, Elder Care System Group, Dayton, Ohio

**Target Audience:** Administrators, facilities managers, maintenance supervisors, directors of environmental services.

### **6 Infection Control: 2020 Update**

This session will improve LTC professional's up-to-date knowledge about infectious diseases commonly encountered in assisted living and skilled nursing centers. The program will build on basic principles of national/state standards of practice and advance the knowledge of infection control. The knowledge will be useful to strategically develop and implement an effective infection control program or improve an existing program in any skilled nursing or assisted living facility.

⚙️ SNF / ALF

**Presented by:** Pat Preston, MS, Infection Preventionist, Executive Director, Center for Geriatric Infection Control, Bend, Oregon

**Target Audience:** Administrators, nurses, pharmacists, department managers

## 7 Word-of-Mouth Marketing in 2020


Don't let the term word-of-mouth lull you into discounting the value of this session. This form of marketing has been the backbone of assisted living success forever and plays essential roles in all other marketing areas. In addition, in 2020 the strategy and development of word-of-mouth has expanded due to our culture and new technology. Yes, face-to-face and telephone conversations are still an important part of word-of-mouth. Now, so are e-mails, texts, search engines, social network posts, senior care living websites and internet reviews. Often, many of these interweave during the buying/selling process. Don't ignore this trend. Instead, take advantage. You can and should drive word-of-mouth. This energetic session will help you attract more move-ins with strategies that magnify your reach and, in many ways, put you in more than one place at a time. It will help you to combine human nature, marketing strategy and technologies at your fingertip into dependable, consistent systems that spread "evidence" of your great care that people will value highly and talk about.

**ALF**

**Presented by:** Steve Schmidt, President, Marketing With Care, Seal Beach, CA

**Target Audience:** Owners, corporate management, executive directors, administrators, marketing directors, community relations directors/representatives, outreach director/representatives, admission coordinators.

## 8 Don't Lose Sleep – Be Prepared! Abuse/Neglect , Immediate Jeopardy, and Psychosocial Outcomes

With the implementation of the CMS RoP, "abuse and neglect" has been a topic of concern and frustration for long term care centers. In October 2019, federal officials announced that nursing homes given certain abuse, neglect or exploitation citations would have a red open hand "stop" icon  placed next to their name on the Nursing Home Compare website. And if that were not enough, the GAO recently reported that the Centers for Medicare & Medicaid Services (CMS) had yet to enforce several of its recommendations after a GAO report found oversight gaps in abuse reporting requirements for nursing homes. The GAO found that abuse deficiencies cited in nursing homes more than doubled from 2013 to 2018. To say that this area is going to be a major focus of the survey process would be an understatement! Additionally, in March of last year, CMS issued new surveyor guidance for assessing Immediate Jeopardy. The guidance included four major areas of change that took effect immediately. One of the changes involved recognizing and citing "psychosocial harm" for IJ concerns. Added to this new guidance/policy change is the emphasis that the CMS RoP has placed on surveyor's use of the "Psychosocial Negative Outcome" Guide. This session will cover all aspects of these requirements, as well as offering "common-sense" techniques to deal with this specific survey focus. Cat makes it interesting, understandable, and entertaining.

**SNF**

**Presented by:** Catherine R. "Cat" Selman, President, MS The Cat Selman Company, Vonore, TN

**Target Audience:** All

1:00 to 4:30 pm

## 9 It's All in the Stars

The significance of the Nursing Home 5 Star Rating continues to grow. The rating system is used by consumers, providers, managed care and insurers, health care systems, financial intuitions and others to make selection decisions. CMS continues to implement changes to the 5 Star rating system. New quality measures and changes for calculating staffing significantly impact skilled nursing facilities ratings. It is important for facilities to understand how the rating system is constructed and why managing the survey process and investing in staff and frequent monitoring of quality measures is critical to achieving a good overall rating. This session will break down the 5 Star rating system and bring participants more clarity on the best ways to improve your facility's rating.

**SNF**

**Presented by:** Kenneth Daily, LNHA, President, Elder Care Systems Group, Dayton, Ohio

**Target Audience:** All

## 10 Packaging Your Care to Serve and Attract Target Markets

Promoting "generic" senior care makes it harder for people to be attracted to or value your assisted living services. On the other side of the coin, targeting specific markets with specific services will increase qualified inquiries, tours and move-ins. This marketing session is about positioning your care in a way that

is noticed, understood and valued by those who need and want your care. Actually, many providers are already offering services for target markets, but they have not packaged them in a way that speaks directly to those targets. Instead, they are hidden in plain sight. In this session we will discuss underserved senior care niches, revaluing everyday services so they attract target markets, developing and naming your 10 Point Program(s), enlisting the help and credibility of respected organizations, and communicating directly with specific target markets – and it will be very interactive!

**ALF**

**Presented by:** Steve Schmidt, President, Marketing With Care, Seal Beach, CA

**Target Audience:** Owners, corporate management, executive directors, administrators, marketing directors, community relations directors/representatives, outreach director/representatives, admission coordinators.



MHCA . . . providing leadership and empowerment within the long term care continuum through education, advocacy, information and support to our members.

## 11 The Nuts and Bolts of Cultural Competency

We are serving more diverse populations in our facilities. As a result, for all settings, there is a focus on the provision of “culturally competent” care and services by all staff. This one area of care is stressed throughout the requirements of numerous settings and is being looked at very closely during the survey process and inspections. Our staff must possess the ability and knowledge to communicate and to understand lifestyles, preferences, interests and behaviors influenced by culture. Factors such as race, ethnicity, culture, and religion often affect how we provide, and residents seek or accept, health care and services. We need to understand diversity and to examine the caring process as we know it. This session is designed to enhance the healthcare professional's knowledge and skills as required by both state and federal mandates. Cat will review the cultural and social differences among the elderly. Communication techniques, interventions and staff/resident expectations will be also be addressed. Be ready to meet this challenge!

☛ SNF/ALF

**Presented by:** Catherine R. “Cat” Selman, President, MS  
The Cat Selman Company, Vonore, TN

**Target Audience:** All

**Wednesday, April 8, 2020**

**8:00 to 10:00 am**

## 12 Medicaid Reimbursement Issues: Nursing Home and Community Services

The Senior and Long Term Care Division will provide updates on the nursing facility reimbursement work group, assisted living service work group, budget status update, and general billing/policy reminders. Staff from the Human and Community Services Division will provide updates on LTC Medicaid application processing, common processing issues, and answer provider questions.

SNF/ALF

**Presented by:** DPHHS Senior and Long Term Care Division Staff

**Target Audience:** All

**8:00 to 11:30 am**

## 13 You Know My Name ... NOT My Story! The Common Sense Approach to Person-Centered and Dementia Care

From the moment we meet a new “admit,” the “facts” begin pouring in! Birth date, marriages, education, occupation, children, significant health issues, finance ... and on and on it goes. However, we usually don’t “discover” the “person” until they die, and we read their obituary. This one document is filled with such insight and “stories,” that we think, “I wish I had known that.” And here’s the sad reality: we should have known that information!! Once we discover a person’s “real story” we can begin to meet their needs, preferences, and interests on a more individualized basis. The key is for staff to know those personal stories. When an individual loses their memory, they are not able to find (recall) those memories on their own.

“Person-centered care” is based on this entire concept—knowing the resident as a person. This concept is referred to numerous times in Federal and State mandates and is a major focus of most surveys/inspections regardless of setting. How do we provide that care? How do we train ALL of our staff in this area of care delivery? Pulling all of these topics together, Cat will cover seven essential elements that are necessary for the provision of person-centered care, as well as provide successful techniques for more effective communication and interaction with elders who have dementia and provide “behavioral” challenges.

☛ SNF/ALF

**Presented by:** Catherine R. “Cat” Selman, President, MS  
The Cat Selman Company, Vonore, TN

**Target Audience:** All

## 14 Mountain-Pacific Quality Health presents Decreasing Opioid Misuse and Strategies for Reducing Emergency Department Visits

A recent study showed about 60 percent of nursing home residents are prescribed opioids to manage persistent pain. However, these residents can be particularly susceptible to opioids’ sedating side effects and adverse events due to their age and higher numbers of comorbidities. Douglas Kuntzweiler, MD, drawing on more than four decades of medical experience, including 27 years as an emergency department physician and experience in nursing home care, presents a two-part session on opioid misuse and reducing unnecessary hospital readmissions. Part one focuses on supporting the decreased prescribing and use of opioids, alternatives for pain management and the prevention of adverse drug events. Part two provides information and best practices on reducing emergency department use and hospital readmissions for nursing home residents. Each session wraps up with a quality improvement exercise to provide attendees with applicable tools and resources to use in their nursing homes.

☛ SNF

**Presented by:** Douglas Kuntzweiler, MD  
and Marcy Gallagher, RHIA, CPHQ

**Target Audience:** Administrators, directors of nursing, nursing staff, CNAs, social services, QI personnel, infection control.

*See you next year!*

# 2020 Midyear CONVENTION Registration

April 5-8, 2020 • Fairmont Hot Springs Resort

Online registration available at <https://cvent.me/Kb7bxx> or click the link at [www.mthealthcare.org](http://www.mthealthcare.org)

Name of Facility/Organization \_\_\_\_\_  
 Facility/Organization Contact Person \_\_\_\_\_  
 Address/City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## ■ Attendee Information (Job Codes and Registration Codes are listed below.)

Name	Nickname for Badge	Email	Job Code	Registration Code	Amount
1. _____					
2. _____					
3. _____					
4. _____					
5. _____					
6. _____					
Amount enclosed for Registration Note: No refunds after March 20.					\$

## ■ MHCA Scholarship Foundation Donation (The Foundation is incorporated for educational and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code. Donations are tax deductible.)

## Scholarship Foundation Donation

Donor Name: \_\_\_\_\_

## TOTAL AMOUNT ENCLOSED

\$

## ■ Job Codes

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> <b>A</b> Administrator/CEO/ED/Pres. | <input type="checkbox"/> <b>CO</b> Corporate                | <input type="checkbox"/> <b>G</b> Guest/Spouse      | <input type="checkbox"/> <b>LPN</b> Licensed Practical Nurse |
| <input type="checkbox"/> <b>AS</b> Administrative Support    | <input type="checkbox"/> <b>D</b> Dietary/Food Service      | <input type="checkbox"/> <b>MR</b> Medical Records  | <input type="checkbox"/> <b>CNA</b> Nurse Assistant          |
| <input type="checkbox"/> <b>AC</b> Activities                | <input type="checkbox"/> <b>DN</b> Director of Nursing      | <input type="checkbox"/> <b>SS</b> Social Services  | <input type="checkbox"/> <b>NS</b> Nursing Student           |
| <input type="checkbox"/> <b>C</b> Consultant                 | <input type="checkbox"/> <b>E</b> Environmental/Maintenance | <input type="checkbox"/> <b>RN</b> Registered Nurse | <input type="checkbox"/> <b>O</b> Other (please list) _____  |

## ■ Registration Codes and Fees

### Registration Code

Early Bird-Postmarked by March 13      Late-Postmarked after March 13

**Full Registration:** Includes ALL convention activities. There are no additional costs.

- |   |            |       |
|---|------------|-------|
| <input type="checkbox"/> <b>A</b> First FULL member registration.....           | \$425..... | \$475 |
| <input type="checkbox"/> <b>B</b> Each additional member registration .....     | \$260..... | \$310 |
| <input type="checkbox"/> <b>C</b> Each additional CNA registration .....        | \$150..... | \$200 |
| <input type="checkbox"/> <b>E</b> Associate member/consultant registration..... | \$425..... | \$475 |
| <input type="checkbox"/> <b>F</b> Corporate office staff .....                  | \$260..... | \$310 |
| <input type="checkbox"/> <b>G</b> First FULL non-member registration.....       | \$775..... | \$825 |
| <input type="checkbox"/> <b>H</b> Each additional non-member registration ..... | \$450..... | \$500 |

**Additional Single Day Facility Staff Registration:** Available after purchase of first full registration.

- |  |             |       |
|--|-------------|-------|
| <input type="checkbox"/> <b>I</b> Monday only-member (includes luncheon) .....     | \$165.....  | \$215 |
| <input type="checkbox"/> <b>J</b> Tuesday only-member (includes luncheon).....     | \$200.....  | \$250 |
| <input type="checkbox"/> <b>K</b> Wednesday only-member .....                      | \$150 ..... | \$200 |
| <input type="checkbox"/> <b>L</b> Monday only-non-member (includes luncheon).....  | \$275 ..... | \$325 |
| <input type="checkbox"/> <b>M</b> Tuesday only-non-member (includes luncheon)..... | \$300.....  | \$350 |
| <input type="checkbox"/> <b>N</b> Wednesday only-non-member.....                   | \$200 ..... | \$250 |

**Spouse/Guest Registration:** Includes admission to all social and meal functions. Educational sessions not included.

- |   |           |      |
|---|-----------|------|
| <input type="checkbox"/> <b>O</b> Spouse/Guest registration ..... | \$80..... | \$80 |
|---|-----------|------|

**Additional Event Tickets may be purchased on site.**

**Please Note:** If payment is being sent from a corporation or county office, please mail or fax the registration indicating the check is being processed.

**Please make checks payable to Montana Health Care Association**

and return a copy of both sides of this form including one seminar registration per registrant to MHCA at:  
 36 S. Last Chance Gulch, Suite A, Helena, MT 59601

**Phone:** 406 443 2876 • **Fax:** 406 443 4614 • **E-mail:** [rsimmons@rmsmanagement.com](mailto:rsimmons@rmsmanagement.com) • **Website:** [www.mthealthcare.org](http://www.mthealthcare.org)

**Cancellation and Refund Policy:** All requests for refunds must be addressed to MHCA in writing. Full refunds will be paid if written cancellation is received by **March 13, 2020**. Partial refunds (all fees less \$50 per person administration fee) will be paid if written cancellation is received between **March 14-March 20, 2020**. **No refunds after March 20, 2020. Replacements are always welcomed and no-shows will be billed.**

## For MHCA Use Only

Date Rec'd \_\_\_\_\_

Check # \_\_\_\_\_

Amount Paid \_\_\_\_\_

Date Billed \_\_\_\_\_

Invoice # \_\_\_\_\_

Amount Due \_\_\_\_\_

Due to space limitations and to be assured of a place in the seminars of your choice, please complete the seminar registration form on the reverse side.

Facility and Attendee Information  
Please Print

Job Codes

Registration Codes and Fees

Payment



# 2020 Midyear SEMINAR Registration

Registrant Name \_\_\_\_\_

Name of Facility/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Because space is limited, we require that convention participants indicate which program(s) will be attended. Please provide a seminar registration sheet for each registrant. Sessions are open to all convention participants. Please be sure all attendees are listed on the registration form. Return form to MHCA office.

Monday

## Monday, April 6, 2020

8:30 – Noon

1 Bring Your "A" Game to Work and Life

2:00 – 4:30 pm

2 Cognitive Stimulation Therapy - Making a Difference

3 State Update: Survey and Certification

4 State Update: Assisted Living

Attending

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tuesday

## Tuesday, April 7, 2020

8:00 – 11:30 am

5 Life Safety Code: Don't Get Burned at Your Next Survey

6 Infection Control: 2020 Update

7 Word of Mouth Marketing in 2020

8 Don't Lose Sleep - Be Prepared! Abuse/Neglect, Immediate Jeopardy and Psychosocial Outcomes

1:00 – 4:30 pm

9 It's All in the Stars

10 Packaging Your Care to Serve and Attract Target Markets

11 The Nuts and Bolts of Cultural Competency

12 Awards Banquet

Attending

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Wednesday

## Wednesday, April 8, 2020

8:00 – 10:00 am

13 Medicaid Reimbursement Issues - Nursing Home and Community Services

8:00 – 11:30 am

14 You Know My Name... NOT My Story! The Common Sense Approach to Dementia Care

15 Decreasing Opioid Misuse and Strategies for Reducing Emergency Department Visits

Attending

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Not an MHCA member? Join now!

Name of Facility \_\_\_\_\_

Address of Facility \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Mailing Address (if different) \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Facility Telephone \_\_\_\_\_ Facility Fax \_\_\_\_\_

Facility E-mail \_\_\_\_\_ Facility Website \_\_\_\_\_

Administrator \_\_\_\_\_ Home Telephone \_\_\_\_\_

■ **Type of Facility** (Check all that apply): ☐ Proprietary ☐ Government ☐ Nonprofit (other) ☐ Freestanding ☐ Hospital Based

■ **Number of Licensed Long-Term Care Beds** (Insert number of beds): ☐ Nursing Facility \_\_\_\_\_ ☐ Assisted Living \_\_\_\_\_

■ **Membership Dues:** Nursing Facility (\$59 per licensed bed) \$ \_\_\_\_\_ Assisted Living (\$29.50 per licensed bed) \$ \_\_\_\_\_

Critical Access Hospital - \$750 (annual) \$ \_\_\_\_\_

## Thank you!

Please make check payable and return a copy of this application to:

Montana Health Care Association

36 S. Last Chance Gulch, Suite A, Helena, MT 59601

Phone: 406 443 2876 • Fax: 406 443 4614



MHCA . . . providing leadership and empowerment within the long term care continuum through education, advocacy, information and support to our members.

Membership Application