



For Immediate Release

October 2, 2014

Media Release



Hoops For The Cure Classic

Welcomes 37 exciting Georgia, Florida and Alabama High School basketball teams, showcasing some of the southeast best high school talent on November 14-15, 2014

Alpharetta, GA -The Halftime Sports 5th **Verizon** Hoops For The Cure Classic will tip-off the Georgia high school basketball season with some of the best match-ups of the 2014-15 high school year. The 27 games Classic will feature several nationally ranked players in the country including: **Kobi Simmons (ESPN #19)**, **Malik Beasley (Florida State Commit)**, **Bryce Brown (Auburn Commit)**, **Bianca Jackson (ESPN Top 100)**, **Kasiyahna Kushkituah (ESPN #5)** and many more talented & exciting players.

The highlighted games of the Verizon Hoops For The Cure Classic features currently top ranked and GHSA State Champions, St. Francis vs. highly touted Laney (Augusta); ESPN ranked West oaks Christian Academy (Orlando, Florida) led by **Corey Sanders** (ESPN #54 Rutgers Commit) vs. ESPN **#44 Chris Lewis** and the Milton Eagles. Coach Aisha Gaddis, head coach St. Francis, is looking to cut down the nets this season but will start off against Alabama powerhouse Brewbaker Tech, led by **Bianca Jackson** (ESPN Top 100) in the most anticipated match-up of the early season. These back-board shattering match-ups will give basketball fans from across the Southeast the opportunity to witness 27 action packed games at 3 beautiful venues. The Classic will showcase a number of the country's Top 100 college recruits competing for national rankings.

"We are very excited to host some of Georgia's, Florida's and Alabama's best teams and players in our Halftime Sports 5th Annual Verizon Hoops For The Cure Classic," said Kim Coleman, Halftime Sports director. "We are thrilled to be a part of a great community. The competition will be action packed, the facilities are beautiful and the atmosphere will be electric."



About Halftime Sports; Halftime Sports has quickly developed a national reputation for hosting some of the finest boys and girls basketball camps, clinics, tournaments, and competitive events around the country. Players & coaches from all over the country have and will partake in our exciting events.

You can expect professionally run camps, clinics, tournament and events held at top notch facilities & organized by seasoned, veteran staff members, which will help players in attaining their goals of playing at the next level. Every Halftime Sports event and camp guarantees maximum exposure, elite competition, and quality instruction.

We have a long term vision to elevate the quality of sports entertainment in Georgia and throughout the country. All of us at Halftime Sports have a vision that extends beyond traditional sports. We want to engage the community by delivering both winning events and providing opportunities for fans of all ages and abilities to participate in the excitement of sports

What: 2014 5th Annual Verizon Hoops For The Cure Classic

When: November 14-15, 2014

**Where: St. Francis, 13440 Cogburn Road, Alpharetta, Ga 30004
Milton High School, 13025 Birmingham Highway, Milton, Ga 30004
Fellowship Christian School, 10965 Woodstock Road, Roswell, Ga 30075**

Who: See below

Tickets: Students: \$7.00 Adults: \$10.00 Kids under 5 Free

Participating Sponsors:

Verizon, Microsoft, Sports Authority, Buca di Beppo, Georgia Breast Cancer Coalition Fund, ProXO, Ignition Sports, Alpharetta Convention & Visitors Bureau,

For additional information or media relations please contact Coach Kim Coleman at 770-751-6674 (office) or 404-429-1584 (cellular) or visit our website at www.halftimesports.net