

# A Hearty Welcome To The Elk Lake Shores Resort Community

Recognizing the importance and value of the Elk Lake Shores development, officials of nearby Owenton and Owen county this week issued special statements of welcome to the lotowners for inclusion in this special section of The News-Herald.

The 1,342-acre resort, located about five miles south-east of Owenton on KY 330, is the latest in a number of recreational facilities coming to Owen county in recent years. Elk Lake Shores, while private in every sense of the word, offers boating, skiing, swimming and fishing opportunities to those owning property there.

The picturesque landscape, beautiful tree-covered hills, curving roadways and spacious lake give the area the look of a new state park in full bloom.

A total of 1,025 of the lots had been sold (about 250 left) and construction on almost 116 recreation cottages and beautiful homes had been completed this week.

The importance of Elk Lake Shores takes on deeper meaning each week to the city and coun-

ty as more and more of the area is developed and completed into week-end, vacation and year-round living requirements.

## Chamber Of Commerce



Pres. H. T. Riley

In taking note of these changes in the hills of "Sweet Owen," three local officials had appropriate comments to make.

President H. T. Riley of the Owenton Chamber of Commerce issues this statement:

"We of the Owenton Chamber of Commerce wish to express our best wishes and a most sincere welcome to the many fine people who have invested in Elk Lake Shores as 'their home away from home.'"

"The Chamber of Commerce hopes that you will enjoy your associations here so much you will be in our county often."

Mayor Allie Wood Thomas of Owenton stated:

As mayor of the city of Ow-

enton, I would like to say that it is a pleasure to welcome the owners of lots at the Elk Lake Shores and their families and friends to this area. We believe the Elk Lake resort to be one of the finest of its kind anywhere and we certainly welcome it and all those connected with it to our area.

"Our folks will always be ready to respond in friendly fashion to the needs and desires of these new neighbors. We will be delighted to co-operate with and serve you in any capacity possible."

In a "word of welcome" to the new property owners, Owen County Judge Kepple Roland said:

"A hearty welcome to the fine people at Elk Lake Shores.

"Owen county, which is more familiarly known as 'Sweet Owen' to the natives, has long been noted for its hospitality and the friendliness of its people. We take particular pride in welcoming both semi-permanent and permanent residents to the new Elk Lake resort development in Owen county.

"We cordially extend our services and courtesies to all and hope your future with us will be happy and enjoyable as it should be."

"If there is anything the office of the county judge can do for you, please do not hesitate to

## Mayor Of Owenton



Hon. A. W. Thomas

call upon us. We shall do our best to aid you in every way possible."

For the people not familiar with the area, here is some basic information and data of the community.

The city of Owenton is a fifth class city with a population of around 1,500. Population of Owen county, which is the 44th in area of the 120 in the state, is about 7,800. Population has declined rapidly in recent years as more and more farm families have moved to the cities. The highest population figure was around 19,000 in the early part of this century.

Owen county was formed in 1819 out of portions of Scott, Gallatin and Franklin counties and contains 367 square miles. The county and city both were named after Col. Abraham Owen, an early pioneer famous for his Indian fights, who died in the Battle of Tippecanoe in Indiana.

The county is bounded on the

north by Carroll, Grant and Gallatin counties, east by Grant and Scott counties, south by

## Judge Of Owen County



Hon. Kepple Roland

Scott and Franklin, southwest by Henry and northwest by Carroll.

Owen county embraces an area of 234,880 acres and the average elevation of the county is 800 feet above sea level. The county possesses a charming landscape, particularly in the area from Owenton to Carrollton through the Kentucky river valley and along the road between Owenton and Sparta and Owenton and Gratz.

Owenton is an attractive residential and shopping center and located here is the stately old courthouse which was completed in 1858 and is of Greek Revival design. There are many old mansions and well-preserved structures throughout the county.

New Liberty (on US 227) is the county's oldest town.

Owen county has an interesting history and visitors and researchers find it abundantly filled with stories and events of historical significance.

## Elk Development History Had Its Beginning In '58

### Dam For Lake Completed In Late 1960

In the early spring months of 1958, the American Realty Service corporation began looking for site No. 32 for a new resort development. They had already completed 31 successful projects in the eastern and southern sections of the United States.

The company had its eyes on the Cincinnati area and surveyed several sites in Ohio, Kentucky and Indiana. Using maps and aerial photographs, American Realty chose the rugged Kentucky hill section in southeastern Owen county as the next site to develop because of its terrain which was well adapted for building a dam and lake and could provide maximum shorelines for selling lots. In addition to serving the residents of Cincinnati, it was equally near the metropolitan areas of Louisville and Lexington.

It would be their first development in Kentucky.

Survey work got underway in earnest during the next few months and a final decision was made to locate in Owen county about five miles southeast of the county seat of Owenton.

Terms to purchase were reached with some 30 persons having interests in 12 farms in the affected area. Payments were made

## The News-Herald Elk Lake Section

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### At Water Plant Site



**WATERWORKS CONFERENCE** — Shown above are officials of Elk Lake Shores Development and the N. & N. Construction company, Inc., Louisville, conferring on plans for the new waterworks to serve the resort. They are, left to right, Walter A. Uiley, executive vice president of American Realty Service corporation; Henry J. Skorga, vice president Elk Lake Development corporation; Carl O. Parker, vice president of ASR in charge of engineering and construction; Clarence Nowiche, vice president of N. & N.; and

## Association Of Property Owners Forms This Fall

### 9 Board Of Directors To Be In Charge

The Elk Lake Property Owners association, which will eventually be the governing agency of Elk Lake Shores, will be formed this fall, it was learned today by The News-Herald.

Elk Lake Development corporation will appoint a nominating committee soon from among property owners.

This committee will select and nominate 21 candidates for the association's board of directors. They will be grouped into three divisions — seven in each — and all property owners will be sent ballots by mail to vote for three candidates from each of the groups of seven. The first three will be elected for a three-year term, the next three for two-year terms and the last three for one year terms.

The nine elected will become members of the board of directors with an election being held each succeeding year to elect three new directors for those whose terms are expiring.

The Elk Lake Development corporation will supervise and aid the directors until they are familiar with their duties to guide, develop and oversee operations for property owners.

Elk Lake will maintain local offices through 1965 and as long as necessary to assure continued

## Scenic Views At Elk Lake



## Lot Owners Are From Kentucky, Ohio And Indiana

### Ninety Post Offices On Mailing Lists

Permanent addresses of the more than 1,000 persons and firms who own lots at Elk Lake Shores are contained in 90 different post offices in eight states — mostly Kentucky, Ohio and Indiana. Current information reveals bulk of these come from the four larger cities of the area — Cincinnati, Louisville, Lexington and Frankfort.

Addresses at 49 post offices in Kentucky include: Alexandria, Anchorage, Beechwood, Bellevue, Corinth, Covington, Crestwood, Dayton, Dry Ridge, Erlanger, Elsmere, Frankfort, Florence, Ft. Thomas, Fern Creek, Fisherville, Georgetown, Glencoe, Hebron, Highland Heights, Independence, Jeffersontown, Louisville, Lexington, Lyndon, Lookout Heights, Ludlow, Lakeland, Lakeside Park, New Liberty, Newport, Owenton, Paris, Pleasure Ridge Park, Park Hills, Princetown, Shelbyville, South Fort Mitchell, Sadieville, Stamping Ground, Shively, Sparta, Summit Hills Heights, Valley Station, Versailles, Walton, Warsaw, Worthville, and Winchester.

Post offices serving Ohio lot owners include: Amelia, Batavia, Blanchester, Blue Ash, Cincinnati, Cleves, Columbus, Chillicothe, Dayton, Eaton, Goshen, Hamilton, Hooen, Lebanon,

acted area. Payments were made for the new Kentucky subsidiary, Elk Lake Development corporation, obtained deeds and these were recorded. Sometime later two more adjoining farms were purchased to bring the total area to 1,342 acres for the project.

Preliminary work and basic planning continued for several months.

The big dam on Elk creek forming Elk Lake was completed in November of 1960. Heavy construction equipment began carving out some 15.2 miles of roads around the lake and the first lots were surveyed and designated by wooden markers.

A thorough job of layout and construction of the development was done by Carl O. Parker, vice president and superintendent of construction. He retained the natural beauty of the area and designed each lot for maximum privacy and access to community picnic and boatdock facilities.

In the spring of 1961 a truck load of channel catfish were placed in the lake and many other fish have been stocked since that time. Workmen were busy cleaning, clearing and landscaping the whole area.

The "big time" arrived after many months of work and on Sunday, April 30, 1961, sale of lots began. Ruben Weisenberg and Nathan Zuckerman of Owenton hold the honor of purchasing the first lot.

Since that time, Elk Lake Shores has grown by leaps and bounds with some 1,025 lots sold to date. Facilities have expanded and many improvements are continually being made.

American Realty is highly pleased with the progress at Elk Lake. They have praise, too, for the reception given them and the hospitality of the Owen county people.

## Free Service:

## Owen County Extension Office Offers Advice And Information

County Agent Bob Herbst of the Owen county extension office, located on second floor of Peoples bank building in Owenton, has announced the usual services of extension are available at no cost to the property owners of Elk Lake Shores. "They pay taxes, too," he commented, "and we are available to aid them with their soils, grass and shrubbery problems the same as other property owners."

The extension office maintains a file of regular government pamphlets and booklets on lawns, plants, flowers, shade trees, shrubbery care, pest control, home buildings, furnishings and even booklets on outdoor cookery and recipes.

Mr. Herbst will be glad to advise with any property owners on any problems they may have along these lines.

The office laboratory also offers a soil-testing service which is available at a small charge.

Ben Falender, secretary of N. & N. The waterworks plant will be located immediately below the reservoir dam on which the officials are standing.

## Just About Ready:

## O.K. For \$350,000 Water System Expected Soon From Kentucky PSC

By Clayton Roland  
Editor of The News-Herald

After many months of frustrating experiences, officials of Elk Lake Shores have their "fingers crossed" this week in anticipation of a "certificate of convenience" or final approval of the Kentucky Public Service commission for plans to construct and operate a central water supply system throughout Elk Lake Shores subdivision. It is believed all objections of the PSC (state utility regulating agency) have been met and the certificate will be forthcoming immediately.

The seemingly long delay is through no fault of Elk Lake Shores corporation as they have attempted and tried to speed up the project in every way possible. The old axiom of "the wheels of democracy grind slowly" is certainly true when it comes to getting a government agency to render a decision.

It appeared in the spring of 1962 that the federal government was approving a loan for extension of the Tri-Village Water District in Owen county to serve Elk Lake Shores and the surrounding rural communities. After months waiting for a final decision, the government agencies involved changed their minds and turned down the district's application on the basis of not enough farms to be served.

Then this spring the N & N Construction company of Louisville signed an agreement to purchase the Elk Lake Water franchise, subject to the approval of state and local government agencies. Final approval of present plans have been made by all agencies concerned except the state PSC.

The required hearings by the  
(Continued On Next Page)

## All Owen Churches Welcome Visitors

Churches of Owen county always welcome visitors and a special invitation is extended to all residents and visitors at Elk Lake Shores to attend their services and worship with them. The following churches are located within short distances of Elk Lake: Assembly of God, Baptist, Catholic, Christian, Church of God, Methodist and Nazarene.

## Elk Lake Shores Staff Locations

Elk Lake Shores Development corporation maintains a main office in the Wolf building, corner of Main and Seminary streets, in Owenton. Full-time personnel there includes Henry J. Skorga, manager, and Mrs. Mary Ann Cobb, assistant secretary. The phone number is 484-3996 and address is P.O. Box 358.

A field office is located at the entrance to Elk Lake Shores and the phone number there is 484-5596.

## Patios For Living

A patio is as good as another room in the house, at least during a large part of the year. It provides extra space for entertaining informally and is a fine place for the family to congregate of an evening — without wear and tear on inside rooms which may have just been cleaned.

The News-Herald photographer who is an auto crosses on the roadway of the small dam which forms the reservoir that will supply running water to every lot. The water plant will be located immediately below the dam. In upper right, is a general view of the lake with swimming beach and concessions area in the background. In lower left is the unique rock-built home of Mr. and Mrs. Emmitt Moore of Frankfort. Mr. Moore did the work himself and used native limestone rock in the area. The house contains five rooms, two baths, a hallway and is heated by gas. The Moores will live there year-round in a few months when Mrs. Moore retires from the telephone company. In lower right, can be seen the "most unusual" cottage on Lot 480. It is owned by Karland Iris Lee of Lexington.

## Utley Praises Utility Services

Walter Utley, former manager of Elk Lake Shores and now executive vice president of American Realty, this week issued a word of thanks for the splendid cooperation extended by the Owen County Rural Electric cooperative and Southern Bell Telephone company. Owen County RECC has blanketed the Elk Lake area with adequate power lines at a tremendous investment and the telephone company has erected special cable lines to provide adequate phone service to lot owners desiring them.

## WANT ELK LAKE NEWS?

If you are not one of the many lotowners at Elk Lake Shores who have already subscribed to The News-Herald, but desire to have news and information of the goings-on there each week, you are invited to subscribe. We plan to carry special features and photo stories of the development.

The rates for one year are: To addresses out of Owen county but in Kentucky, \$4; to out-of-state address, \$5. Send your check along with your name and address to: The News-Herald, P.O. Box 157, Owenton, Ky. 40359.

## "Elk" People To Get News-Letter

"Time Out For Living," a monthly news-letter with articles and pictures about Elk Lake is being processed and will be mailed to Elk Lake property owners this month.

"Time Out For Living" will keep everyone at Elk Lake in touch with the latest events, names and news that will interest the 1,000 plus property owners.

Property owners at Elk Lake residing in the area are requested to send in pictures and news about the lake development for publication to "Time Out For Living," Box 358, Owenton, Ky. 40359.

The Elk Lake Property Owners association plans to publish "Time Out For Living" on a bi-monthly basis depending upon the reception given it by property owners, according to Henry J. Skorga, Elk Lake manager.

The new publication will not contain advertising.

## To Build Concrete Block Cottage Soon

Ted Newton, Lexington, owner of lot No. 113 at Elk Lake Shores, reports plans for constructing a new concrete block cottage on his property this year. Mr. Newton is employed by International Business Machines company in Lexington and has three children who look forward to spending week-ends and the summer at the cottage.

## Strictly Private: All Visitors Must Have Guest Cards Before Being Admitted To Elk Lake

All property owners at Elk Lake Shores are mailed a copy of rules and regulations, a membership card and an auto sticker showing they are a member.

In accordance with these rules and regulations, Elk Lake Shores is prohibiting persons other than property owners and their families and guests from entering the area.

Guests, when not accompanied by property owners, must have a valid "guest card" in order to be admitted. Property owners can obtain these guest cards by phoning, writing or visiting the Elk Lake Shores office in Owenton.

Lost copies of rules and regulations, membership cards and auto stickers can be replaced by notifying the office.

Reading, Rossinoyne, Sharpsville, St. Bernard, Trenton, West Middletown, West Milton, and Wyoming.

Indiana post offices are: Ambia, Floyd's Knob, Indianapolis, Jeffersonville, Madison and Ve-vay.

Post offices of more distant states represented are: South Pekin and Rochelle, Ill., Huntington, W. Va., Hampton, Va., Wal-lad Lake, Mich., and Corte Ma-dera and Vacaville, Calif.

## That "Skorga" Name Is Pure Portuguese

Have you met the new manager of Elk Lake Shores?

His name is Henry J. Skorga and that last name is pronounced just like it is spelled. Many persons have expressed their curiosity over the name and the genial manager smiles with a quick explanation. He hails from Brazil and the name is derived from Portuguese, the language of the South American country. He speaks English, Spanish and Portuguese. He served with the Brazilian military forces during World War II and became closely associated with the Yankees from up north. Now he has become one of them.

Mr. Skorga's wife and two daughters are now spending the summer with relatives in Brazil. Their permanent home is in Memphis, Tenn.

## Businesses Closed Wednesday Afternoons

Banks, post office, courthouse offices, and many businesses in Owenton are closed every Wednesday afternoon for a weekly half-day holiday but are open all day Saturday. However, groceries, drugstores and hardware stores are open six days a week. Service stations are also open on Sundays.

## NEWEST NEIGHBORS

Latest persons to buy property this week at Elk Lake Shores include:

Misses Violet and Willena Tolbert of Cincinnati.

Mr. and Mrs. Harry R. Vonden Beaken of Cincinnati.

Mr. and Mrs. Louis Oppel of Erlanger.

Carl F. Kestner Jr. of Cincinnati.

Mr. and Mrs. Virgil H. Wilson of Bourbon county.



ELK LAKE DEVELOPMENT — Shown above is an aerial photograph of the Elk Lake Shores development which was made in the fall of 1962. It dramatically shows the changes that have been wrought in the 1,342 acres that formerly were 14 unpretentious farms in the tree-covered hill section of Owen county. The developed area now resembles that of any one of Kentucky's many fine state parks. It is of

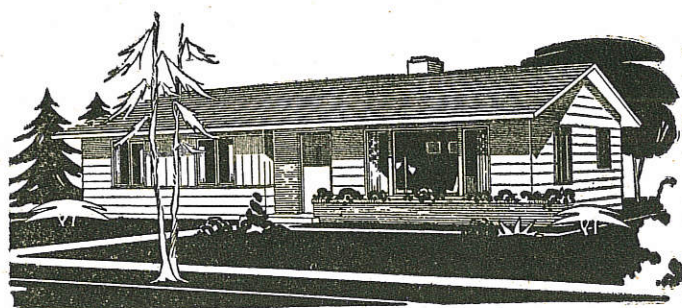
course strictly private for the lotowners, their families and guests. Some 15.2 miles of all-weather roads traverse the development and these connect up with the entrance off KY Highway 330. Note the many buildings that now dot the area. The dam is located near bottom right corner of photo. Can you pinpoint your lot on this photograph? Show it to your friends. You have a right to be proud.

**You Chose The "Prestige" Development Of The Country When You Decided To Buy!**

# Developers Of Elk Lake Shores Still Going Strong -- Story Of Successes Like "Horatio"

MEMPHIS, Tenn. — Walter dent and general manager of A. Utley, executive vice presi- American Realty Service corp-

## Everything FOR HOME - COTTAGE - CABIN



COMPLETE BUILDING SUPPLIES

### — AND SERVICE!

We are equipped to take care of all your building needs —small jobs to a complete house built to your plans. We have already completed many houses, cottages and cabins at Elk Lake. We are here on the job day in and day out — to see that your needs are completely satisfied. Come in and talk over your plans with us — no obligation.

- Lumber
- Concrete Blocks
- Brick
- Sand-Cement
- Roofing
- Electrical
- Plumbing
- Air Conditioners
- Sherwin-Williams Paint
- Fencing

Frigidaire Stoves — Refrigerators

Bluegrass Power Mowers

Hardware Department

- Tools
- Fans
- Outdoor Grills
- Picnic Supplies
- Cooking Utensils
- Dishes
- Fishing Supplies
- Lawn Furniture

Thomas Hardware Co.

"We Deliver"

oration, announced this week that Randolph (Randy) E. Holt has been appointed to the position of vice president and manager of the firm's new lake development at Malvern, Ohio. The project, to be known as Lake Mohawk, will consist of 1,800 acres, including a lake two miles long and a half mile wide. Mr. Holt, presently manager of Indian Hills Development corporation in Cuba, Mo., is a former manager of Elk Lake Shores Development corporation in Owen county. Douglas Abel has been named to assist Holt at the new subdivision.

### Similar To Elk Lake

Typical of all American Realty projects, Lake Mohawk will feature both waterfront and off-shore vacation lots with community boat docks, white sand beaches, picnic and playground areas and a central water supply system. Sixty-foot, all-weather roads are another feature of Lake Mohawk.

American Realty has achieved a rapid growth since its inception in 1946 when the firm first began operations. American Realty President Edward M. Wrenn Jr., recounted that work begun that year on a \$500 investment. Since that time American Realty growth has turned into a classic example of American free enterprise and is reminiscent of Horatio Alger's famous "rags to riches" stories. Today the firm has a record of 42 successful developments in 28 states and is a multi-million dollar corporation.

### Massachusetts First

The first development of American Realty was Massaconnet Lake in Massachusetts near the Connecticut line. During the period of 1946 - 1948, developments by the firm was confined to four states in New England—Connecticut, Massachusetts, New Hampshire and Vermont.

Expansion into other states under Mr. Wrenn's direction began on TVA Douglas Lake, some 40 miles northeast of Knoxville, Tenn., in 1949. An additional seven-developments were completed during the following three years in North Carolina.

American Realty started a new trend in modern lake development in 1954 when property accessible to water became increasingly difficult to locate. Wrenn decided at that time to pinpoint large population centers in need of recreation facilities and to build a lake nearby. In short, it was decided to bring the water where it was most needed.

### Built Own Lake

A mile model utilizing this



Wrenn



Utley

that time all developments were subdivisions near existing bodies of water. Such property was usually 100 or more miles from large cities. The result at Ashville was a complete success. This led American Realty under the guidance of Wrenn to plan and construct additional lakes throughout eastern America.

### Several In Ohio

The development of Lake Mohawk is the second for the firm in the state of Ohio. Already in operation is a 900-acre development at Xenia, Ohio. Several additional developments are being planned for the state.

Today the company has its own executive and accounting offices and handles financing and collections in its Springfield, Mass., office. Executive offices are located in Memphis, Tenn., where American Realty main-

tains a staff that includes planning, engineering, construction, sales training, cost control, property procurement and advertising.

The firm is administered by a close-knit group of development specialists who form an executive committee. This group reports its activities to a three-man board of directors.

### Increasing Demand

Mr. Utley said that new and better methods are constantly being developed for locating, buying and building new resort subdivisions. The increasing demand for such property is the pulse guiding the company's development. Family recreation is the primary factor governing the purchase by individuals of waterfront property in a land where our population continues to increase, but our land does not.

Investment and retirement are two other factors that contribute to the sales of the company. The six projects now completed and being offered for sale to the public vary in size from 900 to 1,800 acres with lakes from 155 to 500 acres in size. Developments vary in the number of available lots from 1,150 to 1,700.

### Ahead of Schedule

Anticipated sales on the current projects should surpass \$14,000,000, according to Mr. Utley. So far, construction and sales are well ahead of projections for

## ELK LAKE SHORES CONCESSIONS

### RESTAURANT

We Cater To Steak Dinner Parties At Night  
Call In Advance

Plate Lunches — Sandwiches — Snacks  
Soft Drinks. Also Bread and Milk

### — SUNDAY PAPERS —

Cincinnati Enquirer — Lexington Herald-Leader

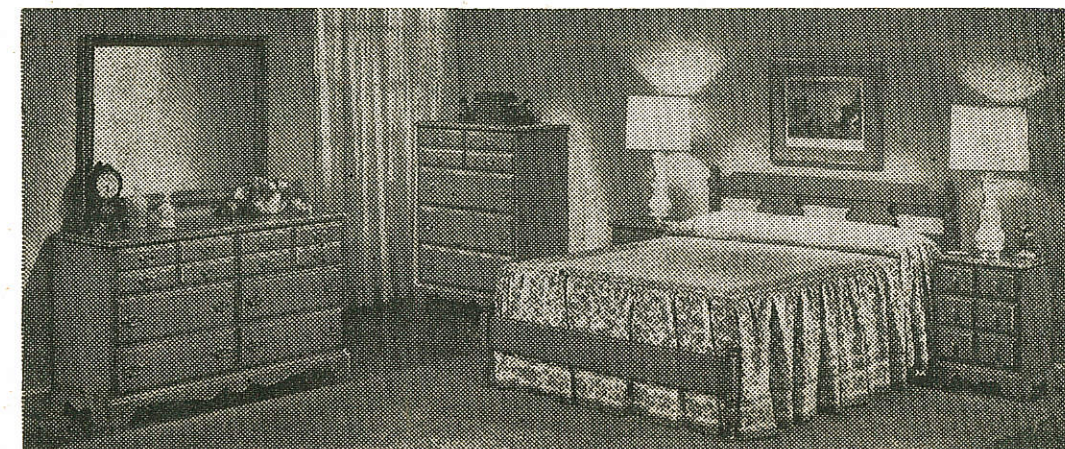
— BOAT DOCK SERVICES —  
Gasoline — Boats — Skis — Bait

Also Sleeping Room For Rent

Elk Lake Shores Concessions

1963. has been with American Realty executive vice president and general manager since 1961. Utley, a native of Arkansas, since 1955 and has been the ex-

## To Our New Neighbors At Elk Lake Shores Welcome To Owenton



• Serta Mattresses  
Matching Box  
Springs

• End Tables  
Cocktail Tables

• Porch and Lawn  
Furniture

• Roll-Away Beds

• Chairs

## SHOP IN OWENTON

AND

## SAVE!

See our display at "The House In The Round" on Elk Lake Lot No. 1320

• Chrome and solid  
Maple Dining  
Room Furniture

• Living Room  
Suites

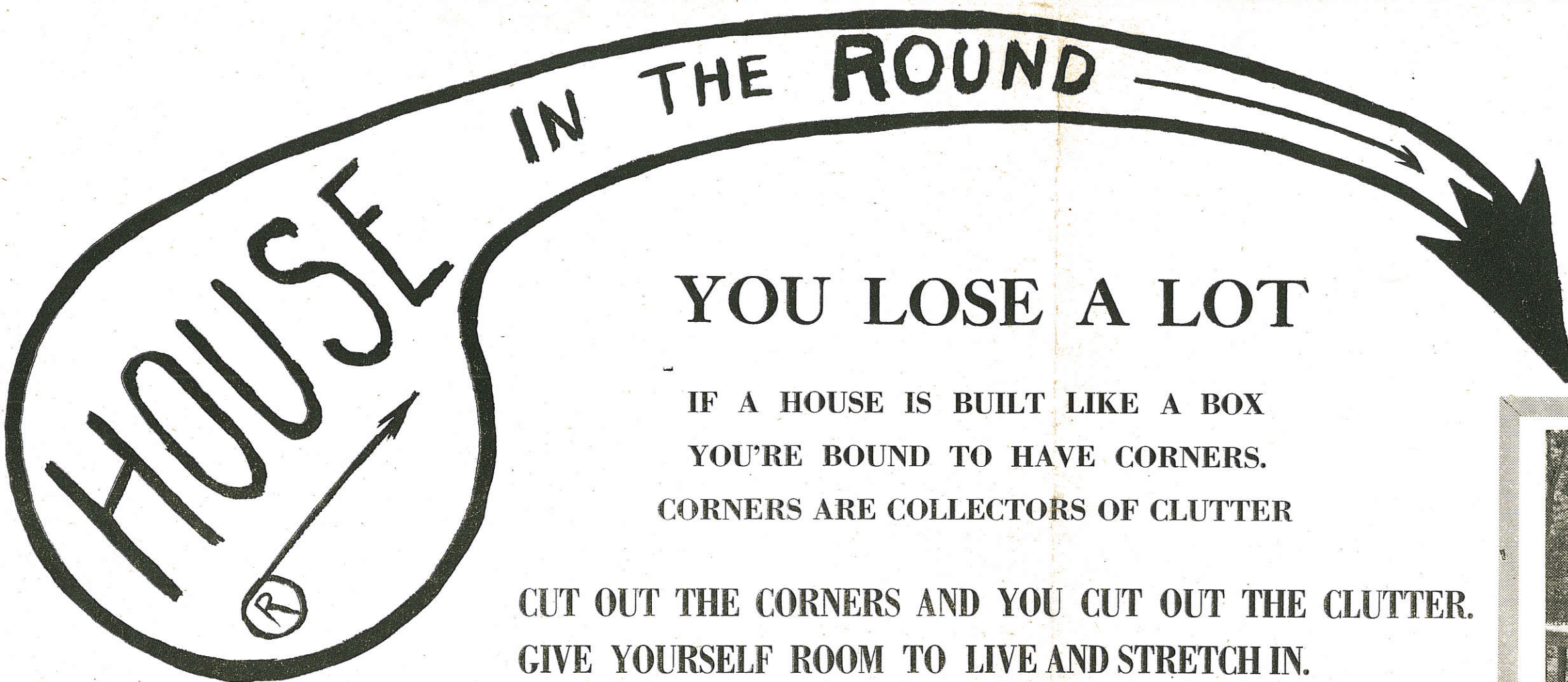
• Bedroom suites

• Lamps

• Rugs

NEW NOEL'S FURNITURE USED

Intersection US 127-227-Ky. 22 — Free Delivery — Open 8 A.M. - 9 P.M.



**YOU LOSE A LOT**

IF A HOUSE IS BUILT LIKE A BOX  
YOU'RE BOUND TO HAVE CORNERS.  
CORNERS ARE COLLECTORS OF CLUTTER

CUT OUT THE CORNERS AND YOU CUT OUT THE CLUTTER.  
GIVE YOURSELF ROOM TO LIVE AND STRETCH IN.

See the NEW RONDETTE "HOUSE IN THE ROUND"—

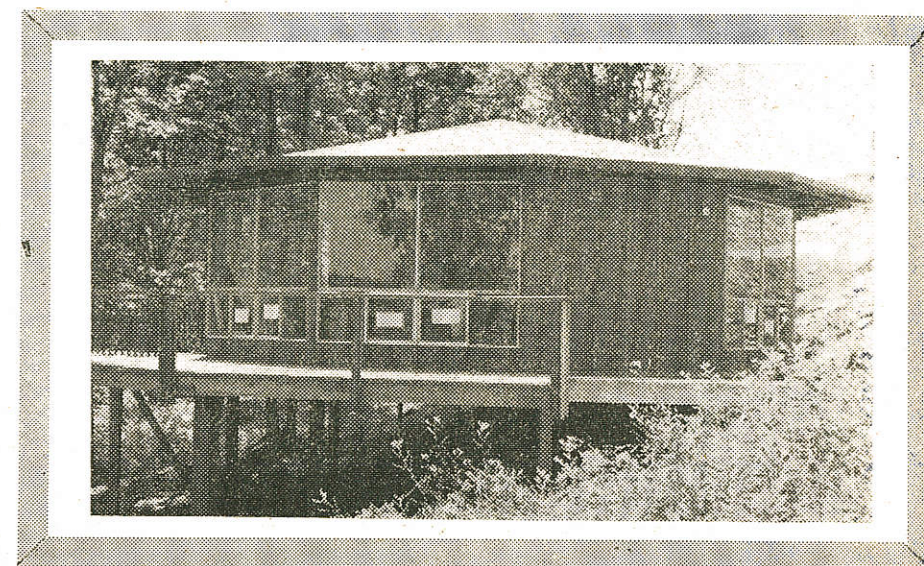
**No CORNERS!**

**No CLUTTER!**

Each and every square foot of house is  
A square foot of room to LIVE IN!

# Glaser-Kirschner Co.

**3156 LINWOOD ROAD  
CINCINNATI 8, OHIO  
PHONE 321-9029**

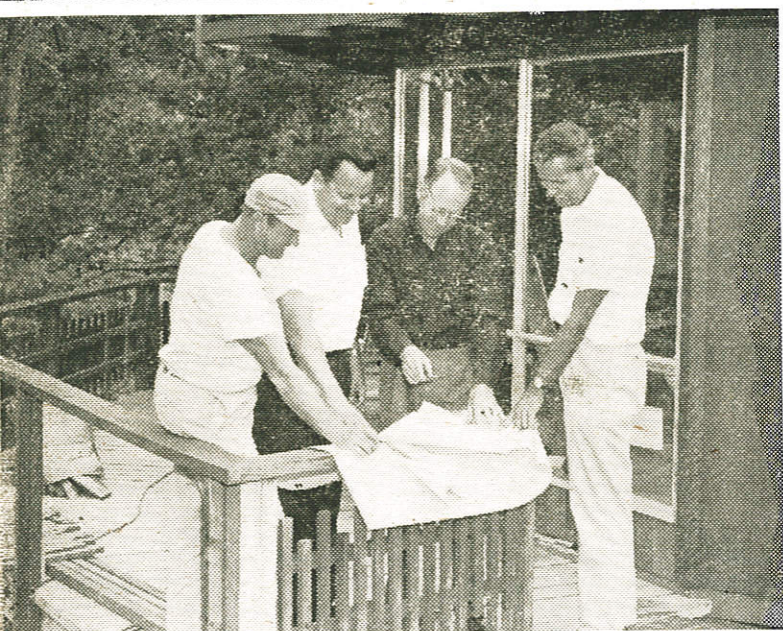


A Rondette "HOUSE IN THE ROUND" nearing completion on Elk Lake lot No. 1320. (10 sides)

Its ten sides feature:

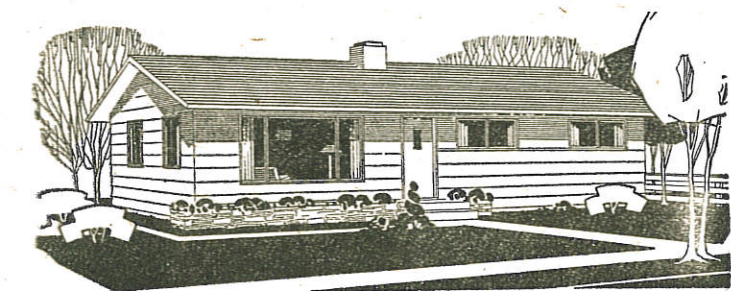
- 1 — A patented main bearing roof suspension. (Nothing like it anywhere!)
- 2 — A maximum amount of floor space per unit of wall cost. (More space for less money!)
- 3 — Panoramic view. (Choose your view! Don't let a wall stop you from stretching your eyes.)
- 4 — Cathedral-type ceiling (Conducive to rest and gracious living.)
- 5 — No HALLWAYS. (You're THERE where you want to be in a RONDETTE)
- 6 — AND THAT'S NOT ALL! RONDETTES are available in other sizes, too . . . and COMBINATIONS that are as intriguing as they are practical.

OPEN HOUSE THROUGH THE MONTH OF JULY . . . INSPECT AND EXAMINE IT YOURSELF . . . (WE HAVE A SOUVENIR FOR YOU) . . . BLUEPRINTS CAN'T TELL THE STORY—THE RONDETTE "HOUSE IN THE ROUND" CAN!



**HAPPINESS IS A HOME FOR YOU** — It's not what you've asked for, it's what you've always wanted! Something new, that even you never dreamt about! The Rondette not only looks good on the blueprints, it looks even better in the real thing. The patented roof suspension is self-supporting with no bearing walls . . . Plenty of view from spacious windows . . . Every square foot is a foot of room to live in . . . Build it where you want it. It's unique construction fits any terrain . . . Harry Kirschner, the marketing agent, agrees that happiness is a home for you, and Rondette "House In The Round" is the ultimate in happiness. (Adv.)

## A DREAM COMES TRUE!



## HALL BROS. BUILDERS

Lake Cottages And Residences Built To Order.  
Financing Available. Stop By Our Office On  
Elk Lake Shores Lot No. 148 (above main picnic  
area) And Let Us Help You With Your Building  
Plans.

## House Types Fall Into Three Major Classes

Many different terms are used to describe the new homes. Split level, split foyer, ranch style, rambler, two-story, and colonial are but some of them.

However, from an architectural standpoint most homes fall into one of three general classifications. They are traditional, modern, and contemporary.

The traditional home suggests designs used in the early days of the country, when homes were rectangular, compact, and built of native materials. Favorite features of the traditional home today include small-paned windows, shutters, second story dormer windows, formal entrances and interesting detail. The traditional home of 1963 will have many variations and innovations brought about by progress in home building. But basically it calls on the architecture of the past for inspiration.

The modern home is strictly a product of the 20th century. It has a low-pitched and flat roof, wide overhangs — or occasionally, no overhang — strong hori-



"I'll bet it was hot in the city today."

## Iron Furniture Gains Popularity

There is a decided increase in the popularity of cast iron furniture around the home because of its beauty and durability.

Primary uses of cast iron furniture are for yard and patio but it's being used increasingly in enclosed porch and relaxation areas as well. Wherever beauty and functional strength are desirable — and that's just about any place — you'll find attractive cast iron furniture.

Most popular furniture items among home owners are lawn and dining chairs, tables, settees, benches to ring shade trees or elevated planters, and necessary items such as small benches, tables, and bird baths.

Some people are choosing commercial type cast iron furnishings — table and chair bases, pedestals, stools — for recreation areas.

## Roads Are Oiled

Several miles of main gravel roads around Elk Lake the past week received a heavy coating of oil. This was done to control the summertime dust.

## Use Grill Indoors

Small hibachi-type iron grills are excellent for indoor use. They can be placed on a table where guests can prepare their own appetizers or can be used in fireplace openings.

zontal lines, much glass, and simple, structural plans. Usually, it is built of unadorned materials and it follows the open plan of interior arrangement.

The contemporary home is often referred to as a "middle of the road" design because it blends the best of the old and new. Its lines may be traditional but it may use much glass to extend view and liveability beyond its walls. It often uses the open plan of interior design but not necessarily. It shows the ap-

## Beautifying Of Your Property Has Its Rewards

The modern push to "use your lot for living" is one of healthiest trends the United States has experienced in a generation, according to experts on the subject. Millions of happy men and women get outdoors in the spring, summer and fall and enjoy nature by planting and beautifying their property.

Planting one's land serves many basic drives in man's nature. It provides status, especially when observed by neighbors. It offers topics of conversation. It provides garden living and entertaining not to mention more beautiful and more valuable properties. Statistics show people are inclined to pay considerably more for property well-planted. Builders say landscaped houses sell better. People want them.

The actual process of planing the property can satisfy one's self expression as an individual. Planting can merely be "good housekeeping" for your family, or you can let your creativity soar.

This is your property, a room outdoors, which can be planted the way you want it, with the colors you want, for family privacy, for the loveliest flowers known to man, if you wish, like roses, camellias, gardenias, and many others according to the climate.

You can plant a lovely spot for peaceful contemplation, or gay entertainment of friends, with the sky for your ceiling . . . a big, lovely room without walls.

## Outdoor Cooking Is Growing Fast

Surveys indicate that this year nearly 90 percent of all U.S. families will try their hand at outdoor cooking on a fireplace or portable grill at least once. For more than half of the families, cooking and eating outdoors will be a regular event.

And though portable grills still are most popular, there is a trend back to yard fireplace grills among the outdoor cooking enthusiasts. The outdoor fireplace not only is an excellent spot for broiling steaks, chicken, or hamburgers, but also can be a focal point for a landscaping plan.

Among portable grills, the hibachi-type has become popular and many American firms now are manufacturing them. They also are made of cast iron and,

## Water System

(Continued from Page 9)

latter have been held, several conferences between engineers and attorneys have been held with the PSC, the PSC went on vacation in the meantime and it now appears final approval should come by the time you receive this week's paper.

Watch for a story on page one of this issue which might con-

tain "the big" news all lot owners and Elk Lake officials have been awaiting.

The water project will cost about \$350,000 and will be constructed and operated by the Elk Lake Shores Water company, a subsidiary of the N & N Construction company.

There are several tree-shaded picnic areas and boatdocks for Elk Lake Shores lot owners.

## Did You Know?

Yellow jackets around the lake cottage or country home may be controlled — or, at least, partly so — with fish. Suspend a skinned fish over a pail half full of water. These stingers are gluttonous over fish and will gorge until flight is impossible — and they drop into the pail to drown. —Sports Afield.

# GENERAL CONTRACTORS and BUILDERS

Sewage Disposal Systems— Grading & Excavation  
Driveways — Foundations — Fill Dirt  
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## MASTER VACATION HOMES

Prefabricated Aluminum

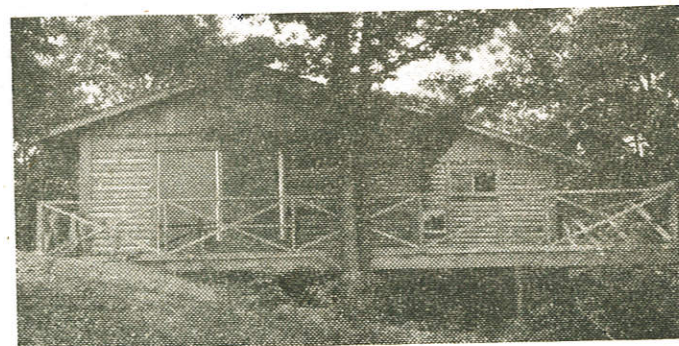
Maintenance Free

1-2-3-4 Bedrooms

Model On Lot 21

Elk Lake Shores

WESTERN CEDAR  
LOG CABINS  
Rustic Log Cabins  
Custom-Built To Your  
Own Floor Plans



Also Custom Building To Your Own Plans and Specifications  
"NO JOBS TOO LARGE OR TOO SMALL"

## Harry E. Brown Builders

Office On Lot 160, Elk Lake Drive, Elk Lake Shores

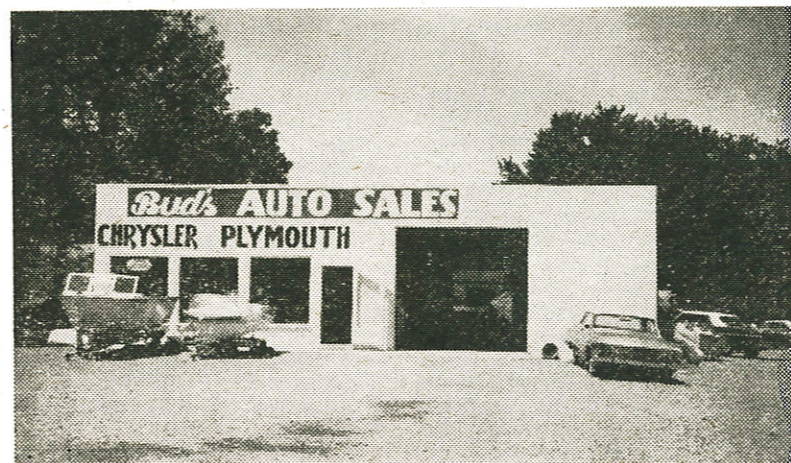
Owenton, Ky. — Phone 484-5558

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LOMBARD, REMINGTON AND CLINTON CHAINSAWS

Parts And Service On All Small Engines

Elk Lake Pick-up And Delivery Service

## Bud's Auto Sales

Phone 484-3456

308 North Main St.

Owenton



Willie Wirehead

# We Serve Elk Lake Shores With ELECTRIC POWER

... MEANING GREATER  
RECREATIONAL COMFORT

Planning A Summer Cottage At Elk Lake?

Contact us for full information on your  
power needs.

WIRING - ELECTRIC HEATING

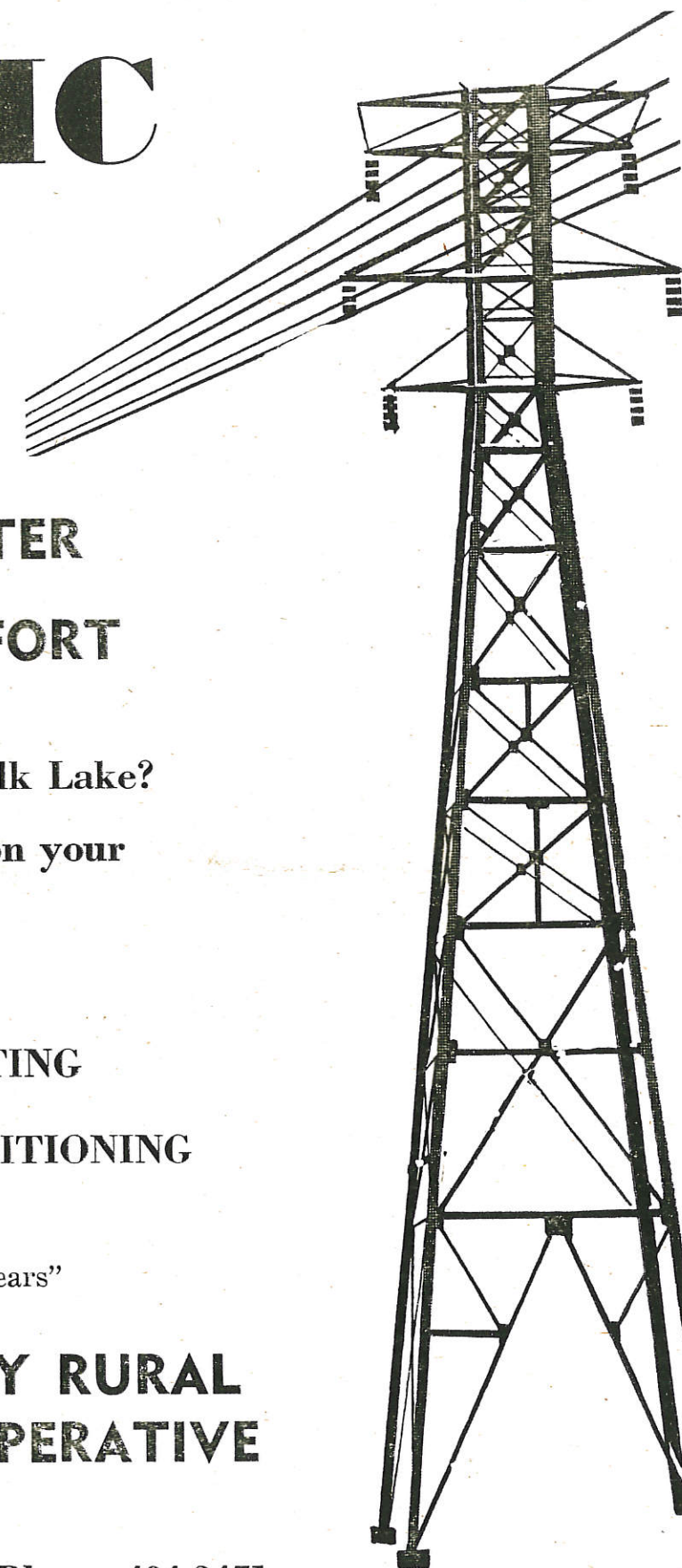
KITCHEN PLANNING - AIR CONDITIONING

"Serving Northern Kentucky For 25 Years"

OWEN COUNTY RURAL  
ELECTRIC COOPERATIVE  
CORP.

Owenton

Phone 484-3471

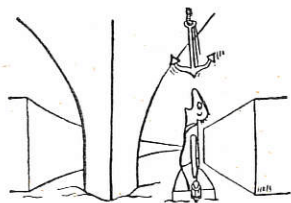


## Safe Rules For Boating Should Be Learned By All

More than 37 million persons participated in recreational boating during 1962, many of them for the first time. Despite the great number of Americans on our waterways, no one is required to take instructions on boat handling. Lacking a basic knowledge of seamanship, the tyro boater (and often the "old pro") can get himself into embarrassing predicaments.

Knowing the rules is vital for safe and competent small boat handling. Since they are based on common sense, these rules are easy to learn and remember.

Boating authorities say the following are among the most important:



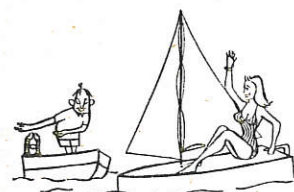
KEEP TO THE RIGHT, ESPECIALLY IN NARROW CHANNELS



FISHING BOATS AREN'T ALLOWED TO OBSTRUCT TRAFFIC



WHEN MEETING HEAD ON, BOTH BOATS TURN RIGHT



BOAT WITHOUT MOTOR HAS RIGHT OF WAY OVER POWER CRAFT



BOAT ON THE RIGHT HAS THE RIGHT OF WAY



CRAFT BEING OVERTAKEN HAS THE RIGHT OF WAY

other craft head on. And "commit" yourself early by turning off a collision course when there is still considerable distance between your boat and an oncoming one.

Give way to any boat approaching in your danger zone—your right-hand side from dead ahead to slightly more than a right angle.

Sailboats have right away over power boats. Craft being overtaken and boats leaving docks

Boats powered by motors using Kentucky waterways must be licensed and the number placed there-on. Licenses for boats from one foot to 15'11" cost \$3.50 and from 16' to 25'11" are \$5.50. They must be renewed annually by April 1.

Licenses in Owen county can be obtained in the office of the circuit clerk at the Owen county courthouse in Owenton.

Keep to the right in narrow channels and when meeting an-

## New Picnic Area Has Wishing Well

A large new picnic area is just about completed in the 400 series of lots off Lake Shore

also have the right of way.

Observing these simple rules will enable you to meet any water-borne traffic situation with confidence.

Drive at Elk Lake. Located in a three-shaded level area, it features 15 large picnic tables, 15 barbecue pits and Emmitt Moore, a property owner, is building rustic bridges across the branch and a wishing well. The area contains ample parking space.

Sixty-eight percent of the nation's population — 120 million people — live within 500 miles of Kentucky's borders.

## State Fishing License Required At Elk Lake

Persons fishing in Elk Lake must have Kentucky fishing licenses as the area is patrolled by state conservation officers. State fishing licenses for one year for Kentucky residents cost \$3.25 and out-of-state residents can purchase them for \$5.50. A special out-of-state 10-day permit costs \$3.25. Licenses are avail-

able at the office of the Owen county clerk in the courthouse, Owenton, or from the Elk Lake Concessions boatdock.

Elk Lake has been stocked abundantly with bass, bluegill and channel catfish but as the long-suffering fisherman knows, the problem is to catch them.

There are 14 miles of shoreline on the 200-acre Elk Lake.

## Big Lake Mohawk Is Planned Next In Cleveland Area

SPECIAL TO THE NEWS-HERALD

SPRINGFIELD, Ohio, July 11 (Special) — The executive officers of American Realty Service corporation met here last night to formulate plans for a new lake development.

Included in the discussion were talks by Don Early, Cincinnati advertising executive and partner in Peck Advertising; Jack Findley and John Morgan, sales manager and owner of Morgan Realty of Dayton, Ohio, and Curt Sharf, head of the Ohio Development commission.

Walter Utley, general manager of American Realty, and Edward M. Wrenn Jr., president, stated their intention was to build the largest development the company has ever had at Malvern, Ohio. The new lake, to be known as Lake Mohawk, will exceed 500 acres of water and will comprise a total of 1,800 acres.

Lake Mohawk will be close to both Akron and Cleveland, Ohio, with over 3,000,000 persons living within a 100-mile radius of the development.

"American Realty plans at least two more developments in 1963 and perhaps three," according to Mr. Utley.

The company has active properties at Louisa, Va., Sandston, Va., Owenton, Ky., Cuba, Mo., and Xenia, Ohio.

The next executive meeting of the company is planned in six weeks at the executive offices in Memphis, Tenn.

# COLOR IT FUN at ELK LAKE SHORES

**FREE PRIZES TOO!** All the Family Can Enter

wonderful, wooded

**1st prize LAKEVIEW LOT**

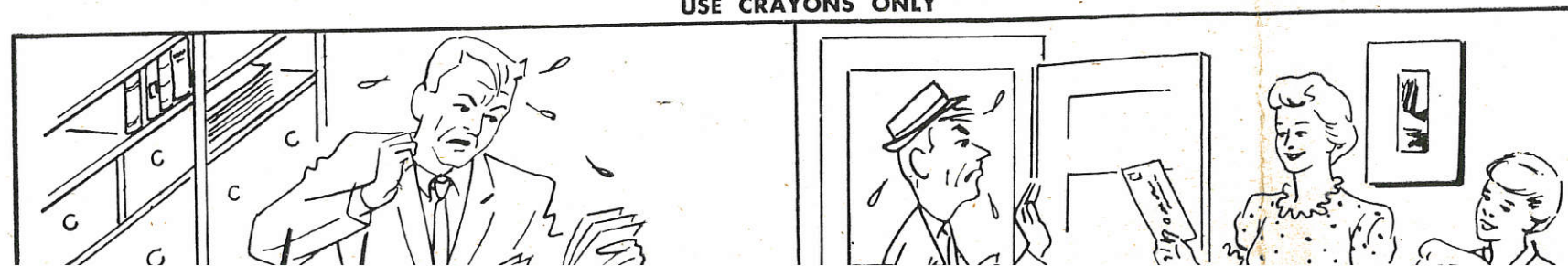
**2nd prize \$100.00 CASH**

**3rd thru 5 ZEBCO SPINNING  
7th prizes RODS and REELS**

**8th thru 6-TRANSISTOR  
12th prizes RADIOS**

**COLOR THIS AD ... BRING IT WITH THE FAMILY TO ELK LAKE**

USE CRAYONS ONLY



**Register now...**



### Foreign Visitor

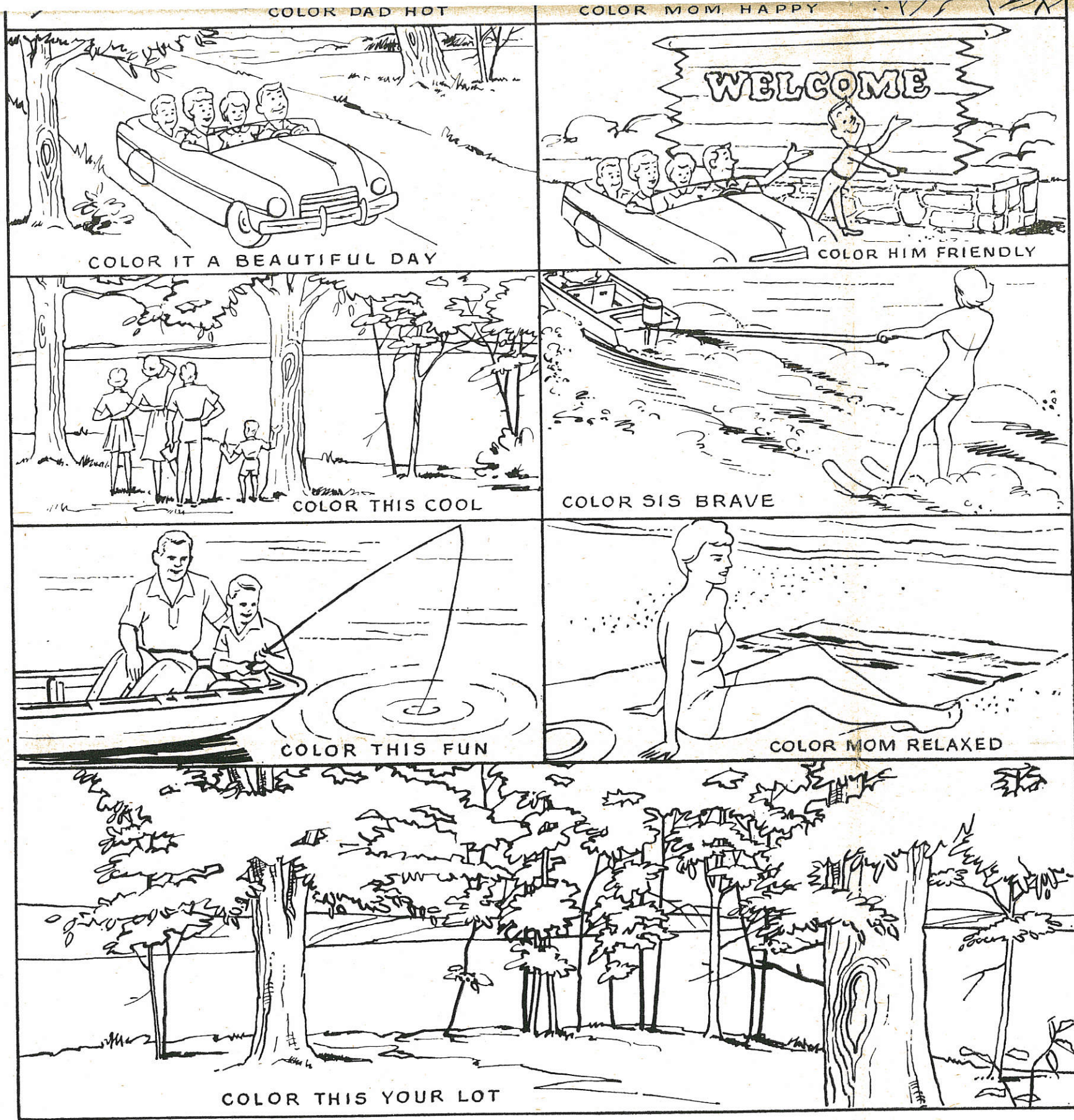
Guy Nedonsel of Paris, France, an exchange student observing engineering work with Southern Bell Telephone company, was a foreign visitor at Elk Lake Shores last week. He was with telephone engineers planning and setting up new cable lines to the area.

### Visitor From Texas

E. W. Mosby of Texarkana, Texas, spent the holiday period as guests of Mr. and Mrs. Frank Gruelle of Erlanger on their property at Elk Lake. Mr. Mosby is the father of Mrs. Gruelle.

### Entertains Brother

W. F. Bell of Frankfort entertained his brother, Joe Bell of ...



COLOR IT A BEAUTIFUL DAY

WELCOME

COLOR HIM FRIENDLY

COLOR THIS COOL

COLOR SIS BRAVE

COLOR MOM RELAXED

COLOR THIS FUN

COLOR THIS YOUR LOT

# ELK LAKE

ELK LAKE is your year 'round vacation-land near home. If you have put off your trip to this "Wonderful Water Wonderland," why not take this opportunity to enter the ELK LAKE family coloring contest, and visit with us this week or at least by dark Saturday. ELK LAKE is open 7 days each week from 10 a.m. 'til dark. The magic of woods and water and the thrill of watersports go hand in hand with ownership on this completely private and restricted development for leisure living.

## OFFICIAL RULES

Follow these easy contest rules:

1. Color this ad with crayons and tell us in 25 words or less why you want to own a lot at ELK LAKE SHORES. PRINT LEGIBLY or type your family name and address on attached entry blank.
2. Only one entry accepted from each family. Only one prize awarded to a family.
3. Entries must be given to an ELK LAKE SHORES representative before August 15, 1963. Both husband and wife must accompany children to ELK LAKE SHORES, weekdays Monday through Saturday.
4. Winning entries will be selected by independent judging staff of REALTY ADVERTISING, INC., Memphis, Tennessee on basis of:  
COLOR SCHEME: (Overall appearance of color in finished ad)  
SINCERITY: (Believable interest of thought expressed)
5. No consideration will be given elaborate presentations not following rules as stated. Decision of judges is final. Duplicate prizes will be awarded in case of ties.
6. Entries must be the original work of the contestants and submitted in their own name, in person on ELK LAKE property during the period of the contest. Entries become the property of ELK LAKE SHORES and cannot be returned. Neither ELK LAKE SHORES or its Advertising Agency will be responsible for entries lost or damaged.
7. Employees of ELK LAKE, its Advertising Agency and their families are not eligible for this contest.
8. Winners will be notified when judging is completed. A complete list of prize winners will be posted at ELK LAKE SHORES reception center about September 1, 1963.
9. The contest is open to any family residing in the greater Cincinnati area following the above contest rules.

# ELK LAKE SHORES

BOX 358, OWENTON, KENTUCKY

Complete this statement in twenty-five words or less—print or type:

I would like to own a lot at ELK LAKE SHORES because \_\_\_\_\_

FAMILY NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

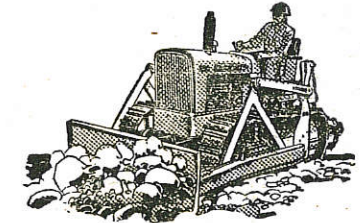
Monday Period Enjoyed  
Many families and their guests came to Elk Lake for their Fourth of July fun and recreation. Among the Elk Lake property owners interviewed by The News-Herald roving reporter the past few days were: S. P. Hogg of Cincinnati, Albert P. Newton of Erlanger and A. C. Stitch of Cincinnati.

### Try Purple Cooler

For serving on hot afternoons, make Purple Coolers by combining 1 part water with 2 parts nonfat dry milk and 3 parts grape juice. Beat until smooth and serve in tall frosted glasses.

Fishing, skiing, swimming — just plain relaxing.

## CUSTOM SERVICE

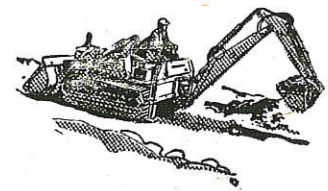


## FIXING LOTS A SPECIALTY

I have already worked on many Elk Lake lots. Will be glad to discuss your work with you and give estimates. Phone for information or for appointment on your lot.

- Digging For All Purposes
- Bulldozing
- Dirt and Gravel Hauling
- Fill Dirt and Good Top Soil Delivered

All Work Guaranteed



JOHN J.

WALKER

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# ELK LAKE SHORES

From Owenton, Take US 227 (South), Turn Left On Ky 330, Turn Right At Big Sign