



2017 Rocklin Brewfest BREWERY Application

The Rocklin Brewfest Committee must review & approve vendor applications before acceptance.

Brewery Name: _____

Phone (Day): _____

Cell: _____

Brewery Contact: _____

Email Address: _____

Mailing Address: _____

City: _____

State: _____

Zip: _____

I. BEER STYLES

Names and Descriptions of Beer Styles that you will bring for sampling:

NOTE: please list only what you will bring to sample as a “beer sampling card” will be published for the event.

II. BREWERY LOGO

Please send a high-resolution Brewery Logo (.jpg or .pdf) to brewer@rocklinbrewfest.com

All booth locations are a 10’x10’ space. A table and ice are provided.

- Please have application in by March 17th or make special arrangements.
- Entrance to the festival for set-up will open at 10 a.m.
- Brewers are asked to have their booth set up by 12:30 p.m. **First pour at 1:30 p.m.**
- Please email, fax, or mail your completed application
 - Fax to: 916-259-1871
 - Email to: brewer@rocklinbrewfest.com
 - Mail to: Rocklin Brewfest, PO BOX 1042, Rocklin CA 95677

III. BREWERY INFORMATION

- No tap fee
- Breweries receive two (2) brewery access bands
- Attendees receive 5 oz. pours
- Brewers or distributors should bring enough beer to sample for 2,000 attendees
- Brewers will act as knowledgeable representatives of their product
- All participating breweries will be listed at www.RocklinBrewfest.com with a link to their website
- Rocklin Brewfest has a designated driver program. DDs will be marked by special bracelets and will receive non-alcoholic beverages and other items.
- Ice will be provided.
- Food and non-alcoholic beverages will be available for purchase
- Setup starts at 10:00AM
- Event ends at 4:30PM

Upon execution of this contract with Rocklin Brewfest, our company named above agrees to participate in the Rocklin Brewfest to be held June 3, 2017 at the Johnson-Springview Park in Rocklin, CA.

Brewery will be responsible for handling product liability during the Brewfest Event. In reserving one (1) space Brewery agrees to participate and abide by the terms and conditions explained to me and set forth in this agreement.

This certifies that Rocklin Brewfest has been granted permission by our company named above, to use our company name, logo art and product description for the limited purpose of promoting the 2017 Rocklin Brewfest. The effective dates for the usage are specified as March 1, 2017 - August 31, 2017. It is understood that promotional strategies for this event may include print, broadcast advertising, and the production and distribution of promotional merchandise. The terms of this release agreement shall cease effect on August 31, 2017

Vendor Signature

Date

Web site address:

Beers being poured: