

# 2014 Sustainable Energy & Economy (SEE) Summit<sup>™</sup>



## Driving Economic Growth through Greener Energy Pathways

**Date & Time:** Tuesday, September 30, 2014; 8:15 am-5:00 pm **Venue:** The Federal Reserve Bank of Chicago's, Detroit Branch

Address: 1600 E Warren Ave., Detroit, MI 48207

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#### (AGENDA: AS OF SEPTEMBER 29, 2014; SESSION TIMINGS AND STRUCTURE MAY BE SUBJECT TO CHANGE)

Time	Session	Title
8:15 am- 9:00 am		Registration and Networking
9:00 am -9:15 am		Welcome and Summit Overview:  Dr. Aarti Sharma, Founder & Managing Director, Sustainable Value Alliance
9:15 am-10:05 am	I	Developing Energy-friendly Communities and Government Facilities
		<ul> <li>Energy as a Pillar of Sustainable Cities Development</li> <li>Mr. Matthew Gibb, Deputy County Executive, Economic Development and Community Affairs, Oakland County, Michigan</li> </ul>
		<ul> <li>Greening Federal Facilities through Energy-based Solutions:</li> <li>Dr. Ann Kalayil, Great Lakes Regional Administrator, US General Services Administration</li> </ul>
		Empowering Low Income Groups through Sustainable Energy and Housing Development:     Mr. Antonio R. Riley, Mid-west Regional Administrator, US Housing and Urban Development
10:05 am-10:30 am		Coffee Break and Networking
10:30 am -11:30 am	II	The Business of Sustainable Energy and Economic Development
		<ul> <li>The Challenges of Developing Sustainable Energy Infrastructure of a State:</li> <li>Mr. Skiles Boyd, Vice President, DTE Energy</li> </ul>
		<ul> <li>Discovering the Opportunities and Obstacles of Corporate Renewable Energy Purchasing:</li> <li>Mr. Craig Gordon, Vice President, Sales and Marketing, Invenergy</li> </ul>
		<ul> <li>Sustainable Energy Finance: Perspectives on Tools and Market Trends</li> <li>Ms. Marisa Buchanan, Vice President-Sustainable Finance, JP Morgan Chase</li> </ul>
		<ul> <li>Opportunities and Challenges of Using Renewable Energy Infrastructure for Businesses:</li> <li>Mr. David Tulauskas, Director of Sustainability, General Motors</li> </ul>
11:30 am-12:00 pm	III	Keynote Speech I: Energy Solutions and Profit Maximization: Considerations for Manufacturing Companies Mr. Tom Kiser, CEO, Worthington Energy Innovations
12:00 noon-1:00 pm		Lunch
1:00 pm-1:30 pm	IV	Keynote Speech II: Hon. Mr. Rick Snyder, Governor, Michigan (To be confirmed)
1:30 pm-2:30 pm	V	Sustainable Energy Infrastructure Development
		<ul> <li>An Introduction to Commercial Scale Solar Energy Financing in the US:</li> <li>Mr. Daniel Rosen, Director, Structured Finance, Siemens Government Technologies, Inc.</li> </ul>
		<ul> <li>Managing Complex Energy Efficiency Projects in Simple Ways:</li> <li>Mr. Charles McGinnis, Senior Director-North America, Building Efficiency, Johnson Controls</li> </ul>
		<ul> <li>Net Zero Energy Building Strategies:</li> <li>Mr. George Karidis, Vice President, Corporate Engineer, Science &amp; Technology, Smith Group JJR</li> </ul>
		<ul> <li>Smarter Buildings and Smarter Workplaces</li> <li>Mr. Robert Best, Executive Vice President, Jones Lang LaSalle</li> </ul>

Time	Session	Title
2:30 pm-4:00 pm	VI	Carbon Footprint and Emissions Reduction
		<ul> <li>Corporate Strategies to Reduce Energy-related Greenhouse Gas Emissions:         Dr. Ronald E. Meissen, Senior Director, Sustainability, Baxter International Inc.     </li> <li>Low Carbon Product Innovations:         Mr. Terence Duncan, Head, Consumer Engagement and Product Design, Mahindra GenZe     </li> <li>Transforming Aviation through Sustainable Biofuels:         Mr. Gregory Kozak, Senior Manager, Environmental Strategy, United Airlines     </li> </ul>
		<ul> <li>Energy Management for Corporate Sustainability         Mr. John Martin, Senior Manager, Corporate Social Responsibility, Hillshire Brands     </li> <li>Energy Performance Accounting, Reporting and Competitive Advantage:         Ms. Su Gao, Senior ESG Analyst, Bloomberg LP     </li> </ul>
4:00 pm-4:30 pm	VII	Sustainable Energy Networking for Business Development
4:30 pm-4:40 pm		Closing remarks
4:40 pm-5:00 pm		Tour of the Federal Reserve Bank